



GLOSSARY

INGREDIENTS

Aleurites Moluccanus Seed
(Candlenut) Oil

Allantoin

Bisabolol

Camellia Sinensis (Matcha
Tea) Leaf Extract

Centella Asiatica (Asiatic
Pennywort) Extract

Coconut Acid

Eriophorum Spissum Flower /
Stem (Nordic Cotton) Extract

Glycerin

Glycine

Hydrolyzed Keratin
(Cashmilan)

Lactic Acid / Citric Acid (AHA)

Morinda Citrifolia Fruit
(Nonifruit) Extract

Niacinamide

Opuntia Ficus-Indica (Cactus
Flower) Extract

Panax Ginseng Root Extract

Panthenol

Propanediol Caprylate

Saccharomyces / Xylinum /
Black Tea (Kombucha Extract)
Ferment

Sclerocarya Birrea Seed Oil /
Marula Oil

Squalane

Steardimonium Hydroxypropyl
Hydrolyzed Keratin

Urtica Dioica (Stinging Nettle)
Extract



A

Aleurites Moluccanus Seed Oil (Candlenut Oil)

NOURISHING AGENT

Candlenut Oil is known to prevent oxidative stress and promote overall hair health.

Allantoin

SOOTHING & MOISTURISING

Allantoin accelerates the process of cell creation, cell formation or cell regeneration. In hair care, it is known to help soothe the scalp.

B

Bisabolol

SOOTHING & ANTI-INFLAMMATORY

Bisabolol is the main component of chamomile tea. It is known for its anti-inflammatory effect on skin and wound healing properties, for example after burns or sunburn. In haircare, it is known for its anti-inflammatory and soothing effect.





C

Camellia Sinensis (Matcha Tea) Leaf Extract

ANTI-OXIDATIVE STRESS AGENT

Matcha Tea Extract is known to have rich antioxidant properties and helps neutralise free radicals. It prevents oxidative damage to protect the hair from split ends and drying out.

Centella Asiatica Extract (Asiatic Pennywort)

ANTI-OXIDATIVE STRESS AGENT

Asiatic Pennywort is an Ayurvedic plant used for treating skin problems. It contains components that are known for having a good anti-bacterial and healing effect. It is known also under the name "Tiger Grass".

Coconut Acid

SURFACTANT

Coconut acid is a natural ingredient derived from coconut oil. It is a gentle cleanser that is suitable for all hair types as it also has moisturising benefits.

E

Eriophorum Spissum Flower / Stem (Nordic Cotton) Extract

SMOOTHENING AGENT

Having managed to adapt to the climatic conditions of the Nordic regions, cotton sedge has become one of the dominant plants on the tundra. It is known to be hydrating, moisturising and smoothing the hair.

G

Glycerin

MOISTURISING & HUMECTANT

Glycerin is a skin and hair conditioning agent. It is known to help to improve the softness and moisture of hair.

Glycine

NOURISHING AGENT

Glycine leaves the hair easy to comb, supple, soft and shiny. It also imparts volume.





H

Hydrolyzed Keratin (Cashmilan)

MOISTURISING & CONDITIONING

Cashmilan is part of the Cashmere Protein Complex. It is known for its powerful moisture binding properties that help deeply conditioning the hair fibres. It penetrates the cuticles helping to prevent breakage & split ends.

L

Lactic Acid / Citric Acid (AHA)

COLOR PROTECTION

Alpha Hydroxy Acids are a combination of Lactic Acid & Citric Acid that help to protect hair colour & provide colour vibrancy and long-lasting colour freshness. They also help control oil production in the hair and help the scalp breathe easily by opening up pores. Moreover, they stimulate healthy scalp blood circulation, leading to healthy hair growth.

M

Morinda Citrifolia Fruit (Nonifruit) Extract

ANTIBACTERIAL & ANTI-FUNGAL

Nonifruit Extract is known for healing and rejuvenating the skin due to its abundance of vitamins - particularly A and C - and antioxidants. It has antibacterial and anti-fungal properties to help keep the scalp looking healthy.

N

Niacinamide

MOISTURISING & ANTI-INFLAMMATORY

Niacinamide is also known as Vitamin B3. It is a powerful antioxidant, used to neutralise the damaging free radicals created by the environment and to reduce signs of ageing. In skincare, Niacinamide is known to protect the skin from heat and its unwanted side effects.



O

Opuntia Ficus-Indica (Cactus Flower) Extract

HAIR CONDITIONING AGENT

Cactus flower extract is known to be a nourishing delight for the hair, leaving it shiny, soft and easy to comb. Its conditioning effect also provides volume and lightness while helping soothe the scalp.

P

Parax Ginseng Root Extract

NOURISHING AGENT

Ginseng Extract is known to have a nourishing effect on the hair to make it look healthier. It also adds shine and lustre.

Panthenol

MOISTURISING & STRENGTHENING

Panthenol has a moisture-binding, anti-inflammatory, regenerative and wound-healing effect. In haircare it is known for its moisturising and soothing effect.



Propanediol Caprylate

ANTI-DANDRUFF AGENT

It is the first micro-activated, natural-derived anti-dandruff active with equivalent activity to the established benchmark climbazole. The new molecule combines effectiveness and a smart mode of action. It is activated on the scalp by Malassezia enzymes and its activity is directly triggered by the dandruff causing microorganism itself.



S

*Saccharomyces/Xylinum/Black Tea
(Kombucha Extract) Ferment*

SOOTHING AGENT

Kombucha Tea can help minimise harmful microorganisms on the scalp and soothe chronically irritated scalp skin.

*Sclerocarya Birrea Seed Oil /
Marula Oil*

PLANT-BASED OIL

Marula oil is a type of natural oil that is derived from the nuts of the marula tree. It is known for its ability to moisturise and nourish the hair and scalp. It contains high levels of antioxidants, fatty acids, and vitamins that can help to strengthen and protect the hair.

Squalane

MOISTURISING & EMOLLIENT

Squalane is an unsaturated hydrocarbon, a clear, colourless liquid. In skin care, it is known to be very hydrating and easily absorbed by the skin.

S

Steardimonium Hydroxypropyl Hydrolyzed Keratin

HAIR CONDITIONING AGENT

Hydrolyzed Keratin is a keratin alternative that penetrates into the hair with repairing properties. This brings the cuticle closer to natural perfection for improved shine, manageability and natural movement.

U

Urtica Dioica (Stinging Nettle) Extract

SOOTHING AGENT

Stinging Nettle extract is known to help reduce scalp inflammation.



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