




Ceresit



**FACADE.
NATURE.
NEW DESIGN.**

Become naturally inspired
with VISAGE plasters, designed
to create unique facades.



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For several years, in response to architectural trends and customer demand, we've dedicated ourselves to developing **VISAGE** – a line of facade plasters and paints inspired by nature's universal appeal. In a world shaped by speed, urbanization, and technological advances, the desire to reconnect with nature, driven by its timeless aesthetics, is palpable. Unfortunately, practical challenges often hinder this aspiration. **VISAGE**, bridging this gap, has proven to be a success.

VISAGE it is where the allure of nature meets the demands of contemporary living. Over the years, we have helped to turn many design dreams into reality without the complications of using natural materials, such as transportation issues, complex handling, and high costs.



As we always strive to stay on top of design trends, the newest **VISAGE** edition has been refreshed with **NEW** colours and executions, some with a highly sought **VINTAGE** feel, **NEW** patterns and a **BRAND-NEW** category: **TERRA**, featuring colour blends inspired by earthly structures and tones. This impressive, versatile range of nature-inspired facade solutions allows you to easily bring to life all the unique, experimental visual ideas you desire.



FACADE.
NATURE.
NEW DESIGN.



WOOD

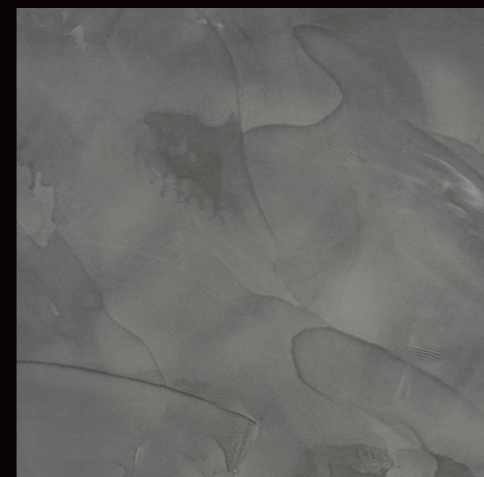
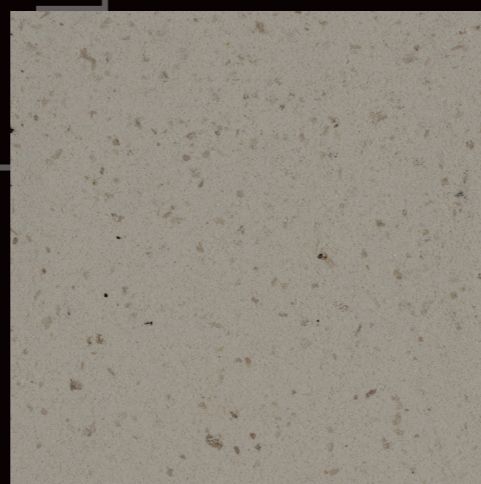
VISAGE Wood Effect Plasters

The perfect solution for those looking for advanced materials capable of recreating the timeless beauty and warmth of natural wood. Environmentally conscious and practical, unlike real wood they resist woodworms and fading, standing out for their fire resistance. Within the collection, you have a choice of **12 rich colours** paired with **2 patterns**.

STONE

VISAGE Stone Effect Plasters

They offer a versatile choice for a range of styles, from neoclassical to modern design, capturing the aesthetics of their natural counterparts. With a palette of varied **colours**, rich **textures**, and **patterns**, **VISAGE** Stone Effect Plasters give one-of-a-kind look to any facade. Being lightweight, they don't impact the building's structure, making them suitable for both new constructions and renovations of older buildings. Explore a variety of **12 stone colours**, ranging from subtle and smooth to bold and **textured**.



ARCHITECTURAL CONCRETE

VISAGE Architectural Concrete Effect Plasters

From contemporary minimalism to industrial chic, they effortlessly cater to a spectrum of architectural styles. Beyond aesthetics, **VISAGE** Architectural Concrete Effect Plasters deliver practical benefits, with lightweight application and the opportunity to infuse a touch of modernity into any project without compromising structural integrity. With a palette of **15 colours** inspired by the authentic hues of concrete and a distinctive lamellae **pattern**, our collection provides a wide range of **shades** and **textures** that add depth and character to any facade.

BRICK

VISAGE Brick Stencil Effect Plasters

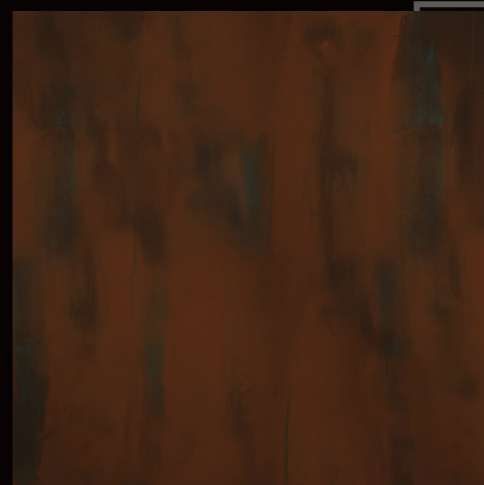
These plasters evoke the authenticity of genuine brick, offering a unique solution for facades, while being lightweight, durable and easy to apply. They were designed to bring to life the timeless charm of brickwork with a contemporary twist. From urban chic and distinctive vintage to rustic warmth, our collection on **VISAGE** Brick Stencil Effect Plasters offers a pallet of **14 colours**, **5 executions** and **2 patterns** to personalize your facade.



TERRA

VISAGE Terra Effect Plasters

They echo the earth's warmth and rich, layered **colour** spectrum. Whether you desire traditional rustic charm or a contemporary interpretation of earthy materials, **VISAGE** Terra Effect Plasters serve as an excellent alternative for those who appreciate the aesthetics but wish to avoid the challenges of ancient construction methods or live in climates where they might not be feasible. Choose from **3** unique earth-like **colour blends**, the one that suits your style best.

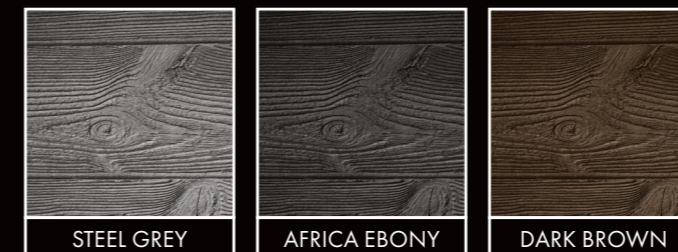


WOOD EFFECT PLASTERS

Wood plays a key role in contemporary design. While highly aesthetic, it radiates relaxed, warm, and inviting vibes. It is a versatile choice that complements many design styles, creating a sense of well-being and comfort. Wooden facades ideally cover large surfaces of modern apartment estates and commercial buildings, as well as the facades of family houses. Wood can also be used to enhance architectural details such as windows or pillars, guaranteeing the original look of the building.



VISAGE Wood Effect Plasters effortlessly recreate natural wood without the time-consuming work and high expenses. Our collection that features **12** versatile **colours** and **Natural Wood Pattern**, is now enriched with **Rustic Board Pattern**. Introducing a vintage vibe, the new pattern will add authenticity and a personal touch to any facade, aligning perfectly with the latest design trends.



Obtain desired **wood effect** in **3 EASY STEPS!**

1. Apply the **CT 720 Wood Plaster** to chosen surface.
2. Press **silicone template** (matrix) to form wood texture.
3. Choose one of 12 colours of **CT 721 Wood Colour Impregnate** to create decorative layer giving the natural colour of wood.

Obtain wood effect with **Rustic Board Pattern** in **5 EASY STEPS!**

1. Apply lamellae on a primed surface to create a board effect.
2. Apply **CT 720 Wood Plaster**.
3. Press the **silicone template** (matrix) to form the wood texture.
4. Remove the lamellae.
5. Choose one or more of the 12 colours to create a decorative layer giving the natural colour of rustic wood.



