

BLONDME GOLDEN MASK



Schwarzkopf
PROFESSIONAL



EXTRA TIP:

- The BLONDME Blonde Wonders Golden Mask comes with new service tools (Golden Mask Spatula & Bowl) to premiumise and facilitate the service.
- Start application on mid-lengths & ends and then move up to the roots

POST-COLOUR EXTRA SHINE TREATMENT

I want to upgrade my client's colour service with an additional in – salon treatment to add gloss to the hair in a few minutes and provide extra shine. Suitable after a highlighting or root touch up.

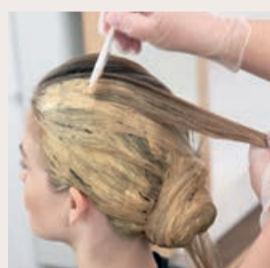
„ON THE GO“ INTENSE SHINE TREATMENT

I want to offer my clients a service in between their colour appointments that provides intense care while leaving it instantly shiny in only a matter of minutes. Suitable for all blondes.



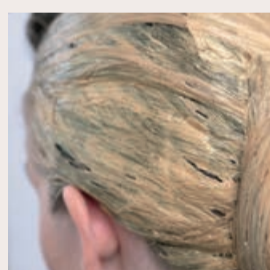
SHAMPOO

Shampoo with BLONDME All Blondes Rich/ Light Shampoo.



APPLY

Apply the mask on towel-dried hair in sections using the dedicated BLONDME Blonde Wonders Golden Mask Spatula & Bowl. Lay the product onto the hair, no need to work it into the hair.



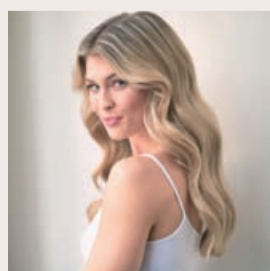
DEVELOP

Leave to develop for up to 15 min. The mask changes consistency – from creamy to paste – creating a visible cocooning effect on hair.



EMULSIFY & RINSE

Add some water and emulsify. Rinse off once a creamy consistency of the mask is achieved. No additional shampoo required.



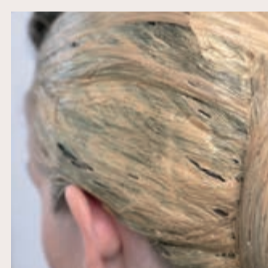
STYLE

Style as desired.



APPLY

Brush the hair. Apply the mask in sections using the dedicated BLONDME Blonde Wonders Golden Mask Spatula & Bowl. Lay the product onto the hair, no need to work it into the hair. For application on towel-dried hair follow "Post-Colour Intense Shine Treatment" instructions.



DEVELOP

Leave to develop for up to 15 min. The mask changes consistency – from creamy to paste – creating a visible drying out effect on hair.



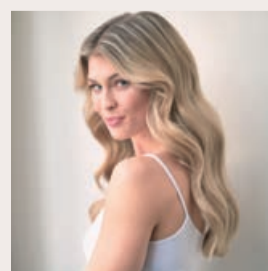
EMULSIFY & RINSE

Add some water and emulsify. Rinse off once a creamy consistency of the mask is achieved.



SHAMPOO

Shampoo with BLONDME All Blondes Rich/ Light Shampoo.



STYLE

Style as desired.

1
2
3
4
5

Together. A passion for hair.