

ZOTOS[®]
PROFESSIONAL



2024
CATALOGUE

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2024 CATALOGUE

Texture: Return of Perms

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ZOTOS
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all about
curls





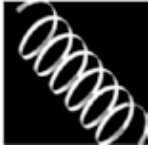
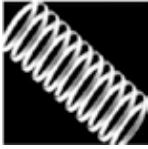
BAIN
DE
TERRE®

Texture: RETURN OF PERMS

MAKING
CURL DREAMS
HAPPEN
Since 1929



FIND YOUR IDEAL Perm

DESIRED CURL PATTERN						
	Soft	Soft	Medium	Medium	Firm	Ultra Firm
YOUR CURRENT HAIR TYPE	Normal to Resistant	Normal to Porous		Normal to Resistant		Healthy, Resistant, Minimal Porosity
THE FORMULA YOU NEED	Cysteamine Thio-Free	Acidic		Alkaline		Exothermic
RECOMMENDED PERMS	TEXTURE EFX Normal, Color-Treated	QUANTUM Classic Body, Extra Body ACCLAIM Acid, Extra Body, Plus Extra Body		QUANTUM Firm Options DESIGN FREEDOM Regular, Tinted		QUANTUM Ultra Firm

Texture: RETURN OF PERMS

PERM FORMULA REFERENCE CHART

SOFTER curl

FIRMEST curl









	ACID perm	ACID perm	ALKALINE perm	EXOTHERMIC perm
	QUANTUM Classic Body	QUANTUM Extra Body	QUANTUM Firm Options	QUANTUM Ultra Firm
Type of Curl	Soft curl	Medium to firm curl with extra body	Firm curl	Ultra firm curl
Client Hair Type	For Normal, Tinted (up to 20 volume) or Highlighted Hair (up to 40% & up to 20 volume)	For Normal, Tinted (up to 20 volume) or Highlighted Hair (up to 40% & up to 20 volume)	For Normal, Fine, Gray or Tinted Hair (up to 20 volume)	For Normal, Fine, Gray or Tinted Hair (up to 20 volume)
Ideal for	<ul style="list-style-type: none"> Normal to moderately porous hair "Non-permed" look, short hair First-time clients Diffuser drying, or dryer-set styles 	<ul style="list-style-type: none"> Normal to moderately porous hair Wash & Wear style Easy to maintain air-dry styles Support sets 	<ul style="list-style-type: none"> Varying porosity with resistant areas Styles with noticeable movement and texture 	<ul style="list-style-type: none"> Normal to slightly porous healthy hair Springy curls Designer wraps such as spiral, stack and piggy-back Long hair
What makes it different?	Advanced conditioning neutralizer & Aroma-Fresh™ Fragrance			
Processing Techniques	Room temperature with cap. No test curl required.	Room temperature with cap. No test curl required.	Room temperature with cap. No test curl required.	Room temperature with cap. No test curl required.
Wrap	Water Wrap	Water Wrap	Water (for soft curls), lotion (for firm curls) or combination	Water wrap
Processing Timing	Normal, Tinted* or Highlighted** = 20 minutes	Normal, Tinted* or Highlighted** = 20 minutes	Normal & Resistant = 20 minutes Tinted*/Resistant = 10 minutes	Normal & Resistant = 20 minutes Tinted*/Resistant = 6 minutes
Curl and finished feel compares to:	MATRIX® Opti-Curl Variable Action REDKEN® Vector Plus Alkaline TRESSA® Clientage	MATRIX® Opti-Curl Extra Body MATRIX® Adanté REDKEN® Vector Plus Extra Body Alkaline	MATRIX® Opti-Care Extra Conditioning Alkaline TRESSA® Versatage TRESSA® Full Cycle	MATRIX® Opti-Thermic Exothermic Self Heating REDKEN® Conditioned Curl

Actual curl size will be determined by rod size and wrapping technique. * Single process tinted, 20-volume peroxide or less. ** No more than 40% highlighted. Not for double-processed. Always follow manufacturer instructions. Not responsible for typographical errors. MATRIX®, TRESSA®, and REDKEN® and their brands are registered trademarks of their respective companies.