Check our
instruction

RUSTIC BOARD PATTERN

VINTAGE FEEL



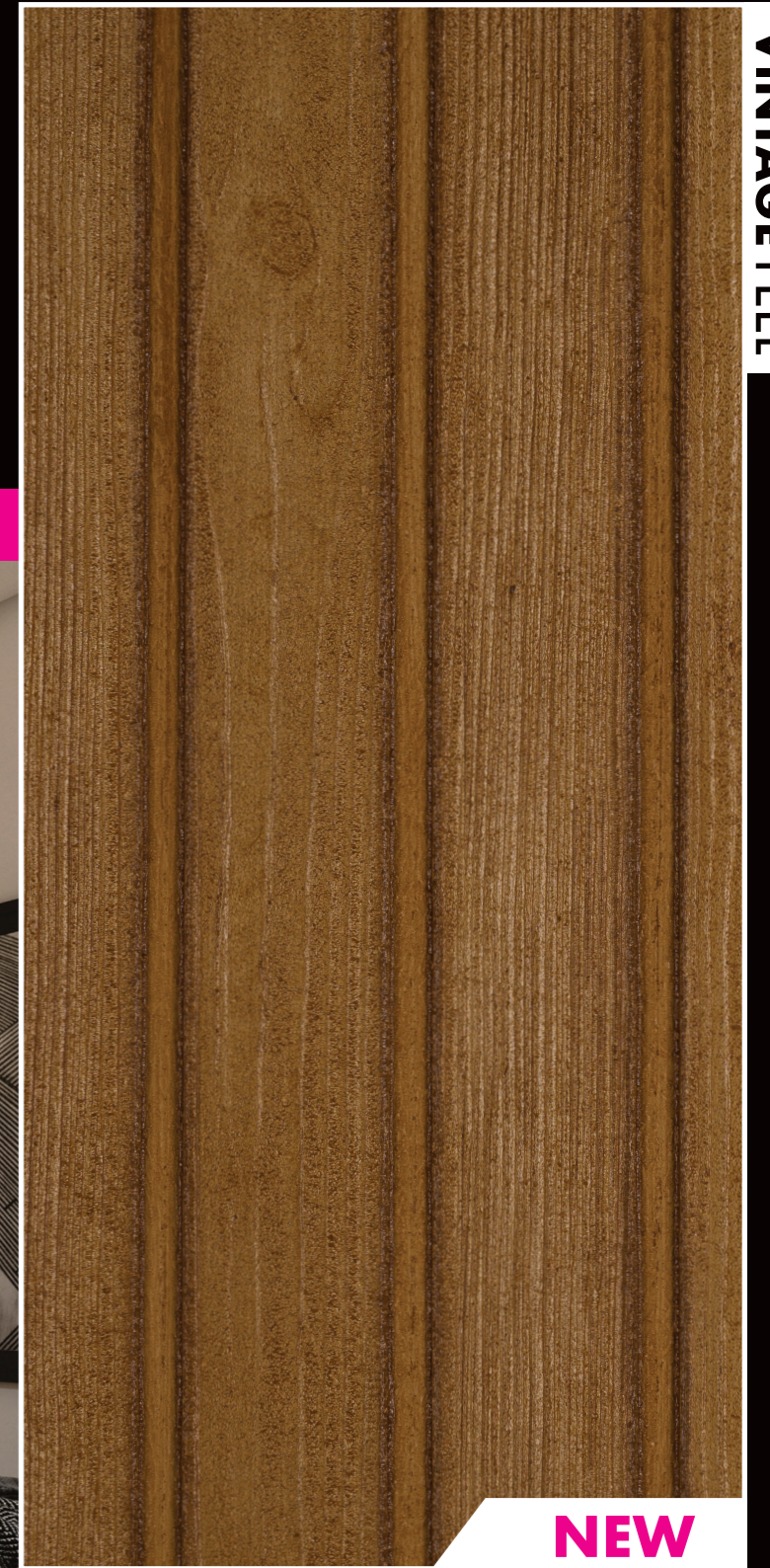
NEW

BENGAL TEAK

RUSTIC BOARD PATTERN

VINTAGE FEEL

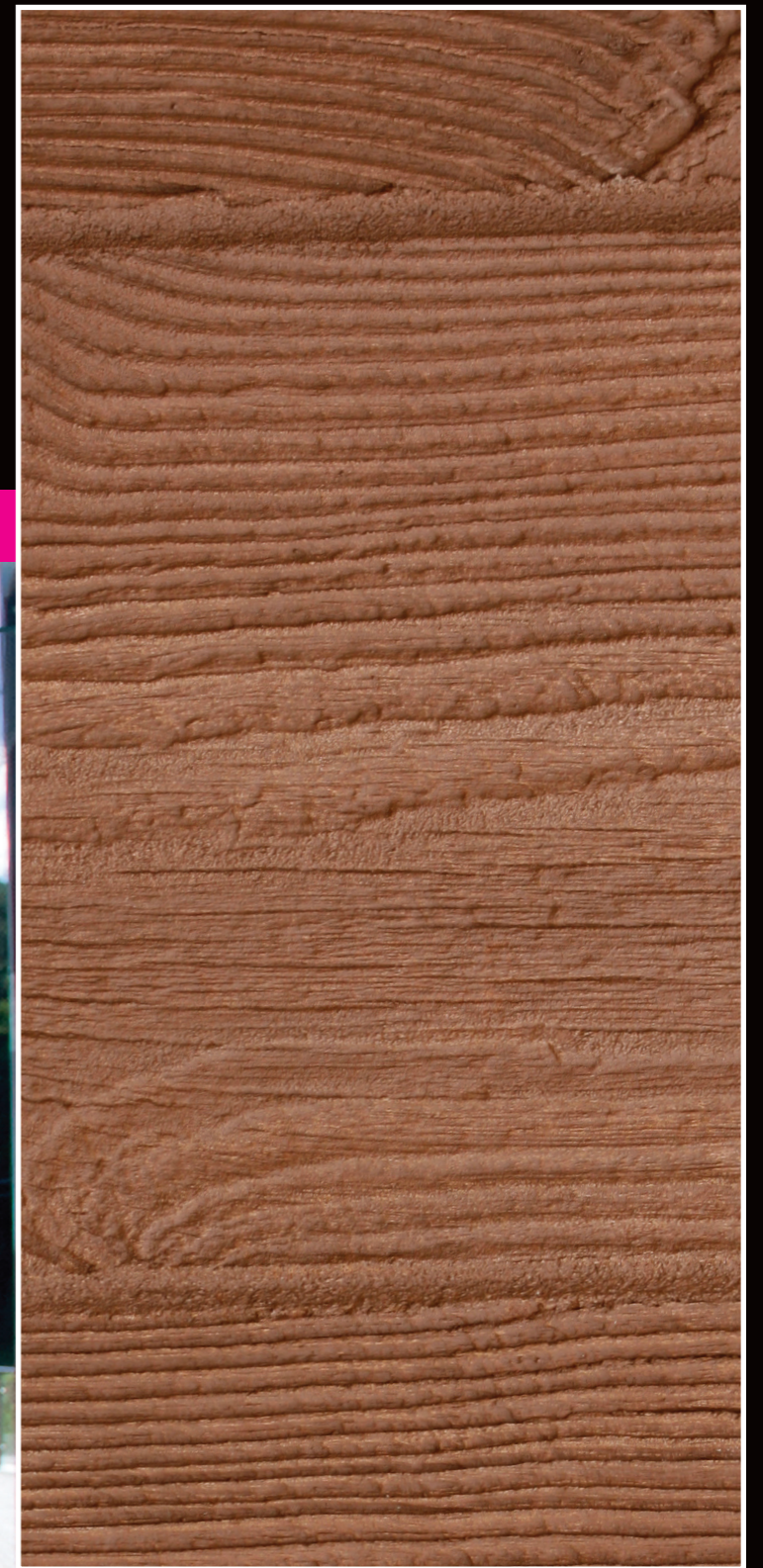
INTERIOR



NEW

IRISH
OAK

NATURAL WOOD PATTERN



CANADA
WALNUT

STONE EFFECT PLASTERS

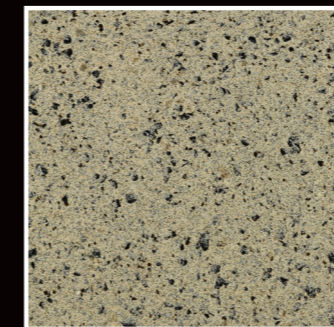
Stone is a popular material, admired for its variety of textures and colours. It adds a touch of elegance and high quality to a facade and may be used to create both classic and minimalist forms of a building. It seamlessly combines with other traditional building materials, resulting in an intriguing synergy.

