



Turn the Dial

Fighting Bacteria from Farm to Fork.

Long before food touches a frying pan or oven, it has passed through a variety of environments – and even more people – making proper hand hygiene practices vital to the health of millions. But you can relax knowing the brands you use, know and trust in your own home are available at every touchpoint of the food journey.





#1

Dial® is the
#1 Doctor
Recommended
Antibacterial
Hand Soap Brand.

Dial® Detail



Turn the Dial on Tradition

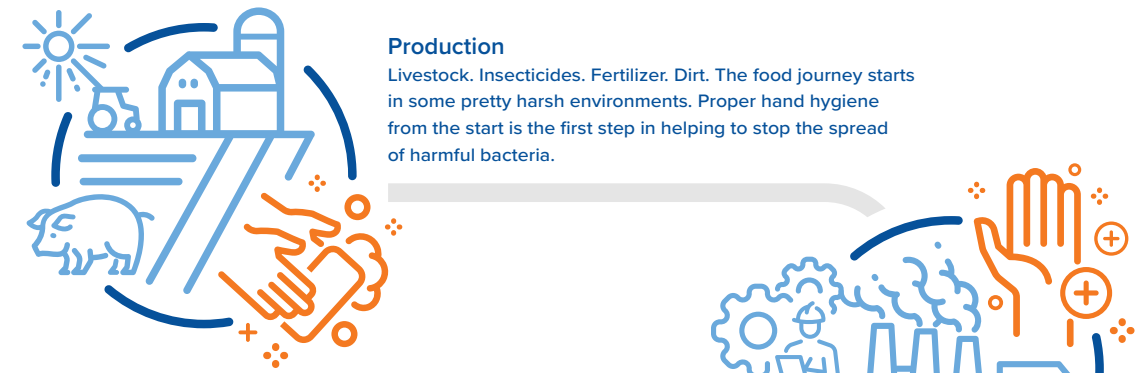
Over 145 years ago, Henkel was founded on the premise of promoting good hygiene when we introduced our first product – a self-acting laundry detergent. From those humble beginnings, we have grown into a worldwide leader in personal, household and hand hygiene products, amongst other categories. **Providing confidence to your staff and customers is not just our job, it's our passion.**

Our dedication to helping protect your staff and customers goes far beyond just providing them the brands they trust and use in their own homes every day – brands like Dial®, Purex®, all®, and Soft Scrub®. We also provide the bacteria-fighting power of NSF E2 and E3 rated antibacterial soaps and sanitizers. Rest assured, we are the #1 Doctor Recommended Antibacterial Soap Brand. And we promote ease and efficiency by providing sourcing, purchasing and delivery from one convenient place.



Turn the Dial on Guidelines

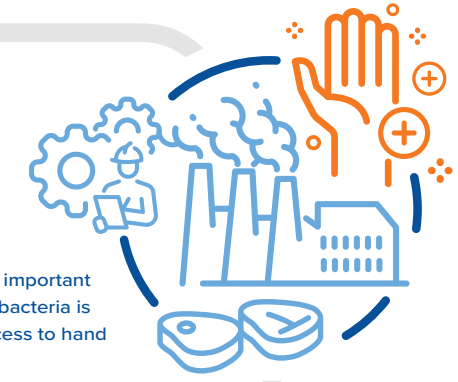
The Food Journey from Farm to Fork



Production
Livestock. Insecticides. Fertilizer. Dirt. The food journey starts in some pretty harsh environments. Proper hand hygiene from the start is the first step in helping to stop the spread of harmful bacteria.



Processing
Keeping food processing plants clean and sanitized is important for food safety. But keeping workers' hands free from bacteria is just as important. Hand washing stations and easy access to hand sanitizers is crucial.



Distribution
Loading and unloading trucks. Stocking and pulling food from warehouses. Lots of people interact with our food during the distribution process. Proper hand hygiene will help ensure only food is being transferred.



Restaurant
Perhaps the most critical step in the journey is the last place where food is handled. It is also in this environment where food is handled the most by restaurant managers, chefs, cooks, servers, runners and customers. Providing bacteria-fighting soaps and sanitizers will help protect both the front and back of the house – not to mention your reputation.



