

TECHNICAL BOOKLET



Schwarzkopf
PROFESSIONAL

BLO
ND
ME



FOR EVERY YOU.

BLONDME COLOUR ASSORTMENT



PREMIUM LIGHTENER 9+	CLAY LIGHTENER	BLEACH & TONE	GLOW TONER	BLONDE LIFTING	LIFT & BLEND
<ul style="list-style-type: none"> Improved formula with up to 9 levels of lift Formulated with Swell-Control-Technology, ensuring precise and controlled lightening results Suitable for all techniques and hair bases 	<ul style="list-style-type: none"> Improved performance with up to 8 levels of lift Spreads easily and provides optimal precision with a unique Soft-to-Solid formula – no need for foils Ideal for freehand techniques & balayage looks 	<ul style="list-style-type: none"> Lightener additive for lightening and toning in one step Used in combination with all BLONDME Lighteners Neutralises warm undertones during the lightening process, adding lasting tone directions 	<ul style="list-style-type: none"> Truly acidic, demi-permanent toning range for intense shine and healthy glow from within Gentle formula for all types of pre-lightened hair – no lift & no damage Fast yet premium colour results in only 10 minutes 	<ul style="list-style-type: none"> Highlift range with up to 5 levels of lift Specially designed to lift and tone and/or neutralise in one step For natural hair bases with up to 30% white hair 	<ul style="list-style-type: none"> Highlift range for mature blondes with up to 4 levels of lift Optimal combination of lifting and up to 100% white blending For natural hair bases with 30–70% white hair
HAIR BASE	All hair bases	3–8	1–7	7–10** (pre-lightened hair)	6–9
DEVELOPER	2% 7 Vol.* 6% 20 Vol. 9% 30 Vol.	6% 20 Vol. 9% 30 Vol. 12% 40 Vol.	2% 7 Vol.* 6% 20 Vol. 9% 30 Vol. 12% 40 Vol.	Premium Developer 2% 7 Vol. (ideal for brush applications) Premium Gel Developer 2% 7 Vol. (ideal for bottle applications)	9% 30 Vol. 12% 40 Vol.
MIXING RATIO	1:1,5–1:2,5	1:1,5–1:2 (mix with a comb)	Please see instructions for use for detailed mixing ratios	1:1	1:2
DEVELOPMENT TIME	20–45 min.	20–45 min.	20–45 min.	10 min. (allow visual control)	30–45 min.



Integrated Anti-Metal Bond Protection Technology, powered by Schwarzkopf Bonding, protects the hair bonds during processing for minimised hair breakage. No bonding additives or anti-metal treatments needed!

* BLONDME Premium Gel Developer is not recommended to use with BLONDME Lighteners.

** Depending on the selected Glow Toner shade.



Finishing

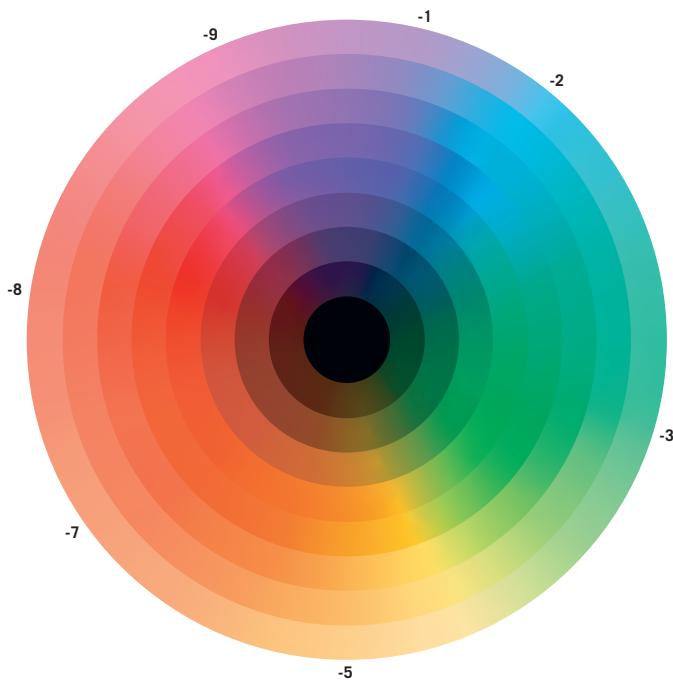
For best results and optimal hair condition, finish every BLONDME Colour or Lightening Service with BLONDME Care.

THE COLOUR WHEEL AND UNDERLYING PIGMENTS



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COLOUR WHEEL



Scan for
detailed
instructions
for use:



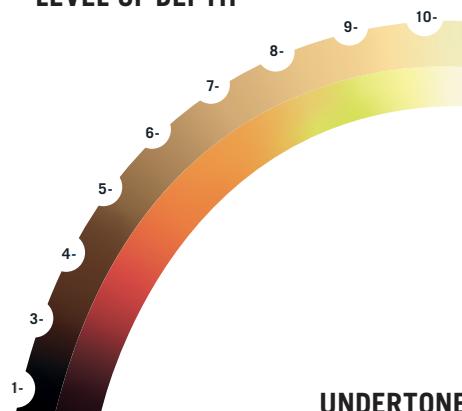
SCHWARZKOPF PROFESSIONAL NUMBERING SYSTEM

LEVEL OF DEPTH



LEVEL OF DEPTH	TONE DIRECTION
-0	Natural
10-	Ultra Blonde
9-	Extra Light Blonde
8-	Light Blonde
7-	Medium Blonde
6-	Dark Blonde
5-	Light Brown
4-	Medium Brown
3-	Dark Brown
1-	Black
-1	Cendré
-2	Ash
-3	Matt
-4	Beige
-5	Gold
-6	Chocolate
-7	Copper
-8	Red
-9	Violet

LEVEL OF DEPTH



UNDERTONE

FOR EVERY YOU.