

IGORA VIBRANCE[®]
CONVERSION FROM
REDKEN SHADES EQ
& WELLA COLOR TOUCH



Together. A passion for hair.[®]

With **IGORA VIBRANCE**® there is always

MORE TO CREATE.

With its extensive color palette, many service opportunities, flexible applications and evolving techniques, **IGORA VIBRANCE** is an ideal brand for hairdressers who want to keep exploring, evolving and creating.



MORE VERSATILITY

The liquid to gel formula enables flexible application methods for both brush and bottle

MORE WHITE BLENDING

Up to 70% on Natural-Extra shades, up to 50% on Natural and Fashion shades

MORE SERVICES

Easy to apply – even on wavy, curly, and coily hair types

SAME IGORA VIBRANCE

Same formula; now, with NEW, MORE sustainable packaging

#MOREVIBRANCE

THE IGORA® NUMBERING SYSTEM

The system is based on a combination of numbers. The number in front of the dash (**7-57**): **Indicates the ideal depth and base for the shade.**

The number(s) after the dash (**7-57**): First number after the dash **indicates the primary tone direction.** The second number after the dash **shows the secondary tone (minor tone)** or the number zero indicates a neutral tone to achieve additional white blending.

Level of depth:

7 - 57

1 black

3 dark brown

4 medium brown

5 light brown

6 dark blonde

7 medium blonde

8 light blonde

9 extra light blonde

Tone direction:

-0 natural (neutral)

-1 cendré (blue/violet)

-2 ash (blue)

-3 matte (green)

-4 beige (muted gold)

-5 gold (gold)

-6 chocolate (warm brown)

-7 copper (orange)

-8 red (red)

-9 violet (violet)

PORTFOLIO OVERVIEW

Naturals	Cendrés & Cools		Beige & Golds		Chocolates	Reds	Pastels	Boosters										
9-0	9-00	9-1	9-12	9-24	9-4	9-42	9-55	9-57	9-65	9-7	9.5-1	10-1	0-11	0-00				
8-0	8-00	8-11	8-19			8-46						9.5-11	10-12	0-22				
7-0	7-00	7-1		7-21	7-24	7-4	7-42	7-48	7-55	7-57		7-65	7-77	7-88	9.5-19	10-19	0-33	
6-0	6-00	6-12	6-16	6-23			6-46		6-6	6-63		6-68	6-78	6-99	9.5-21	10-4	0-55	
5-0	5-00	5-1	5-16	5-21		5-4		5-5	5-57			5-65	5-67	5-7	5-88	9.5-4	10-5	0-77
4-0	4-00	4-13		4-33			4-46		4-6			4-68				9.5-46		0-88
3-0	3-00															9.5-47		0-89
1-0																9.5-49		0-99
																9.5-5		
																9.5-98		

• IGORA ROYAL® • IGORA® COLOR10® • IGORA® ZERO AMM • CHROMA ID™

	Naturals, Cendrés and Beiges: -0, -1, -4	Natural Extras: -00	Fashion Shades: -2, -3, -5, -6, -7, -8, -9	Pastels: 9.5-, 10-	Boosters: 0-	Clear with Activator: 0-00
What it is	Neutral to cool tones with up to 50% white hair blending	Intensely pigmented natural shades for up to 70% white hair blending	Rich and intense colors with vibrant tonal directions	Pastel tones to create vivid pastels or pastel toning on level 9 & lighter	Neutralizers: Provide cool tonal directions Fashion: Boost fashion tone directions on all bases	Pure Gloss: Intensify natural color and condition Diluter: Reduces pigment concentration in highly pigmented shades
Service	Color Melt / Dual-System Application, Glossing, Neutralization	For virgin and re-growth application	Color Melt / Dual-System Application, Glossing, Fashion Toning	Pastel Toning, Neutralization/ Correcting	Fashion Toning, Pastel Toning, Pre-Pigmentation	Clear Glossing and Diluting
White Blending	Up to 50%	Up to 70%	Up to 50%	/	/	/
Longevity*	Up to 25 shampoos	Up to 25 shampoos	Up to 25 shampoos	Up to 12 shampoos for 9.5- and up to 6 shampoos for 10-	Up to 12 shampoos	/

*The longevity depends on the chosen shade and the hair's quality

REDKEN SHADES EQ ▶ IGORA VIBRANCE®

REDKEN SHADES EQ	IGORA VIBRANCE
NATURAL / NEUTRAL BROWN BLONDE	
10N	9.5-21 + 10-5 + 0-00 (3:4:1.5)
09N	9-0 + 9-1 (3:1)
08N	8-46 + 8-0 (2:1)
07N	8-0 + 7-1 (2:1)
06N	6-0 + 6-12 + 0-00 (4:2:1)
05N	6-63 + 6-12 (3:1)
04N	4-0
03N	4-0 + 3-0 (3:1)
09NB	9.5-4
07NB	7-0 + 7-65 (3:1)
04NB	4-46
03NB	3-0 + 4-46 (2:1)

REDKEN SHADES EQ	IGORA VIBRANCE
NATURAL WARM / GOLD IRIDESCENT / GOLD BEIGE	
09NW	9-0 + 9-00 (2:1)
07NW	7-0
05NW	6-63
03NW	4-0 + 5-5 (2:1)
09GI	9.5-4
08GI	9-65 + 9-57 (1:1)
09GB	9-55
07GB	8-0 + 0-55 (19:1)
06GB	6-46