Grocery
Consumers trust the food they are buying has been handled by retail associates who have practiced proper hand hygiene. Making it simple for workers and customers to wash and sanitize their hands, from the deli counter to the checkout station, protects everyone inside the store.



89%
of outbreaks caused by food workers occurred due to bacteria being transferred to food by their hands.¹

Dial® Detail

We've all been taught to wash our hands before preparing and eating food. But what about before the food gets to us? Can we help prevent the spread of harmful bacteria before it reaches our kitchens? Absolutely. In fact, **Dial® Professional antibacterial soaps and sanitizers help protect workers and end users throughout the entire process – from the farm to the fork.** There are guidelines around hand washing, and our recognizable products make following those guidelines more effortless.

www.cdc.gov/nceh/ehs/ehsnet/docs/JFP_Food_Worker_Hand_Hygiene.pdf¹





Restrooms & Hand Washing Stations

- Dial® FIT® Touch-Free Dispenser (Slate)**
 - Compatible with Dial® FIT® Touch-Free refills
 - Available in Slate and Ivory
- Dial Complete® Foaming Hand Wash FIT® Touch-Free Refill**
 - Kills 99.99% of bacteria
 - Hydrating formula removes bacteria while being gentle on skin
 - NSF: Nonfood Compounds Program Listed E2 Registration No. 128680
 - Available in 1 Liter refills
- Dial® Clean + Gentle™ Foaming Hand Wash FIT® Touch-Free Refill**
 - Kills 99.99% of bacteria
 - Free from dyes, fragrances, parabens, phthalates, and silicones
 - Dermatologist-tested and hypoallergenic
 - NSF: Nonfood Compounds Program Listed E2 Registration No. 162617
 - Available in 1 Liter refills

Office & Breakrooms

- Dial® Dispenser Floor Stand**
 - Compatible with Dial® FIT® Touch-Free dispensers
 - No tools required for stand assembly
 - Dimensions: Base = 15.7" x 15.7"; Height = 58.3"; Weight = 24.75 lb.
 - Available in White (17000 09495)
- Dial® FIT® Touch-Free Dispenser (Ivory)**
 - Compatible with Dial® FIT® Touch-Free refills
 - Available in Slate and Ivory
- Dial® Professional Foam Hand Sanitizer FIT® Touch-Free Refill**
 - Kills 99.999% of bacteria encountered in away-from-home settings without soap and water
 - Contains 65% ethyl alcohol
 - Dermatologist-tested, hypoallergenic, fragrance free and dye-free
 - NSF: Nonfood Compounds Program Listed E3 Registration No. 155012
 - Available in 1 Liter refills

Locker Rooms & Showers

- Dial® 1 Liter Dispenser (Smoke)**
 - Compatible with Dial® 1 Liter refills
 - Available in Smoke (23400 03922) and Ice (23400 03920)
- Dial® Hair+Body Wash***
 - All day freshness body wash with moisturizers
 - Washes away bacteria and rinses clean, leaving skin feeling healthy and smooth
 - Unisex fragrance
 - Available in 1 Liter refill (23400 04029) size
- Dial® Spring Water® Body Wash***
 - Washes away bacteria and rinses clean, leaving your skin feeling healthy and smooth
 - For use in any facility requiring a quality total body cleansing product
 - Available in 1 Liter refill (23400 04031)
- Dial® Hair+Body Refill Gallon**
 - Washes away bacteria and rinses clean, leaving skin feeling healthy and smooth
 - Unisex fragrance
 - Available in 1 gallon size (23400 03986)

Loading Dock

- Dial® FIT® Manual Dispenser (Slate)**
 - Compatible with Dial® FIT® Manual refills
 - Available in Ivory and Slate
- Dial® Complete® Foaming Hand Wash FIT® Manual Refill**
 - Kills 99.99% of bacteria
 - Hydrating formula removes bacteria while being gentle on skin
 - NSF: Nonfood Compounds Program Listed E2 Registration No. 128680
 - Available in 1.2 Liter refills
- Boraxo® 2 Liter Dispenser and Heavy Duty Hand Cleaner Refill***
 - Two-in-one formula cleans and conditions the hardest working hands
 - Contains dual scrubbers and orange oil for deep cleaning
 - Contains borax and hydrating moisturizers
 - 2 Liter Dispenser (17000 10989) and refill (17000 10992)
 - Also available in 3 Liter Lotion Hand Soap pump (23400 06058)



