



LAUNDRY & DISH SOAP

Portfolio Product Guide



PERSIL[®]

LAUNDRY DETERGENTS

It's more than Clean,
It's **Persil[®] ProClean[®]**!



Persil[®]

PROCLEAN[®]

power-liquid[®] detergent/détergent

Original



DEEP CLEAN

TM

Get **exceptionally clean** laundry with Persil[®], which delivers 10 dimensions of clean every time. These dimensions include: stain-fighting, whitening, brightening, anti-graying, clean rinsing, long lasting freshness, odor fighting, cold water cleaning, clean fresh scent, and fiber care.

It's more than clean, it's **Persil[®] ProClean[®]**!

Persil[®] ProClean[®] Power-Liquid[®]



Original – Pouch

Case UPC #	Cs Pk/Size
24200 09765	140/1.8 oz.

Original – 40 oz.

Case UPC #	Cs Pk/Size
24200 09415	6/40 oz.

Original – 75 oz.

Case UPC #	Cs Pk/Size
24200 09460	6/75 oz.

Original – 100 oz.

Case UPC #	Cs Pk/Size
24200 09457	4/100 oz.

Original – 150 oz.

Case UPC #	Cs Pk/Size
24200 09454	4/150 oz.



Stain Fighter – 40 oz.

Case UPC #	Cs Pk/Size
24200 09427	6/40 oz.

Stain Fighter – 100 oz.

Case UPC #	Cs Pk/Size
24200 09433	4/100 oz.

Stain Fighter – 150 oz.

Case UPC #	Cs Pk/Size
24200 09430	4/150 oz.



Sensitive Skin – 100 oz.

Case UPC #	Cs Pk/Size
24200 09451	4/100 oz.



Intense Fresh – 40 oz.

Case UPC #	Cs Pk/Size
24200 09424	6/40 oz.

Intense Fresh – 75 oz.

Case UPC #	Cs Pk/Size
24200 09436	6/75 oz.

Intense Fresh – 100 oz.

Case UPC #	Cs Pk/Size
24200 09421	4/100 oz.

Intense Fresh – 150 oz.

Case UPC #	Cs Pk/Size
24200 09418	4/150 oz.



Persil[®] ProClean[®] Power-Caps[®]



Original – 16 ct.

Case UPC #	Cs Pk/Size
24200 04176	8/16 ct.

Original – 40 ct.

Case UPC #	Cs Pk/Size
24200 04169	4/40 ct.

Original – 62 ct.

Case UPC #	Cs Pk/Size
24200 04173	4/62 ct.



Stain Fighter – 15 ct.

Case UPC #	Cs Pk/Size
24200 04185	8/15 ct.

Stain Fighter – 38 ct.

Case UPC #	Cs Pk/Size
24200 04179	4/38 ct.



all[®] free & clear

Tough on Stains, Gentle on Skin!

all[®] free clear is the #1 brand recommended by dermatologists, allergists, and pediatricians for sensitive skin. It was created, tested, and approved with the guidance of dermatologists.

Tough on stains, **gentle on skin!**



all® free & clear liquid detergents



Ultra – free & clear 36 oz.

Case UPC # **Cs Pk/Size**
72613 73943 6/36 oz.

Ultra – free & clear 88 oz.

Case UPC # **Cs Pk/Size**
72613 73945 4/88 oz.

Ultra – free & clear 141 oz.

Case UPC # **Cs Pk/Size**
72613 46159 4/141 oz.

Ultra – free & clear 162 oz.

Case UPC # **Cs Pk/Size**
72616 46139 2/162 oz.



Ultra – free & clear OXI 88 oz.

Case UPC # **Cs Pk/Size**
72613 73916 4/88 oz.

Ultra – free & clear OXI 141 oz.

Case UPC # **Cs Pk/Size**
72613 46144 4/141 oz.

all® free & clear powder



Powder – free & clear 3.25 lbs.

Case UPC # **Cs Pk/Size**
72613 45681 6/3.25 lbs.

all® free & clear single dose pods



free & clear 19 ct.

Case UPC # **Cs Pk/Size**
72613 73977 6/19 ct.

free & clear 36 ct.

Case UPC # **Cs Pk/Size**
72613 73978 6/36 ct.

free & clear 60 ct.

Case UPC # **Cs Pk/Size**
72613 46880 4/60 ct.



free & clear 56 ct.

Case UPC # **Cs Pk/Size**
72613 73979 4/56 ct.

all® stainlifter® detergents



Full of concentrated cleaning power, stainlifter® is super-strong and has been effectively lifting tough stains for over 50 years.

