

essential looks


Schwarzkopf
PROFESSIONAL



Together. A passion for hair.

THE A2Z

1:2022

Do not be afraid. The world is changing. The consumer is changing. Our industry is changing and indeed, we must change, we must evolve to be the very best that we can be. Rest-assured, here at Schwarzkopf Professional we stand with you, now more than ever & we will be an integral part of the change needed, to ensure that you, and all our partners in this wonderful industry of ours bounce back better and most important of all - stronger! Now is not the time to be fearful or reactive, to sit back and watch how things unfold. Now is the time, to be bold, to be fearless, to step up, chase your dreams and embrace everything that makes you who you are. We are here to help and support you along your journey of discovery and self empowerment in the post pandemic world. This offering marks an evolution in our own journey. Here you will find a real celebration of the creative process behind our latest take on the world of lifestyle and fashion trends distilled into hair created by some incredible innovators in hair and colour; prepar to be taken on our own continuous journey sharing all the background information, insights and inspiration we believe is relevant ... I ask but one thing, essential looks 1:2022 - don't just see it or read it, feel it...

Μην φοβάστε. Ο κόσμος αλλάζει. Ο καταναλωτής αλλάζει. Ο κλάδος μας αλλάζει και πρέπει να εξελιχθούμε για να γίνουμε η καλύτερη εκδοχή του εαυτού μας. Να είστε σίγουροι ότι εμείς στη Schwarzkopf Professional είμαστε στο πλευρό σας, τώρα περισσότερο από ποτέ, και θα είμαστε αναπόσπαστο κομμάτι της αλλαγής που απαιτείται, προκειμένου να διασφαλίσουμε ότι εσείς, και όλοι οι συνεργάτες μας σε αυτόν τον υπέροχο κλάδο, θα επανέλθετε ανανεωμένοι και το σημαντικότερο πιο δυνατοί! Τώρα δεν είναι η ώρα να δείξετε φόβο ή δισταγμό. Τώρα είναι η ώρα να είστε τολμηροί, ατρόμητοι, να υψώσετε το ανάστημά σας, να κινητήσετε τα όνειρά σας και να αγκαλιάσετε όλα όσα σας κάνουν αυτό που είστε. Είμαστε εδώ για να σας βοηθήσουμε και να σας υποστηρίξουμε στο ταξίδι της ανακάλυψης και της αυτοενδυνάμωσης μετά την πανδημία. Εδώ θα βρείτε μια πραγματική ωδή στην δημιουργική διαδικασία που βρίσκεται πίσω από την τελευταία εκδοχή στις τάσεις του lifestyle και της μόδας, όπως μεταφράστηκαν στα μαλλιά από μερικούς από τους πιο ξεχωριστούς, καινοτόμους δημιουργούς στον τομέα των μαλλιών και του χρώματος. Ετοιμαστείτε να μας ακολουθήσετε στο δικό μας συνεχές ταξίδι. Για τη συλλογή essential looks 1:2022 σας ζητάω μόνο ένα πράγμα – μην αρκεστείτε στο να τη δείτε ή να τη διαβάσετε, αισθανθείτε την...

YOUR PERSONAL ACCESS CODE
Ο ΠΡΟΣΩΠΙΚΟΣ ΣΑΣ ΚΩΔΙΚΟΣ



Simon Ellis

International Creative Director
SCHWARZKOPF PROFESSIONAL
@thesimonellis
International Creative Director
SCHWARZKOPF PROFESSIONAL



Tyler Johnston

Global Ambassador
SCHWARZKOPF PROFESSIONAL
@tylerjohnstohair
Global Ambassador
SCHWARZKOPF PROFESSIONAL



Lesley Jennison

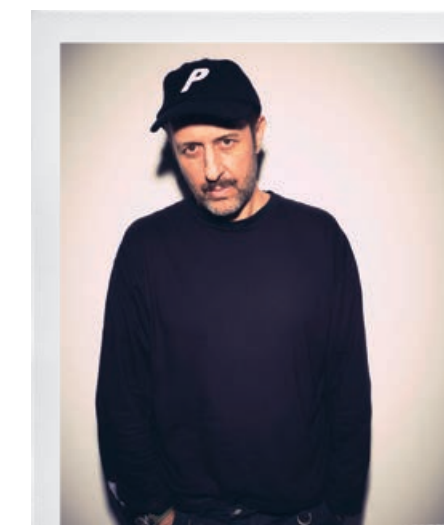
Global Ambassador
SCHWARZKOPF PROFESSIONAL
@lesleyjennison
Global Ambassador
SCHWARZKOPF PROFESSIONAL

THE
CREATORS
ΔΗΜΙΟΥΡΓΟΙ

DISCOVER MORE EXCLUSIVE
ESSENTIAL LOOKS CONTENT ONLINE

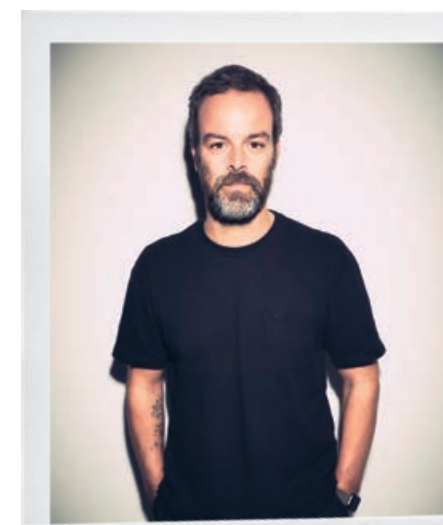


ΑΝΑΚΑΛΥΨΤΕ ΠΕΡΙΣΣΟΤΕΡΟ ΑΠΟΚΛΕΙΣΤΙΚΟ
ΥΛΙΚΟ ΑΠΟ ΤΑ ESSENTIAL LOOKS



Nick Irwin

Global Styling Ambassador
SCHWARZKOPF PROFESSIONAL
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Global Styling Ambassador
SCHWARZKOPF PROFESSIONAL



Arjan Bevers

Global Colour Ambassador
SCHWARZKOPF PROFESSIONAL
@arjanbevers
Global Colour Ambassador
SCHWARZKOPF PROFESSIONAL

TREND 1

WAND-
ERLUST



KARA



CATWALK

SALON



TEREZA



TREND 2

CRAFTED
SOULS



DELIA



BIANCA



TREND 3

TOUGH
ICON



CAO



LUISE



WAND-
ERLUST

CRAFTED
SOULS

TOUGH
ICON

TREND 1

TREND 2

TREND 3

WAN- DER- LUST

WANDERLUST IS CENTRED AROUND THE SHIFTING PARADIGM OF BALANCE BETWEEN LIFE AND WORK IN THE MODERN WORLD, WITH RENEWED FOCUS PLACED ON THE IMPORTANCE OF MAKING THE TIME TO RELAX, RECHARGE, BE WITHOUT PURPOSE AND ABOVE ALL, ESCAPE.

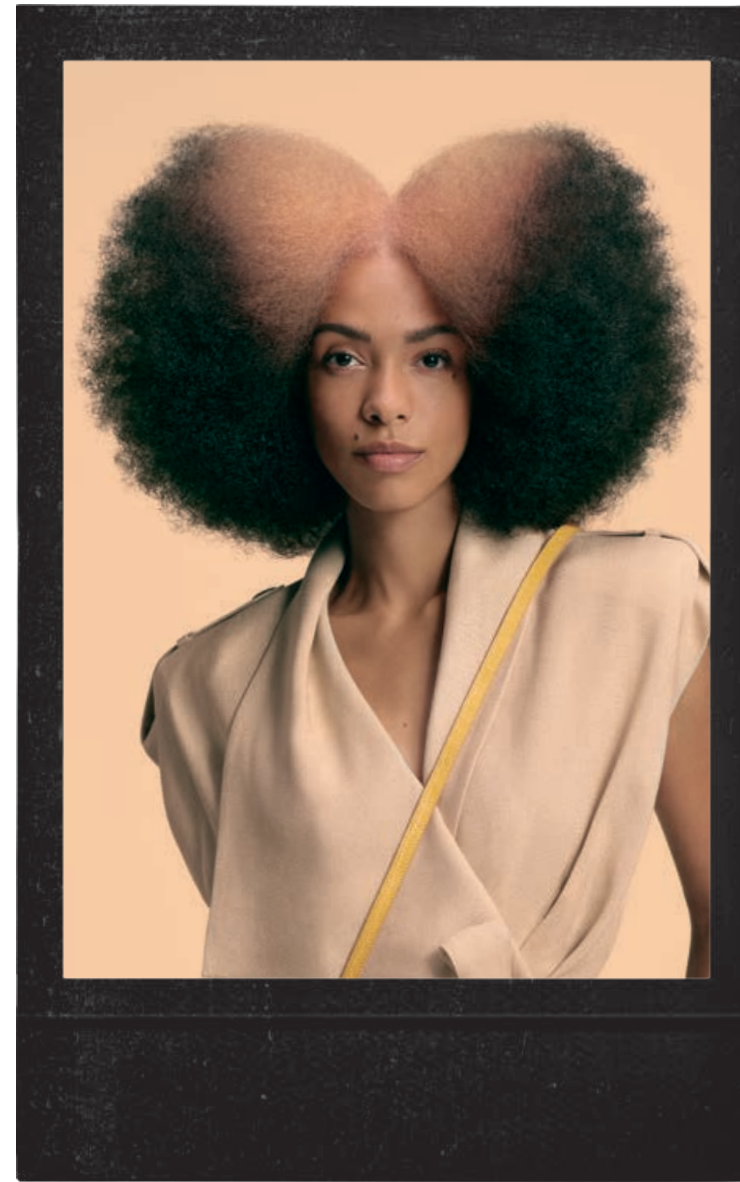
ΤΟ WANDERLUST ΕΠΙΚΕΝΤΡΩΝΕΤΑΙ ΣΤΗΝ ΙΣΟΡΡΟΠΙΑ ΑΝΑΜΕΣΑ ΣΤΗ ΖΩΗ ΚΑΙ ΤΗΝ ΕΡΓΑΣΙΑ. ΕΣΤΙΑΖΟΝΤΑΣ ΣΤΗ ΣΗΜΑΣΙΑ ΤΟΥ ΧΡΟΝΟΥ ΓΙΑ ΧΑΛΑΡΩΣΗ, ΑΝΑΝΕΩΣΗ ΔΥΝΑΜΕΩΝ ΚΑΙ ΑΠΟΔΡΑΣΗ.



KEYWORDS
ΛΕΞΕΙΣ ΚΛΕΙΔΙΑ

escape, time to relax,
resort feel, recharge &
rediscover, earthen palette

απόδραση,
χρόνος για ξεκούραση,
αίσθηση χαλάρωσης,
επαναφόρτιση & ανακάλυψη,
γήινη παλέτα