Most food-borne illness outbreaks are a result of contamination from food handlers.²

Dial® Detail

Turn the Dial on Process

The safe and efficient operations of the Food Processing system is centered around one key asset – your workers. Instituting strict hygiene standards is vital to keeping them, and the food they are processing, safe from bacteria. **That's where the proven effectiveness of Dial® can help.** Whether you need products for employee changing areas, hand washing stations, restrooms or administrative offices, we make it easy to implement facility-wide processes for proper hand hygiene.

www.fsis.usda.gov/food-safety/safe-food-handling-and-preparation/meat/beef-farm-table#18²

*Not Antibacterial





1 in 6

Americans get sick each year due to foodborne diseases.³

Dial® Detail

Turn the Dial on Standards

Instituting and maintaining cleanliness standards and protocols is vital to reducing the spread of bacteria. With one call, we can provide the bacteria-fighting hand soaps and hand sanitizers you need to help protect your staff and customers. From the antibacterial soaps you know and use every day, to the proven effectiveness of our ethyl alcohol sanitizers, **we'll help keep everyone inside your distribution centers and grocery stores safe from E.coli and Salmonella that can cause sickness from the front of the house to the back of the house and everywhere in between.**

Front of House

- Dial® Dispenser Floor Stand**
 - Compatible with Dial® FIT® Touch-Free dispensers
 - No tools required for stand assembly
 - Dimensions: Base = 15.7" x 15.7"; Height = 58.3"; Weight = 24.75 lb.
 - Available in White (17000 09495)
- Dial® FIT® Touch-Free Dispenser (Ivory)**
 - Compatible with Dial® FIT® Touch-Free refills
 - Available in Slate and Ivory
- Dial® Professional Hand Sanitizer Gel FIT® Touch-Free Refill**
 - Kills 99.999% of bacteria encountered in away-from-home settings without soap and water in as little as 15 seconds
 - Dermatologist-tested, hypoallergenic, fragrance free and dye-free
 - Contains skin conditioners and 62% ethyl alcohol
 - NSF: Nonfood Compounds Program Listed E3 Registration No. 155012
 - Available in 1 Liter size

- Dial® Clean + Gentle™ Foaming Hand Wash FIT® Touch-Free Refill**
 - Kills 99.99% of bacteria
 - Free from dyes, fragrances, parabens, phthalates, and silicones
 - Dermatologist tested and hypoallergenic
 - NSF: Nonfood Compounds Program Listed E2 Registration No. 162617
 - Available in 1.2 Liter refills
- Soft Scrub® Cleanser with Bleach***
 - Mild abrasive cleaners clean and disinfect in one step to leave surfaces sanitary†
 - Leave product on surface for 3 minutes to kill 99.9% of household germs††
 - Kills 99.9% of germs* including COVID-19 virus†††
 - Tough on stains and gentle on surfaces
 - This product is Orthodox Union Certified Kosher

Manager Office

- Dial® Hand Sanitizer Gel 7.5 oz.**
 - Kills 99.999% of bacteria encountered in away-from-home settings without soap and water in as little as 15 seconds
 - Dermatologist-tested, hypoallergenic, fragrance free and dye-free
 - Contains skin conditioners and 62% ethyl alcohol
 - NSF: Nonfood Compounds Program Listed E3 Registration No. 155012
 - Available in 7.5 oz. (23400 01585)

Restrooms & Hand Washing Stations

- Dial® FIT® Touch-Free Dispenser (Slate)**
 - Compatible with Dial® FIT® Touch-Free refills
 - Available in Slate and Ivory
- Dial® Complete® Foaming Hand Wash FIT® Touch-Free Refill**
 - Kills 99.99% of bacteria
 - Hydrating formula removes bacteria while being gentle on skin
 - NSF: Nonfood Compounds Program Listed E2 Registration No. 128680
 - Available in 1 Liter size