Texture: RETURN OF PERMS

PERM FORMULA REFERENCE CHART

	SOFTER curl		FIRMER curl		FIRM curl		WORKABLE curl					
												
	ACID perm		ACID perm		ALKALINE perm		ALKALINE perm		THIO-Free Cysteamine		THIO-Free Cysteamine	
	ACCLAIM Regular		ACCLAIM Extra Body		DESIGN FREEDOM Regular		DESIGN FREEDOM Tinted		TEXTURE EFX Normal/Resistant		TEXTURE EFX Color-Treated	
Type of Curl	Soft curl		Medium to firm curl		Firm curl		Firm curl		Soft curl		Soft curl	
Client Hair Type	For Normal, Tinted (up to 20 volume) or Highlighted Hair (up to 40% & up to 20 volume)		For Normal, Fine or Tinted Hair (up to 20 volume)		For Normal, Resistant or Gray Hair		For Tinted Hair (up to 20 volume)		For Normal & Resistant Hair		For Color-Treated Hair (up to 40 volume, 100% bleached with acceptable porosity) or Previously Permed Hair	
Ideal for	<ul style="list-style-type: none">• Normal to porous hair• Multiple porosity• Previously permed• Style support, natural look curls• Short to medium hair		<ul style="list-style-type: none">• Normal to porous hair• Multiple porosity• Previously permed• Well-defined, workable curls• Medium to long hair		<ul style="list-style-type: none">• Varying porosity with resistant areas• Styles with noticeable movement and texture• Durable curls• Long and heavy hair		<ul style="list-style-type: none">• Varying porosity with resistant areas• Styles with noticeable movement and texture• Durable curls• Long and heavy hair		<ul style="list-style-type: none">• Formulated to equalize porosity• Well-defined workable curls• Easy-to-maintain air dry styles• Soft texture and added volume• Damaged hair		<ul style="list-style-type: none">• Formulated to equalize porosity• Even curl formation• Damaged hair	
What makes it different?	Exclusive Zotosol™ conditioners				GFE™ neutralizer				Patented Fortifying Splash, with Keratide protein complex			
Processing Techniques	Room temperature with cap. Test curl on Tinted & Highlighted hair.		Room temperature with cap. Test curl on Tinted hair.		Room temperature with cap. No test curl required.		Room temperature with cap. No test curl required.		Room temperature with cap. No test curl required.		Room temperature with cap. No test curl required.	
Wrap	Water wrap		Water wrap		Water (for soft curls), lotion (for firm curls) or combination		Water (for soft curls), lotion (for firm curls) or combination		Water wrap		Water wrap	
Processing Timing	Normal hair = 25 minutes Tinted* hair = Test curl after 10 minutes/ Max processing 15 minutes Highlighted** hair = Test curl after 10 minutes and then every 5 minutes/Max processing 20 minutes		Normal/Fine hair = 25 minutes Tinted* hair = Test curl after 10 minutes/ Max processing 15 minutes		Water wrapped = 20 minutes Lotion wrapped = 10 minutes		Water wrapped = 15 minutes Lotion wrapped = 5 minutes If tinted hair is extremely porous, test curl at 3 minutes		Normal hair = 20 minutes Resistant hair = 25 minutes Fortifying Splash applied as leave-in at the end		Test curl after 2 minutes, then every 2-3 minutes up to maximum of 20 minutes Bleached/high-lift tinted processing time = as short as 2-3 minutes Fortifying Splash applied as leave-in at the end	
Curl and finished feel compares to:	MATRIX® Opti-Curl Extra Body MATRIX® Adanté REDKEN® Vector Plus Extra Body Alkaline		MATRIX® Opti-Curl Extra Body MATRIX® Adanté REDKEN® Vector Plus Extra Body Alkaline		MATRIX® Opti-Care Extra Conditioning Alkaline TRESSA™ Versatage™ Alkaline		MATRIX® Opti-Thermic Exothermic Self Heating REDKEN® Conditioned Curl		TRESSA® Hyper Texture TRESSA® Change Agent REDKEN® Inner Secret		TRESSA® Hyper Texture TRESSA® Change Agent REDKEN® Inner Secret	

Actual curl size will be determined by rod size and wrapping technique. * Single process tinted, 20-volume peroxide or less. ** No more than 40% highlighted. Not for double-processed. Always follow manufacturer instructions. Not responsible for typographical errors. MATRIX®, TRESSA®, and REDKEN® and their brands are registered trademarks of their respective companies.