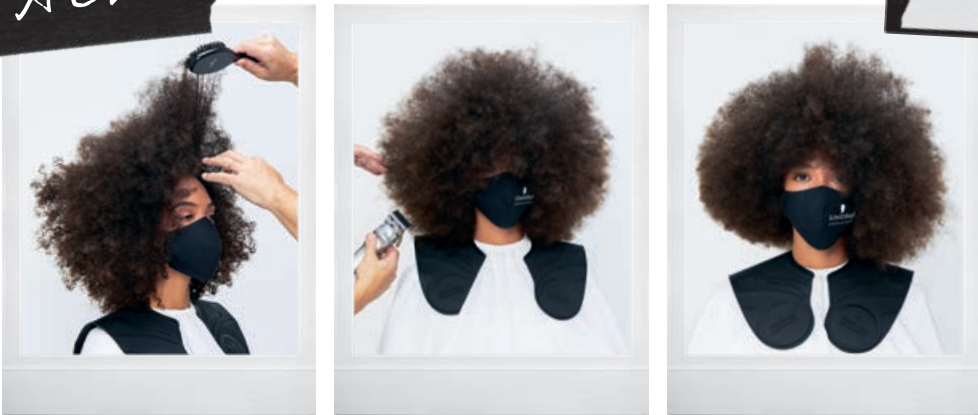
WAN- DER- LUST

CATWALK

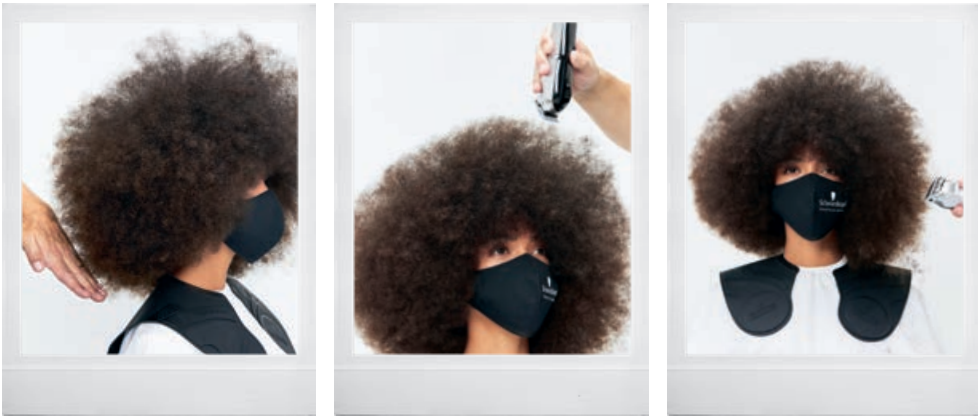
cut step
by step
κούρε
μα



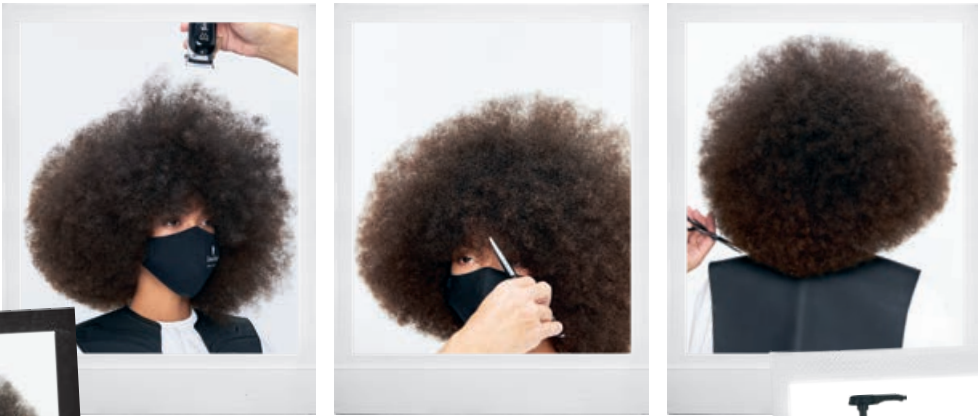
FREEHAND
ΕΛΕΥΘΕΡΟ ΧΕΡΙ



Chef: TYLER JOHNSTON



Κούρεμα: TYLER JOHNSTON



SCISSOR
ΨΑΛΙΔΙ

BALANCE
ΙΣΟΠΟΤΙΑ



FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR
FIBRE CLINIX FORTIFY BOOSTER + FIBRE CLINIX
VIBRANCY BOOSTER

FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT ΓΙΑ ΛΕΙΤΤΑ ΜΑΥΙΑ
FIBRE CLINIX FORTIFY BOOSTER + FIBRE CLINIX
VIBRANCY BOOSTER



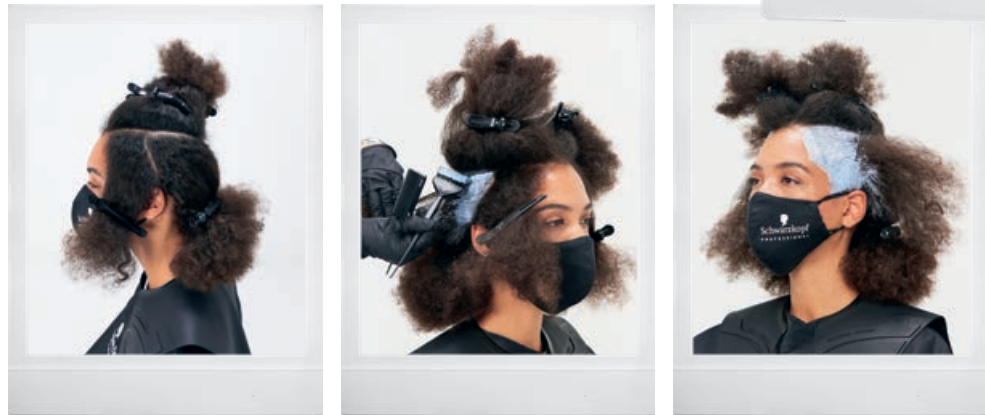
product
προϊόντα

colour step
by step
χρώμα βήμα
προς βήμα

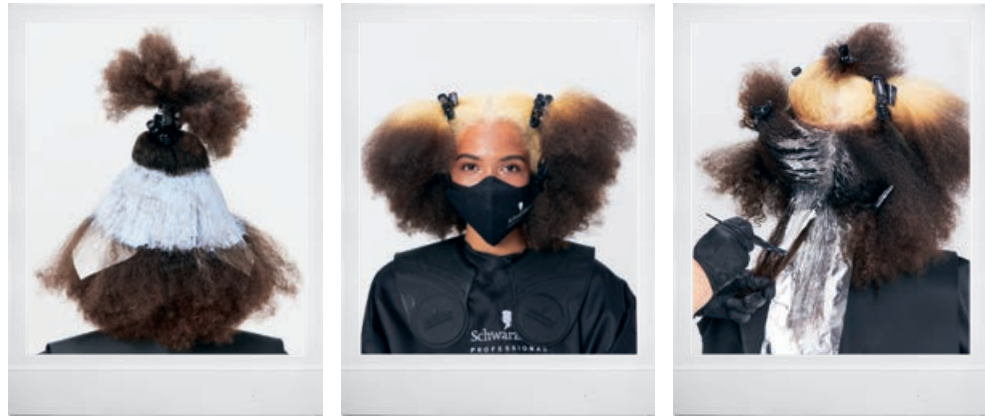


product
προϊόντα

ZONES OF
COLOUR
ΖΟΝΕΣ
ΧΡΩΜΑΤΟΣ



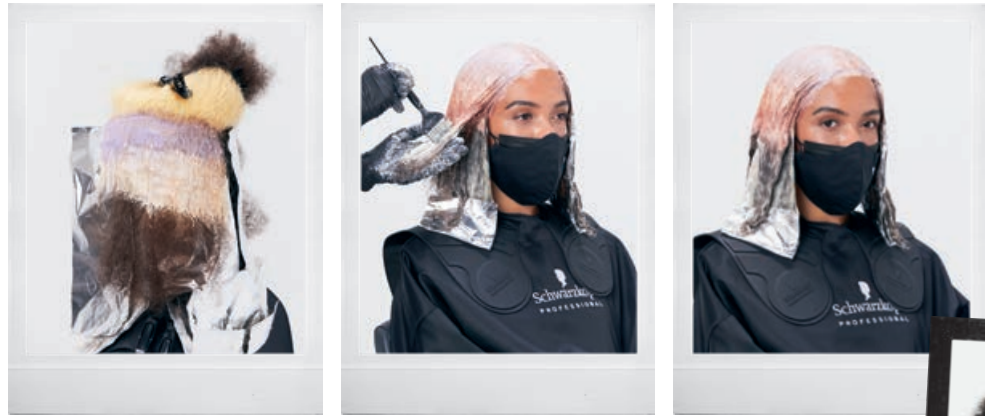
Colour: LESLEY JENNISON



Χρώμα: LESLEY JENNISON

RADIATING
ΦΩΤΕΙΝΗ

EARTHEN
ΡΑΙΝΗ

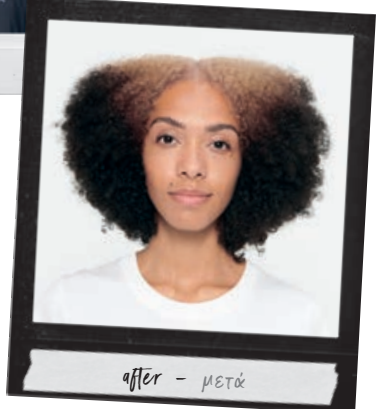


COLOURS USED

- COLOUR 1 - IGORA VARIO BLOND PLUS
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)
- COLOUR 2 - IGORA ROYAL 9,5-49
+ IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)
- COLOUR 3 - IGORA ROYAL 9-48 + 8-84 (20 : 10)
+ IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)
- COLOUR 4 - IGORA ROYAL 6-16
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:1)

ΧΡΩΜΑΤΑ ΠΟΥ ΧΡΗΣΙΜΟΠΟΙΗΘΗΚΑΝ

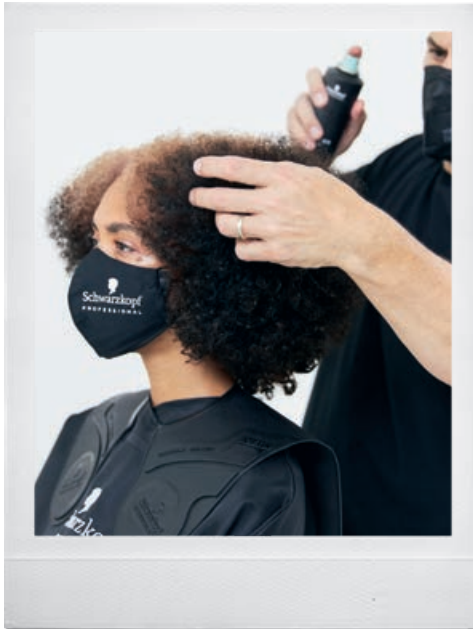
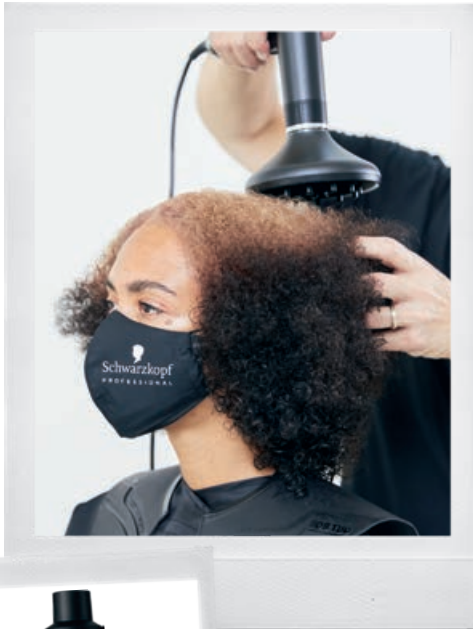
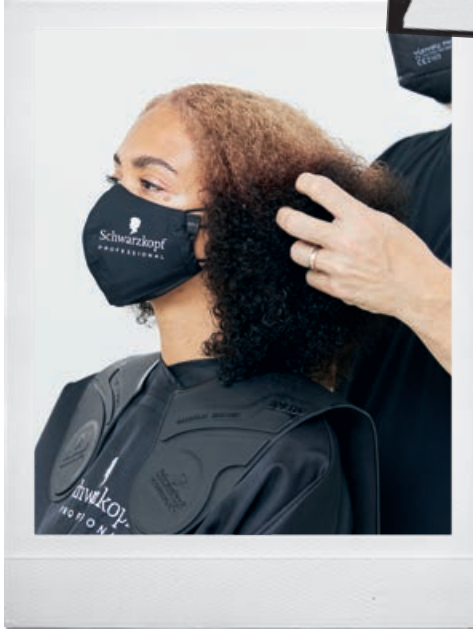
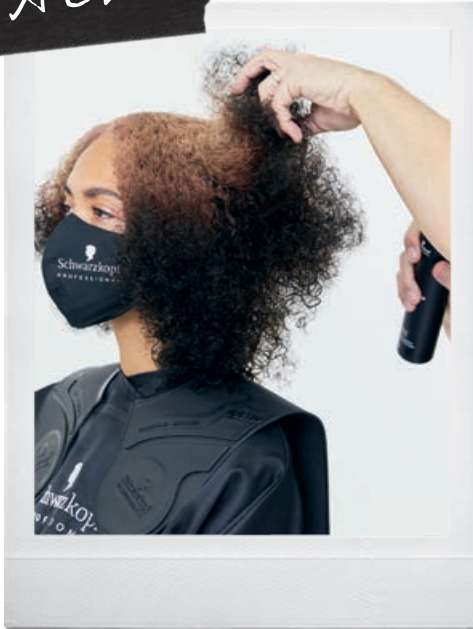
- ΧΡΩΜΑ 1 - IGORA VARIO BLOND PLUS
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)
- ΧΡΩΜΑ 2 - IGORA ROYAL 9,5-49
+ IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)
- ΧΡΩΜΑ 3 - IGORA ROYAL 9-48 + 8-84 (20 : 10)
+ IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)
- ΧΡΩΜΑ 4 - IGORA ROYAL 6-16
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:1)