Ultra – Stainlifter® 40 oz.

Case UPC # **Cs Pk/Size**
72613 73935 6/40 oz.

Ultra – Stainlifter® 100 oz.

Case UPC # **Cs Pk/Size**
72613 73936 4/100 oz.

Ultra – Stainlifter® 128 oz.

Case UPC # **Cs Pk/Size**
72613 47119 4/128 oz.

Ultra – Stainlifter® 150 oz.

Case UPC # **Cs Pk/Size**
72616 45053 4/150 oz.



Ultra – Stainlifter® OXI 88 oz.

Case UPC # **Cs Pk/Size**
72613 73918 4/88 oz.

Ultra – Stainlifter® OXI 141 oz.

Case UPC # **Cs Pk/Size**
72613 46164 4/141 oz.

Ultra – free & clear OXI 162 oz.

Case UPC # **Cs Pk/Size**
72613 46210 2/162 oz.

all® Stainlifter® Pro Powder



Stainlifter® Pro Powder 22.7 lbs.

Case UPC # **Cs Pk/Size**
72613 47120 4/22.7 lbs.

all® free & clear single dose pods



all® Stainlifter® – 19 ct.

Case UPC # **Cs Pk/Size**
72613 73964 6/19 ct.

all® Stainlifter® – 39 ct.

Case UPC # **Cs Pk/Size**
72613 73966 6/39 ct.

all® Stainlifter® – 60 ct.

Case UPC # **Cs Pk/Size**
72613 73967 4/60 ct.



all® Stainlifter® OXI 60 ct.

Case UPC # **Cs Pk/Size**
72613 46880 4/60 ct.

PUREX®

REAL CLEAN. REAL VALUE.

Purex® offers its customers a competitive value proposition. It provides an ultimate freshness solution because it is one of the only value brands with Fragrance Encapsulation Technology. Purex® has stain fighting power to keep whites white and colors bright, and will leave your clothes clean and smelling fresh.



Purex® Liquid Detergents



Ultra Mountain Breeze® 50 oz.
Case UPC # **Cs Pk/Size**
 24200 04784 6/50 oz.

Ultra Mountain Breeze® 75 oz.
Case UPC # **Cs Pk/Size**
 24200 06094 6/75 oz.

Ultra Mountain Breeze® 150 oz.
Case UPC # **Cs Pk/Size**
 24200 05016 4/150 oz.

Ultra Mountain Breeze® 300 oz.
Case UPC # **Cs Pk/Size**
 24200 00433 6/300 oz.



Natural Elements®
 Linen & Lilies® 50 oz.
Case UPC # **Cs Pk/Size**
 24200 06057 6/50 oz.

Natural Elements®
 Linen & Lilies® 75 oz.
Case UPC # **Cs Pk/Size**
 24200 01120 6/75 oz.

Natural Elements®
 Linen & Lilies® 150 oz.
Case UPC # **Cs Pk/Size**
 24200 01134 4/150 oz.



Lavender Fresh 150 oz.
Case UPC # **Cs Pk/Size**
 24200 05019 4/150 oz.



After The Rain® 50 oz.
Case UPC # **Cs Pk/Size**
 24200 04789 6/50 oz.

After The Rain® 75 oz.
Case UPC # **Cs Pk/Size**
 24200 02350 6/75 oz.



Ultra Free & Clear 75 oz.
Case UPC # **Cs Pk/Size**
 24200 06040 6/75 oz.

Ultra Free & Clear 150 oz.
Case UPC # **Cs Pk/Size**
 24200 05020 4/150 oz.



Fresh Spring Waters® 75 oz.
Case UPC # **Cs Pk/Size**
 24200 08979 6/75 oz.

Fresh Spring Waters® 150 oz.
Case UPC # **Cs Pk/Size**
 24200 09201 4/150 oz.



Clorox2®
 Original Fresh 125 oz.
Case UPC # **Cs Pk/Size**
 24200 09778 4/125 oz.

Purex® 4-in-1 Clorox2® Pacs



Clorox2®
 Original Fresh 15 ct.
Case UPC # **Cs Pk/Size**
 24200 04264 6/15 ct.

Clorox2®
 Original Fresh 45 ct.
Case UPC # **Cs Pk/Size**
 24200 04277 6/45 ct.



Ultra w/ Crystals Dry
 Detergent Vend Pack 1.4 oz.
Case UPC # **Cs Pk/Size**
 24200 10245 156/1.4 oz.