Texture: RETURN OF PERMS

Acclaim® Perms with Zotosol™ Conditioners

Acclaim® acid perms allow you to create the texture, volume and style your client's desire! Provides true-to-rod size curls with consistent, predictable results.



Acclaim Acid Perm

REGULAR

Provides soft curls for normal, tinted or highlighted hair.

Test curl required on tinted and highlighted hair. No dryer heat required.

SALON PRICE: \$8.15

UPC: 0 74469 40717 5

IDH: 2899411



Acclaim Acid Perm

EXTRA BODY

Provides medium to firm curls for porous, tinted or previously permed hair.

Test curl required on tinted hair. No dryer heat required.

SALON PRICE: \$8.15

UPC: 0 74469 48449 7

IDH: 2899412

Texture: RETURN OF PERMS

Design Freedom Perms with GFE™ Neutralizer

Design Freedom™ gives you creative flexibility, with the option to use a water wrap or a lotion wrap!



Design Freedom Acid Perm REGULAR

Designed to allow choice in processing at room temperature for softer curls and style support or dryer processing for firmer curls and extra body. No test curl. No dryer heat required for tinted hair. Dryer heat optional for Normal/Resistant.

SALON PRICE: \$7.50

UPC: 0 74469 40874 5

IDH: 2899392



Design Freedom Perm TINTED

A color-safe alkaline perm gives you creative flexibility. Water wrap for delicate hair or for softer, more open curls. Lotion wrap for thick, resistant hair or for firm, defined curls. No test curl. No dryer heat required.

SALON PRICE: \$7.50

UPC: 0 74469 40875 2

IDH: 2899393

Texture: RETURN OF PERMS

Texture EFX Perms with Patented Fortifying Splash

Texture EFX™ is a thio-free cysteamine system, resulting in fun, fresh, sexy texture and touchable curls!



Texture EFX

NORMAL/RESISTANT

A thio-free cysteamine system, resulting in fun, fresh, sexy texture and touchable curls. Yields soft curls on normal and resistant hair. No test curl. No dryer heat required.

SALON PRICE: \$10.35

UPC: 0 74469 56166 2

IDH: 2899367



Texture EFX

COLOR TREATED/ PREVIOUSLY PERMED

A thio-free cysteamine system, resulting in fun, fresh, sexy texture and touchable curls. Yields soft curls on color-treated or previously permed hair. Test curl required. No dryer heat required.

SALON PRICE: \$10.35

UPC: 0 74469 56167 9

IDH: 2899337

Texture: RETURN OF PERMS

Quantum Perms with Aroma-Fresh™ Fragrance

Quantum Perms celebrate over 40 years of perms expertise!

Quantum Ultra Firm™ EXOTHERMIC PERM

An exothermic, self-warming perm that creates springy, long-lasting curls that won't relax. No test curl. No dryer heat required.

SALON PRICE: \$9.15

UPC: 0 74469 48432 9

IDH: 2899337

Quantum Classic Body™ ACID PERM

An acid perm that creates soft, supportive body and supportive waves for a "non-permed" look. No test curl. No dryer heat required.

SALON PRICE: \$9.15

UPC: 0 74469 56165 5

IDH: 2899396

Quantum Extra Body™ ACID PERM

An acid perm that creates long-lasting, well-defined curls that are full of body for easy to maintain hair styles. No test curl. No dryer heat required.

SALON PRICE: \$9.15

UPC: 0 74469 56164 8

IDH: 2899395

Quantum Firm Options™ ALKALINE PERM

An alkaline perm that yields firm, long-lasting curls with exceptional movement. No test curl. No dryer heat required.