WAN- DER- LUST

CATWALK

styling step
by step
styling βήμα
προς βήμα



Styling: TYLER JOHNSTON

Styling: TYLER JOHNSTON

product
προϊόντα



SESSION LABEL
THE MOUSSE
THE DEFINER
THE FLEXIBLE

SESSION LABEL
THE MOUSSE
THE DEFINER
THE FLEXIBLE

after - Μετά



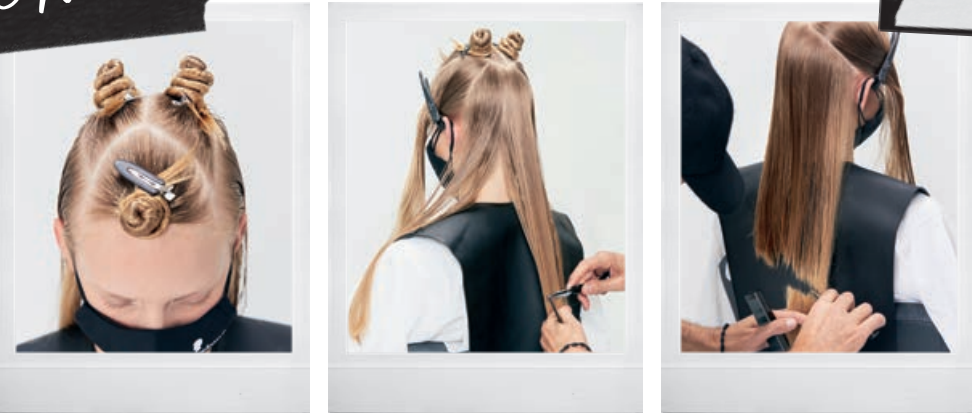
WAN- DER- LUST

SALON

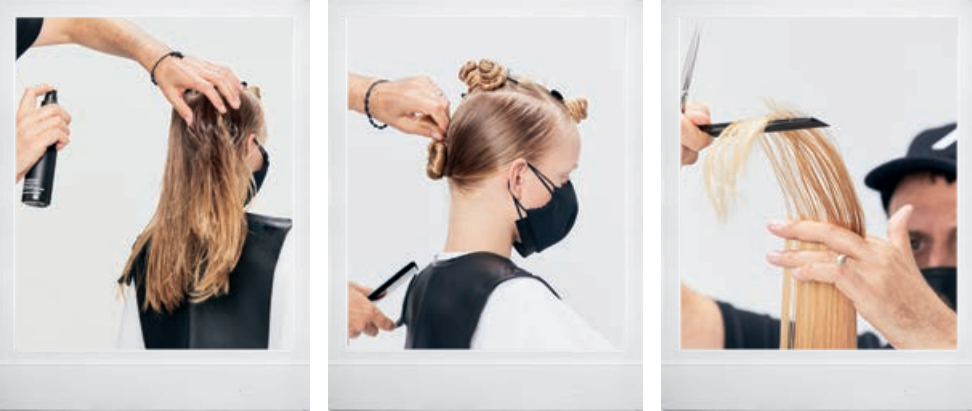
cut step
by step
κούρε
μα



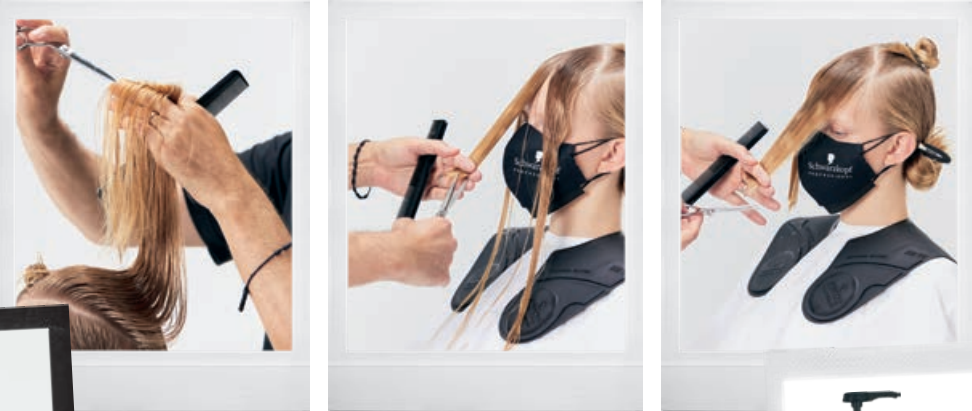
before - Πριν



Cut: NICK IRWIN



Cut: NICK IRWIN



ΡΑΖΟΡ
ΞΥΡΑΦΙ

SALTY WAVES
SALTY WAVES

SHATTERED
EDGES

ΑΝΙΣΕΣ ΑΚΡΕΣ



after - Μετά

FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR
FIBRE CLINIX VOLUMIZE BOOSTER + FIBRE CLINIX
HYDRATE BOOSTER

FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT ΓΙΑ ΛΕΙΤΤΑ ΜΑΥΙΑ
FIBRE CLINIX VOLUMIZE BOOSTER + FIBRE CLINIX
HYDRATE BOOSTER

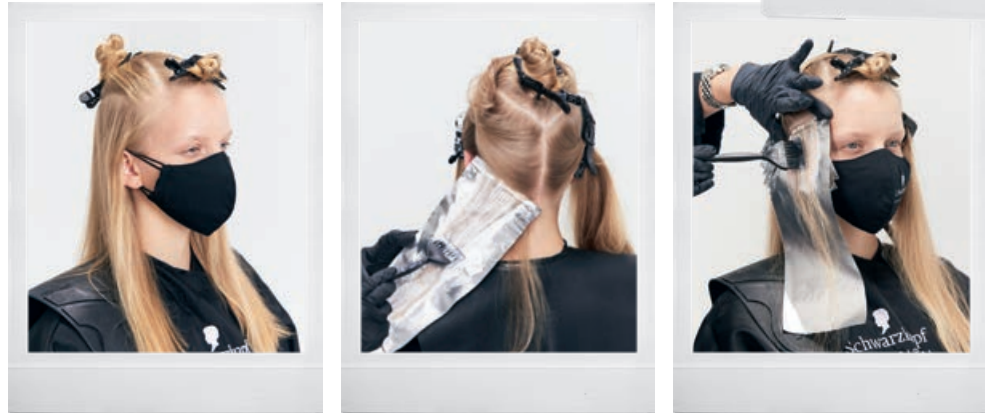


product
προϊόντα

colour step
by step
χρώμα βήμα
προς βήμα



product
προϊόντα



Colour: LESLEY JENNISON



Colour: LESLEY JENNISON



BABYLIGHTS
BABYLIGHTS

BUILD
COLOUR

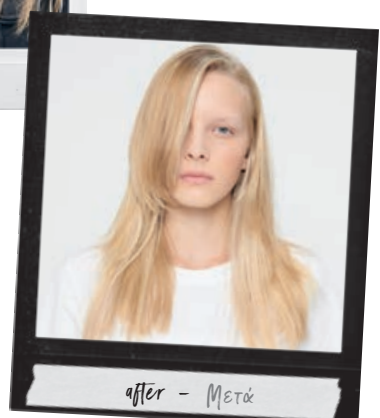
ΣΥΣΣΟΡΕΥΣΗ
ΧΡΩΜΑΤΟΣ

COLOURS USED

- COLOUR 1 - IGORA ROYAL HIGHLIFT 10-21
+ IGORA ROYAL OIL DEVELOPER 12% | 40 VOL. (1:1)
- COLOUR 2 - IGORA ROYAL HIGHLIFT 10-19
+ IGORA ROYAL OIL DEVELOPER 9% | 30 VOL (1:1)
- COLOUR 3 - IGORA VARIO BLOND PLUS
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)

ΧΡΩΜΑΤΑ ΠΟΥ ΧΡΗΣΙΜΟΠΟΙΗΘΗΚΑΝ

- ΧΡΩΜΑ 1 - IGORA ROYAL HIGHLIFT 10-21
+ IGORA ROYAL OIL DEVELOPER 12% | 40 VOL. (1:1)
- ΧΡΩΜΑ 2 - IGORA ROYAL HIGHLIFT 10-19
+ IGORA ROYAL OIL DEVELOPER 9% | 30 VOL (1:1)
- ΧΡΩΜΑ 3 - IGORA VARIO BLOND PLUS
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)



after - Μετά

WAN- DER- LUST

SALON

styling step
by step look 1
styling βήμα
προς βήμα look 1



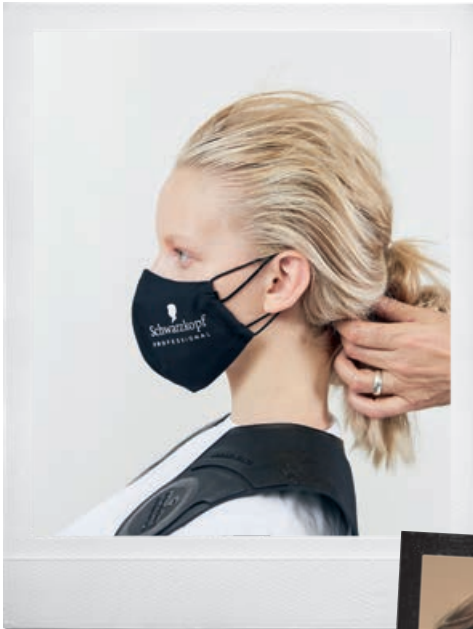
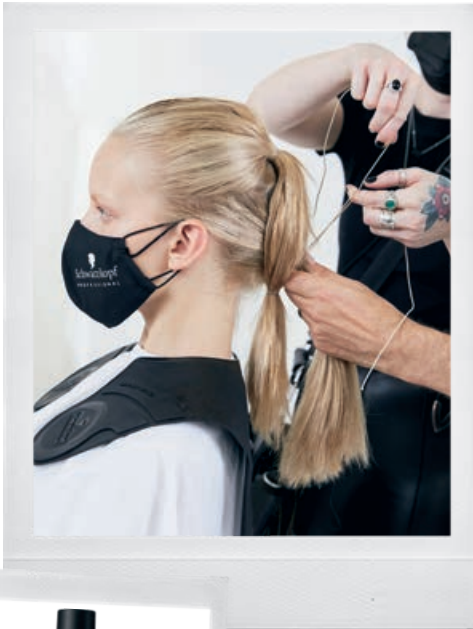
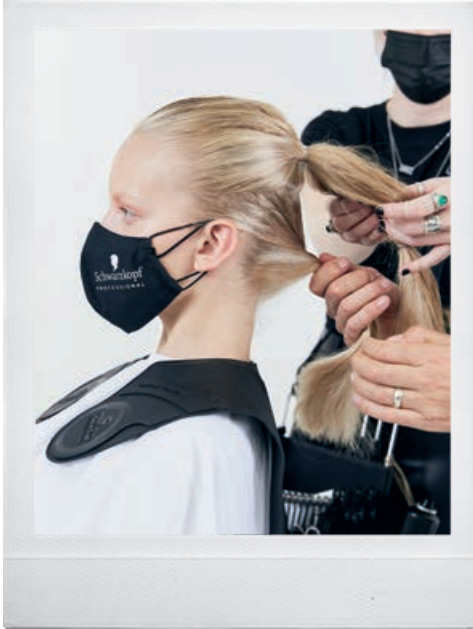
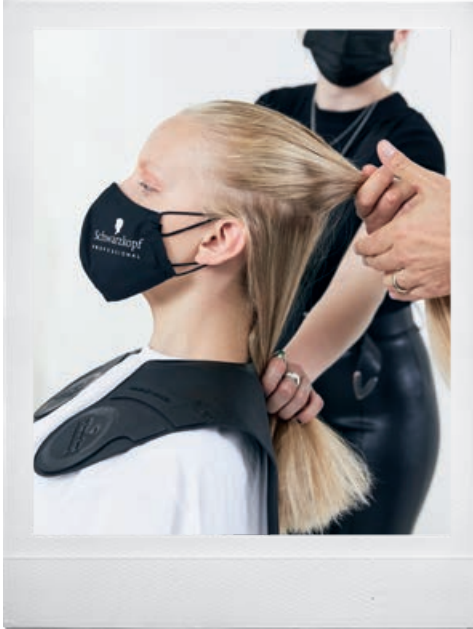
SESSION LABEL
THE THICKNER
THE SALT
THE FLEXIBLE
THE STRONG

