



# WHY HENKEL?

## Five Powerful Reasons to Collaborate

In the fast-paced world of can manufacturing, choosing the right partner is essential to guarantee quality, efficiency, and to make operations seamless. Canned drinks are widely used, but producing cans involves complex steps while adhering to strict quality, safety, and sustainability regulations. With comprehensive knowledge across lubricants, washer processes, sealants, and equipment solutions, Henkel offers an integrated perspective across the can making process. This approach, together with a long-standing legacy of industry firsts, demonstrates Henkel's ability to anticipate and align with increasingly strict packaging regulations – delivering harmonized solutions that make can design and can production not only seamless, but fully compliant.

Need more reasons?

[CONTACT US TO LEARN MORE](#)



## Reason 1:

### We Understand Your Can Making Like No One Else

Building expertise by working directly and closely with can manufacturers, understanding the intricate dance between each stage of production is what sets Henkel apart. Utilizing this deep, end-to-end knowledge means Henkel doesn't just supply, but integrates, optimizes and supports, leveraging an unparalleled understanding of:

- **Lubricants**
- **Washer**
- **Sealants**
- **Equipment Solutions**

In addition, this expertise didn't start in the lab – it started on the line. Many of our chemists, engineers and application specialists bring direct can-making experience from the industry to the table, providing real hands-on understanding of every production step – from the first metal draw to the final sealed product. This comprehensive view is what makes the difference and has benefitted customers in improving throughput, reducing waste, and enhancing the quality of their finished cans for many years. This is why can makers continue to choose Henkel when starting up new lines.



## Reason 2:

### Driven by Expertise, Defined by Service

In a complex process like can manufacturing, in-depth technical knowledge makes the difference between generic advice and real problem-solving. Expert understanding of all process steps of can manufacturing is what enables Henkel to deliver relevant, practical solutions across regions and formats. It's also what led to many industry-defining chemical developments and to pioneering smart chemical process control systems. Henkel's development efforts drive a continuous evolution of products and processes to not only advance health, safety and environmental performance, but also to proactively support customers in complying with evolving regulatory frameworks.

The Henkel service is not a fixed process – it's an evolving partnership built on understanding what matters most in daily production. We know: real support starts with knowing the customer's world from the inside out. Finding solutions together when new or proven processes need evaluation and optimization is our everyday objective.





## Reason 3:

**Support That Solves,  
Not Just Serves**

At Henkel, collaboration isn't a promise on a slide – it's a technical backbone in daily operations. From on-site troubleshooting to adapting formulations, identifying and implementing customized solutions, our global network of experts improves line performance every day.

It is through constant investment in research and development that Henkel explores new formulations and sustainable solutions that further optimize customer processes, reduce environmental impact, and meet future industry demands early on. Examples include:

- A 20% reduction in coolant consumption at a high-speed beverage can line, achieved through close monitoring and process alignment
- The resolution of spoilage issues by adjusting lube chemistry and washer settings in collaboration with local production teams
- The support of a greenfield plant start-up, with Henkel specialists involved from day one to align lubrication, cleaning and sealing systems with OEM configurations



## Reason 5:

**One Portfolio. Every Can  
Making Need Covered.**

From copper lube to seam sealant – Henkel offers one of the most complete portfolios in the can making industry. But it's not just the range that matters. It's what that range represents: decades of targeted development, field-proven formulations, and a track record of industry firsts.

Henkel was first to introduce the mobility enhancer technology in the can making industry. In the next decades, many milestones followed. The launch of the first low-temperature cleaner for the beverage industry in 2023 marks the most recent of these industry-defining developments. The legacy of Henkel industry firsts reflects a consistent commitment to regulatory foresight, performance under pressure, and responding to the evolving needs of can makers.

At Henkel Metal Packaging, our ambition is to pioneer innovations for the Future of Generations, driving positive change together with and for the value chain.



## Reason 4:

**Support Excellence Today,  
Partner for the Future**

Aiming to be trusted partners, the Henkel Team is always looking to anticipate needs and guide customers towards suitable solutions that consider the entire can-making process. With a focus on building lasting, trusting cooperation within the industry, Henkel has successfully formed strategic partnerships that span decades – shaped by shared challenges, shared progress and mutual trust. Not stopping at delivery – but staying committed to help optimize can manufacturing quality and efficiency long after startup.

Henkel has earned and continuously works on proving worthy to be the preferred supplier of can making chemistry. Our strong partnerships with our raw material suppliers, equipment producers and can makers enable us to think beyond today's chemistry and process standards. Our portfolio evolves based on direct customer feedback and internal knowledge exchange between our global R&D and engineering teams across Henkel Adhesives Technologies. We are continuously working to collaborate further with stakeholders in the can making process with strategic innovation workshops proven to make your process more dynamic and efficient. Inquire about our professional innovation partnership and packaging design program.



**CONTACT US TO LEARN MORE**

**Europe**  
Germany  
Henkel AG & Co. KGaA  
(Headquarters)  
Henkelstraße 67,  
40589 Düsseldorf

**Asia-Pacific**  
China  
Henkel (China) Co., Ltd.  
No. 928 Zhangheng Road,  
Pudong New District  
201203 Shanghai

**America**  
U.S.A.  
Henkel Corporation  
Madison Heights,  
32100 Stephenson Highway  
Madison Heights, MI 48071

The data contained herein is intended as reference only. Some product / package sizes may not be available in your country or may have a lead time. Please contact your local Henkel subsidiary for assistance and recommendation on specifications and applications of these products. © designates a trademark of Henkel AG & Co. KGaA or its affiliates, registered in Germany and elsewhere © Henkel AG & Co. KGaA 09/2025