

## AGENDA

# HENKEL SUSTAINABILITY FORUM NOVEMBER 18 – 19, 2020

The virtual gathering of the packaging industry:  
Conference + In-house Exhibition + Networking





**9:00 – 9:15 AM**

**OFFICIAL OPENING & WELCOME DAY 1**

**Tilo Quink | Henkel**  
Corporate Vice President - Packaging Adhesives



**9:15 – 9:45 AM**

**HENKEL'S JOURNEY TOWARDS A LOW-CARBON AND CIRCULAR ECONOMY**

**Ulla Hueppe | Henkel**  
Head of Sustainability – Adhesive Technologies



**Dr. Dennis Bankmann | Henkel**  
Senior Manager Circular Economy – Packaging & Consumer Goods Adhesives



**9:45 – 10:15 AM**

**RETHINK PACKAGING – SUSTAINABLE SOLUTIONS FOR FLEXIBLE PACKAGING**

**Alexander Bockisch | Henkel**  
Global Head of Market Strategy – Lamination & Coatings



**10:15 – 10:45 AM**

**THE LEGISLATIVE DEVELOPMENT IN EUROPE AND ITS IMPACTS FOR FLEXIBLE PACKAGING**

**Guido Aufdemkamp | FPE Flexible Packaging Europe**  
Executive Director



**15 MIN BREAK**



**11:00 – 11:30 AM**

**THINKING CIRCULARLY TO CLOSE THE LOOP**

**Trevor Davis | Borealis**  
Head of Marketing – Consumer Products



**11:30 – 12:00 AM**

**REALISING THE CIRCULAR ECONOMY FOR FLEXIBLE PACKAGING TOGETHER**

**Graham Houlder | CEFLEX**  
Managing Director



**12:00 – 12:30 PM**

**SAPERATEC – RECYCLING OF FLEXIBLE PACKAGING**

**Dr. Sebastian Kernbaum | Saperatec**  
Founder & Chief Technology Officer



**30 MIN BREAK**



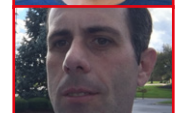
**1:00 – 1:30 PM**

**RESPONSIBLE DIGITAL FLEXIBLE PACKAGING – WHY, HOW AND WHAT**

**Alon Schnitzer | HP Indigo**  
Market Development Manager – Global Flexible Packaging



**Yair Gellis | HP Indigo**  
Business Development Manager – Global Flexible Packaging





**1:30 – 2:00 PM**

**CHANGING LEGISLATION AND CONSEQUENCES FOR CONVERTERS**

**Dr. Monika Toenniessen | Henkel**  
Product Safety & Regulatory Affairs – Adhesive Technologies  
**Marcel Franken | Henkel**  
Product Development – Flexible Laminates Europe



**15 MIN BREAK**



**2:15 – 2:45 PM**

**RETHINK PACKAGING - SUSTAINABLE SOLUTIONS FOR PAPER**

**Scott Farber | Henkel**  
Global Head of Market Strategy – Paper Solutions



**2:45 – 3:30 PM**

**BOBST SUSTAINABLE SOLUTIONS FOR CORRUGATED AND FLEXIBLE PACKAGING**

**Eric Pavone | Bobst**  
Business Development Director  
**Ad Jongmans | Bobst**  
Director Marketing & Sales Bobst Grenchen AG