SESSION LABEL
THE THICKNER
THE SALT
THE FLEXIBLE
THE STRONG



product
προϊόντα

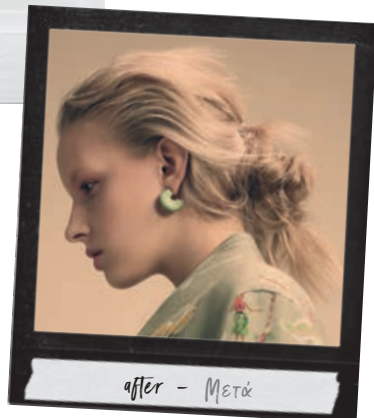
styling step
by step look 2
styling βήμα
προς βήμα look 2



product
προϊόντα

SESSION LABEL
THE MIRACLE
THE PASTE
THE STRONG

SESSION LABEL
THE MIRACLE
THE PASTE
THE STRONG



Styling: NICK IRWIN

Styling: NICK IRWIN

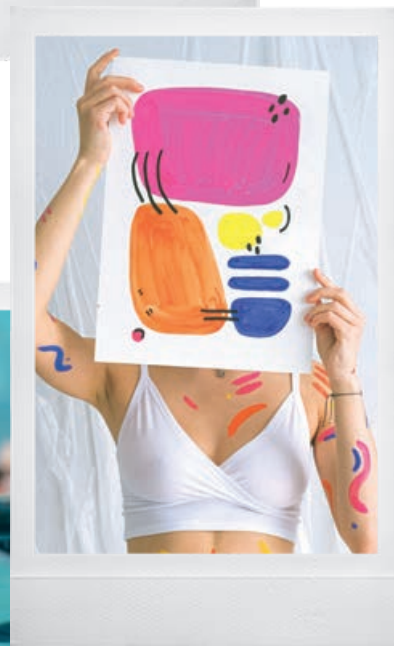
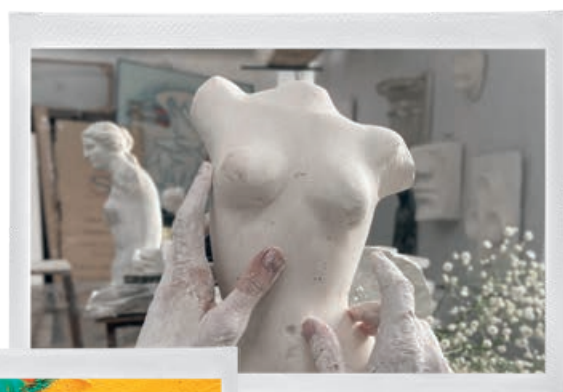
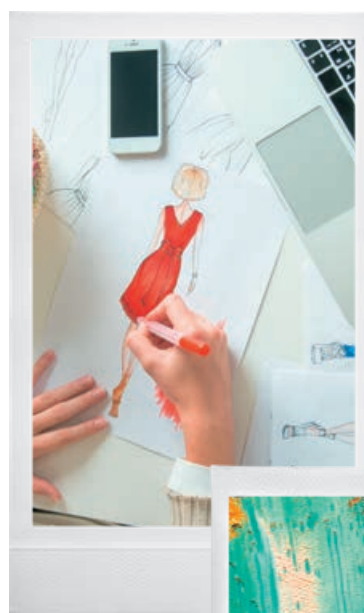
Styling: NICK IRWIN

Styling: NICK IRWIN

CRAFT-ED SOULS

Be bold. Art is the answer, creativity; the solution and human connection; the remedy. Crafted souls is about embracing the power of imagination, channeling our own unique creativity and sense of self to craft a bright, vibrant future. Where art and self-expression are the key to self fulfilment and growth.

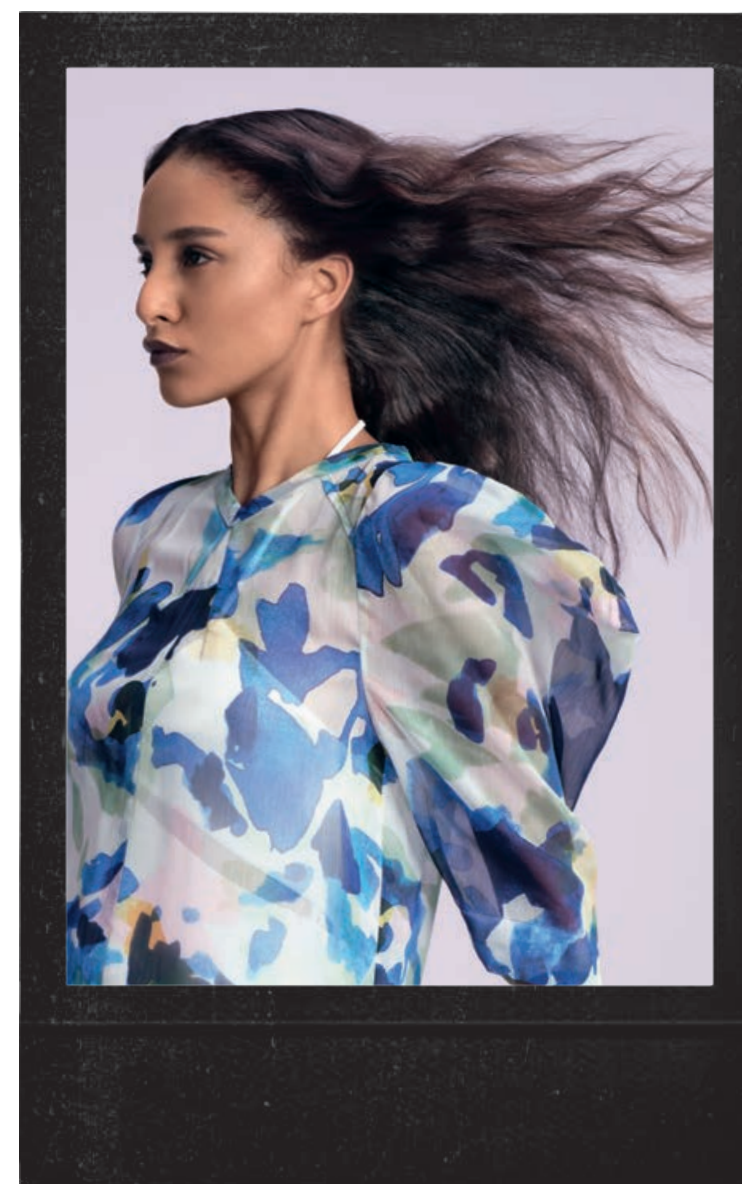
Τολμήστε. Η τέχνη είναι η απάντηση, η δημιουργικότητα η λύση και η σύνδεση με τους ανθρώπους το φάρμακο. Το Crafted souls εστιάζει στη δύναμη της φαντασίας, διοχετεύοντας τη δική μας δημιουργικότητα σε ένα φωτεινό, ζωντανό μέλλον.



KEYWORDS
ΛΕΞΕΙΣ ΚΛΕΙΔΙΑ

power of imagination,
sense of self,
art, creativity,
vibrant & bold fabrics

δύναμη της φαντασίας,
αίσθηση του ατόμου,
τέχνη, δημιουργικότητα,
ζώνταννα & έντονα υφάσματα



CRAFTED SOULS

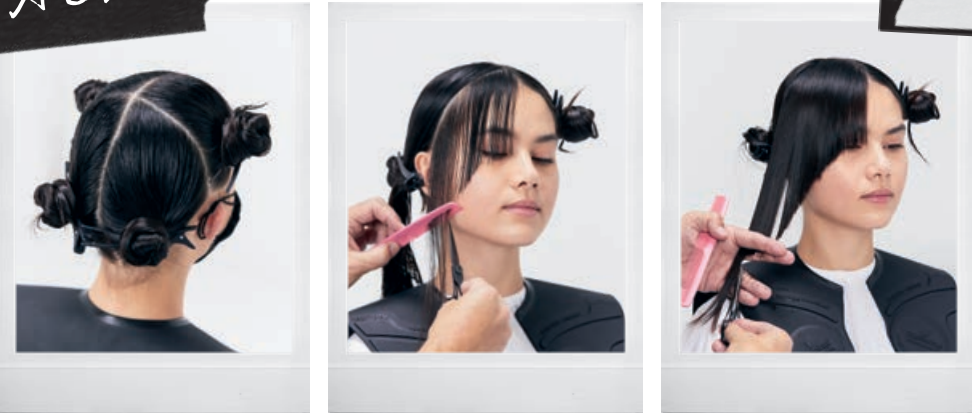
cut step
by step
κού
ρεμα



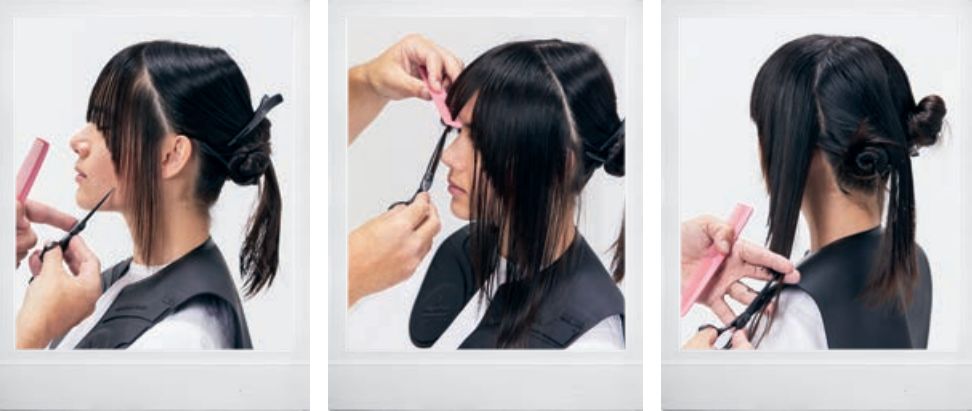
before - Πριν

CATWALK

PRECISION
ΑΚΡΙΒΕΙΑ



Chef: TYLER JOHNSTON



Κοιτάγμα: TYLER JOHNSTON



ROUNDED
ΣΤΡΟΓΓΥΛΟ

MODERN
CLASSIC
ΜΟΝΤΕΡΝΟ
ΚΛΑΣΙΚΟ



after - Μετά

FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR
FIBRE CLINIX VIBRANCY BOOSTER + FIBRE CLINIX
TAME BOOSTER

FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT ΓΙΑ ΛΕΙΤΤΑ ΜΑΛΛΙΑ
FIBRE CLINIX VIBRANCY BOOSTER + FIBRE CLINIX
TAME BOOSTER



product
προϊόντα

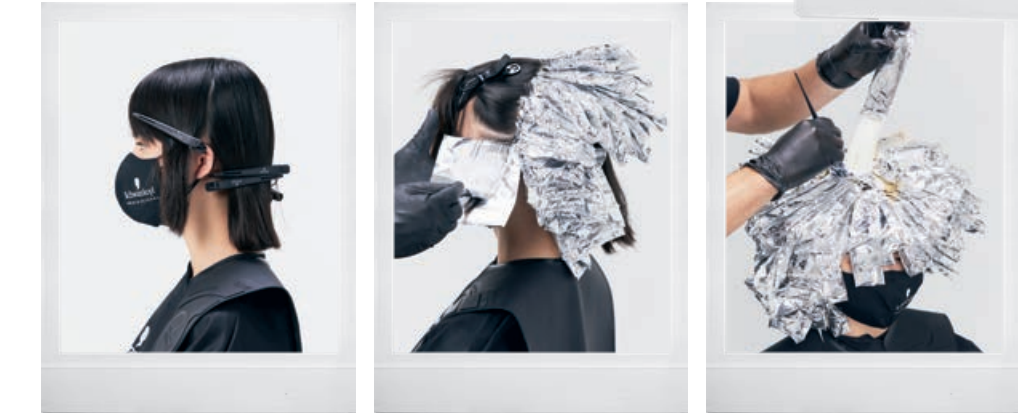
colour step
by step
χρώμα βήμα
προς βήμα



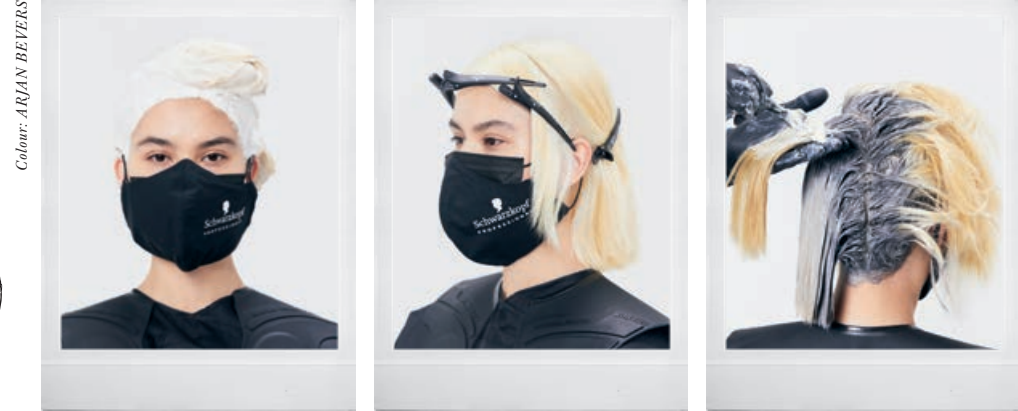
product
προϊόντα

COLOUR
BLOCKING
COLOUR
BLOCKING

FOCAL
FRINGE
FOCAL
FRINGE



Colour: ARJAN BEVERS



Χρώμα: ARJAN BEVERS

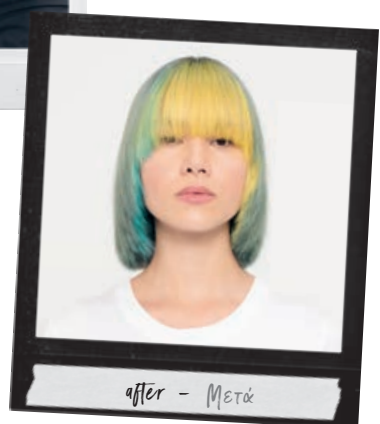


COLOURS USED

- COLOUR 1 - IGORA VARIO BLOND SUPER PLUS + IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)
- COLOUR 2 - IGORA ROYAL 8-11 + 4-33 (10:1) + IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)
- COLOUR 3 - IGORA ROYAL 8-11 + 4-33 + 0-00 (10:1:4) + IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)
- COLOUR 4 - CHROMA ID YELLOW + CHROMA ID BLUE + CHROMA ID 0-00 (35:15:50)
- COLOUR 5 - CHROMA ID YELLOW + CHROMA ID 0-00 (60:40)

