

TWO STEPS TO
**RAPID
RESET**

DOUBLE BONDING TECHNOLOGY

**INSTANT TRANSFORMATIVE
REPAIR FOR EXTREMELY
DAMAGED HAIR**



R-TWO

FORMULATED FOR:

OVER-PROCESSED, EXTREMELY DAMAGED HAIR

COMBINE THE PRODUCTS IN TWO EASY AND QUICK STEPS
BASED ON THE HAIR'S NEEDS FOR AN INSTANT AND DEEP REPAIR

Chemically and physically over-processed hair – caused by harsh shampoos, colouring, bleaching, perming, using a relaxer, excessive blow-drying, heat application and combing – can show signs of extreme damage within its inner and outer structure. This leaves the hair rough, dull, unmanageable, weak, prone to breakage and lacking elasticity.

Bonacure R-TWO, powered by the new transformative Double Bonding Technology, is a range of vegan and free-from hair products that repair the hair instantly in just TWO quick steps, giving you ultimate confidence in your in-salon service offering and haircare routines.

Restore, Reset, Rescue and Renew with R-TWO.

CLEAN PERFORMANCE



ADVANCED TECHNOLOGY
DOUBLE BONDING



CLEAN FORMULA
VEGAN*, FREE-FROM AND
BIODEGRADABLE



SUSTAINABLE PACKAGING
UP TO 97% RECYCLED
AND RECYCLABLE PLASTIC

*Free from animal-derived ingredients.



R-TWO

THE SCIENCE BEHIND IT

WHY DO HAIR BONDS MATTER?

Hair bonds are vitally important because any modification of their status at molecular level influences the overall hair characteristics like strength, elasticity, shine, movement, shape and the hair's ability to withstand damage.

When hair is damaged however, these bonds break and the hair becomes weak and brittle. This can lead to further damage such as split ends and ultimately, hair breakage. That's why it's so important to use products that are designed to preserve, repair and protect hair bonds.

THERE ARE 3 MAJOR TYPES OF BONDS:



HYDROGEN BONDS:

Weak bonds, which are easily impacted by water, humidity change and mechanical stretching.



IONIC BONDS:

Weak bonds, which are impacted by water, pH change and mechanical stretching.



COVALENT BONDS:

Strong bonds, which are impacted by chemical treatments like bleaching, photo-oxidation and mechanical stretching.

DOUBLE BONDING TECHNOLOGY

BUILDING NEW HAIR BONDS

The scientifically-proven Double Bonding Technology is the secret behind R-TWO's ground-breaking, instant and long-lasting results.

The transformative Double Bonding Technology actively repairs broken bonds, leveraging the creation of new bonds within the hair fibre.

INSTANTLY AND SIMULTANEOUSLY:

Reinforces the inner matrix of the hair fibre
Strengthens the alpha-helical structure of the hair fibre, enhancing the recovery potential of the fibre upon deformation

Every single fibre is stronger and more resistant to future repetitive damage – with a superior lasting strength and an increased lifespan.

R-TWO

**IN ONLY TWO STEPS,
INSTANTLY REPAIR
HAIR DAMAGE EQUIVALENT TO¹ :**

1x LIGHTENING

2x BALAYAGE SERVICES

20,000x COMBING STROKES²

AFTER



BEFORE



¹ All results were tested separately.

² Two-product combination, including R-Two Sealer.

R-TWO

WITH JUST ONE APPLICATION, INSTANTLY:

10x MORE RESISTANCE TO REPEATED HAIR DAMAGE

93% LESS HAIR BREAKAGE¹

90% LESS SPLIT ENDS¹

14 DAYS² OF PROVEN, TRANSFORMATIVE RESULTS

BEFORE

AFTER

¹ Two-product combination, including the R-Two Sealer.

² Up to 14 days, using the full product range. Results may vary depending on hair type, quality and history.

R-TWO

RESETTING SHAMPOO

A gentle, yet strengthening, sulphate and silicone-free¹ shampoo for extremely damaged hair.

DIAGNOSIS:

Extremely damaged hair that has been chemically over-processed and physically stressed, and as a result, is prone to breakage.

