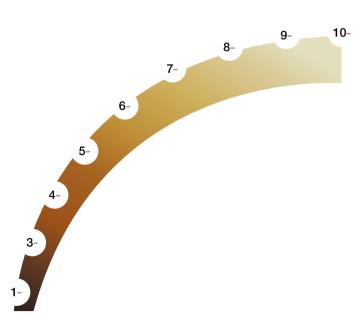
The colour wheel and underlying pigments



Natural base colour



Contributing pigments





Together. A passion for hair.

BLONDME Colour Portfolio



Bleach & Tone

- · Lightener additive for lightening and toning in one step
- · Used in combination with all BLONDME Lighteners



Pastel Toning

- · Pastel toning range for perfectly balanced neutralisation & sophisticated tone enhancement
- · For pre-lightened and natural lighter

ICE

SAND

BISCUIT

BROWN

CLEAR

MAHOGANY

STRAWBERRY



Deep Toning

- · Deep toning range for sophisticated tone
- · For pre-lightened and natural darker hair bases



Blonde Lifting

- · Highlift range with up to 5 levels of lift
- Specially designed to lift and tone and/or neutralise in one step

ASH

SAND

BISCUIT

· For natural hair bases with up to



Lift & Blend

- · Highlift range for up to 4 levels of lift
- of lifting and up to 100% white blending
- For natural hair bases



- mature blondes with
- Optimal combination

ICE

SAND

BISCUIT

BROWN

MAHOGANY



Premium Lightener 9+

Lightener Portfolio

· Unbeatable up to 9 levels of lift with minimum hair breakage

BLONDME

- · Integrated anti-yellow agents directly neutralise warm undertones
- · Suitable for all techniques and hair bases



Clay Lightener

- · Ideal for powerful freehand techniques & balayage looks
- · Spreads easily and provides optimal precision with a unique Soft-to-solid formula - no need for foils
- · Up to 7 levels of lift on prelightened or virgin hair



Precision Lightener

- · Ideal for precise on-scalp and regrowth services
- Integrated Swell-Control formula minimises swelling for utmost precision and cleaner colour results
- · Up to 7 levels of lift on prelightened or virgin hair

	VIOLET	STEEL BLUE ICE-IRISÉ	CHESTNUT	STEEL BLUE ICE-IRISÉ	ASH ICE-IRISÉ
			DEEP		
Development Time	20-45 min	Up to 20 min	Up to 20 min	30–45 min	30-45 min
Mixing Ratio	Please see IFU for detailed mixing ratios	1:1	1:1	1:2	1:1
Developer	2%/7 Vol. 6%/20 Vol. 9%/30 Vol. 12%/40 Vol.	2%/7 Vol.	2%/7 Vol.	9%/30 Vol. 12%/40 Vol.	9%/30 Vol. 12%/40 Vol.
Hair Base	1-7	8-10	5-8	6-9	6-9
	 Neutralises warm undertones during the lightening process, adding lasting tone directions 	hair bases • All toning shades are intermixable	All toning shades are intermixable	30% white hair	with 30–70% white hair

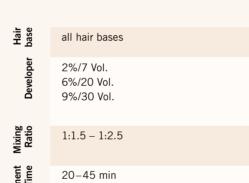
NOUGAT

CHOCOLATE

MILK

PEACH

SORBET



3-8 3-8 6%/20 Vol. 2%/7 Vol. 9%/30 Vol. 6%/20 Vol. 12%/40 Vol. 1:1.5 - 1:2 1:1.5 20-45 min 20-45 min



Integrated Anti-metal Bond Protection Technology protects the hair bonds during processing for minimised hair breakage. No bonding additives or anti-metal treatments needed!



Finishing

For best results, finish every **BLONDME** Colour or Lightening Service with BLONDME Care.