ΧΡΩΜΑΤΑ ΠΟΥ ΧΡΗΣΙΜΟΠΟΙΗΘΗΚΑΝ

- ΧΡΩΜΑ 1 - IGORA VARIO BLOND SUPER PLUS + IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)
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- ΧΡΩΜΑ 3 - IGORA ROYAL 8-11 + 4-33 + 0-00 (10:1:4) + IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)
- ΧΡΩΜΑ 4 - CHROMA ID YELLOW + CHROMA ID BLUE + CHROMA ID 0-00 (35:15:50)
- ΧΡΩΜΑ 5 - CHROMA ID YELLOW + CHROMA ID 0-00 (60:40)



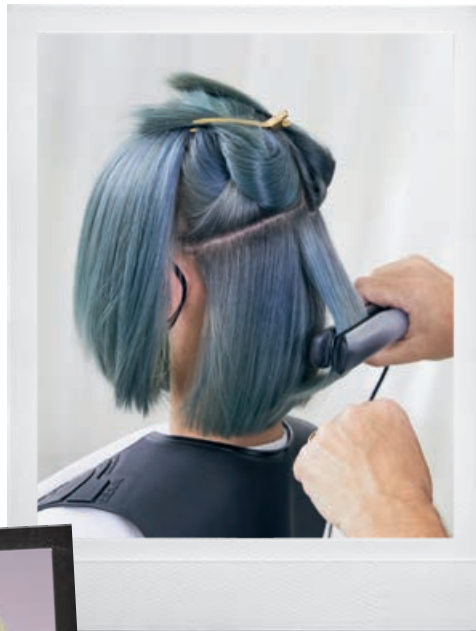
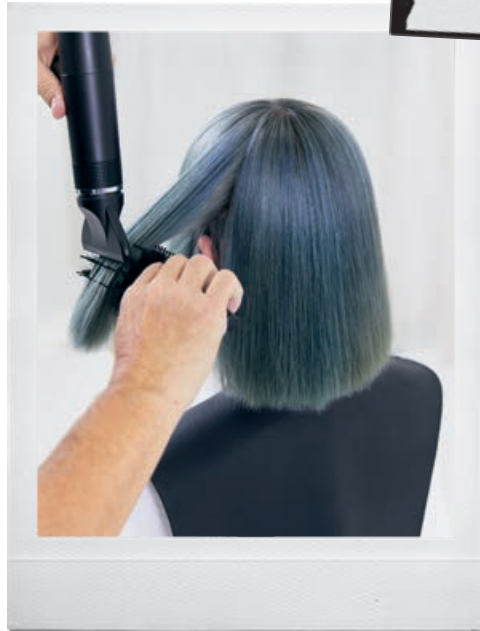
after - Μετά

CRAFTED SOULS

styling step by step look 1
styling βήμα προς βήμα look 1



CATWALK



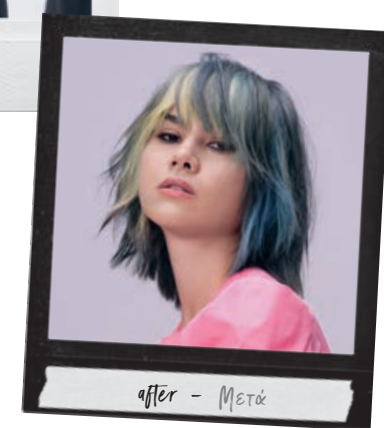
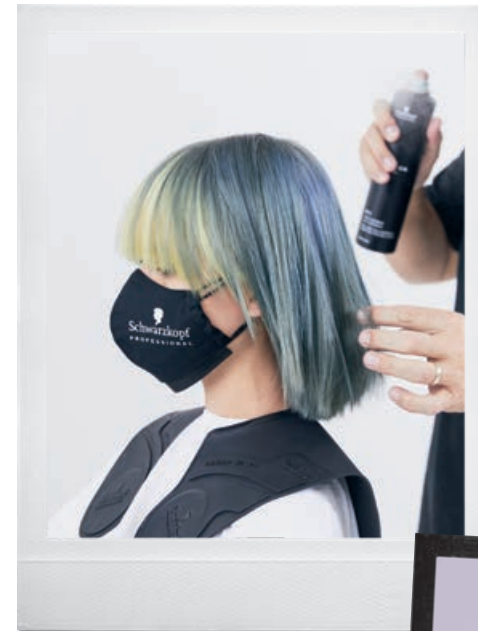
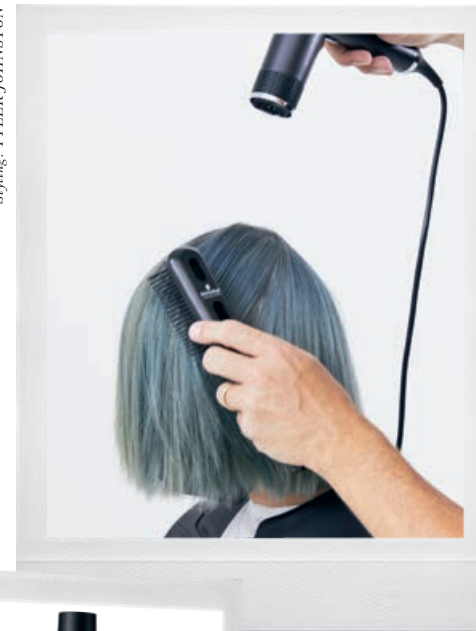
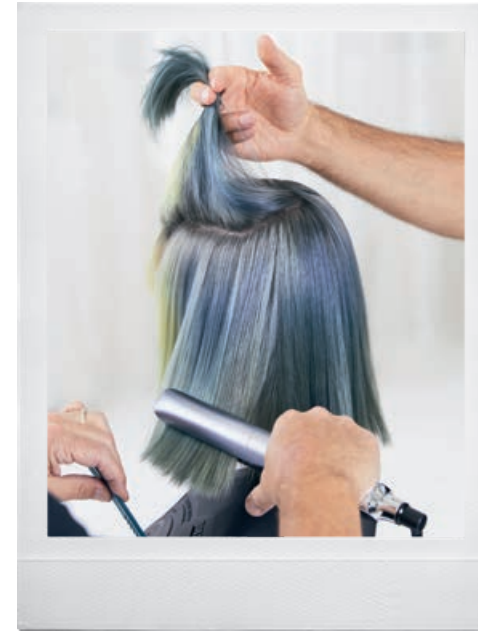
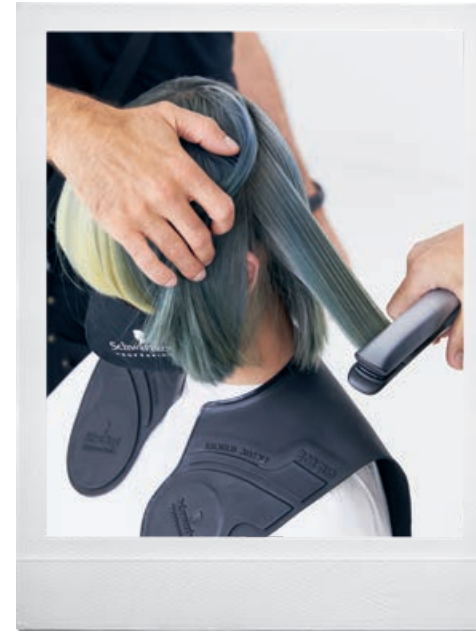
SESSION LABEL
THE MIRACLE
THE SERUM
THE FLEXIBLE

SESSION LABEL
THE MIRACLE
THE SERUM
THE FLEXIBLE



product
προϊόντα

styling step by step look 2
styling βήμα προς βήμα look 2



SESSION LABEL
THE MIRACLE
THE SERUM
THE FLEXIBLE

SESSION LABEL
THE MIRACLE
THE SERUM
THE FLEXIBLE



product
προϊόντα

CRAFTED SOULS

cut step
by step
κού
ρεμα



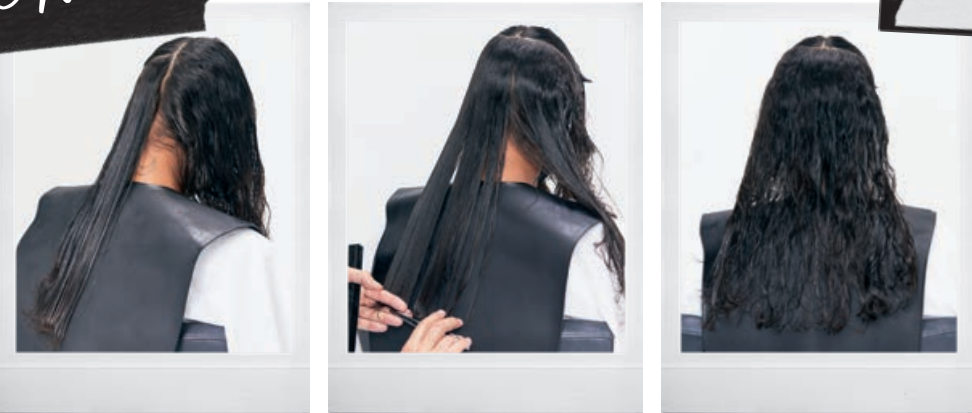
before - Πριν

colour step
by step
χρώμα βήμα
προς βήμα

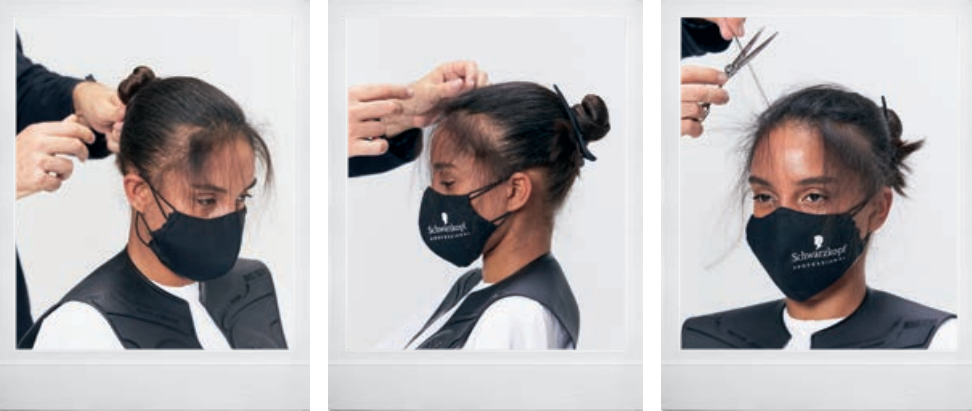


product
προϊόντα

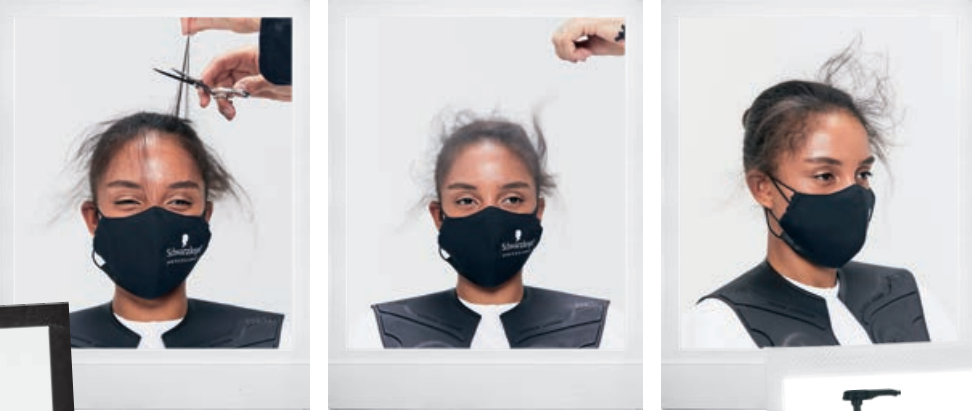
SALON



Cut: NICK IRWIN



Cut: NICK IRWIN



EXAGGERATED
ΥΠΕΡΒΟΛΙΚΗ

TEXTURE
ΥΦΗ



after - Μετά

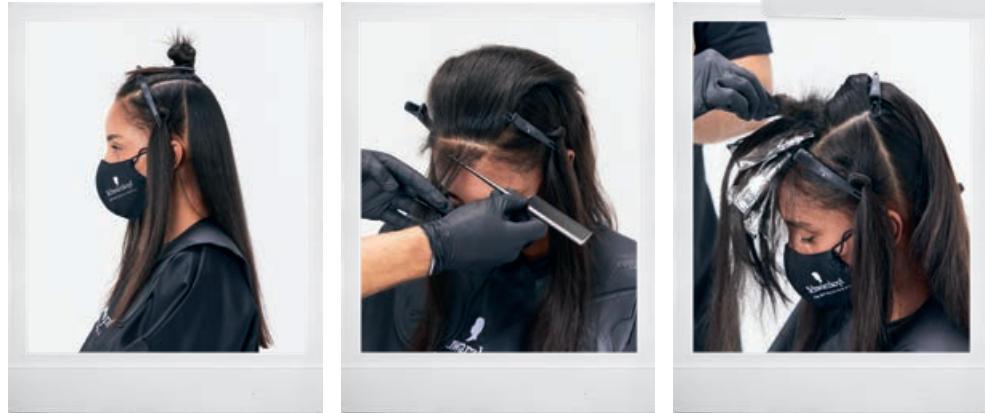
FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR
FIBRE CLINIX VOLUMIZE BOOSTER + FIBRE CLINIX
VIBRANCY BOOSTER

FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT ΓΙΑ ΛΕΙΤΤΑ ΜΑΥΙΑ
FIBRE CLINIX VOLUMIZE BOOSTER + FIBRE CLINIX
VIBRANCY BOOSTER



product
προϊόντα

WEAVE
ΠΛΕΞΙΜΟ



Colour: ARJAN BEYERS



Χρώμα ARJAN BEYERS

TEASE
ΚΡΕΤΑΡΙΣΜΑ



HIT OF SUN /
GLAZE
ΑΙΣΙΜΑ ΗΛΙΟΥ /
GLAZE

COLOURS USED

COLOUR 1 - IGORA VARIO BLOND PLUS
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)
COLOUR 2 - IGORA VIBRANCE 7-48 + 8-46 (2:1)
+ IGORA VIBRANCE ACTIVATOR LOTION 1.9% |
6 VOL (1:1)

ΧΡΩΜΑΤΑ ΠΟΥ ΧΡΗΣΙΜΟΠΟΙΗΘΗΚΑΝ

ΧΡΩΜΑ 1 - IGORA VARIO BLOND PLUS
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)
ΧΡΩΜΑ 2 - IGORA VIBRANCE 7-48 + 8-46 (2:1)
+ IGORA VIBRANCE ACTIVATOR LOTION 1.9% |
6 VOL (1:1)



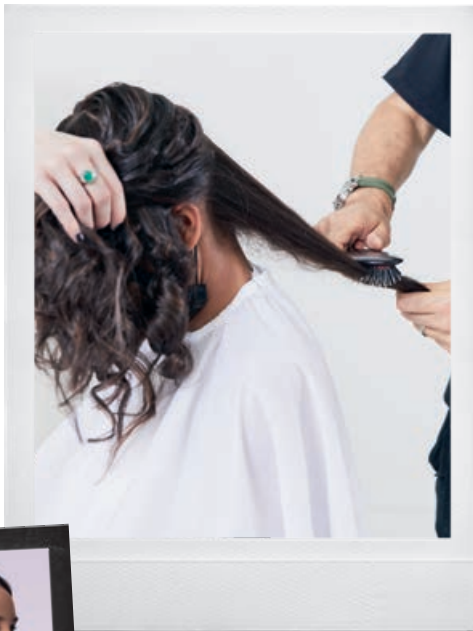
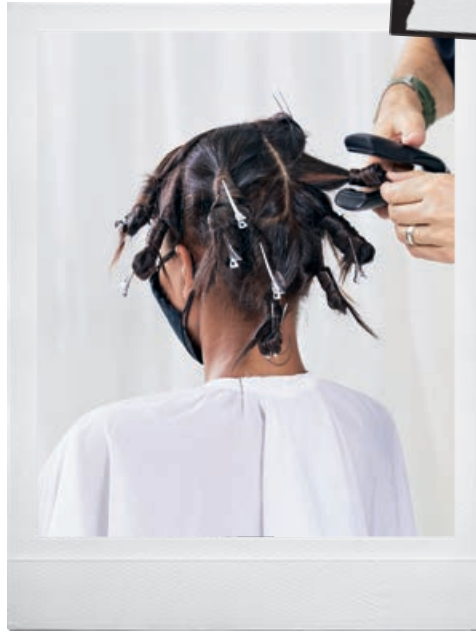
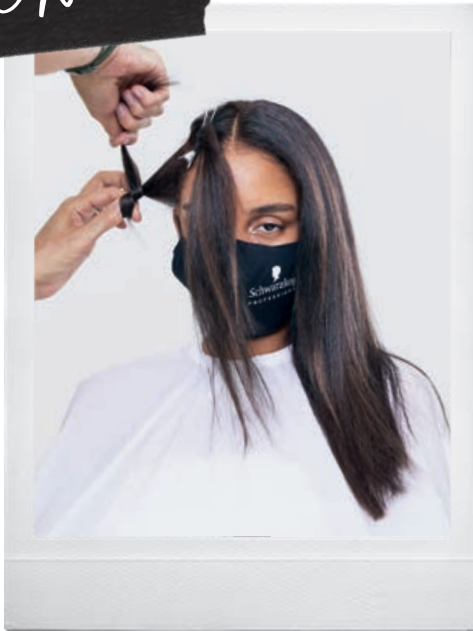
after - Μετά

CRAFTED SOULS

styling step by step look 1
styling βήμα προς βήμα look 1



SALON



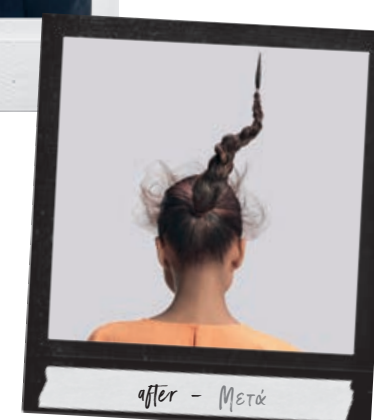
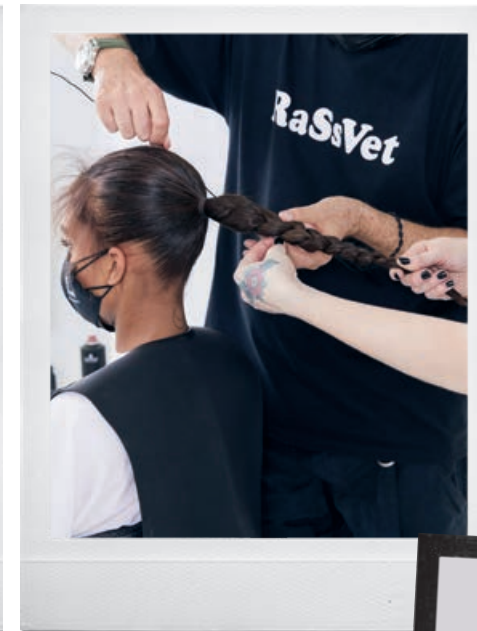
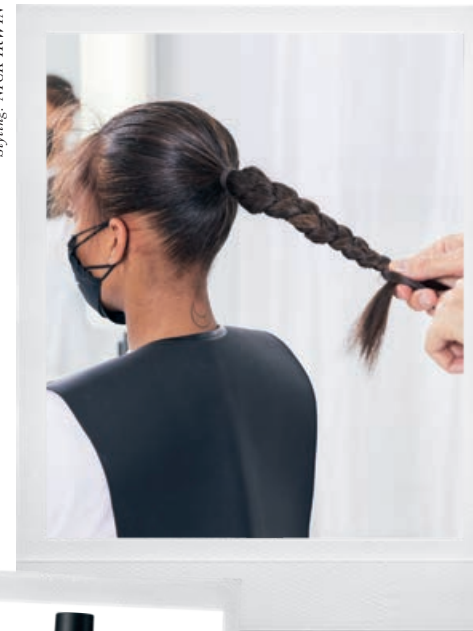
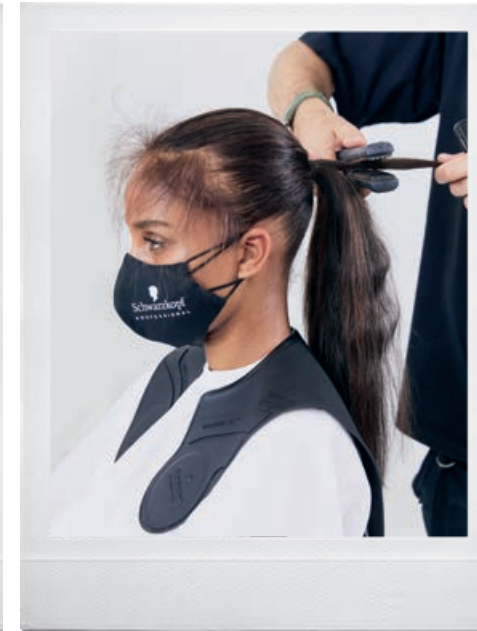
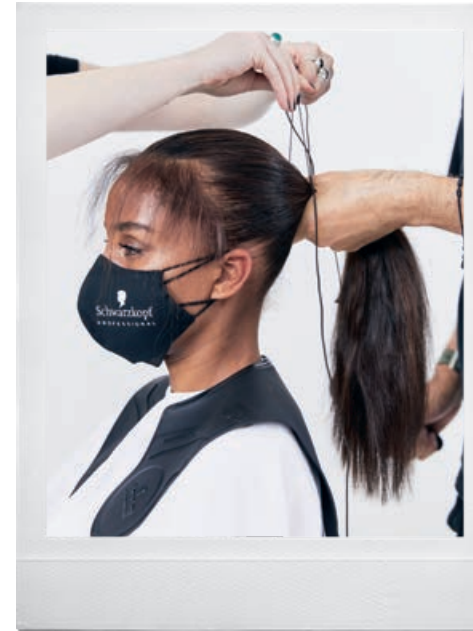
SESSION LABEL
THE TEXTURIZER
THE POWDER
THE FLEXIBLE