- Dial® Hand Sanitizer Foam 15.2 oz.**
 - Kills 99.999% of bacteria encountered in away-from-home settings without soap and water
 - Contains 65% ethyl alcohol
 - Dermatologist-tested, hypoallergenic, fragrance and dye-free
 - NSF: Nonfood Compounds Program Listed E3 Registration No. 155013
 - Available in 15.2 oz. (17000 06040)

Back of House

- Dial® 1700 Manual Dispenser**
 - High-capacity dispenser system with Dial® branded hand care products designed for high-traffic areas
 - Compatible with Dial® 1700 manual refills
 - Available in Slate and Ivory
- Dial® 1700 Complete® Foaming Hand Wash Manual Refill**
 - Kills 99.99% of bacteria
 - Hydrating formula removes bacteria while being gentle on skin
 - NSF: Nonfood Compounds Program Listed E2 Registration No. 128680
 - Available in 1.7 Liter refills



*Not Antibacterial
†When used according to directions for disinfection
††Salmonella enterica Staphylococcus aureus and Trichophyton interdigitale
†††Kills SARS-CoV-2 on hard, nonporous surfaces in 3 minutes



Turn the Dial on Preparation



30 seconds of scrubbing your hands with soap and water removes harmful bacteria.⁴

Dial® Detail

A hygienic restaurant is a successful restaurant. And keeping your staff and guests safe is the first step in achieving that success. Hand washing is a simple, yet effective way to reduce the spread of bacteria – especially in cafeteria and restaurant settings. **Our array of antibacterial soaps and sanitizers are formulated to fight harmful bacteria, helping to protect your staff, customers, and restaurant's reputation. It's about more than preparing meals, it's about preparing for success.**

www.cdc.gov/handwashing/faqs.html#drying-hands⁴

Restrooms

A



Dial® FIT® Manual Dispenser (Ivory)

- Compatible with Dial® FIT® Manual refills
- Available in Ivory and Slate



Dial® Clean + Gentle™ Manual Refill

- Kills 99.99% of bacteria
- Free from dyes, fragrances, parabens, phthalates, and silicones
- Dermatologist-tested and hypoallergenic
- NSF: Nonfood Compounds Program Listed E2 Registration No. 162617
- Available in 1.2 Liter refills



Dial® Sensitive Skin Antibacterial Liquid Hand Soap

- Kills 99.9% of bacteria encountered in away-from-home settings
- Its mild, hypoallergenic formula is excellent for frequent hand washing
- Dermatologist-tested and dye-free, ideal for sensitive skin
- NSF: Nonfood Compounds Program Listed E2 Registration No. 155016
- Available in 1 Gallon size (23400 82838)



Dial® Gold Antibacterial Liquid Hand Soap

- Kills 99.9% of bacteria encountered in away-from-home settings
- Moisturizing formula leaves hands soft, smooth, and refreshed
- NSF: Nonfood Compounds Program Listed E2 Registration No. 155014
- Available in 1-Gallon size (23400 88047)

Kitchen Area

B



Dial® FIT® Touch-Free Dispenser (Slate)

- Compatible with Dial® FIT® Touch-Free refills
- Available in Slate and Ivory



Dial® Complete® Foaming Hand Wash FIT® Touch-Free Refill

- Kills 99.99% of bacteria
- Hydrating formula removes bacteria while being gentle on skin
- NSF: Nonfood Compounds Program Listed E2 Registration No. 128680
- Available in 1 Liter refills

*Not Antibacterial

**IRI POS MULO L52 weeks ending 05.02.21

*When used according to directions for disinfection

**Salmonella enterica Staphylococcus aureus and Trichophyton interdigitale

***Kills SARS-CoV-2 on hard, nonporous surfaces in 3 minutes



Soft Scrub® Commercial Lemon Cleanser*

- #1 Brand of abrasive cleaner**
- Removes stains caused by mold and mildew, soap scum, dirt, and grease
- Available in multiple sizes and scents



Soft Scrub® Cleanser with Bleach*

- Mild abrasive cleaners clean and disinfect in one step to leave surfaces sanitary†
- Leave product on surface for 3 minutes to kill 99.9% of household germs††
- Kills 99.9% of germs* including COVID-19 virus†††
- Tough on stains and gentle on surfaces
- This product is Orthodox Union Certified Kosher