SALON PRICE: \$9.15

UPC: 0 74469 48439 8

IDH: 2899398



ZOTOS
PROFESSIONAL®

all about curls



UNLEASH YOUR *CURL POWER*

Join the celebration and embrace extraordinary strands with professional hair color and hair care created for natural hair patterns 2A - 4C.

all about curls

CARE



All About Curls® LO-LATHER CLEANSER

- Slightly sudsy formula
- Gently cleanses all curl types
- Adds moisture for soft, smooth, de-frizzed curls

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.53	443 ML	\$15.89	0 74469 51219 0	2548860

All About Curls® NO-LATHER CLEANSER

- Discover a lather-free life!
- Suds-free formula
- Gently cleanses all curl types
- Adds moisture for soft, smooth, de-frizzed curls

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.53	443 ML	\$15.89	0 74469 51222 0	2548857

All About Curls® DAILY CREAM CONDITIONER

- Lightweight moisturizing conditioner
- Strengthens hair, making it over 3X more resistant to breaking*
- Leaves curls silky-soft, easy to detangle & style
- All curl types prone to breakage

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.53	443 ML	\$15.89	0 74469 51218 3	2548856
\$14.75	946 ML	\$25.99	0 74469 51931 1	2905120

All About Curls® DIVINE TREATMENT

- A rich, intense moisturizing conditioner
- Strengthens hair, making it over 3X more resistant to breaking*
- Leaves curls hydrated, silky soft & defrizzed
- All curl types prone to breakage

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$11.27	236 ML	\$18.78	0 74469 51221 3	2548859

*against combing breakage when using All About Curls® Lo-Lather Cleanser and All About Curls® Daily Cream Conditioner on damaged hair vs a non conditioning shampoo

all about curls *Style*



All About Curls® HIGH DEFINITION GEL

- Alcohol-free styling gel
- Strong Control & without the crunch
- Locks in moisture
- Boosts shine
- Defines curls
- Reduces frizz

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.53	443 ML	\$15.89	0 74469 51216 9	2905092
\$14.75	946 ML	\$25.99	0 74469 51932 8	2619899

All About Curls® SOFT DEFINITION GEL

- Alcohol-free styling gel
- Light Control
- Locks in moisture
- Boosts shine
- Softly defines curls
- Reduces frizz
- All curl types

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.53	443 ML	\$15.89	0 74469 51220 6	2548858
\$14.75	946 ML	\$25.99	0 74469 51933 5	2619900

All About Curls® BOUNCY CREAM

- Rich, moisturizing multi-tasking cream
- Locks in moisture
- Boosts shine
- Defines curls
- Reduces frizz
- All curl types

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.53	150 ML	\$15.89	0 74469 51314 2	2548866
\$14.75	300 ML	\$25.99	0 74469 51953 3	2905097

All About Curls® BOOSTING FOAM

- Volumizing styling foam for extra fullness & body
- Lightweight hold
- All curl types

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.53	200 ML	\$15.89	0 74469 51953 3	2870886

BAIN
DE
TERRE®



INDULGE IN NATURE

Bain de Terre harnesses the power of nature to help enhance & restore hair health while delighting the senses.

COLOR-SAFE
PARABEN-FREE



Indulge in Nature

BAIN DE TERRE®

Bain de Terre® Green Meadow BALANCING COLLECTION

Shampoo

Luxuriously cleanses & balances normal to oily hair.

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55791 7	2900143
\$20.45	LITRE	\$34.15	0 74469 55795 5	2900142
\$42.95	GALLON		0 74469 55855 6	2901491

Conditioner

Richly conditions & balances normal to oily hair.

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55791 7	2900086
\$20.45	LITRE	\$34.15	0 74469 55795 5	2900087
\$42.95	GALLON		0 74469 55855 6	2901490



Indulge in Nature

BAIN DE TERRE®

Bain de Terre® Jasmine MOISTURIZING COLLECTION

Shampoo

Luxuriously cleanses & moisturizes
dry hair.

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55819 8	2900136
\$20.45	LITRE	\$34.15	0 74469 55823 5	2900135
\$42.95	GALLON		0 74469 55867 9	2901494

Conditioner

Richly conditions & moisturizes
dry hair.

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55827 3	2900133
\$20.45	LITRE	\$34.15	0 74469 55831 0	2900132
\$42.95	GALLON		0 74469 55871 6	2901495



Indulge in Nature

BAIN DE TERRE®

Bain de Terre® Passion Flower COLOR PRESERVING COLLECTION

Shampoo

Luxuriously cleanses & preserves vibrancy of color-treated hair by over 83%.*

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55743 6	2900082
\$20.45	LITRE	\$34.15	0 74469 55747 4	2900083
\$42.95	GALLON		0 74469 55845 7	2901488

Conditioner

Richly conditions & preserves vibrancy of color-treated hair by over 83%.*

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55751 1	2900084
\$20.45	LITRE	\$34.15	0 74469 55755 9	2900085
\$42.95	GALLON		0 74469 55847 1	2901489



INDULGE IN NATURE

BAIN DE TERRE®

Bain de Terre® Coconut Papaya ULTRA HYDRATING COLLECTION

Shampoo

Luxuriously cleanses & hydrates overly dry, damaged hair.