SESSION LABEL
THE TEXTURIZER
THE POWDER
THE FLEXIBLE



product
προϊόντα

styling step by step look 2
styling βήμα προς βήμα look 2



SESSION LABEL
THE PASTE
THE POWDER
THE STRONG

SESSION LABEL
THE PASTE
THE POWDER
THE STRONG

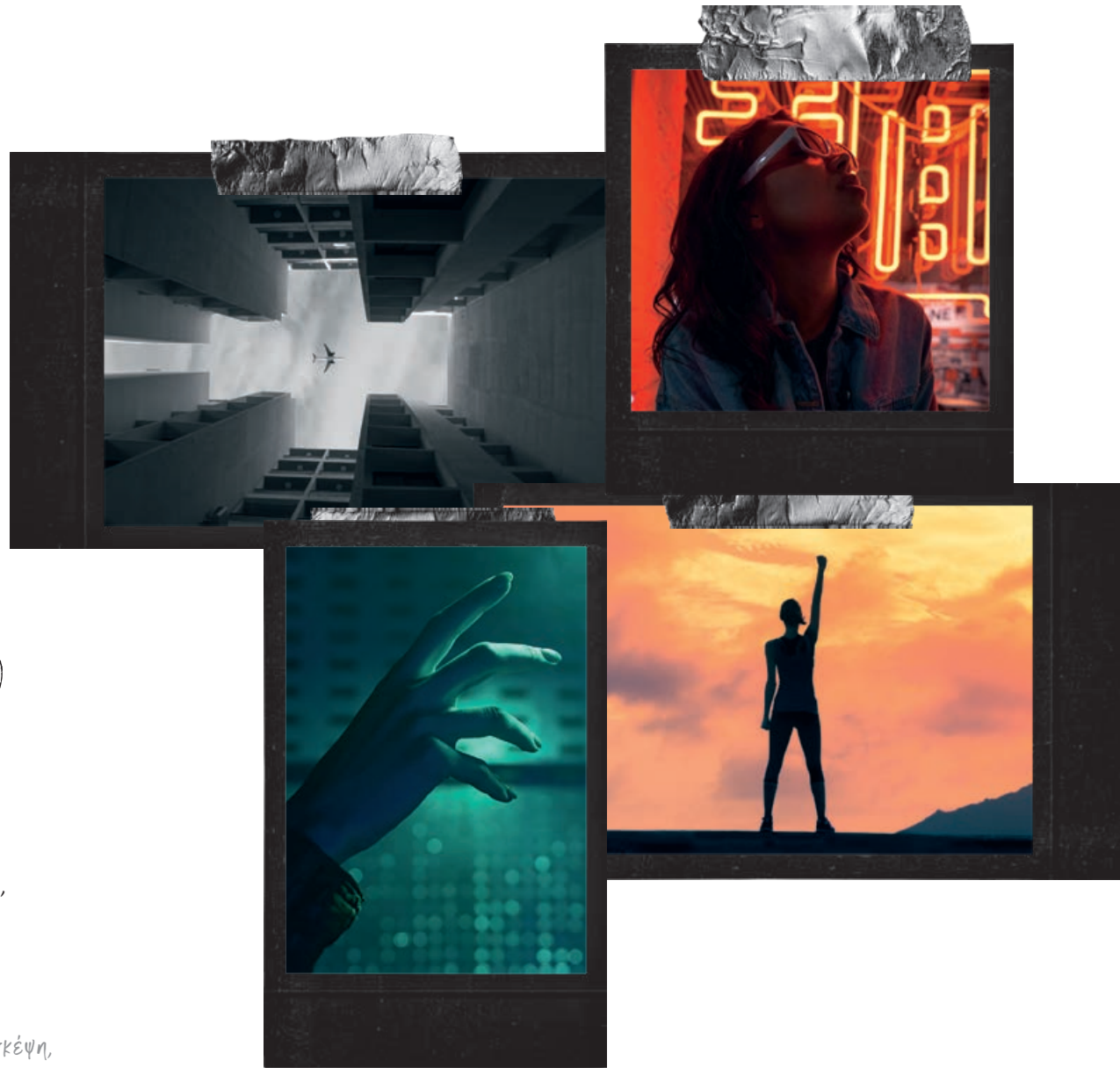


product
προϊόντα

TOUGH ICON

Be powerful. Be brave. Be unmistakably you. Harness the power of your own individual spirit. Tough icon is inspired by the ground breakers, the free-thinkers who inhabit a world filtered through a high fashion lens.

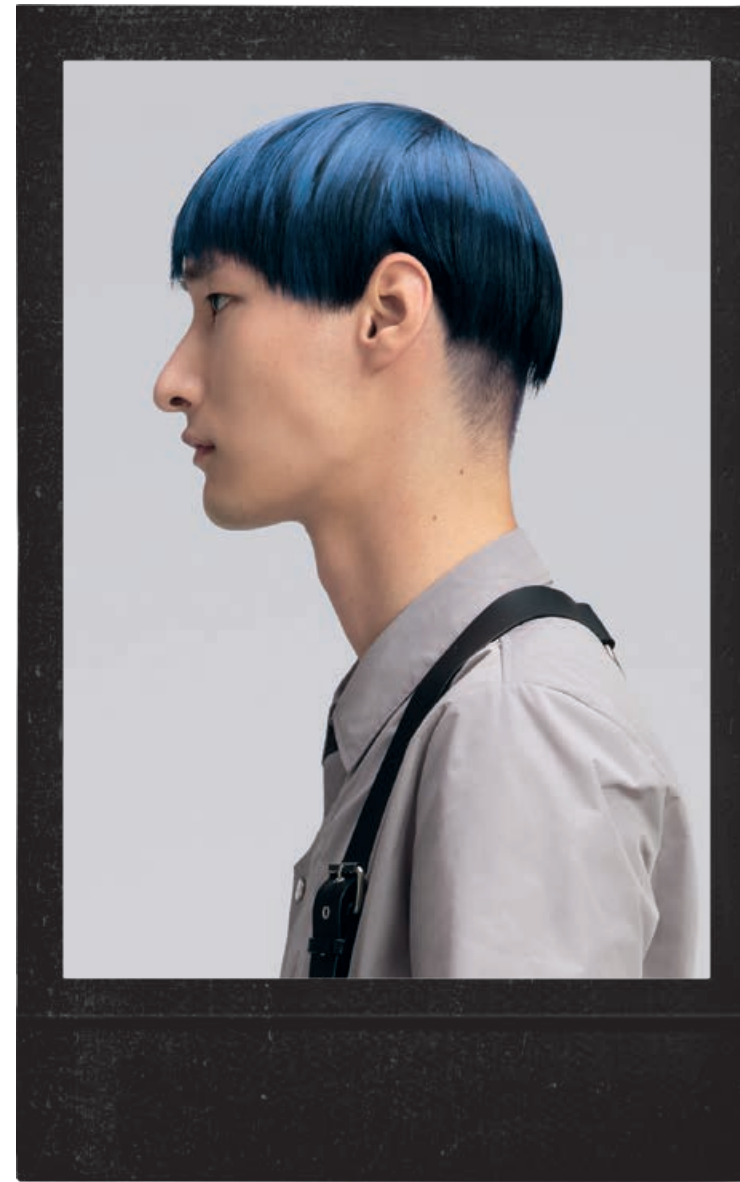
Να είστε δυνατοί. Να είστε τολμηροί. Να είστε πραγματικά ο εαυτός σας. Το Tough icon είναι εμπνευσμένο από τους πρωτοπόρους, τους θιασώτες της ελεύθερης σκέψης.



KEYWORDS
ΛΕΞΕΙΣ ΚΛΕΙΔΙΑ

individualism,
sci-fi, free thinker,
brave & powerful,
strong statement

ατομικότητα,
sci-fi, ελεύθερη σκέψη,
γενναίος & δυνατός,
δηνατή δήλωση



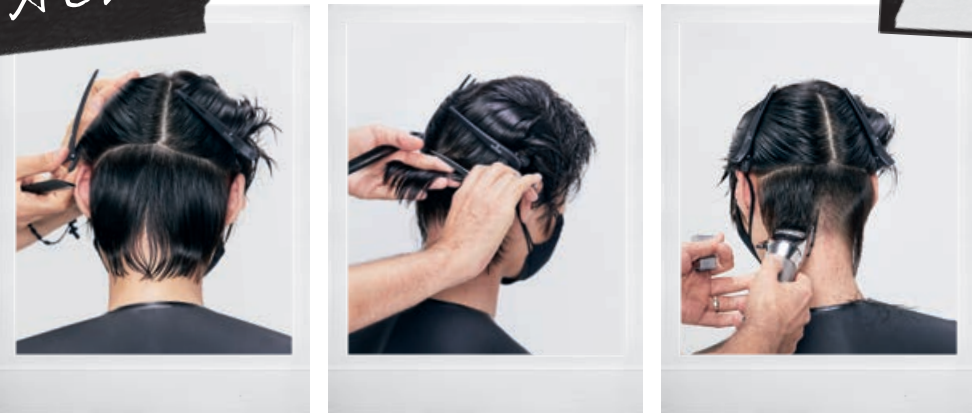
TOUGH ICON

CATWALK

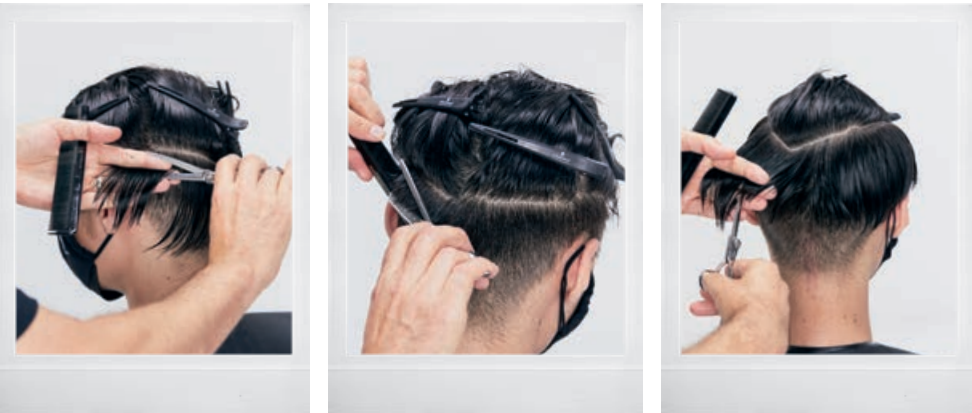
cut step
by step
κού
ρεμα



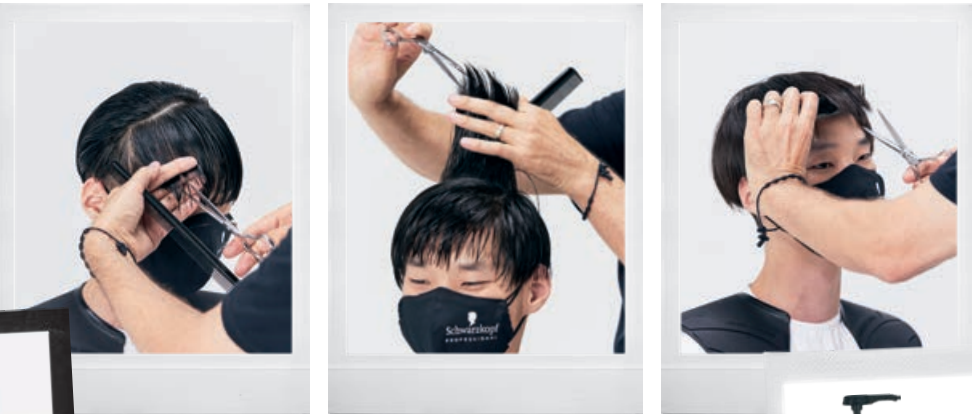
before - Πριν



Cut: NICK IRWIN

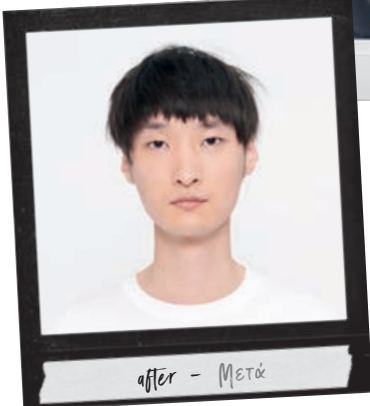


Cut: NICK IRWIN



UNDERCUT
UNDERCUT

SHATTERED
EDGE
ΑΝΙΣΕΣ ΑΚΡΕΣ



after - Μετά

FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR
FIBRE CLINIX FORTIFY BOOSTER + FIBRE CLINIX
VIBRANCY BOOSTER

FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT ΓΙΑ ΛΕΙΤΤΑ ΜΑΥΙΑ
FIBRE CLINIX FORTIFY BOOSTER + FIBRE CLINIX
VIBRANCY BOOSTER