**3:30 – 4:00 PM**



**CHILD'S PLAY, REINVENTING CHILDREN'S STRAWS, A TEMBO X HENKEL X DELFORT COLLABORATION**

**Martin Grandjean | Tembo Paper**  
Business Development Director

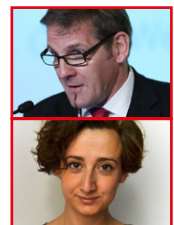


**4:00 – 4:30 PM**



**EU POLICY AND LEGISLATION DRIVING PACKAGING TRENDS**

**Eamonn Bates | 360° Foodservice**  
Director  
**Roberta Colotta | 360° Foodservice**  
EU Policy Advisor



**4:30 – 5:00 PM**

**EPIX® PAPER SOLUTIONS - ADDING FUNCTIONALITY TO PAPER**

**Scott Farber | Henkel**  
Global Head of Market Strategy – Paper Solutions





**9:00 – 9:15 AM**

**WELCOME DAY 2**

**Corbett Wallace | Henkel**  
Corporate Vice President – Consumer Goods Adhesives



**9:15 – 9:45 AM**

**RETHINK PACKAGING – SUSTAINABLE SOLUTIONS FOR PACKAGING & LABELING**

**Jenna Koenneke | Henkel**  
Global Head of Market Strategy - Consumer Goods



**Stephan Haehnert | Henkel**  
Business Development Manager - Sustainability EIMEA



**9:45 – 10:15 AM**

**PREZERO - NEW THINKING FOR A CLEANER TOMORROW**

**Thomas Kyriakis | PreZero Stiftung**  
Chief Executive Officer



**10:15 – 10:45 AM**

**SUSTAINABLE PACKAGING IN THE FMCG INDUSTRY - CHALLENGES & SOLUTIONS**

**Dr. Thorsten Leopold | Henkel**  
Director International Packaging Technology – Home Care



**Philippe Blank | Henkel**  
Head of Circular Economy & Packaging Sustainability – Beauty Care



**15 MIN BREAK**



**11:00 – 11:30 AM**

**SUSTAINABILITY AS A GROWTH FACTOR**

**Susanna Bellandi | Sofidel**  
Communication & CSR Director



**11:30 – 12:00 PM**

**MOVING TOWARD A WORLD WITHOUT PLASTIC WASTE**

**Gareth Callan | PepsiCo**  
Sustainability Packaging Manager



**12:00 – 12:30 PM**

**SUSTAINABLE MULTIPACK DESIGNS – KEELCLIP CASE STUDY**

**Steve Gould | Graphic Packaging International**  
GPI Innovation and Marketing Director – European Beverage Division



**Christian Schwaer | Henkel**  
Henkel Business Development Manager – Packaging & Labeling OEMs



**12:30 – 1:00 PM**

**DECIPHERING BIOBASED MATERIALS**

**Jean-Baptiste Milleret | Henkel**  
Head of Technical Customer Service EIMEA – Consumer Goods



**Natalia Martins | Henkel**  
Market Strategy Manager EIMEA – Consumer Goods



**15 MIN BREAK**



**1:15 – 1:45 PM**

**RETHINK PACKAGING – SUSTAINABLE SOLUTIONS FOR PRESSURE SENSITIVE LABELS**

**Elodie Picard | Henkel**  
Global Head of Market Strategy – Tapes & Labels

**Dirk E Wouters | Henkel**  
Technical Service Engineer



**1:45 – 2:15 PM**

**SUSTAINABILITY DEVELOPMENTS IN THE SELF-ADHESIVE LABEL INDUSTRY**

**Pablo Englebienne | Finat**  
Regulatory Affairs Manager



**2:15 – 2:45 PM**

**LINERLESS: THE SUSTAINABLE SOLUTION**

**Dave Gooding | Ravenwood Packaging**  
Commercial Director



**2:45 – 3:15 PM**

**UV CURING SYSTEMS FOR PRESSURE SENSITIVE ADHESIVE CONVERTING**

**Robert Rae | GEW**  
Managing Director – Sales

**Marcus Greenbrook | GEW**  
Director – International Sales



**15 MIN BREAK**



**3:30 – 4:00 PM**

**THE CENTRAL ROLE OF MACHINERY & EQUIPMENT FOR SUSTAINABLE PACKAGING TECHNOLOGY**

**Martin Buchwitz | Packaging Valley Germany**  
Managing Director



**4:00 – 4:30 PM**

**WE DRIVE THE CIRCULAR ECONOMY – THE PERFORMANCE FACTORS IN POST CONSUMER RECYCLING**

**Clemens Kitzberger | EREMA Group GmbH**  
Business Development Manager – Post Consumer



**4:30 – 5:00 PM**

**A PERSPECTIVE ON REGULATORY ACTIVITIES AFFECTING PLASTIC AND PAPER PACKAGING WORLDWIDE**

**Dr. Dennis Bankmann | Henkel**  
Senior Manager Circular Economy – Packaging & Consumer Goods Adhesives

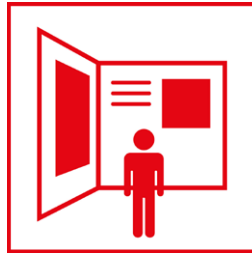


# HENKEL SUSTAINABILITY FORUM

The Henkel Packaging Adhesives Sustainability Forum 2020 brings together experts along the value chain who are REdefining the global packaging industry with technology innovations & sustainable initiatives – all in one place!



Conference



In-house Exhibition



Networking

## OUR PARTNERS, SPEAKERS AND EXHIBITORS



Official media partner

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