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55803 7	2900140
\$20.45	LITRE	\$34.15	0 74469 55807 5	2900139
\$42.95	GALLON		0 74469 55859 4	2901492

Conditioner

Richly conditions & hydrates overly dry, damaged hair.

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55811 2	2900138
\$20.45	LITRE	\$34.15	0 74469 55815 0	2900137
\$42.95	GALLON		0 74469 55863 1	2901493



INDULGE IN NATURE

BAIN DE TERRE®

Bain de Terre® Keratin Phyto-Protein SULFATE-FREE STRENGTHENING COLLECTION

Shampoo

Luxuriously cleanses & strengthens weak and damaged hair, making it 3X more resistant to breaking.*
Promotes color retention up to 6 weeks.**

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55723 8	2900038
\$20.45	LITRE	\$34.15	0 74469 55727 6	2900039

Conditioner

Richly conditions & strengthens weak and damaged hair, making it 3X more resistant to breaking.*
Promotes color retention for up to 6 weeks.**

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55731 3	2900040
\$20.45	LITRE	\$34.15	0 74469 55735 1	2900081



INDULGE IN NATURE

BAIN DE TERRE®

Bain de Terre® Sweet Almond Oil LONG & HEALTHY COLLECTION

Shampoo

Luxuriously cleanses and strengthens hair, making it over 4X more resistant to breakage.*

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55769 6	2900088
\$20.45	LITRE	\$34.15	0 74469 55775 7	2900089

Conditioner

Richly conditions and strengthens hair, making it over 4X more resistant to breakage.*

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55779 5	2900090
\$20.45	LITRE	\$34.15	0 74469 55783 2	2900091



INDULGE IN NATURE

BAIN DE TERRE®

Bain de Terre® Lavender COLOR ENHANCING COLLECTION

Neutralizes brassy tones and illuminates blonde, highlighted, silver/gray or color-treated hair for visible color enhancement and ultimate color longevity.

Shampoo

Luxuriously cleanses and lavishes in beautifying oils & lush botanical scents for soft, sumptuous, silky perfection. Paraben-free.

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55787 0	2900144

Conditioner

Richly conditions and lavishes hair in beautifying oils & lush botanical scents for soft, sumptuous, silky perfection. Paraben-free.

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55767 2	2900100



INDULGE IN NATURE

BAIN DE TERRE®



FINISHING PRODUCTS

Bain de Terre® Stay n' Shape FLEXIBLE SHAPING SPRAY

Creates medium, flexible hold without stickiness or flaking. Dries quickly and provides shine. Humidity resistant. Protects from thermal damage up to 450°F. Lavishes hair in beautifying oils and lush botanical scents. Color-safe.

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55787 0	2878135

Bain de Terre® Infinite Hold FIRM FINISHING SPRAY

Creates long lasting, firm hold without stickiness or flaking. Dries quickly and provides shine. Humidity resistant. Protects from thermal damage up to 450°F. Lavishes hair in beautifying oils and lush botanical scents. Color-safe.

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55787 0	2912019

Bain de Terre® Rise n' Shine VOLUMIZING FOAM

A unique liquid-to-foam format adds instant volume & long-lasting body to fine, limp hair with a lightweight, medium hold.

SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55787 0	2900131

Bain de Terre® Recovery Complex ANTI-FRIZZ SILKY SHINE SERUM

Eliminates frizz & creates instant shine with this luscious, weightless, alcohol-free & paraben-free serum. Color-safe.





SALON PRICE:	SIZE:	MSRP:	UPC:	IDH:
\$9.95	400 ML	\$16.65	0 74469 55787 0	2900141

ZOTOS[®]
PROFESSIONAL

FOR HAIR CREATORS



SCAN TO LEARN MORE

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