



# HENKEL PSA ACADEMY

**Exclusive training course  
for the application of  
Pressure Sensitive Adhesives (PSAs)**



Certificate: **“Technical Specialist in HM Pressure Sensitive Adhesives for Labels, Tapes and Special Applications (CCI)”**

Certified by: Industrie- und Handelskammer zu Düsseldorf (IHK), Chamber of Commerce and Industry (CCI)



Industrie- und Handelskammer  
zu Düsseldorf



**The trainings take place in the headquarters of Henkel in Düsseldorf.**

# **HENKEL PSA ACADEMY**

**The Henkel PSA Academy is a specialized training program for the handling of pressure sensitive adhesives (PSAs) in the areas of labels, tapes and other applications. In cooperation with the Chamber of Commerce and Industry (CCI), we assure the highest quality in this training and further education.**

## **The training course**

The certificate of “Technical Specialist in HM Pressure Sensitive Adhesives for Labels, Tapes and Special Applications (CCI)” is awarded on completion of the course to confirm the acquisition of sound theoretical and practical skills.

## **Stay informed**

Visit our website and find out more about the contents, upcoming dates and conditions of the Henkel PSA Academy.

[www.henkel-psa-academy.com](http://www.henkel-psa-academy.com)



## Which industries does this concept target?

The professional and specialized training program is directed at participants from the following industries:

- › **Label laminate manufacturers**
- › **Manufacturers of specialty products using PSA**
- › **Label printers**
- › **Manufacturers of medical tapes**
- › **Adhesive tape manufacturers**
- › **Manufacturers of graphic films**

## Who will benefit from this course?

The “Technical Specialist in HM Pressure Sensitive Adhesives for Labels, Tapes and Special Applications (CCI)” course is ideal for all those who have anything to do with applying and testing PSA coatings. These include:

- › **Line operators**
- › **Laboratory staff**
- › **Machine operators**
- › **Shift leaders**
- › **Process engineers**
- › **Quality control staff**

All of these people are responsible for ensuring correct production and testing of PSA products at their workplace, as appropriate for the specific application.

The training concept has been designed to suit newcomers to the topic as well as experienced employees who wish to deepen their expertise in this area.

The course will also appeal to people tasked with functions in other areas, such as product managers, technical buyers, and quality management officers who are not directly involved in the coating process but who do need to know about the overall process and welcome an opportunity to acquire this knowledge in a focused manner.



## What does the course offer?

The mornings are filled with comprehensive instruction units on theory. In the afternoons you then apply what you have learned and gain practical skills by working with machines in the technical center or performing tests in the laboratory. This ensures that the theoretical content is solidly linked to hands-on experience and observation of a real-life coating process.

## There are two seminar blocks:

### Week 1

5 days of theoretical and practical tuition

### Week 2

4 days of theoretical and practical tuition, followed by the CCI examination leading to the certificate of “Technical Specialist in Pressure Sensitive Adhesives for Labels, Tapes and Special Applications (CCI)”



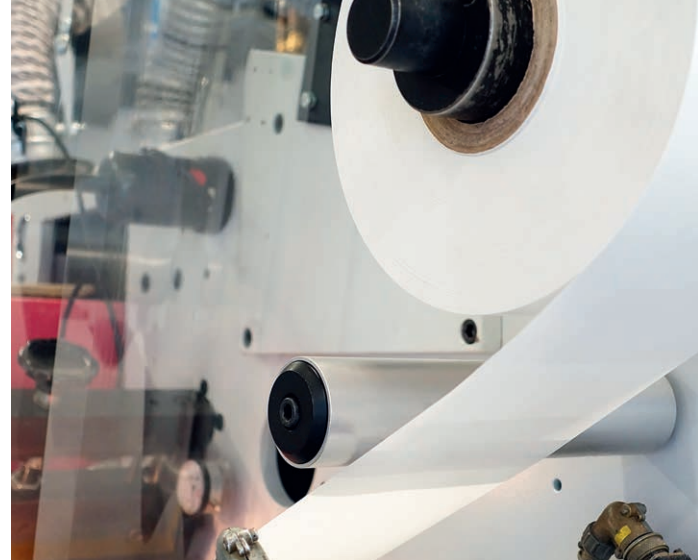


## How is this knowledge conveyed?

The theoretical content is presented by experienced speakers who cover a broad range of topics on PSA coatings and associated processing steps. From workability of the adhesive through to the end product, they look at all the key parameters for producing flawless products. Special attention is paid to detecting and remedying defects.

