



NEW PORTFOLIO

MORE INTUITIVE,
BENEFIT-BASED
NAVIGATION

- ∨ Vegan formula*
- 🔥 Heat protection up to 230°C/450°F

- no hold
- + light hold
- ++ medium hold
- +++ strong hold
- ++++ extra strong hold

SMOOTH & SHINE

CURLS & WAVES

VOLUME & BODY

Light Shine ————— Strong Shine →

Light Definition ————— Strong Definition →

Light Volume ————— Strong Volume →



Glow

- ∨ 🔥



Bounty Balm

- ∨



Upload

- + ∨ 🔥



Pump Up

- ++ ∨



Air Whip

- + ∨ 🔥

TEXTURE

HOLD

Light Texture ————— Strong Texture →

Light Hold ————— Strong Hold →



Dust It

- +++ ∨



Mess Up

- ++ ∨



Mighty Matte

- +++ ∨



Flexwax

- +++ ∨



Thrill

- ++ ∨



G.Force

- ++++ ∨



Rock Hard

- ++++ ∨



Session

- ++++ ∨ 🔥

*Free from animal-derived ingredients