VISAGE Stone Effect Plasters recreate granite, a truly remarkable material loved for its sophistication paired with simplicity. Unlike natural granite, VISAGE products do not add excessive weight to the construction, ensuring the facade remains solid and durable.

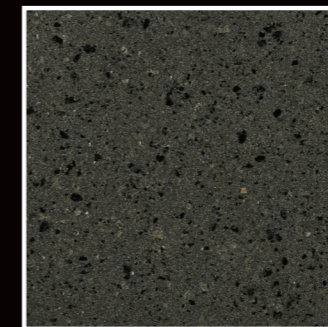


They can be easily applied to the entire facade wall or selectively to highlight architectural details.

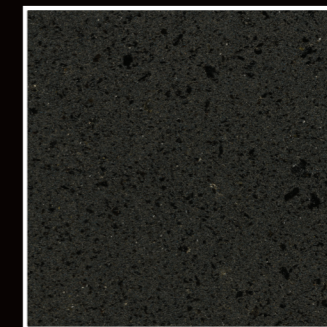
This line has been refreshed with **5 brand new colours**, ranging from smooth and subtle melanges, through classical granites with a modern vibe, to dark, intensely grainy textures combined with dim colours.



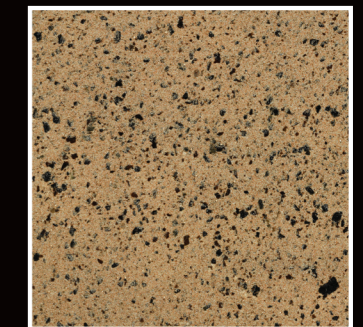
MALAGA CREAM



NORWAY GREY



ETNA GREY



CALIFORNIA SAND



CALCUTTA ANTHRACITE



JAMAICA BROWN



MOZAMBIIC GRAPHITE



NORWAY MOONSTONE **NEW**



CROATIA CREAM **NEW**



MEXICO CINDER **NEW**



DIAMOND NIGHT **NEW**
with transparent mica



DIAMOND NIGHT **NEW**
with black mica

Obtain desired **stone effect** in **3 EASY STEPS!**

1. Choose one of 10 granite effects of **CT 710 Natural Stone Plaster**.
2. Mix the plaster base with ready mix of aggregates in the tinting station.
3. Apply the plaster on the substrate in two layers with "wet on wet" operation.



Check our instruction

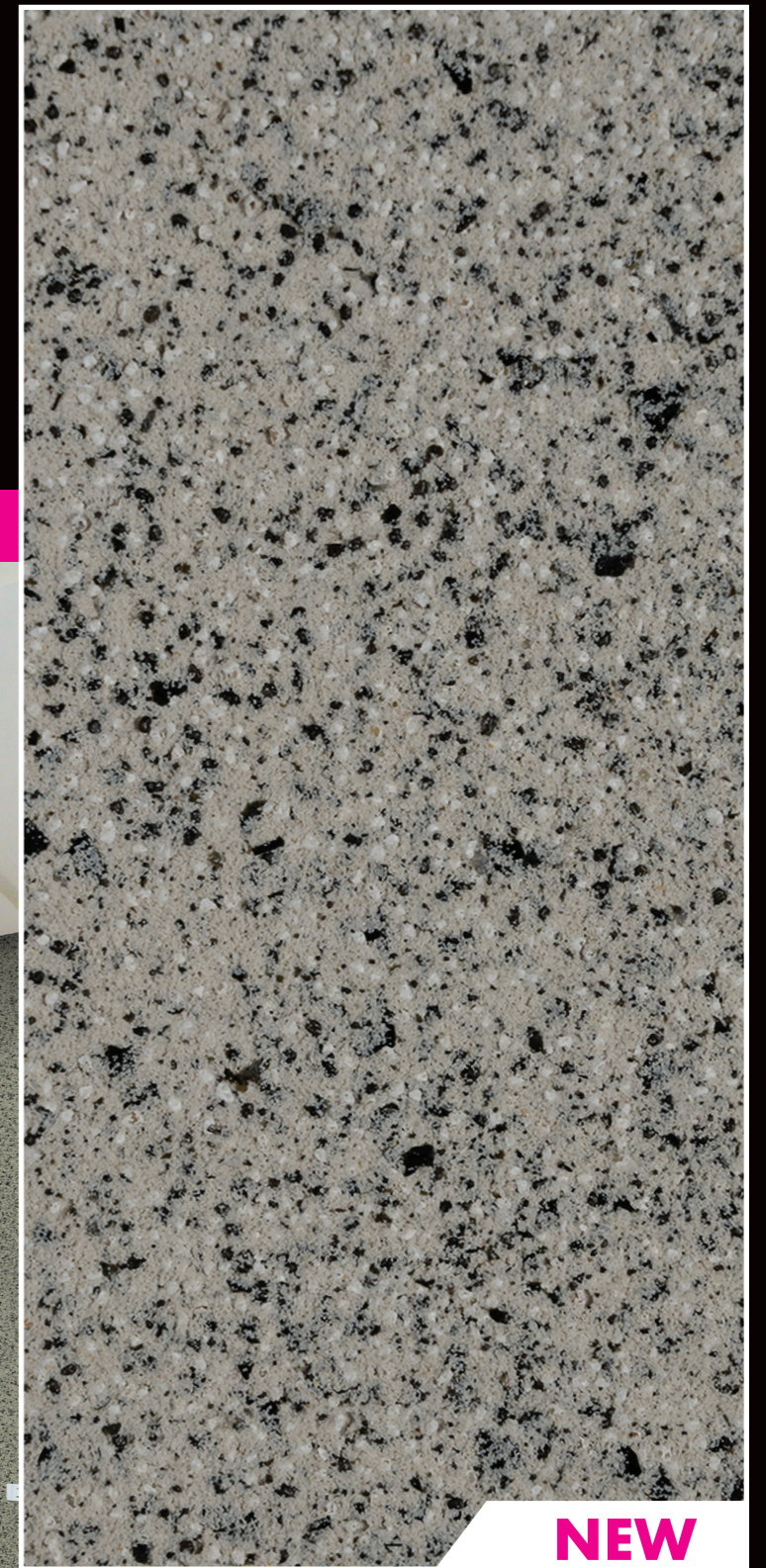
Obtain **NEW Norway Moonstone, Croatia Cream** and **Mexico Cinder** stone colours in **3 EASY STEPS!**

1. Prime the surface with **CT 16**.
2. Choose the desired colour of **CT 710 Granite Plaster**.
3. Apply **CT 710** to the chosen primed surface.

Obtain **NEW Diamond Night with black and transparent mica** colours in **3 EASY STEPS!**

1. Apply **CT 76** plaster to a primed surface.
2. Apply preferred mica, black or white, with a spray gun.
3. Smooth out the surface.