WHAT IT DOES:

- Delicately cleanses and strengthens extremely damaged and over-processed hair
- The free-from¹ formula, with Double Bonding Technology, deeply penetrates the hair fibre, building new bonds and providing resistance to repeated damage
- Protects and strengthens the hair fibres
- Specially formulated with a balanced pH whilst maintaining the Bonacure R-TWO results
- Non-overburdening, even on fine hair types

EXPERT INSIGHT:

Bonacure shampoos are sulphate and silicones-free¹, with no artificial colourants, but have the same foaming and cleansing power of classic sulphate shampoos.

HOW IT WORKS:

The free-from¹ formula, combined with the Double Bonding Technology, delicately cleanses whilst actively supporting in the re-bonding process. The pH-optimised shampoo neutralises the pH level of the hair after chemical services, minimising cuticle swelling during washing.

APPLICATION:

Apply to wet hair. Work in and rinse thoroughly.



Rinse-off



Available in: 250ml and 1000ml

¹Free from Sodium Lauryl Sulphate & Sodium Laureth Sulphate, silicones and artificial colourants. Free from animal-derived ingredients.

R-TWO

RESTORING ESSENCE

An instant, pre-service bonding essence that prepares, restores and strengthens the hair before bleaching, lightening and colouration. To be used as a two-part system with the R-TWO Rescuing Treatment or Renewal Sealer for enhanced care and repair.

DIAGNOSIS:

Extremely damaged hair that has been chemically over-processed and physically stressed, and as a result, is prone to breakage.

WHAT IT DOES:

- Instantly prepares the hair fibres before bleaching and colouration
- Prevents hair breakage and improves hair strength to combat damage caused during chemical processing
- Does not compromise colour results
- Enhances the performance and potential of the R-TWO Rescuing Treatment and Renewal Sealer
- Free-from¹ formula, with Double Bonding Technology, deeply penetrates the hair fibre, building new bonds and providing resistance to repeated damage
- Non-overburdening, even on fine hair types

EXPERT INSIGHT:

For enhanced care: Use in combination with the R-TWO Rescuing Treatment or Renewal Sealer.

For bleach only: Should a second bleaching process/service be required or wanted, the R-TWO Restoring Essence can be applied again.

HOW IT WORKS:

Part of the ultimate two-phase system, this instant pre-service care product has been specially developed to unlock the full in-salon service potential. The colour-safe and free-from¹ formula prevents hair breakage before and during chemical services. Used in combination with the R-TWO Rescuing Treatment or Renewal Sealer, it delivers a higher concentration of bonding action, enhancing the repair power whilst strengthening results.

APPLICATION:

Shake well. Spray onto dry hair, massage in and allow to dry. Leave in.



Leave in



Available in: 400ml

¹Free from silicones and artificial colourants. Free from animal-derived ingredients.

R-TWO

RESCUING TREATMENT

An intensive, rich, repairing and fortifying treatment for extremely damaged hair.

DIAGNOSIS:

Extremely damaged hair that has been chemically over-processed and physically stressed, and as a result, is prone to breakage.

WHAT IT DOES:

- Intensively restructures, repairs and fortifies the integrity of the hair for increased strength and lasting, renewed quality
- Deeply nourishes the hair, detangles and improves combability
- Helps to prolong in-salon service results
- Improves combability equivalent to that of undamaged, virgin hair
- Free-from¹ formula, with Double Bonding Technology, deeply penetrates the hair fibre, building new bonds and providing resistance to repeated damage
- Non-overburdening, even on fine hair types
- Adds shine

EXPERT INSIGHT:

For care performance enhancement: Before applying the treatment, spray R-TWO Restoring Essence evenly through mid-lengths and ends.

For total rescue: After the R-TWO Rescuing Treatment. Apply a small amount of R-TWO Renewal Sealer on damp or dry hair for a final touch and extra definition.

HOW IT WORKS:

In addition to Double Bonding Technology, the intensive, free-from¹ formula contains extra caring ingredients that target weak areas of the hair and provide in-depth restoration. It creates new bonds, reconnecting the broken keratin chains, whilst sealing each individual hair strand for extremely strong hair that lasts.

APPLICATION:

Apply a plum-sized amount (25-30g) to clean, damp hair. Rinse thoroughly after 5 minutes.