In the practical sessions we deliberately produce faulty coatings on our production equipment and demonstrate how to analyze the defect patterns. This will enable you to recognize such coating defects quickly in the future, remedy them and thus save considerable costs.

The practical exercises are done in groups, each led by a mentor. At the end of the course, you receive our Henkel PSA Academy handbook containing all presentations.





**All mentors have long-standing experience in laboratory work, quality assurance, development and application technology, including coatings.**

## **Course fee**

The seminar fee for this course at the Henkel PSA Academy is 3,500 Euro (plus the statutory VAT). The following services are included:

- › **More than 60 hours of theoretical and practical tuition**
- › **Detailed handbook**
- › **IHK (CCI) certificate examination (on the Wednesday of the second week)**
- › **IHK (CCI) Certificate “Technical Specialist in HM Pressure Sensitive Adhesives for Labels, Tapes and Special Applications (CCI)”**
- › **Lunch, evening events, and beverages**

## **Who are the speakers?**

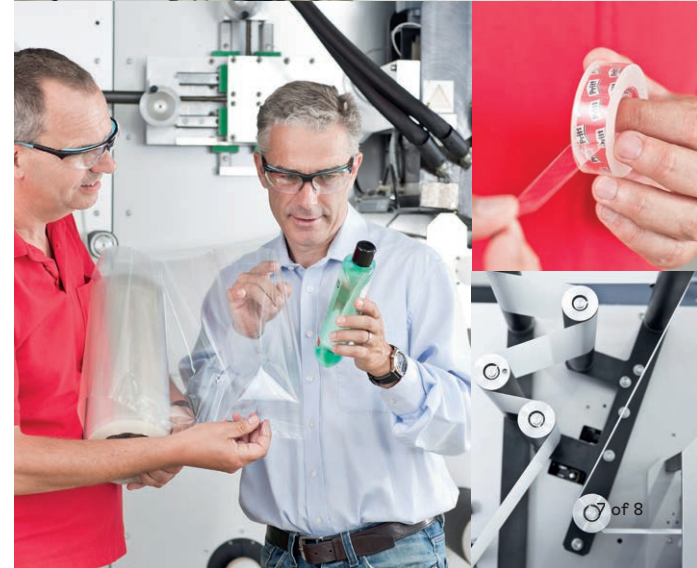
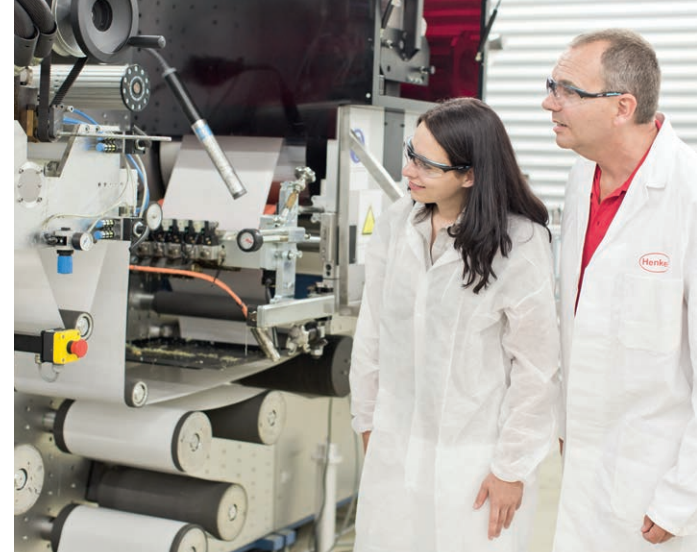
The speakers at the Henkel PSA Academy are all highly qualified and experienced experts in adhesive technology who are fluent in both German and English. They are specialists with deep theoretical and practical expertise in pressure sensitive adhesives and the necessary methodical approach and teaching skills to instruct participants effectively.

**Our mentors will support you during the practical training sessions and will be available to answer any questions you may have about coatings and testing.**

# HENKEL PSA ACADEMY TOPICS OVERVIEW

- › Basics of different PSA technologies
- › Set-up of PSA technologies
- › Coating systems
- › Test methods and handling
- › Failure analysis and elimination
- › Labels, tapes and special products
- › Sustainability aspects (e.g. carbon footprint, recycling)
- › General topics
- › Practical trainings
- › IHK (CCI) certificate examination

If you are interested in details, please contact us and we will be happy to provide you with further information.



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CONTACT US FOR FURTHER INFORMATION

## **Venue**

Henkel AG & Co. KGaA  
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