Back Of House



Purex® 5 Gallon Mountain Breeze Liquid*

- Penetrates deep down into fabric fibers, removing ground-in dirt and stains
- Specially-formulated all-purpose laundry detergent with stain-fighting actives
- Outdoor scent of crisp mountain air and springtime floral blooms



all® Stainlifters® Free & Clear Liquid*

- #1 recommended detergent brand by dermatologists, allergists, and pediatricians for sensitive skin
- 100% free of perfumes and dyes
- Tough on stains, gentle on skin
- Available in 36 oz. (72613 73943) and 141 oz. (72613 46159) sizes



Combat® Roach Bait & Gel*

- Uses professional grade insecticide Fipronil for a quick kill
- Kills ants & roaches at the source
- #1 leader in roach baits and gels**



Dial® Professional Dishwashing Liquid

- Citrus scent
- pH balanced
- Tough on grease
- Contains biodegradable surfactants
- Available in 2 oz. size (17000 32954)



Hand & Body Hygiene Solutions

Touch-Free Foaming Hand Soap & Hand Sanitizer Dispensers and Refills



1 Liter Dial® FIT®
Touch-Free Dispenser
Available in Slate
and Ivory



Dial Complete®
Spring Water® Foam
Contact a Dial® Rep



Dial Complete®
Original Foam
Contact a Dial® Rep



Dial®
Clean + Gentle™ Foam
Contact a Dial® Rep



Dial®
Hand Sanitizer Foam
Contact a Dial® Rep



Dial®
Hand Sanitizer Gel
Contact a Dial® Rep

Manual Foaming Hand Soap & Hand Sanitizer Dispensers and Refills



1.2 Liter Dial® FIT®
Manual Dispenser
Available in Slate
and Ivory



Dial Complete®
Spring Water® Foam
Contact a Dial® Rep



Dial Complete®
Original Foam
Contact a Dial® Rep



Dial®
Clean + Gentle™ Foam
Contact a Dial® Rep



Dial®
Hand Sanitizer Foam
Contact a Dial® Rep



Dial®
Hand Sanitizer Gel
Contact a Dial® Rep



1.7 or 1.2 Liter Dial® 1700
Manual Dispenser
Available in Smoke
and Pearl



Dial Complete®
Spring Water®
Contact a Dial® Rep



Dial Complete®
Original Foam
Contact a Dial® Rep



Dial®
Clean + Gentle™ Foam
Contact a Dial® Rep



Dial®
Hand Sanitizer Foam
Contact a Dial® Rep



Dial®
Hand Sanitizer Gel
Contact a Dial® Rep



1 Liter Dial® Manual
Liquid Dispenser
(Smoke dispenser)
23400 03922
(Ice dispenser)
23400 03920



Dial® Spring Water®
Body Wash
23400 04031



Dial®
Hair+Body Wash
23400 04029



Dial® Gold Antimicrobial
Liquid Hand Soap
23400 84019



Liquid Dial®
Sensitive Skin Hand Soap
23400 82839

Foaming, Liquid and Gel Hand Soap & Hand Sanitizer Tabletop Pumps 7.5 oz., 15.2 oz. (Foam), 7.5 oz. (Liquid)



Dial Complete®
Original Foam
17000 98606



Dial®
Hand Sanitizer Foam
17000 06040



Liquid Dial®
Gold
23400 84014



Liquid Dial®
Sensitive Skin
23400 82834



Dial®
Hand Sanitizer Gel
23400 01585

Hand, Hair and Body 1 Gallon Refills



Dial Complete®
Original
17000 99795



Dial Complete®
Spring Water®
17000 15922



Liquid Dial®
Gold
23400 88047



Liquid Dial®
Sensitive Skin
23400 82838



Dial®
Hair+Body Wash
23400 03986

Laundry and Homecare Solutions



all® Free &
Clear Liquid
72613 46159



Professional Purex®
Liquid Mountain Breeze®
24200 06354



Soft Scrub® Cleanser
with Bleach
23400 01613
Soft Scrub® Commercial
Lemon Cleanser
23400 15020



Combat® MAX
Roach Killing Bait
23400 51913



Dial® Professional
Dishwashing Liquid
17000 32954

Henkel



For more information visit our website: dialprofessional.com or call 1-800-253-3425