Rinse-off



5 min



Available in: 200ml and 500ml

¹Free from silicones and artificial colourants. Free from animal-derived ingredients.

R-TWO

RENEWAL SEALER

An instantly-strengthening, leave-in hair mask.

DIAGNOSIS:

Extremely damaged hair that has been chemically over-processed and physically stressed, and as a result, is prone to breakage

WHAT IT DOES:

- Instantly restores and strengthens the hair to maintain its integrity
- The free-from¹ formula, with Double Bonding Technology, deeply penetrates the hair fibre, building new bonds and providing resistance to repeated damage
- Perfectly seals the hair cuticle and creates a protective shield around the fibre, reducing breakage and visible signs of split ends
- Improves combability equivalent to that of undamaged, virgin hair
- Provides frizz control and heat protection up 230°C/446°F
- Detangles and improves combability
- Non-overburdening, even on fine hair types
- Adds extra shine

Available in: 145ml

¹Free from silicones and artificial colourants. Free from animal-derived ingredients.

EXPERT INSIGHT:

Specially formulated to be used every day, after every shampoo or in-salon service.

For care performance enhancement: Before applying the sealer, spray R-TWO Restoring Essence evenly through mid-lengths and ends.

For hair renewal: For enhanced repair action on split ends and to reduce the feeling of dry hair, apply a small amount onto damp or dry hair after in-salon services or homecare.

HOW IT WORKS:

The rich, free-from¹ formula, with Double Bonding Technology, contains extra caring ingredients that deposit on the most porous areas of the hair cuticle to restore a smooth, strong and even hair surface. The inner action and protective shield around the hair fibre reduces breakage and visible signs of split ends.

APPLICATION:

Apply on damp or dry hair. Start with 2 pumps. Add more depending on hair length and thickness. Leave in.

| HAIR DOSAGE | FINE (THIN) | MEDIUM | COURSE (THICK) |
|-------------|------------------------|-----------------------|-----------------------|
| SHORT | 1 Pump / 1 grams | 2-3 pumps / 2-3 grams | 3-4 pumps / 3-4 grams |
| MEDIUM | 2 Pump / 2 grams | 3-5 pumps / 3-5 grams | 5 pumps / 5+ grams |
| LONG | Up to 3 pump / 3 grams | 4-5 pumps / 4-5 grams | 5+ pumps / 5+ grams |



Leave in



INTENSIVE BONDING SERVICE

COMPLEMENTING CHEMICAL SERVICES

2-STEP - TRANSFORMATIVE PRODUCT COMBINATION: RESTORING ESSENCE + RESCUING TREATMENT

| | |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MAIN ACTION: | PREPARE & RESCUE |
| WHEN TO USE: | <ul style="list-style-type: none">• To intensively strengthen highly damaged hair before and during chemical services• S.O.S. solution during multiple bleach processes |
| HOW IT WORKS: | <p>PREPARE</p> <ul style="list-style-type: none">• Take small sections and spray R-TWO Restoring Essence (Step 1) evenly on the porous mid-length and ends• Comb after application• Quick dry hair using blow-dryer• If required, apply colour product to the roots as usual• Apply colour/bleach to remaining hair and leave to develop as usual• After total colour/ bleach development time, rinse thoroughly and shampoo the hair using R-TWO Resetting Shampoo to neutralise the pH level after the chemical service <p>RESCUE</p> <ul style="list-style-type: none">• Use R-TWO Rescuing Treatment (Step 2) to intensively restructure, repair and fortify the integrity of the hair• Apply a plum-sized amount (25-30g, depending on hair's density and length) and leave-in for 5 minutes• Rinse out thoroughly |
| HAIRDRESSERS TIP: | <p><u>Bleach Only:</u> Should a second bleaching/service be required or wanted; R-TWO Restoring Essence can be applied again</p> <p><u>Special Tip:</u> As a final touch, apply a small amount of R-TWO Renewal Sealer to damaged areas or split ends</p> |
| TARGET CLIENT: | Clients with over-processed, extremely damaged hair (all hair types and textures). They are concerned about further damage from chemical services and are looking for intensive repair |