Purex® and Borateem® Pails



Powder – Original Fresh
 15.6 lb.
Case UPC # **Cs Pk/Size**
 24200 06355 1/15.6 lb.



Liquid – Original Fresh 5 gal.
Case UPC # **Cs Pk/Size**
 24200 06354 1/5 gal.



Non-Chlorine
 Color Safe Bleach 5 gal.
Case UPC # **Cs Pk/Size**
 24200 00145 1/5 gal.



Sun[®] Detergents

Cleans, Fights Stains, Freshens

Sun[®] detergents offer the ultimate value. It keeps your clothes smelling fresh and keeps cash in your pocket. Sun[®] Triple Clean Laundry provides a great clean at a great value, offering a full range of laundry scents and forms to suit all laundry needs.



Sun® Liquid Detergents



Triple Clean
Tropical Breeze 188 oz.

Case UPC # Cs Pk/Size
72613 70896 2/188 oz.

Triple Clean
Tropical Breeze 250 oz.

Case UPC # Cs Pk/Size
72613 70556 2/250 oz.



Triple Clean
Clean & Fresh 188 oz.

Case UPC # Cs Pk/Size
72613 71003 2/188 oz.

Triple Clean
Clean & Fresh 250 oz.

Case UPC # Cs Pk/Size
72613 70898 2/250 oz.



Triple Clean OXI 250 oz.

Case UPC # Cs Pk/Size
72613 46231 2/250 oz.



Triple Clean
Summer Escape 188 oz.

Case UPC # Cs Pk/Size
72613 46232 2/188 oz.

Sun® Powder Detergent



Triple Clean OXI 22.7 lbs.

Case UPC # Cs Pk/Size
72613 30310 1/22.7 lbs.

Snuggle® & Cuddle Soft Fabric Conditioners

Snuggle® & Cuddle Soft® Fabric Softeners & Dryer Sheets



Snuggle® Fabric Conditioners

Snuggle® fabric softener has been making the world a softer place for over 30 years, providing the ultimate in Snuggly Softness® and long-lasting freshness to loads of laundry. The Snuggle® line offers a variety of high-quality fabric conditioning products, including liquid softeners and dryer sheets, that make clothes snuggly soft while producing long-lasting freshness.

Dryer Sheets
Blue Sparkle® 40 ct.

Case UPC # Cs Pk/Size
72613 45108 12/40 ct.

Dryer Sheets
Blue Sparkle® 120 ct.

Case UPC # Cs Pk/Size
72613 45115 6/120 ct.



Non-Concentrate
Blue Sparkle® 150 oz.

Case UPC # Cs Pk/Size
72613 46003 4/150 oz.

Cuddle Soft® Fabric Conditioners

The Cuddle Soft® line offers liquid softeners and dryer sheets. Fabric softener dryer sheets can also be used in a variety of places like closets, gym bags, suitcases, and cars to make them smell fresh. The Original Fresh scent leaves your clothes smelling fresh and clean.

Dryer Sheets
Original Fresh 40 ct.

Case UPC # Cs Pk/Size
72613 70863 12/40 ct.

Dryer Sheets
Original Fresh 100 ct.

Case UPC # Cs Pk/Size
72613 73102 6/100 ct.



Liquid Original Fresh 60 oz.

Case UPC # Cs Pk/Size
72613 70870 6/60 oz.



Sunlight®

The Grease Fighter!

Sunlight® is a trusted brand that offers a grease-fighting formula that takes care of cleaning at the sink or in the dishwasher. Sunlight® reliably provides dishes with a bright, clean fresh every time.



Sunlight® Powder Pods - Lemon Boost



Auto Dish
Lemon Boost 20 ct.

Case UPC #	Cs Pk/Size
72613 17117	6/20 ct.



Auto Dish
Lemon Boost 55 ct.

Case UPC #	Cs Pk/Size
72613 17258	4/55 ct.



Auto Dish
Lemon Boost 95 ct.

Case UPC #	Cs Pk/Size
72613 46396	4/95 ct.

Sunlight® Powder Pods - Fresh Ocean Mist



Auto Dish
Fresh Ocean Mist 20 ct.

Case UPC #	Cs Pk/Size
72613 17112	6/20 ct.



Auto Dish
Fresh Ocean Mist 55 ct.

Case UPC #	Cs Pk/Size
72613 17259	4/55 ct.

Sunlight® Liquid Dish Soap



Liquid Dish Lemon 4 gal.

Case UPC #	Cs Pk/Size
72613 47121	4/1 gal.



For more information about our professional products please send us an email at info@dialprofessional.com, or call **1-800-253-3425**.