STONE EFFECT PLASTERS



NEW

NORWAY
MOONSTONE

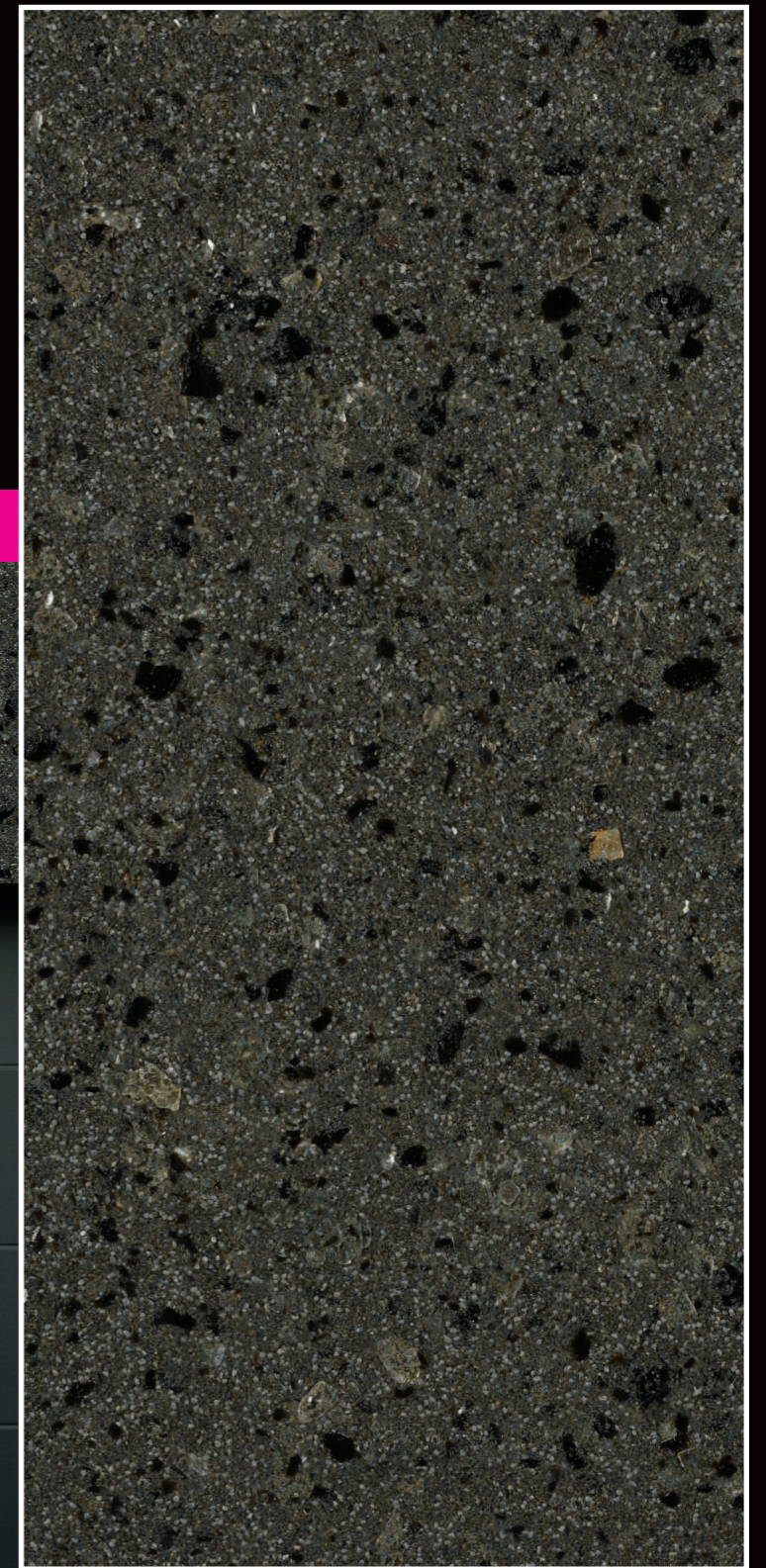
STONE EFFECT PLASTERS



NEW

DIAMOND
NIGHT
with black mica

STONE EFFECT PLASTERS



NORWAY
GREY

ARCHITECTURAL CONCRETE EFFECT PLASTERS

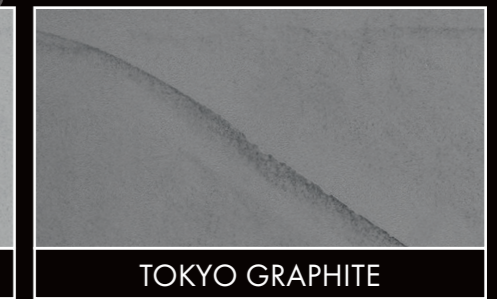
Architectural concrete inspires a range of design possibilities, from minimalist modernity to rugged industrial chic, making it a timeless choice for those seeking to make a bold statement in contemporary architecture. With varied textures and tones, it creates an eye-catching look that contributes to a dynamic and ever-changing urban landscape.

Architectural Concrete Effect Plasters, designed to capture the essence of modernity and industrial sophistication, are dedicated to finishing houses, offices, and public buildings. Beyond their striking visual appeal, they provide practical benefits, being lightweight and easy to apply.



Our collection, featuring multiple concrete-like **texture** options in three shades of grey (light, medium, and dark), now includes a unique **American Suburbs pattern**. Suitable for both classic and modern projects, it adds character and distinction to any facade.

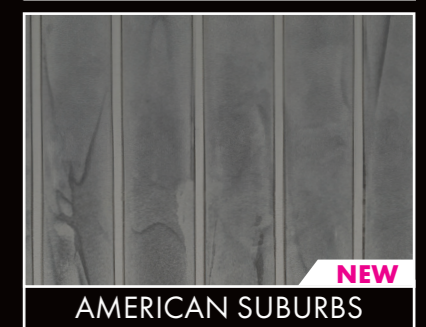
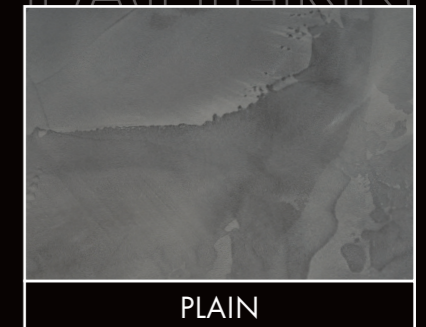
BASIC GREY SHADES



TEXTURE



PATTERN



**CHOOSE ANY PATTERN, TEXTURE,
AND FREELY MIX GREY SHADES
TO CREATE UNIQUE COMBINATIONS**

Obtain desired concrete - like effect in **3 EASY STEPS!**

1. Choose one of 3 available shades of **CT 760** Architectural Concrete Plaster.
2. Apply the base layer of plaster on the substrate.
3. Apply textural layer. Final effect depend on techniques of application, used tools and experience.

Obtain concrete effect with **NEW American Suburbs Pattern** in **5 EASY STEPS!**

1. Apply **CT 760 Architectural Concrete Plaster** in Tokyo Graphite colour to a primed surface.
2. Apply lamellae.
3. Apply a 2nd layer of **CT 760** in Tokyo Graphite colour.
4. Apply a 3rd layer of **CT 760** in Sydney Light colour.
5. Remove the lamellae.