AFTER



BEFORE

RAPID BONDING SERVICE

COMPLEMENTING CHEMICAL SERVICES

2-STEP - TRANSFORMATIVE PRODUCT COMBINATION: RESTORING ESSENCE + RENEWAL SEALER

MAIN ACTION:

PREPARE & RENEW

WHEN TO USE:

- Quick S.O.S. solution during multiple bleach processes
- To seal the cuticle after chemical services by creating a protective shield

HOW IT WORKS:

PREPARE

- Take small sections and spray **R-TWO Restoring Essence (Step 1)** evenly onto the porous mid-length and ends
- Comb after application
- Quick dry hair using blow-dryer
- If required, apply colour product to the roots as usual
- Apply colour/bleach to remaining hair and leave to develop as usual
- After total colour/bleach development time, rinse thoroughly and shampoo the hair using R-TWO Resetting Shampoo to neutralise the pH level after the chemical service

RENEW

- Use **R-TWO Renewal Sealer (Step 2)** with Double Bonding Technology on towel-dried hair to seal the hair cuticle and create a protective shield around the fibre
- Apply a coin-sized amount (See chart on page 72 to establish pump/gram) evenly from mid-length to ends
- Leave in

HAIRDRESSERS TIP:

Bleach Only: Should a second bleaching/service be required or wanted; the Essence can be applied again

TARGET CLIENT:

Clients with over-processed, extremely damaged hair (all hair types and textures) who are showing signs of further damage from chemical services

AFTER



BEFORE

INTENSIVE BOND-BUILDING TREATMENT

IN-SALON CARE SERVICE

2-STEP - TRANSFORMATIVE PRODUCT COMBINATION: RESETTING SHAMPOO + RESCUING TREATMENT

MAIN ACTION: RESET & RESCUE

WHEN TO USE:

- To intensely restructure and fortify extremely damaged hair, preventing future damage

HOW IT WORKS: RESET

- Delicately cleanse and strengthen highly damaged hair with the **R-TWO Resetting Shampoo (Step 1)** for the most effective overall result

RESCUE

- Use **R-TWO Rescuing Treatment (Step 2)** to intensely restructure, repair and fortify the integrity of the hair by building new bonds
- Apply a plum-sized amount (25-30g, depending on hair's density and length) and leave-in for 5 minutes
- Rinse out thoroughly

HAIRDRESSERS TIP: For Care Performance Enhancement: Before applying R-TWO Rescuing Treatment. Take small sections and spray R-TWO Essence evenly on towel-dry hair, focusing on the most damaged areas, to enhance its performance and potential

Special Tip: As a final touch, apply a small amount of R-TWO Renewal Sealer to damaged areas or split ends

TARGET CLIENT: Clients with over-processed, extremely damaged hair (all hair types and textures), struggling with their hair's resistance and manageability

AFTER

BEFORE

RAPID BOND-BUILDING TREATMENT

IN-SALON CARE SERVICE

2-STEP - TRANSFORMATIVE PRODUCT COMBINATION: RESETTING SHAMPOO + RENEWAL SEALER

MAIN ACTION: RESET & RENEW

- WHEN TO USE:
- To seal the hair's cuticle to reduce breakage and slip ends
 - To reinforce the hair's resistance to daily stress factors and repeated damage
 - Before styling damaged hair with hot tools (up to 230°C/446°F)

HOW IT WORKS: RESET

- Delicately cleanse and strengthen highly damaged hair with the **R-TWO Resetting Shampoo (Step 1)** for the most effective overall result

RENEW

- Use **R-TWO Renewal Sealer (Step 2)** with Double Bonding Technology on towel-dried hair to seal the hair cuticle and create protective shield around the fibre, enhance combability and extra shine
- Apply a coin-sized amount (see chart on page 72 to establish pump/gram) evenly from mid-length to ends
- Leave in

HAIRDRESSERS TIP: For Care Performance Enhancement: Before applying R-TWO Renewal Sealer. Take small sections and spray R-TWO Restoring Essence evenly on towel-dry hair, focusing on the most damaged areas, to enhance the performance and potential of the R-TWO Renewal Sealer. Do not rinse

TARGET CLIENT: Clients with over-processed, extremely damaged hair (all hair types and textures), struggling with their hair's resistance and manageability

AFTER

BEFORE