



HENKEL
SUSTAINABILITY
DAYS 2021

CONFERENCE GUIDE
NOVEMBER 16–18, 2021



HENKEL SUSTAINABILITY DAYS 2021

Welcome to our virtual conference and exhibition for the Packaging and Consumer Goods Industry: Sustainability, Circular Economy, eCommerce and more. Our virtual platform for conference, showroom and live-interaction is open 24/7.

Join the event and find out!

- Benefit from presentations by Henkel and partner companies across the value-chain with first-class industry-experts in our **Auditorium**
- Visit our **Showroom** and gather knowledge on sustainability and innovative market specific solutions at dedicated booths
- Get in touch and discover valuable networking opportunities at our **Meeting Point**
- Watch recordings of the presentations in our **Media Library** at any given time

Get access and register now:

app.newroom-connect.com/henkel-adhesives-forum/signup

Find further information here:

be-more-sustainable.com/sustainability-days



DAY 1: STAYING FLEXIBLE

09.00–09.20 h

Henkel

Welcome to the Henkel Sustainability Days 2021
// *Tilo Quink*



09.20–09.40 h

Berndt + Partner

A packaging turnaround is needed – let's try harder
// *Matthias Giebel*



09.40–10.00 h

Henkel

Sustainability – Creating transformative change
// *Ulrike Sapiro & Ulla Hüppe*



10.00–10.20 h

Meet the speakers &
visit the in-house-exhibition

10.20–10.40 h

Henkel

Sustainable Solutions for Flexible Packaging
// *Alexander Bockisch*



10.40–11.00 h

HP Indigo & Borealis & Erema & Henkel

All PE digitally printed pouches for mechanical recycling
// *Dani Tulchinski, Chantal Semaan,
Clemens Kitzberger & Stefan Glötzel*



11.00–11.20 h

Gualapack

A Compass for Sustainable Packaging
// *Michelle Marrone*



11.20–11.40 h

Meet the speakers &
visit the in-house-exhibition

11.40–12.00 h

Carrefour

Taking risks and changing habits: The responsibility of
upstream players from the perspective of a retailer
// *Bertrand Swiderski*



12.00–12.20 h

Henkel

Manufacturing for the Good of Generations
// *Dimitri Kozak*



12.20–12.40 h

Meet the speakers &
visit the in-house-exhibition

12.40–14.00 h

Break

Flexible Packaging



14.00–14.20 h

Henkel

Sustainable Solutions for Paper & EPIX
// Scott Farber



14.20–14.40 h

360° Foodservice

EU packaging law setting trends and driving change
// Eamon Bates & Roberta Colotta



14.40–15.00 h

Tembo Paper

How to introduce a new product in a new market using new technology – in just 18 months
// Martin Grandjean



15.00–15.20 h

Meet the speakers & visit the in-house-exhibition

15.20–15.40 h

PTS

Assessment of recyclability of paper and board based packaging
// Lydia Tempel



15.40–16.00 h

MatrixPack

Paper drinking straws:
How sustainability can support business growth
// Jean-Marc Novène



16.00–16.20 h

Meet the speakers & visit the in-house-exhibition

DAY 2: STICKING TO IT

End-of-Line Packaging & Labeling
Tapes & Labels

09.00–09.20 h

Henkel

Welcome Day 2
// *Richard Scholta*



09.20–09.40 h

Henkel

Sustainable Solutions for End-of-Line
Packaging & Labeling
// *Jenna Koenneke & Jean-Baptiste Milleret*



09.40–10.00 h

Metsä Board

Sustainable fibre-based packaging solutions
for a circular future
// *Anne Uusitalo*



10.00–10.20 h

Tetra Pak

Leading the Sustainability Transformation
// *Anke Hampel*



10.20–10.40 h

Meet the speakers &
visit the in-house-exhibition

10.40–11.00 h

Bizerba

CleanCut – Innovation meets Sustainability
// *Florian Stifel*



11.00–11.20 h

Heineken

Winning micro battles with operational excellence
on a road to net zero
// *Dejan Josic*