Check our
instruction

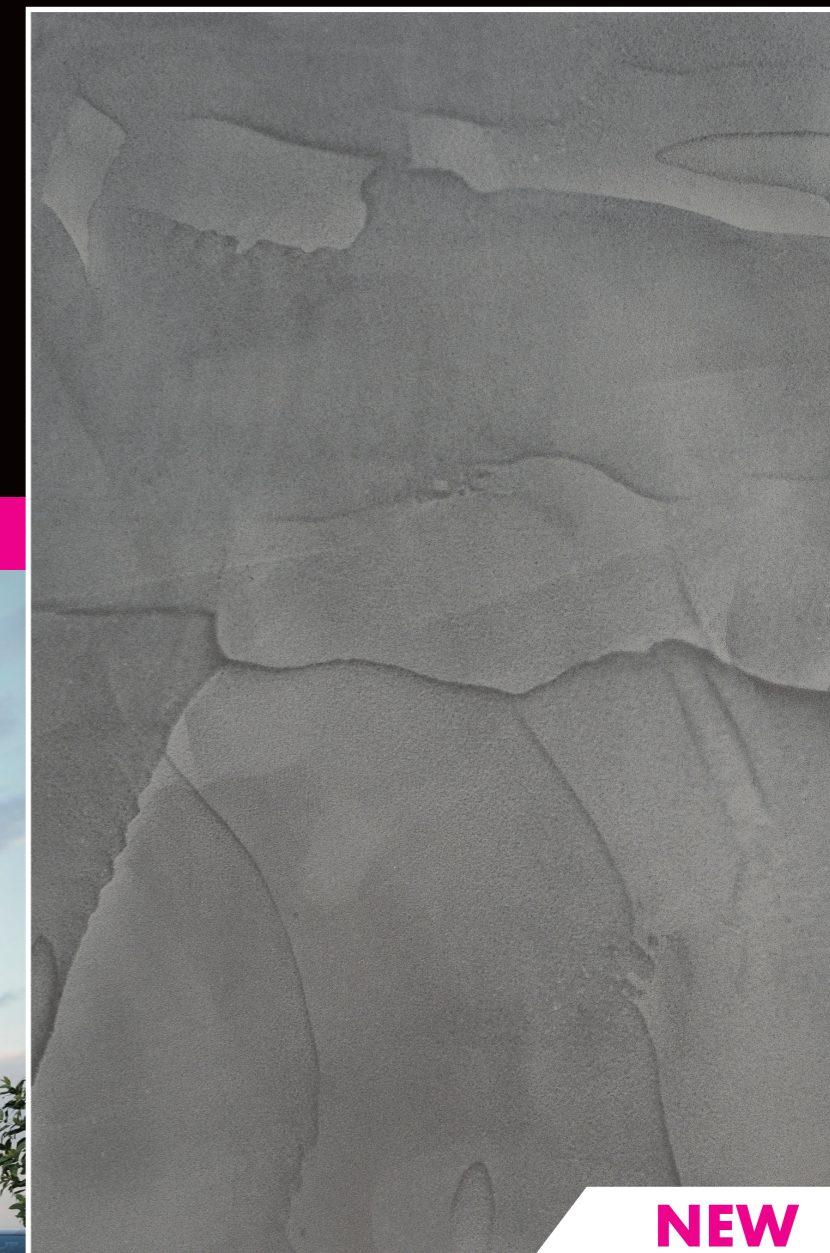
ARCHITECTURAL CONCRETE EFFECT PLASTERS



NEW

AMERICAN SUBURBS
PATTERN
WIND TEXTURE
IN TOKYO GRAPHITE
AND SYDNEY LIGHT
COLOURS

ARCHITECTURAL CONCRETE EFFECT PLASTERS



NEW

PLAIN PATTERN
WIND TEXTURE
IN TOKYO GRAPHITE
AND SYDNEY LIGHT
COLOURS

ARCHITECTURAL CONCRETE EFFECT PLASTERS

INTERIOR



NEW

AMERICAN SUBURBS
PATTERN
WIND TEXTURE
IN TOKYO GRAPHITE
AND SYDNEY LIGHT
COLOURS

ARCHITECTURAL CONCRETE EFFECT PLASTERS

INTERIOR



NEW

PLAIN PATTERN
WIND TEXTURE
IN TOKYO GRAPHITE
AND SYDNEY LIGHT
COLOURS

ARCHITECTURAL CONCRETE EFFECT PLASTERS



PLAIN PATTERN
RAIN TEXTURE
IN TOKYO GRAPHITE

BRICK STENCIL EFFECT PLASTERS

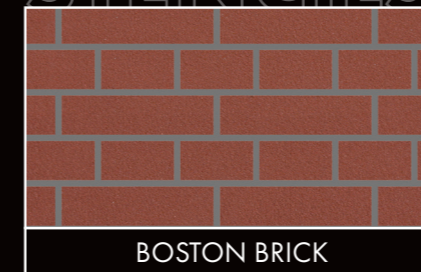
The enduring popularity of brick aesthetics lies in their ability to evoke a sense of tradition and enduring beauty. The warm, earthy tones and diverse design patterns, from intricate detailing to simple, elegant arrangements, provide a classic charm that complements both traditional and contemporary designs.

Brick Stencil Effect Plasters have been designed to recreate the effect of various brick patterns. They can be applied to a building's facade or anywhere in its surroundings, for example, on a fence. 2 available patterns (London and Boston brick stencils), combined with **12** different **colours**, allow you to obtain a traditional cottage-like facade or a final look with industrial vibes without the tedious process of using real bricks.

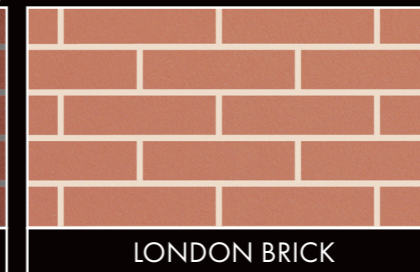


To expand your options for personalizing facade projects we have introduced **2 new colours** and their **5 possible executions** to the collection. The dark, weathered brick with a vintage appeal, adding an eye-catching, raw, and authentic vibe to a building, will definitely make it stand out.

STENCILS



BOSTON BRICK



LONDON BRICK

COLOURS



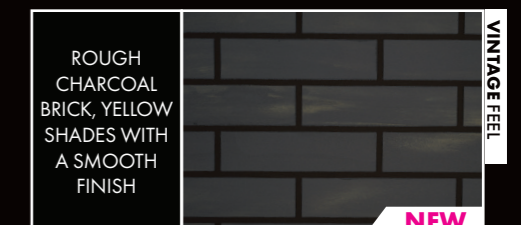
Obtain desired **brick-like effect** in **5 EASY STEPS!**

1. Prime the surface choosing colour contrasting to the colour of the plaster.
2. Choose one of 2 available **brick stencils** and press it firmly to the wall.
3. Choose one of 12 colours of **CT 60 Acrylic Plaster** and mix the plaster base with the pigment in the tinting station.
4. Apply the plaster on the substrate. To achieve different textures you may use different techniques of application.
5. Remove the stencil when the plaster is still wet.



Check our instruction

EXECUTIONS



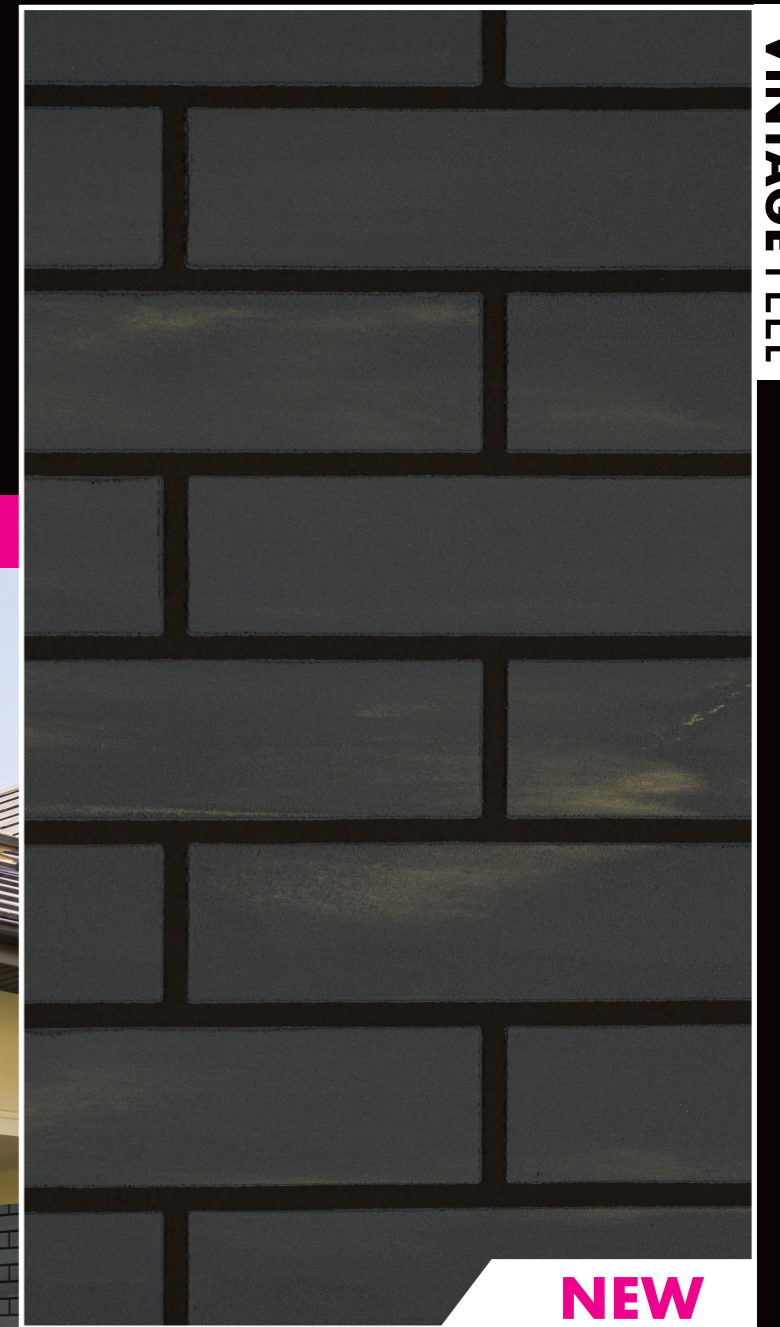
Obtain **NEW Rough Charcoal Brick** and **other executions** in **5 EASY STEPS!**

1. Press the **London Brick stencil** onto a primed surface.
2. Apply **CT 60 plaster in Etna 6 Colour** (CoN* palette). Allow the surface to dry between applications.
3. Use a plastering roller to give the surface a rough texture.
4. To achieve different executions, choose your tools accordingly: a folded paper, a Venetian trowel, or add a 3rd layer of plaster in the form of yellow patches using **CT 60 plaster in Dakota 5 Colour** (CoN* palette).
5. Remove the stencil.

*Colours of Nature

BRICK STENCIL EFFECT PLASTERS

VINTAGE FEEL

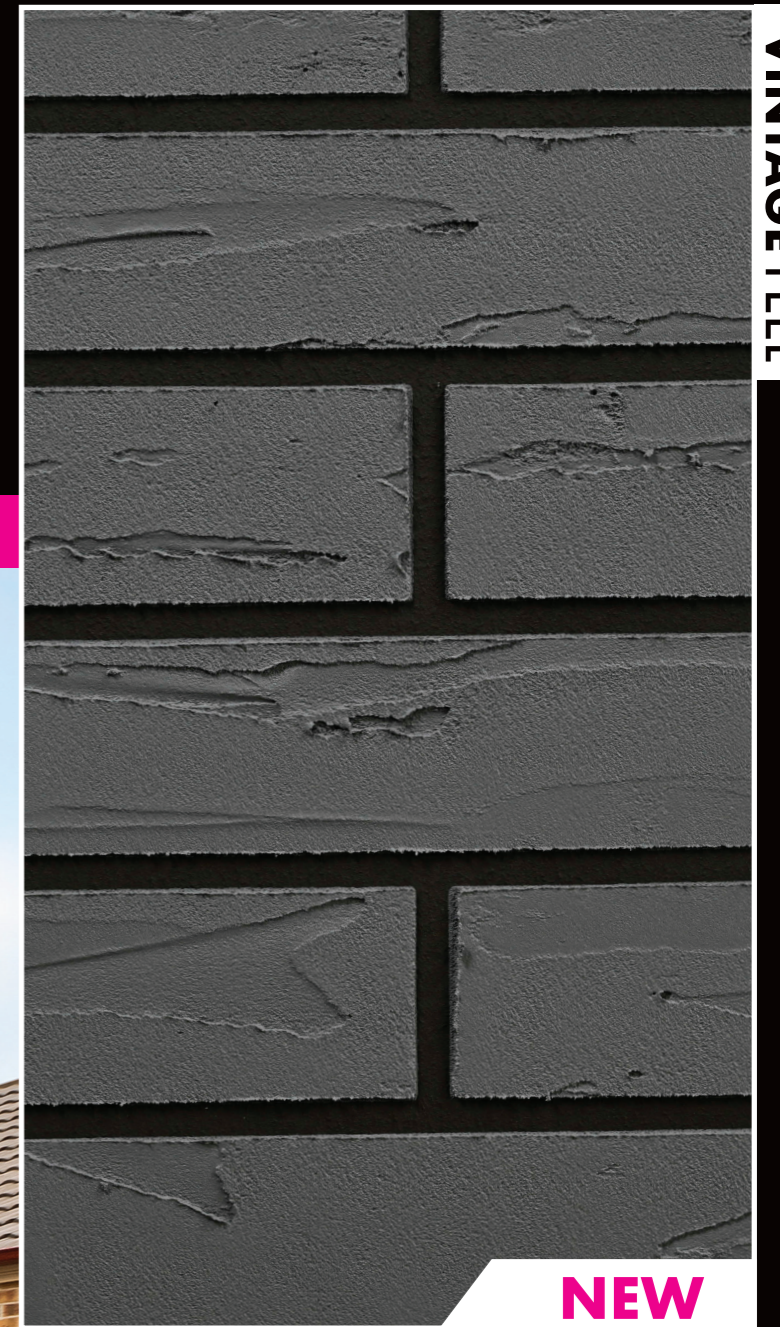


NEW

ROUGH
CHARCOAL BRICK
EXECUTION,
YELLOW SHADES
WITH A SMOOTH
FINISH

BRICK STENCIL EFFECT PLASTERS

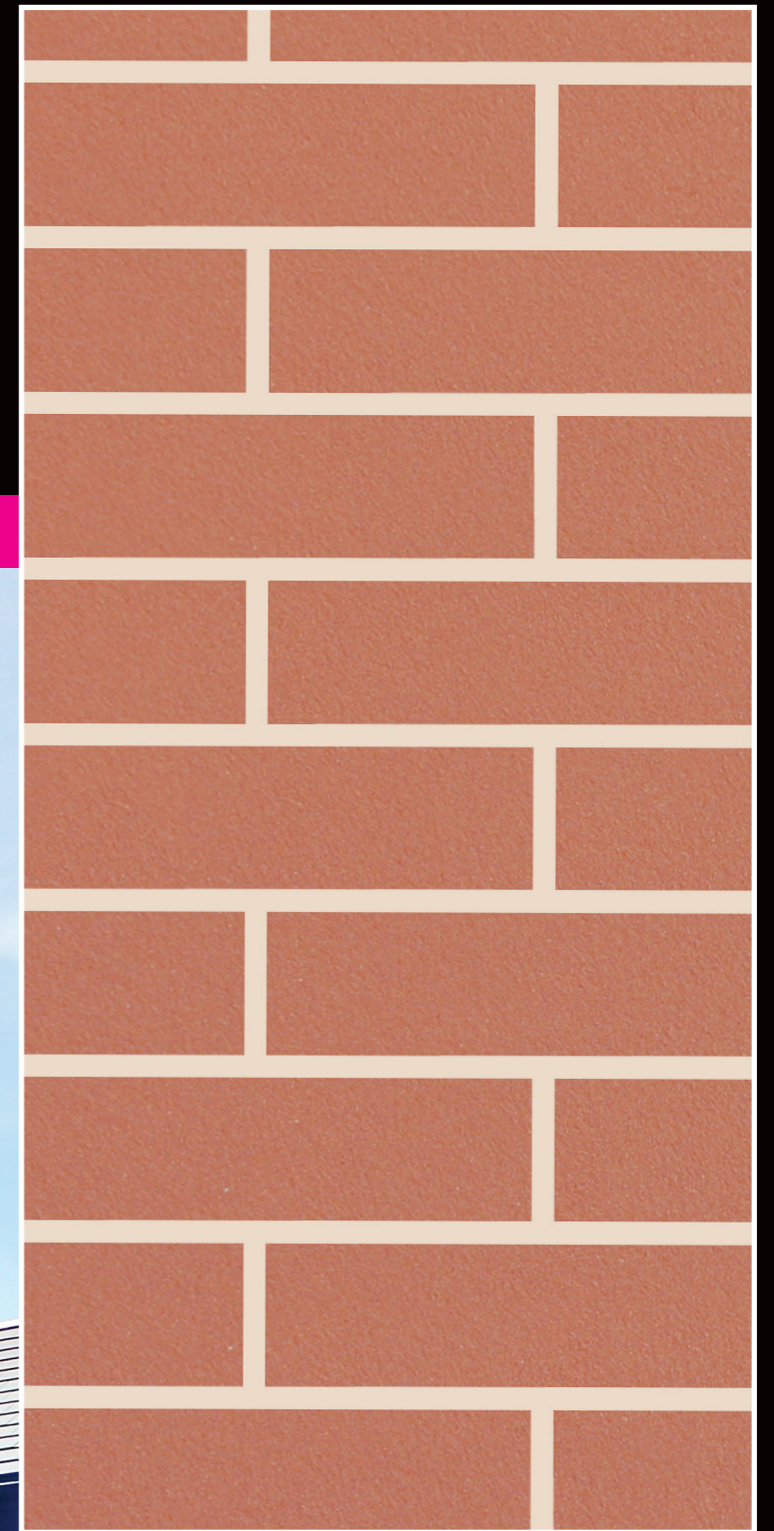
VINTAGE FEEL



NEW

ROUGH
CHARCOAL BRICK
EXECUTION
WITH VENETIAN
TROWEL

BRICK STENCIL EFFECT PLASTERS



STENCIL LONDON
BRICK, UTAH RED

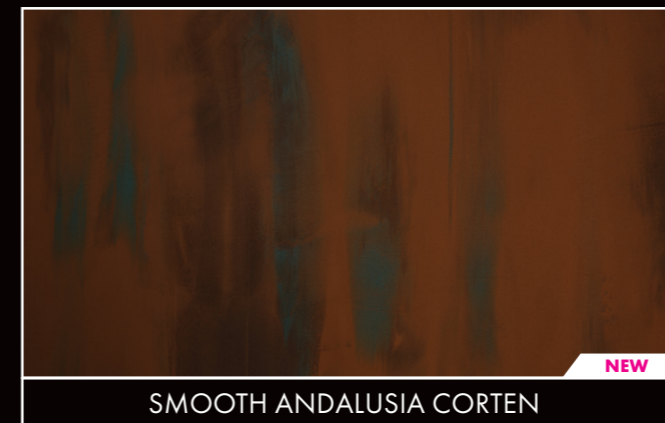
TERRA EFFECT PLASTERS

Layered earthy and organic structures, reminiscent both of natural landscapes and ancient methods of construction, have been gaining popularity in modern architecture. People are drawn to the authentic and timeless appeal of rammed earth, as it provides a connection to the environment and evokes a sense of tranquillity.

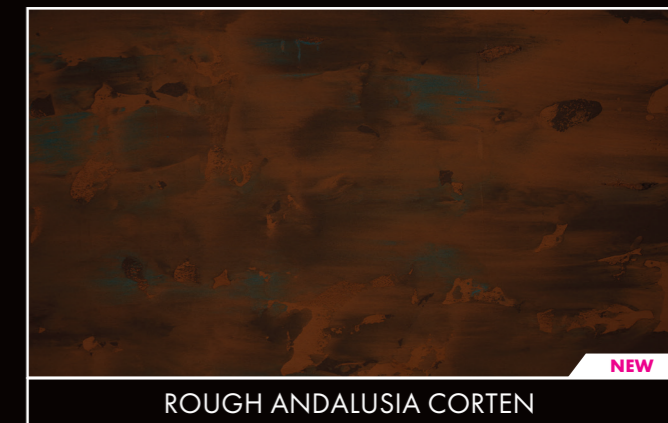
Choosing corten-like facades allows to strike a harmonious balance between organic, nature-inspired elements and, when combined with materials like glass and concrete, adds to the minimalistic, sleek lines favoured in contemporary design.



Following the latest architectural trends, we introduce **Terra Effect Plasters** category with **3 colour blends** that seamlessly mimic the beauty of layered constructions, providing a connection to earth, also in its raw, genuine form.



SMOOTH ANDALUSIA CORTEN



ROUGH ANDALUSIA CORTEN



ARIZONA RAMMED EARTH

Obtain **Smooth or Rough Andalusia Corten** colour blends in **2 EASY STEPS!**

1. Apply 2 layers of **CT 760 Architectural Concrete Plaster** (Umbria 6 - Colours of Nature) to a primed surface. Allow it to dry between applications.
2. To create Rough Andalusia Corten (a) and Smooth Andalusia Corten (b) use 3 portions of **CT 760** and:
 - a) form irregular horizontal patches,
 - b) form irregular vertical patches.

Obtain **Arizona Rammed Earth** colour blend in **5 EASY STEPS!**

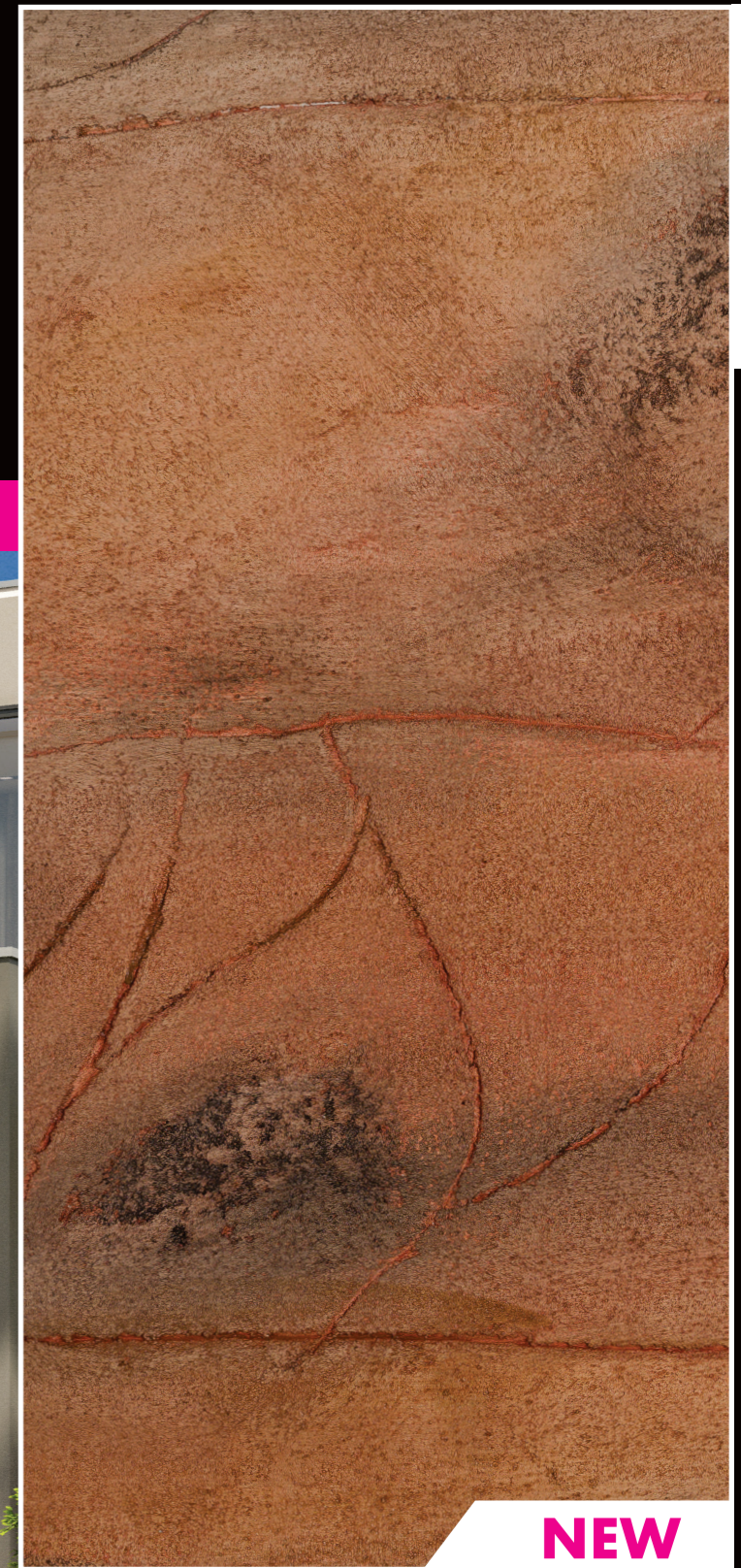
1. Apply **CT 720 Wood Plaster** to a primed surface.
2. Optional* Create a pattern using a screwdriver and a plastering roller, brush, or a sponge.
3. Prime the surface with **CT 17**.
4. Apply **CT 721 Wood Colour Impregnate** in 2 base colours: **Irish Oak** and **Canada Walnut**.
5. To highlight the pattern, use **CT 721 Wood Colour Impregnate** in 3 additional colours: **Canada Walnut, Dark Brown** and **Irish Oak**.

*We recommend performing this step only if you choose to use Arizona Rammed Earth inside the building.



Check our
instruction

TERRA EFFECT PLASTERS



VINTAGE FEEL

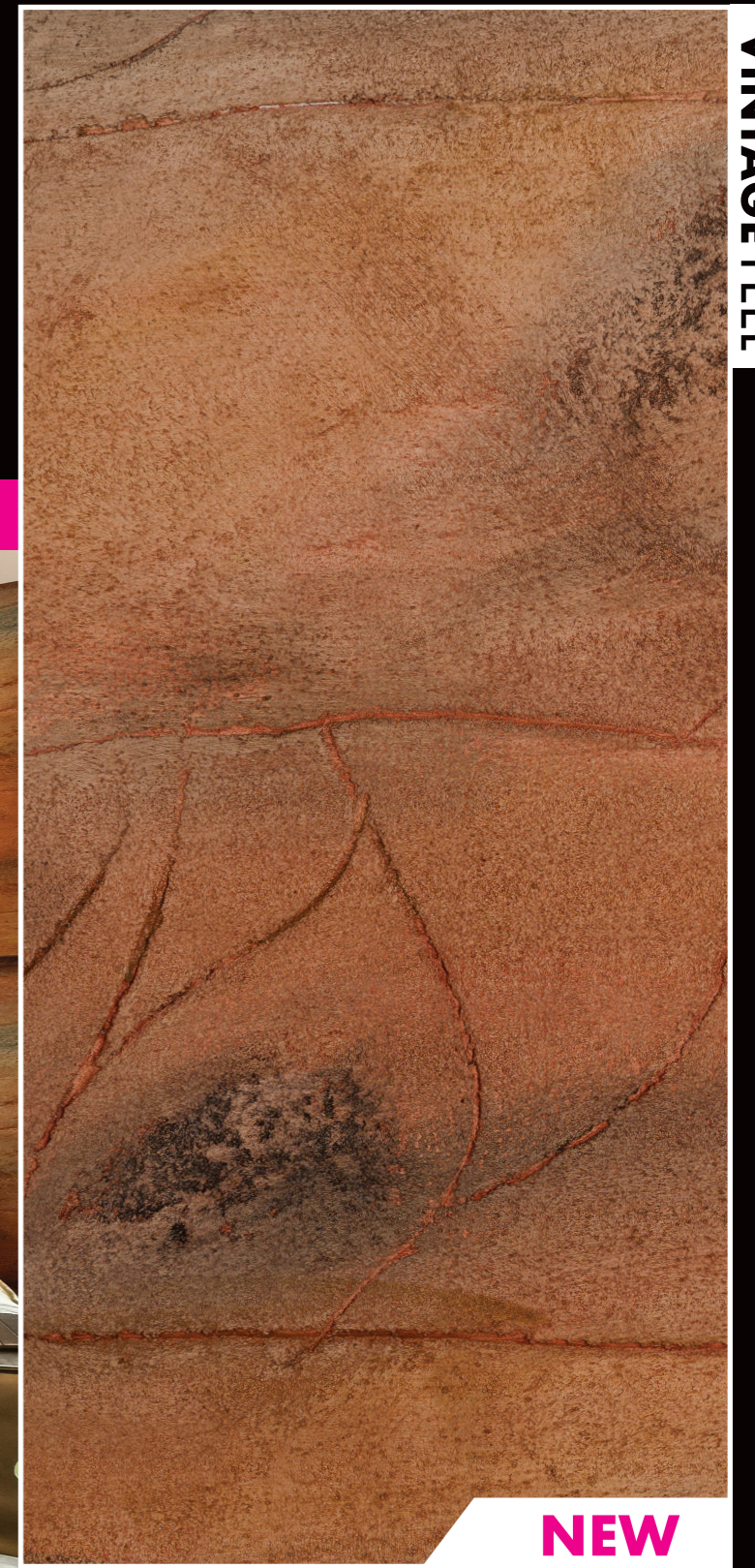
NEW

ARIZONA
RAMMED EARTH

TERRA EFFECT PLASTERS

VINTAGE FEEL

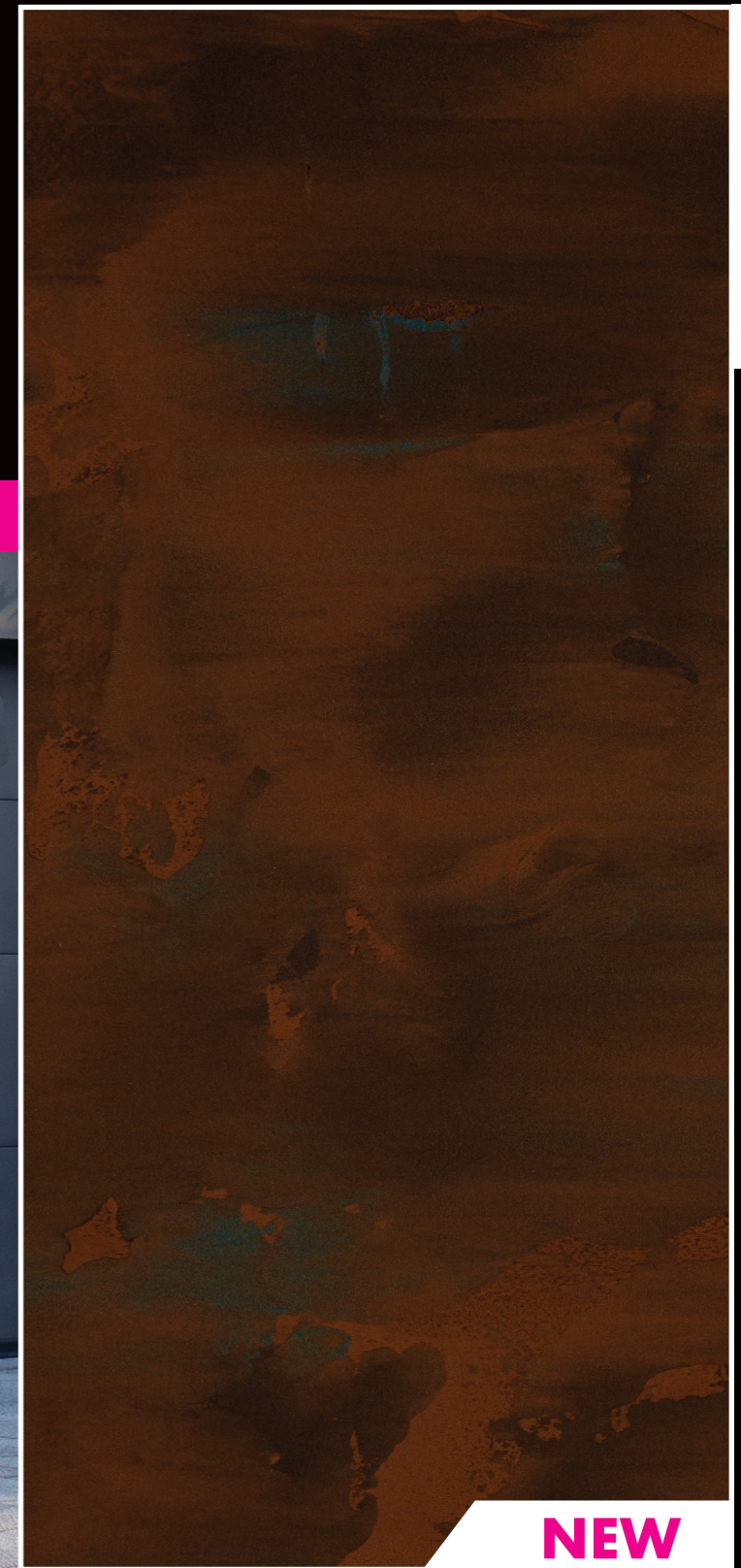
INTERIOR



NEW

ARIZONA
RAMMED EARTH

TERRA EFFECT PLASTERS



VINTAGE FEEL

NEW

ROUGH
ANDALUSIA
CORTEN

TERRA EFFECT PLASTERS

VINTAGE FEEL

INTERIOR



NEW

ROUGH
ANDALUSIA
CORTEN

TERRA EFFECT PLASTERS

VINTAGE FEEL



NEW

SMOOTH
ANDALUSIA
CORTEN

TERRA EFFECT PLASTERS

VINTAGE FEEL

INTERIOR



NEW

SMOOTH
ANDALUSIA
CORTEN

PRODUCTS

CT 710 VISAGE

Decorative granite effect plaster

Design plaster with sandstone or granite structure for indoor and outdoor use.



CT 710



CT 720 VISAGE

Decorative wood effect plaster

Design plaster for modelling wooden structures for outdoor and indoor use.

CT 720

CT 721 VISAGE

Wood colour impregnate

Design impregnate reflecting natural wood colours for outdoor and indoor use.



CT 721

CT 722 VISAGE

Anti-adhesive agent

Ready-to-use anti-adhesive agent applied during wood structure modeling.



CT 722



CT 60 VISAGE

Decorative brick effect plaster

Design brick and stone effect plaster, recommended for clinker brick or natural stone stencils for indoor and outdoor use.

CT 60

CT 760 VISAGE

Decorative architectural concrete plaster

Design plaster with architectural concrete effect. Outdoor and indoor use.



CT 760



CT 76 SOLAR PROTECT

Decorative thin-layer plaster with increased UV protection

Applied to achieve Stone colours with Mica (Congo Crystal & Congo Diamond).

CT 76



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[https://www.ceresit.com/systems/
thermal-insulation/visage.html](https://www.ceresit.com/systems/thermal-insulation/visage.html)

Because of the printing processes or individual application techniques, the presented colours and textures may vary slightly from their real-life appearance. We recommend familiarizing yourself with product samples for the most accurate representation. The published illustrations provide an inspired representation of product potential from the Visage, Colours of Nature lines, highlighting the versatility and aesthetic possibilities achievable through our finishes.