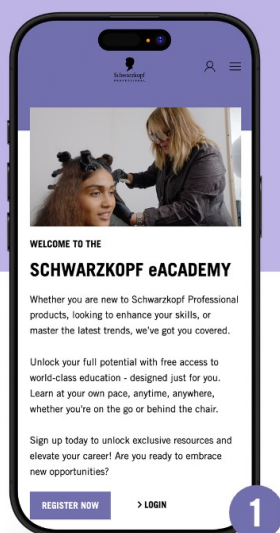


REGISTRATION FOR NON-SALON OWNERS

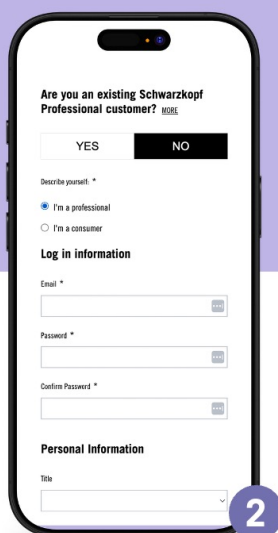


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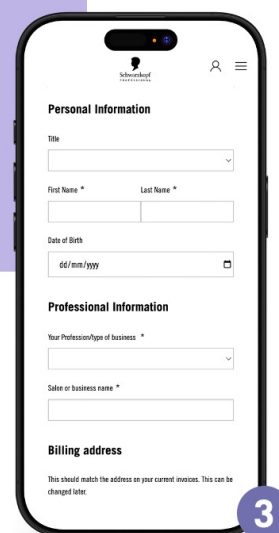
Getting started with the eAcademy is quick and easy! Just follow these steps to create your account.



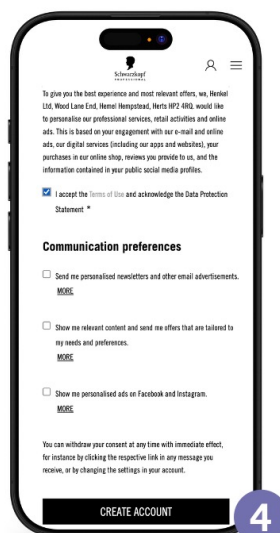
Tap **REGISTER NOW** to start your registration process.



Tap **NO** when asked if you're already a Schwarzkopf Professional customer. Choose *I'm a professional*.



Fill in your name, surname and salon information (salon type and name).



Accept the Terms & Conditions and set your communication preferences.



Check your email for the confirmation link. Activate your account, then sign in.

Congratulations!
You're now ready to start your learning journey with Schwarzkopf Professional.

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