



# **HENKEL SUSTAINABILITY DAYS 2021**

**CONFERENCE GUIDE**  
**NOVEMBER 16–18, 2021**



**Henkel**



# HENKEL SUSTAINABILITY DAYS 2021

Welcome to our virtual conference and exhibition for the Packaging and Consumer Goods Industry: Sustainability, Circular Economy, eCommerce and more. Our virtual platform for conference, showroom and live-interaction is open 24/7.

**Join the event and find out!**

- Benefit from presentations by Henkel and partner companies across the value-chain with first-class industry-experts in our **Auditorium**
- Visit our **Showroom** and gather knowledge on sustainability and innovative market specific solutions at dedicated booths
- Get in touch and discover valuable networking opportunities at our **Meeting Point**
- Watch recordings of the presentations in our **Media Library** at any given time

**Get access and register now:**

[app.newroom-connect.com/henkel-adhesives-forum/signup](http://app.newroom-connect.com/henkel-adhesives-forum/signup)

**Find further information here:**

[be-more-sustainable.com/sustainability-days](http://be-more-sustainable.com/sustainability-days)



# DAY 1: STAYING FLEXIBLE

09.00–09.20 h

Henkel

Welcome to the Henkel Sustainability Days 2021  
// **Tilo Quink**



09.20–09.40 h

Berndt + Partner

A packaging turnaround is needed – let's try harder  
// **Matthias Giebel**



09.40–10.00 h

Henkel

Sustainability – Creating transformative change  
// **Ulrike Sapiro & Ulla Hüppe**



10.00–10.20 h

Meet the speakers &  
visit the in-house-exhibition

10.20–10.40 h

Henkel

Sustainable Solutions for Flexible Packaging  
// **Alexander Bockisch**



10.40–11.00 h

HP Indigo & Borealis & Erema & Henkel

All PE digitally printed pouches for mechanical recycling  
// **Dani Tulchinski, Chantal Semaan,  
Clemens Kitzberger & Stefan Glötzel**



11.00–11.20 h

Gualapack

A Compass for Sustainable Packaging  
// **Michelle Marrone**



11.20–11.40 h

Meet the speakers &  
visit the in-house-exhibition

11.40–12.00 h

Carrefour

Taking risks and changing habits: The responsibility of  
upstream players from the perspective of a retailer  
// **Bertrand Swiderski**



12.00–12.20 h

Henkel

Manufacturing for the Good of Generations  
// **Dimitri Kozak**



12.20–12.40 h

Meet the speakers &  
visit the in-house-exhibition

12.40–14.00 h

Break

Flexible Packaging

Henkel



14.00–14.20 h

Henkel

Sustainable Solutions for Paper & EPIX  
// **Scott Farber**



14.20–14.40 h

360° Foodservice

EU packaging law setting trends and driving change  
// **Eamon Bates & Roberta Colotta**



14.40–15.00 h

Tembo Paper

How to introduce a new product in a new market using new technology – in just 18 months  
// **Martin Grandjean**



15.00–15.20 h

Meet the speakers &  
visit the in-house-exhibition

15.20–15.40 h

PTS

Assessment of recyclability of paper and board based packaging  
// **Lydia Tempel**



15.40–16.00 h

MatrixPack

Paper drinking straws:  
How sustainability can support business growth  
// **Jean-Marc Novène**



16.00–16.20 h

Meet the speakers &  
visit the in-house-exhibition

# DAY 2: STICKING TO IT

## Tapes & Labels End-of-Line Packaging & Labeling

09.00–09.20 h

Henkel

Welcome Day 2  
// *Richard Scholta*



09.20–09.40 h

Henkel

Sustainable Solutions for End-of-Line  
Packaging & Labeling  
// *Jenna Koenneke & Jean-Baptiste Milleret*



09.40–10.00 h

Metsä Board

Sustainable fibre-based packaging solutions  
for a circular future  
// *Anne Uusitalo*



