

SOFTER curl
FIRMEST curl
SOFTER curl
FIRMER curl
FIRM curl
WORKABLE curl


	ACID perm QUANTUM Classic Body	ACID perm QUANTUM Extra Body	ALKALINE perm QUANTUM Firm Options	EXOTHERMIC perm QUANTUM Ultra Firm	ACID perm ACCLAIM Regular	ACID perm ACCLAIM Extra Body	ALKALINE perm DESIGN FREEDOM Regular	ALKALINE perm DESIGN FREEDOM Tinted	THIO-Free Cysteamine Texture EFX Normal/Resistant	THIO-Free Cysteamine Texture EFX Color-Treated
Type of Curl	Soft curl	Medium to firm curl with extra body	Firm curl	Ultra firm curl	Soft curl	Medium to firm curl	Firm curl	Firm curl	Soft curl	Soft curl
Client Hair Type	For Normal, Tinted (up to 20 volume) or Highlighted Hair (up to 40% & up to 20 volume)	For Normal, Tinted (up to 20 volume) or Highlighted Hair (up to 40% & up to 20 volume)	For Normal, Fine, Gray or Tinted Hair (up to 20 volume)	For Normal, Fine, Gray or Tinted Hair (up to 20 volume)	For Normal, Tinted (up to 20 volume) or Highlighted Hair (up to 40% & up to 20 volume)	For Normal, Fine or Tinted Hair (up to 20 volume)	For Normal, Resistant or Gray Hair	For Tinted Hair (up to 20 volume)	For Normal & Resistant Hair	For Color-Treated Hair (up to 40 volume, 100% bleached with acceptable porosity) or Previously Permed Hair
Ideal for	<ul style="list-style-type: none"> Normal to moderately porous hair "Non-permed" look, short hair First-time clients Diffuser drying, or dryer-set styles 	<ul style="list-style-type: none"> Normal to moderately porous hair Wash & Wear style Easy to maintain air-dry styles Support sets 	<ul style="list-style-type: none"> Varying porosity with resistant areas Styles with noticeable movement and texture 	<ul style="list-style-type: none"> Normal to slightly porous healthy hair Springy curls Designer wraps such as spiral, stack and piggy-back Long hair 	<ul style="list-style-type: none"> Normal to porous hair Multiple porosity Previously permed Style support, natural look curls Short to medium hair 	<ul style="list-style-type: none"> Normal to porous hair Multiple porosity Previously permed Well-defined, workable curls Medium to long hair 	<ul style="list-style-type: none"> Varying porosity with resistant areas Styles with noticeable movement and texture Durable curls Long and heavy hair 	<ul style="list-style-type: none"> Varying porosity with resistant areas Styles with noticeable movement and texture Durable curls Long and heavy hair 	<ul style="list-style-type: none"> Formulated to equalize porosity Well-defined workable curls Easy-to-maintain air dry styles Soft texture and added volume Damaged hair 	<ul style="list-style-type: none"> Formulated to equalize porosity Even curl formation Damaged hair
What makes it different?	Advanced conditioning neutralizer & Aroma-Fresh™ Fragrance				Exclusive Zotosol™ conditioners		GFE™ neutralizer		Patented Fortifying Splash, with Keratide protein complex	
Processing Techniques	Room temperature with cap. No test curl required.	Room temperature with cap. No test curl required.	Room temperature with cap. No test curl required.	Room temperature with cap. No test curl required.	Room temperature with cap. Test curl on Tinted & Highlighted hair.	Room temperature with cap. Test curl on Tinted hair.	Room temperature with cap. No test curl required.	Room temperature with cap. No test curl required.	Room temperature with cap. No test curl required.	Room temperature with cap. No test curl required.
Wrap	Water Wrap	Water Wrap	Water (for soft curls), lotion (for firm curls) or combination	Water wrap	Water wrap	Water wrap	Water (for soft curls), lotion (for firm curls) or combination	Water (for soft curls), lotion (for firm curls) or combination	Water wrap	Water wrap
Processing Timing	Normal, Tinted* or Highlighted** = 20 minutes	Normal, Tinted* or Highlighted** = 20 minutes	Normal & Resistant = 20 minutes Tinted*/Resistant* = 10 minutes	Normal & Resistant = 20 minutes Tinted*/Resistant = 6 minutes	Normal/Fine hair = 25 minutes Tinted* hair = Test curl after 10 minutes/ Max processing 15 minutes	Normal/Fine hair = 25 minutes Tinted* hair = Test curl after 10 minutes/ Max processing 15 minutes	Water wrapped: Regular formula = 20 minutes Lotion wrapped: Regular formula = 10 minutes	Water wrapped: Tinted formula = 15 minutes Lotion wrapped: Tinted formula = 5 minutes If tinted hair is extremely porous, test curl at 3 minutes	Normal hair = 20 minutes Resistant hair = 25 minutes Fortifying Splash applied as leave-in at the end	Test curl after 2 minutes, then every 2-3 minutes up to maximum of 20 minutes Bleached/high-lift tinted processing time = as short as 2-3 minutes Fortifying Splash applied as leave-in at the end
Curl and finished feel compares to:	MATRIX® Opti-Curl Variable Action REDKEN® Vector Plus Alkaline TRESSA® Clientage	MATRIX® Opti-Curl Extra Body MATRIX® Adanté REDKEN® Vector Plus Extra Body Alkaline	MATRIX® OPTI-CARE Extra Conditioning Alkaline TRESSA® Versatage TRESSA® Full Cycle	MATRIX® Opti-Thermic Exothermic Self Heating REDKEN® Conditioned Curl	MATRIX® Opti-Curl Extra Body MATRIX® Adanté REDKEN® Vector Plus Extra Body Alkaline	MATRIX® Opti-Curl Extra Body MATRIX® Adanté REDKEN® Vector Plus Extra Body Alkaline	MATRIX® Opti-Care Extra Conditioning Alkaline TRESSA® Versatage™ Alkaline	MATRIX® Opti-Thermic Exothermic Self Heating REDKEN® Conditioned Curl	TRESSA® Hyper Texture TRESSA® Change Agent REDKEN® Inner Secret	TRESSA® Hyper Texture TRESSA® Change Agent REDKEN® Inner Secret