product
προϊόντα

colour step
by step
χρώμα βήμα
προς βήμα

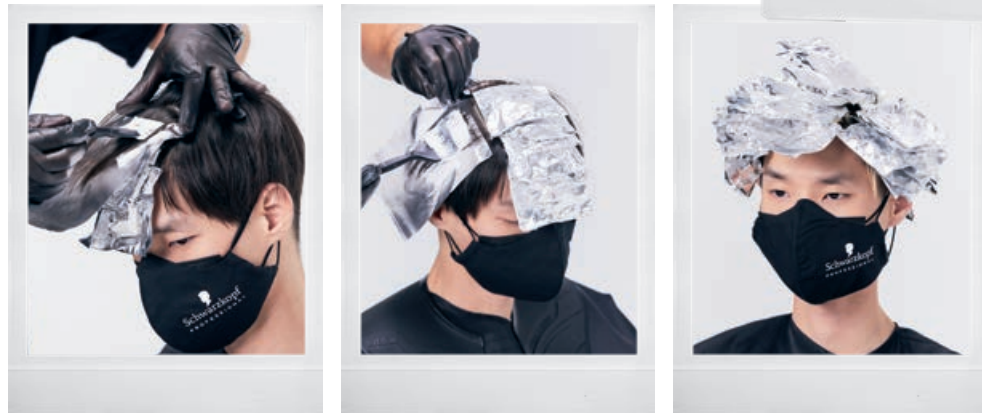
DOUBLE
APPLICATION
ΔΙΤΗΛΗ
ΕΦΑΡΜΟΓΗ

POWERFUL
ΔΥΝΑΤΟ

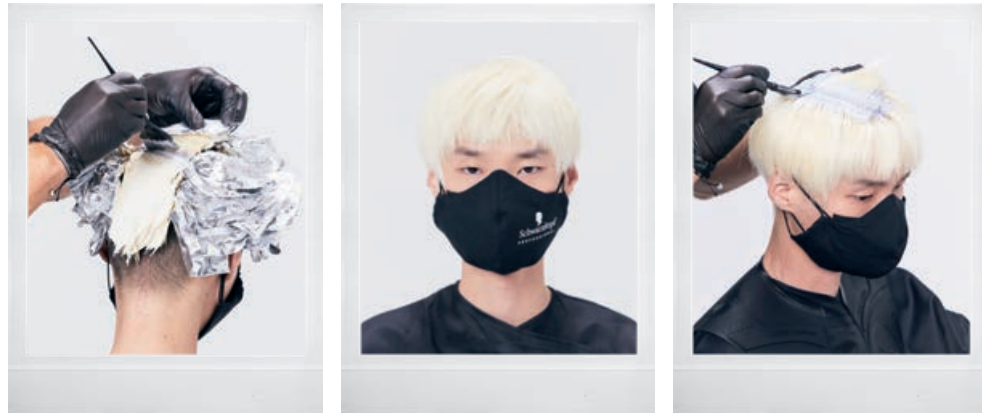
AZURE BLUE
AZURE BLUE



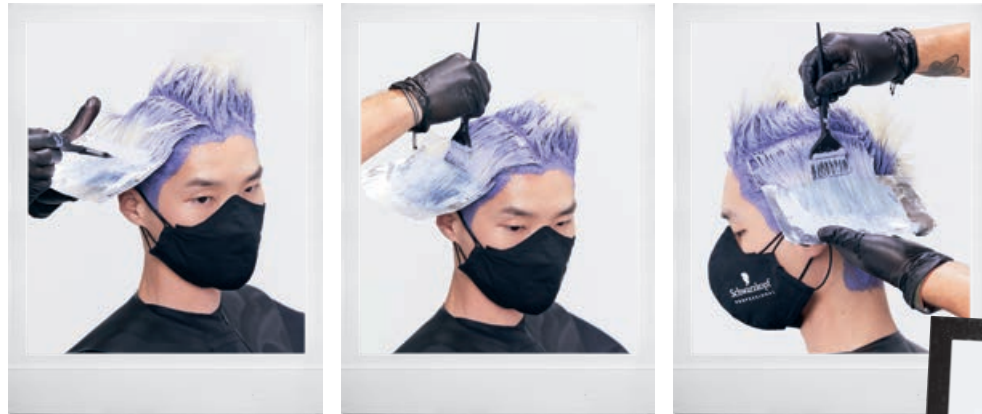
product
προϊόντα



Colour: ARJAN BEYERS



Χρώμα ARJAN BEYERS



COLOURS USED
COLOUR 1 - IGORA VARIO BLOND SUPER PLUS
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL (1:2)
COLOUR 2 - IGORA ROYAL 9,5-22 + 9,5-29 (1:1)
+ IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)
COLOUR 3 - IGORA ROYAL 8-21 + 3-22 (2:1)
+ IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)

ΧΡΩΜΑΤΑ ΠΟΥ ΧΡΗΣΙΜΟΠΟΙΗΘΗΚΑΝ
ΧΡΩΜΑ 1 - IGORA VARIO BLOND SUPER PLUS
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL (1:2)
ΧΡΩΜΑ 2 - IGORA ROYAL 9,5-22 + 9,5-29 (1:1)
+ IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)
ΧΡΩΜΑ 3 - IGORA ROYAL 8-21 + 3-22 (2:1)
+ IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)

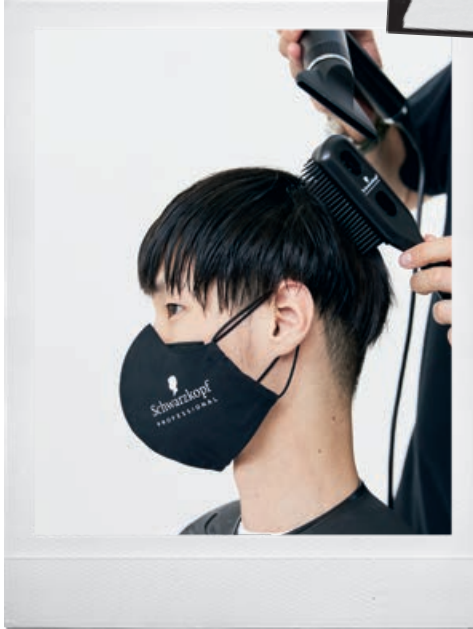
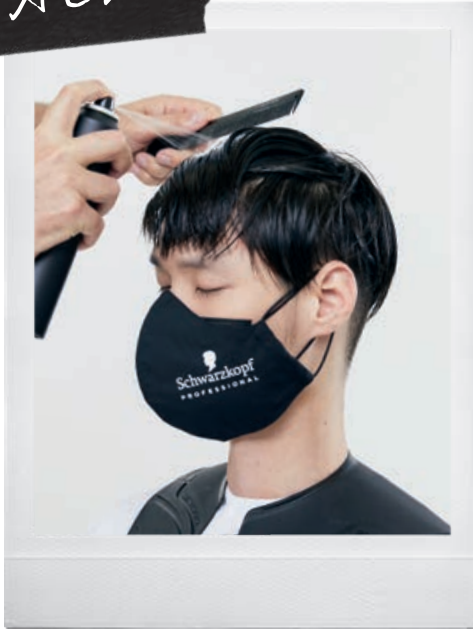


after - Μετά

TOUGH ICON

CATWALK

styling step
by step
styling βήμα
προς βήμα



Styling: NICK IRWIN

Styling: NICK IRWIN

product
προϊόντα



SESSION LABEL
THE MOUSSE
THE MUD
THE SERUM

SESSION LABEL
THE MOUSSE
THE MUD
THE SERUM

after - Μετά



TOUGH ICON

SALON

cut step
by step
κού
ρεμα



Cut: TYLER JOHNSTON

Κούρεμα: TYLER JOHNSTON

GRAPHIC
ΓΡΑΦΙΚΟ

SOFT
GRADUATION

ΗΤΤΙΑ
ΔΙΑΒΑΘΜΙΣΗ

BOB / BOB

FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR
FIBRE CLINIX HYDRATE BOOSTER + FIBRE CLINIX
VIBRANCY BOOSTER

FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT ΓΙΑ ΛΕΙΤΤΑ ΜΑΥΜΙΑ
FIBRE CLINIX HYDRATE BOOSTER + FIBRE CLINIX
VIBRANCY BOOSTER



colour step
by step
χρώμα βήμα
προς βήμα



Colour: LESLEY JENNISON

Χρώμα: LESLEY JENNISON

TRUE LIFT
ΠΡΑΓΜΑΤΙΚΟ
ΞΑΝΘΙΣΜΑ

BLEACH
FREE

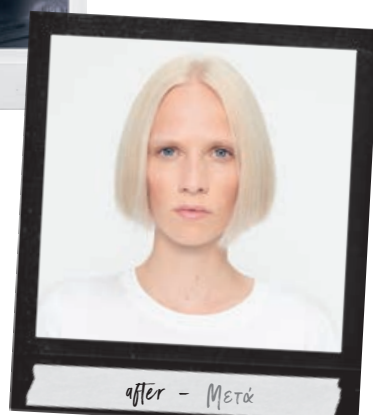
BLEACH
FREE

COLOURS USED

- COLOUR 1 - IGORA ROYAL HIGHLIFT 12-21 + 12-0 (1:1)
+ IGORA ROYAL OIL DEVELOPER 12% | 40 VOL (1:2)
- COLOUR 2 - IGORA ROYAL HIGHLIFT 12-19
+ IGORA ROYAL OIL DEVELOPER 12% | 40 VOL (1:2)
- COLOUR 3 - IGORA ROYAL HIGHLIFT 12-49
+ IGORA ROYAL OIL DEVELOPER 12% | 40 VOL (1:2)
- COLOUR 4 - IGORA ROYAL HIGHLIFT 12-21 + 12-0 (1:1)
+ IGORA ROYAL OIL DEVELOPER 9% | 30 VOL (1:2)
- COLOUR 5 - IGORA ROYAL HIGHLIFT 12-19
+ IGORA ROYAL OIL DEVELOPER 9% | 30 VOL (1:2)
- COLOUR 6 - IGORA ROYAL HIGHLIFT 12-49
+ IGORA ROYAL OIL DEVELOPER 9% | 30 VOL (1:2)

ΧΡΩΜΑΤΑ ΠΟΥ ΧΡΗΣΙΜΟΠΟΙΗΘΗΚΑΝ

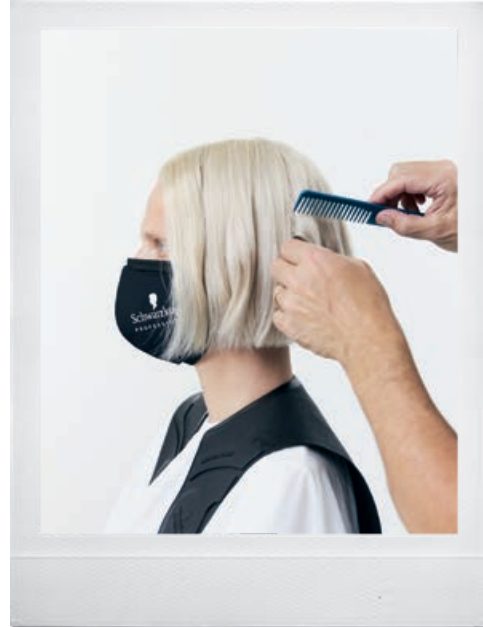
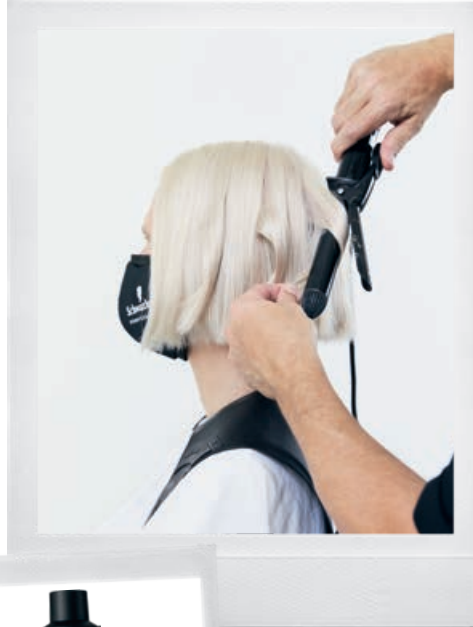
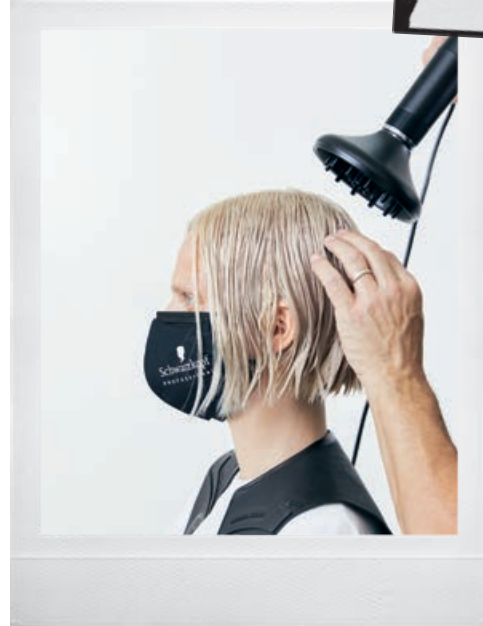
- ΧΡΩΜΑ 1 - IGORA ROYAL HIGHLIFT 12-21 + 12-0 (1:1)
+ IGORA ROYAL OIL DEVELOPER 12% | 40 VOL (1:2)
- ΧΡΩΜΑ 2 - IGORA ROYAL HIGHLIFT 12-19
+ IGORA ROYAL OIL DEVELOPER 12% | 40 VOL (1:2)
- ΧΡΩΜΑ 3 - IGORA ROYAL HIGHLIFT 12-49
+ IGORA ROYAL OIL DEVELOPER 12% | 40 VOL (1:2)
- ΧΡΩΜΑ 4 - IGORA ROYAL HIGHLIFT 12-21 + 12-0 (1:1)
+ IGORA ROYAL OIL DEVELOPER 9% | 30 VOL (1:2)
- ΧΡΩΜΑ 5 - IGORA ROYAL HIGHLIFT 12-19
+ IGORA ROYAL OIL DEVELOPER 9% | 30 VOL (1:2)
- ΧΡΩΜΑ 6 - IGORA ROYAL HIGHLIFT 12-49
+ IGORA ROYAL OIL DEVELOPER 9% | 30 VOL (1:2)



TOUGH ICON

SALON

styling step
by step
styling βήμα
προς βήμα



Styling: TYLER JOHNSTON

Styling: TYLER JOHNSTON

after - Μετά



product
προϊόντα



SESSION LABEL
THE THICKNER
THE MIRACLE
THE FEXIBLE

SESSION LABEL
THE THICKNER
THE MIRACLE
THE FEXIBLE

#essentiallooks
#schwarzkopfpro
#togetherapassionforhair