10.00–10.20 h

Tetra Pak

Leading the Sustainability Transformation  
// *Anke Hampel*



10.20–10.40 h

Meet the speakers &  
visit the in-house-exhibition

10.40–11.00 h

Bizerba

CleanCut – Innovation meets Sustainability  
// *Florian Stifel*



11.00–11.20 h

Heineken

Winning micro battles with operational excellence  
on a road to net zero  
// *Dejan Josic*



11.20–11.40 h

Meet the speakers &  
visit the in-house-exhibition

11.40–12.00 h

Henkel

Sustainable Solutions for Tapes & Labels  
// *Elodie Picard*



12.00–12.20 h

CELAB

CELAB:  
towards a Circular Economy for LABEL materials  
// *Ophelie Gourdou*



12.20–12.40 h

Maan Engineering

How linerless labels will bring a sustainable future  
for the packaging industry  
// *Remco van der Velde*



12.40–13.00 h

Meet the speakers &  
visit the in-house-exhibition

13.00–14.00 h

Break



14.00–14.20 h

Henkel

New adhesives for wash-off labels  
// *Dirk E. Wouters & Graham Clark*



14.20–14.40 h

Valco Melton

Adhesive Application Guidelines for Lowering  
the Environmental Impact on Your Tapes &  
Label Manufacturing // *Oscar Pastor*



14.40–15.00 h

GEW

UV curing as a sustainable solution  
for pressure sensitive adhesives  
// *Dave Lyus*



15.00–15.20 h

Meet the speakers &  
visit the in-house-exhibition

# DAY 3: CLOSING THE LOOP

## Circular Economy

09.00–09.20 h

Henkel

Welcome Day 3  
// **Corbett Wallace**



09.20–09.40 h

Recyda

Digitizing International Recyclability  
// **Vivian Loftin**



09.40–10.00 h

Attero

The need of “Design for Recycling”  
(in sorting and recycling)  
// **Berry Bellert**



10.00–10.20 h

Meet the speakers &  
visit the in-house-exhibition

10.20–10.40 h

Henkel

Circular Economy: Changes in consumer goods design  
// **Marcin Lapaj**



10.40–11.00 h

dm

EVERYONE COUNTS – discover the role you play  
// **Dagmar Glatz**



11.00–11.20 h

Siegwerk

From closing the loop to closing the climate  
action gap: how circular packaging can become  
a climate activist // **Alina Marm**



11.20–11.40 h

Meet the speakers &  
visit the in-house-exhibition

11.40–12.00 h

Henkel

Sustainable packaging strategy from  
a brand-owner perspective  
// **Dannielle Borger**



12.00–12.20 h

Henkel

Adhesives as enablers for more sustainable  
personal hygiene products  
// **Camilla Ohlson & Andy Swain**



12.20–12.40 h

Essity

The importance of sustainable procurement  
to drive change in the supply chain  
// **Stefan Henricson**



12.40–13.00 h

Meet the speakers &  
visit the in-house-exhibition

13.00–14.00 h

Break

## Personal Hygiene





14.00–14.20 h

nova-Institut

Renewable Carbon Concept and Initiatives  
// *Christopher vom Berg*



14.20–14.40 h

TÜV AUSTRIA Belgium

Biodegradable & bio-based products:  
the role of a certification body  
// *Philippe Dewolfs*



14.40–15.00 h

Euromonitor

Consumers, Claims and Classifications – Gaps and  
Opportunities in Sustainable Personal Hygiene  
// *Ian Bell*



15.00–15.20 h

Meet the speakers &  
visit the in-house-exhibition

15.20–15.40 h

Pregis

Protecting what's important: Utilizing environmental  
impact data to make the right packaging choice and  
meet your sustainability goals  
// *Clint Smith & Johan Kennis*



15.40–16.00 h

PackSize GmbH

Increase Productivity & Reduce Eco Footprint –  
Smart E-Commerce Packaging  
// *Carsten Dickmann*



16.00–16.20 h

Meet the speakers &  
visit the in-house-exhibition

16.20–16.30 h

Henkel

Wrap up  
// *Tilo Quink*





# HENKEL SUSTAINABILITY DAYS 2021

## OUR PARTNERS, SPEAKERS AND EXHIBITORS:



**BIZERBA**



**EREMAGROUP®**



**Gualapack**



neue  
verpackung

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