11.20–11.40 h

Meet the speakers &
visit the in-house-exhibition

11.40–12.00 h

Henkel

Sustainable Solutions for Tapes & Labels
// *Elodie Picard*



12.00–12.20 h

CELAB

CELAB:
towards a Circular Economy for LABEL materials
// *Ophelie Gourdou*



12.20–12.40 h

Maan Engineering

How linerless labels will bring a sustainable future
for the packaging industry
// *Remco van der Velde*



12.40–13.00 h

Meet the speakers &
visit the in-house-exhibition

13.00–14.00 h

Break



Tapes & Labels

14.00–14.20 h

Henkel

New adhesives for wash-off labels
// *Dirk E. Wouters & Graham Clark*



14.20–14.40 h

Valco Melton

Adhesive Application Guidelines for Lowering
the Environmental Impact on Your Tapes &
Label Manufacturing // *Oscar Pastor*



14.40–15.00 h

GEW

UV curing as a sustainable solution
for pressure sensitive adhesives
// *Dave Lyus*



15.00–15.20 h

Meet the speakers &
visit the in-house-exhibition



DAY 3: CLOSING THE LOOP

Circular Economy

09.00–09.20 h

Henkel

Welcome Day 3
// *Corbett Wallace*



09.20–09.40 h

Recyda

Digitizing International Recyclability
// *Vivian Loftin*



09.40–10.00 h

Attero

The need of “Design for Recycling”
(in sorting and recycling)
// *Berry Bellert*



10.00–10.20 h

Meet the speakers &
visit the in-house-exhibition

10.20–10.40 h

Henkel

Circular Economy: Changes in consumer goods design
// *Marcin Lapaj*



10.40–11.00 h

dm

EVERYONE COUNTS – discover the role you play
// *Dagmar Glatz*



11.00–11.20 h

Siegwerk

From closing the loop to closing the climate
action gap: how circular packaging can become
a climate activist // *Alina Marm*



11.20–11.40 h

Meet the speakers &
visit the in-house-exhibition

11.40–12.00 h

Henkel

Sustainable packaging strategy from
a brand-owner perspective
// *Dannielle Borger*



12.00–12.20 h

Henkel

Adhesives as enablers for more sustainable
personal hygiene products
// *Camilla Ohlson & Andy Swain*



12.20–12.40 h

Essity

The importance of sustainable procurement
to drive change in the supply chain
// *Stefan Henricson*



12.40–13.00 h

Meet the speakers &
visit the in-house-exhibition

13.00–14.00 h

Break

Personal Hygiene



14.00–14.20 h

nova-Institut

Renewable Carbon Concept and Initiatives
// Christopher vom Berg



14.20–14.40 h

TÜV AUSTRIA Belgium

Biodegradable & bio-based products:
the role of a certification body
// Philippe Dewolfs



14.40–15.00 h

Euromonitor

Consumers, Claims and Classifications – Gaps and
Opportunities in Sustainable Personal Hygiene
// Ian Bell



15.00–15.20 h

Meet the speakers &
visit the in-house-exhibition

15.20–15.40 h

Pregis

Protecting what's important: Utilizing environmental
impact data to make the right packaging choice and
meet your sustainability goals
// Clint Smith & Johan Kennis



15.40–16.00 h

PackSize GmbH

Increase Productivity & Reduce Eco Footprint –
Smart E-Commerce Packaging
// Carsten Dickmann



16.00–16.20 h

Meet the speakers &
visit the in-house-exhibition

16.20–16.30 h

Henkel

Wrap up
// Tilo Quink



HENKEL SUSTAINABILITY DAYS 2021

OUR PARTNERS, SPEAKERS AND EXHIBITORS:



BIZERBA



BOP
Consultants



EREMAGROUP®



Gualapack



neue
verpackung

OFFICIAL MEDIA PARTNER:

