



**Ceresit**



**VISAGE**

## **Facade. Nature. Design.**

VISAGE plasters are inspired by natural materials  
and designed to create unique facade of your house

**Quality for Professionals**

Following contemporary trends, architects often choose natural materials such as stone and wood to make them the dominant or complementary finish of the **facade**. Brick and concrete are also often used to accomplish individual investors' concepts. Unfortunately the real materials prove to be not only very expensive, but also difficult to transport and work with.

Many year experiences in the field of building materials coupled with our knowledge of architectural trends made us launch VISAGE – line of plasters and paints inspired by **nature**. It is a perfect answer to the challenges of contemporary design that value unique and experimental visual ideas.

Latest VISAGE edition has been refreshed with new colours and texture corresponding with **design** trends. This impressive choice allows to bring to life practically any facade project without the difficulties of using natural materials.



WOOD



### **The VISAGE Wood Effect Plasters**

Are a perfect answer for everybody who is looking for advanced materials which can re-create the beauty and warmth of natural wood. Within collection you have a choice of 12 different effects, 6 of which are a totally new proposals made to satisfy modern taste. From a practical point of view unlike real wood, VISAGE wood plaster do not attract wood-worms, do not fade and what is most important stand out for fire resistance.

STONE



### **The VISAGE Stone Effect Plasters**

Come in an extensive range of granite colours, just like its natural counterpart. Thanks to mélange composition, they give the facade a very special distinguishing look. This group of products has been strongly refreshed – 8 brand new effects guarantee elegant and modern appearance of any facade. Being lightweight they do not affect the building's structure so they can be applied not only to the facades of new buildings but also the old ones in need of renovation.

SPECIAL



### **The VISAGE Special Effect Plasters**

Include products that can create the effect of various brick patterns as well as concrete-like effect. Two available brick stencils combined with 12 different colours give a vast finishing possibilities. This modern interpretation of brick appearance combines easy application and durability. Architectural Concrete Plaster comes in three shades of grey and in multiple concrete-like texture. This is a perfect solution to obtain minimalistic and eye-catching facades.

# WOOD

## effect plasters



Wood plays a key role in contemporary design. This natural material carries esthetic properties and gives off relaxed vibes. Depending on the project, wooden facades ideally create big surfaces of modern apartment estates and commercial buildings as well as the smaller facades of family houses. Wood can be also use to enhance architectural details such as windows or pillars, guaranteeing the original look of the building.

The VISAGE wood effect plasters can easily re-create natural wood, without time-consuming work and large expenses. Collection of 6 classical pine, oak, teak, walnut and wenge tones has been lately enriched with 6 totally new proposals. Silver Grey, Light Beige, Steel Grey, White Birch, Dark Brown and Africa Ebony represent cooler shades of wood and allow you to form facade reflecting most recent architectural trends.



White Birch

**NEW**



Silver Grey

**NEW**



Iberia Pine



Norway Pine



Light Beige

**NEW**



Steel Grey

**NEW**



Irish Oak



Bengal Teak



Dark Brown

**NEW**



Africa Ebony

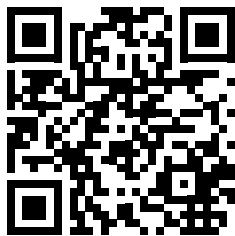
**NEW**



Canada Walnut



Kongo Wenge



### Obtain desired wood effect in 3 easy steps!

1. Apply the **CT 720 Wood Plaster** to chosen surface.
2. Press **silicone template** (matrix) to form wood texture.
3. Choose one of 12 colours of **CT 721 Wood Colour Impregnate** to create decorative layer giving the natural colour of wood.



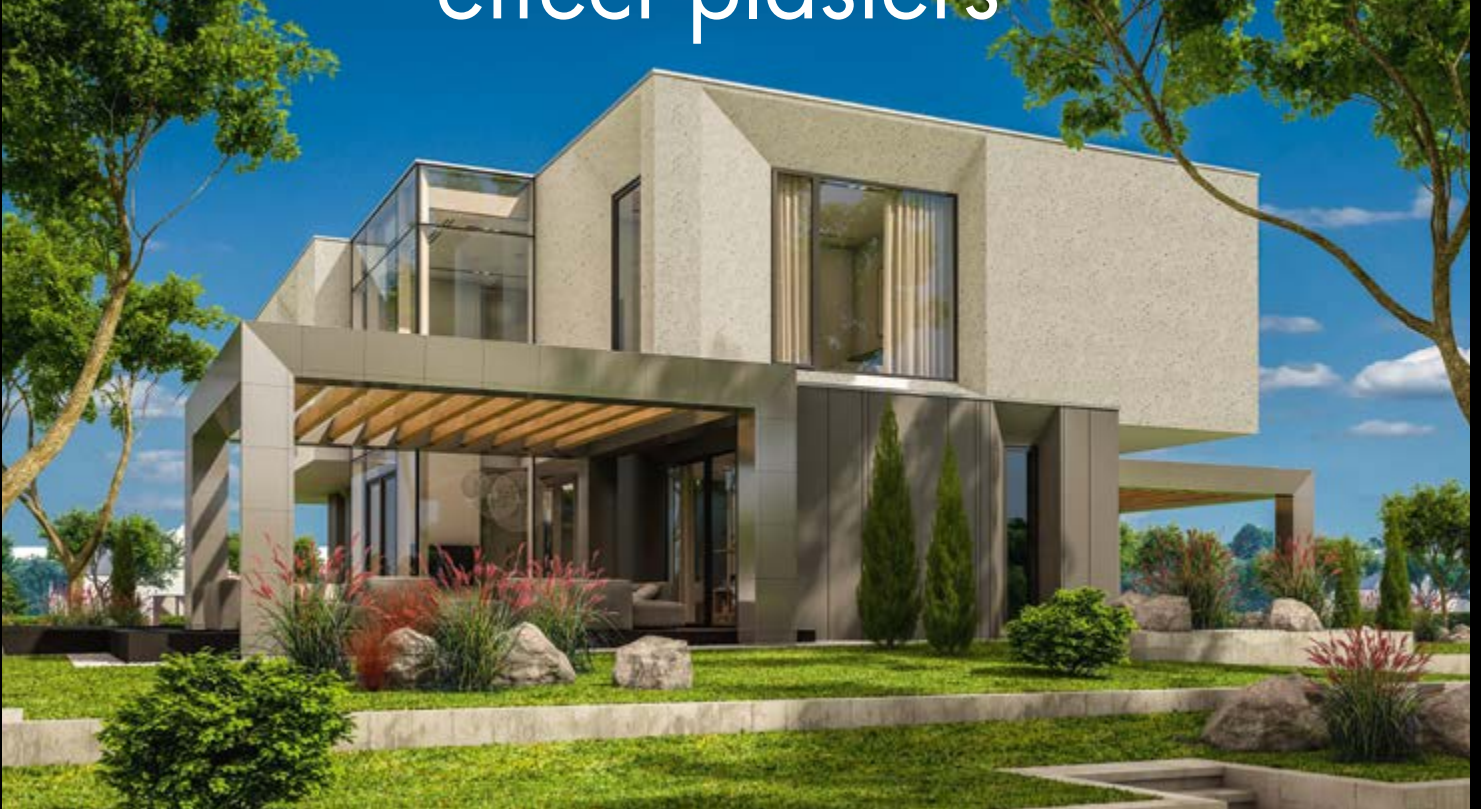
Dark Brown **NEW**



Steel Grey **NEW**

# STONE

## effect plasters

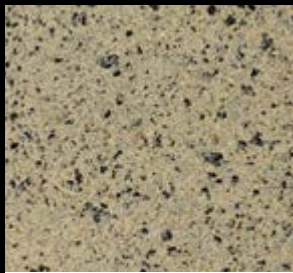


Stone is a popular material, valued for centuries, which is loved for its variety and timeless beauty. It gives the facade a dignified and elegant look and is used to create a classic as well as minimalist form of the building. It can be used in an interesting combination with other traditional building materials. These facades represent a high quality, modern yet modest design emphasising the investor's excellent taste.

The VISAGE stone effect plasters re-create granite, a truly

remarkable material loved for its elegance and simplicity. Unlike natural granite, VISAGE products do not add excessive weight to the construction, thus the facade stays more solid and more durable. This sublime has been strongly refreshed – 8 of 10 effects are brand new and they represent diverse shades, from warm ones through greenish to dark and intense tones. They can be easily use on whole facade wall or just to underline architectural details. No matter how big is an application area, granite effect plaster guarantees elegant appearance of any facade.





Malaga Cream **NEW**



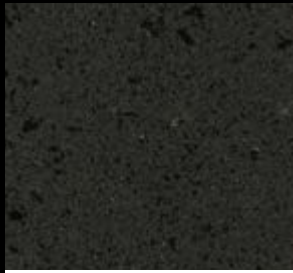
Norway Grey **NEW**



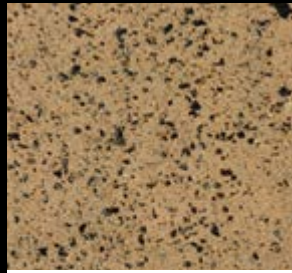
Bolivia Red **NEW**



Africa Red **NEW**



Etna Grey **NEW**



California Sand **NEW**



Madeira Green **NEW**



Calcutta Anthracite **NEW**



Jamaica Brown



Mozambic Graphite



### Obtain desired stone effect in 3 easy steps!

1. Choose one of 10 granite effects of **CT 710 Natural Stone Plaster**.
2. Mix the plaster base with ready mix of aggregates in the tinting station.
3. Apply the plaster on the substrate in two layers with "wet on wet" operation.



California Sand

**NEW**



Madeira Green

**NEW**

# SPECIAL

## concrete effect plasters



Architectural Concrete Plaster is dedicated to finishing houses, offices and public buildings in the most modern style. Within the thermal insulation of the building it allows to create the raw industrial look, which is widely promoted in the contemporary trends of architecture. The products comes in three shades of grey colour (light, medium and dark) and in multiple concrete-like texture finishing possibilities. The exact final look of facade will depend on individual application technique, structure of background layers or designer's creativity.

# VISAGE



Sydney Light



Chicago Grey



Tokyo Graphite

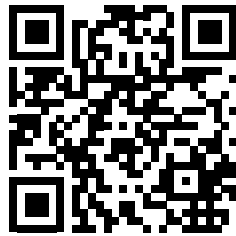


### Obtain desired concrete - like effect in 3 easy steps!

1. Choose one of 3 available shades of **CT 760 Architectural Concrete Plaster**.
2. Apply the base layer of plaster on the substrate.
3. Apply textural layer. Final effect depend on techniques of application, used tools and experience.

# SPECIAL

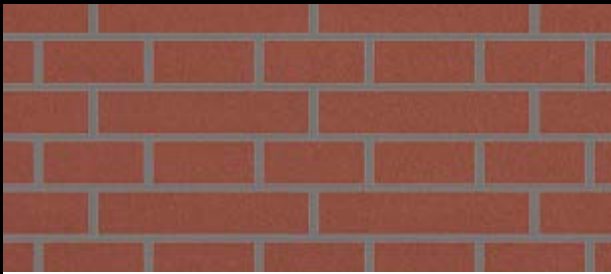
## stencil effect plasters



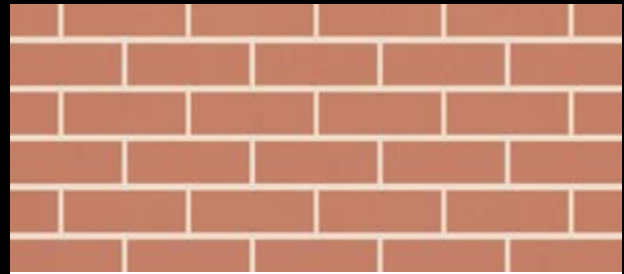
Brick stencils have been designed to re-create the effect of various brick patterns. Plasters with brick shape can be applied on a building's facade or anywhere in its surroundings, for example, on a fence. Two available brick stencils (London and Boston brick) combined with 12 different colours allow to obtain traditional cottage like facade or final look with industrial vibes. All without the laborious process of building walls with real bricks.

### Obtain desired brick-like effect in 5 easy steps!

1. Prime the surface choosing colour contrasting to the colour of the plaster.
2. Choose one of 2 available brick stencils and press it firmly to the wall.
3. Choose one of 12 colours of **CT 60 Acrylic Plaster** and mix the plaster base with the pigment in the tinting station.
4. Apply the plaster on the substrate. To achieve different textures you may use different techniques of application.
5. Remove the stencil when the plaster is still wet.



Stencil: Boston Brick



Stencil: London Brick



Dominicana Beige



Sicilia Yellow



Hawaii Cream



Utah Red



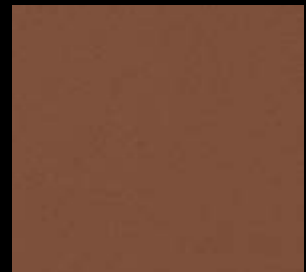
Ravenna Red



Vienna Bordo



Italian Bordo



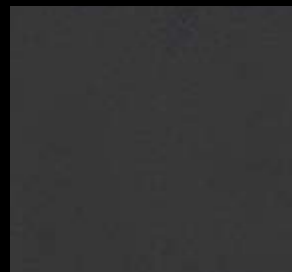
Sevilla Brown



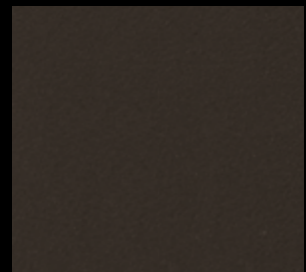
Roman Brown



Japan Grey



Java Graphite



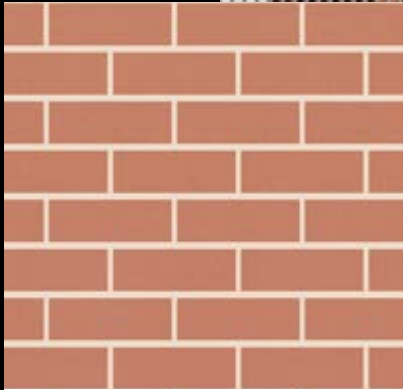
Sumatra Brown



Rain texture in Tokyo Graphite







Stencil: London Brick



## CT 710 VISAGE

### Natural Stone Plaster

Design plaster with granite structure effect. Outdoor and indoor use.



## CT 720 VISAGE

### Wood Plaster

Design plaster for modelling wooden structures. Outdoor and indoor use.



## CT 721 VISAGE

### Wood Colour Impregnate

Design impregnate reflecting natural wood colours. Outdoor and indoor use.

VISAGE  
Products



## CT 722 VISAGE

### Anti-adhesive Agent

Design impregnate reflecting natural wood colours for outdoor and indoor use.



## CT 60 VISAGE

### Natural Stone Plaster

Design acrylic plaster recommended for "clinker brick" or "natural stone" stencils.



## CT 760 VISAGE

### Architectural Concrete Plaster

Design plaster with architectural concrete effect. Outdoor and indoor use.

# Ceresit

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**Henkel CEE**  
Erdberg str. 29  
1030 Vienna

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[www.ceresit-visage.com](http://www.ceresit-visage.com)

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