REDKEN SHADES EQ	IGORA VIBRANCE
GOLD / GOLD GOLD / WARM GOLD	
09G	9.5-5
07G	8-0 + 0-55 (4:1)
06G	6-63 + 0-55 (4:1)
05G	5-5
03G	5-5 + 4-0 + 5-57 (4:2:1)
08GG	9-4 + 7-55 (2:1)
06GG	7-55 + 8-0 (2:1)
08WG	9-57 + 0-77 (19:1)
06WG	8-0 + 7-65 + 7-57 (1:1:0.5)
04WG	4-46 + 4-6 (4:1)

REDKEN SHADES EQ	IGORA VIBRANCE®
COPPER / AUBURN / AUBURN AUBURN / COPPER BROWN	
08C	5-7 + 6-78 (4:1)
07C	7-77 + 6-78 + 6-68 (1:1:1)
05C	5-56 + 5-88 (2:1)
06AA	6-78 + 6-68 (2:1)
03A	4-68 + 0-88 (3:1)
Pastel Peach	9-7
Orange Kicker	0-55 + 0-88 (3:1)
07CB	7-65 + 7-57 (3:1)
06CB	7-57 + 6-68 + 6-6 (2:1:1)
05CB	5-65 + 5-4 (4:1)

REDKEN SHADES EQ	IGORA VIBRANCE
RED BROWN / COPPER COPPER / COPPER RED	
09RB	9.5-49
03RB	5-67 + 0-89 (9:1)
07CC	7-77 + 6-78 (2:1)
05CC	4-68 + 0-88 (4:1)
08CR	6-78 + 0-77 (9:1)
06CR	6-78 + 4-68 (3:1)

REDKEN SHADES EQ	IGORA VIBRANCE
RED / RED VIOLET	
06R	5-88
03R	4-68 + 0-99 (19:1)
Pastel Pink	9.5-98 + 9-7 (2:1)
Red Kicker	5-88 + 0-77 (9:1)
05RV	5-88 + 4-99 (6:1)
03RV	5-88 + 0-99 + 0-00 (1:1:1)

REDKEN SHADES EQ	IGORA VIBRANCE
VIOLET / VIOLET VIOLET	
09V	9.5-19
08V	8-19
07V	8-19 + 0-22 (40:1)
Violet Kicker	0-89
010V	9.5-19 + 9.5-1 + 10-1 (1:1:1)

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010V



REDKEN SHADES EQ	IGORA VIBRANCE®
TITANIUM / GREEN NATURAL / BLUE	
09T	9-1 + 8-11 (1:1)
08T	8-11+ 0-22 (15:1)
07T	8-11+ 0-22 (9:1)
06T	8-11 + 0-22 (4:1)
06GN	6-12
Pastel Silver Green	8-11 + 0-33 (40:1)
09B	8-11 + 0-22 (19:1)
01B	1-0
Pastel Aqua Blue	8-11 + 0-22 (2:1)

REDKEN SHADES EQ	IGORA VIBRANCE
PEARL	
09P	9-1 + 8-11 (2:1)
07P	8-19 + 0-22 (19:1)



WELLA COLOR TOUCH ► IGORA VIBRANCE®

WELLA COLOR TOUCH	IGORA VIBRANCE
PURE NATURALS	
10/0	0-00
10/01	9.5-21 + 9-00 + 0-11 (10:1:1)
9/0	9-0
9/01	9-0 + 9-00 + 0-00 (2:1:1)
9/03	9.5-46 + 9.5-49 + 9-4 (3:1:1)
8/0	9-0
8/03	7-0 + 0-00 + 0-55 (2:2:1)
7/0	7-0 + 7-1 (1:1)
6/0	7-4
5/0	5-0 + 6-68 (6:1)
4/0	4-0
3/0	4-0
2/0	1-0 + 0-22 (3:1)

WELLA COLOR TOUCH	IGORA VIBRANCE
RICH NATURALS	
10/1	9.5-1 + 9-00 + 0-00 (5:2:1)
9/16	5-46 + 9.5-19 + 8-11 (3:1:1)
7/1	7-00 + 0-00 + 8-11 (2:2:1)
5/1	5-1
9/3	0-00 + 9-0 + 0-55 (5:1:1)
8/3	8-0 + 0-00 + 0-55 (4:4:1)
7/3	7-55
6/3	6-63 + 0-55 (4:1)
5/3	5-4
10/34	9-57 + 9-7 + 0-00 (6:1:1)
6/35	7-48 + 7-1 + 7-55 (3:3:2)
6/37	6-6
5/37	4-68 + 5-67 + 5-4 (2:2:1)
10/81	9.5-21 + 0-00 + 9.5-49 (2:2:1)
8/81	9-1 + 0-00 + 8-11 (2:2:1)
9/97	9.5-46 + 9.5-19 + 9-1 (3:1:2)
7/97	8-19 + 9-4 + 0-00 + 7-48 (2:2:2:1)
5/97	5-5 + 3-00 (4:1)



WELLA COLOR TOUCH	IGORA VIBRANCE®
DEEP BROWNS	
7/7	6-0 + 7-55 (1:1)
6/7	7-57 + 6-46 + 7-4 (2:1:1)
8/71	8-11 + 6-6 (2:1)
7/71	7-1 + 7-48 (1:1)
6/71	6-0 + 6-12 + 0-00 (4:2:1)
5/71	4-68
4/71	4-63 + 4-6 (3:2)
9/73	9-57 + 9.5-49 + 0-00 (1:1:1)
8/73	9-57 + 0-55 (19:1)
7/73	7-65 (1:1)
6/73	6-0 + 7-57 + 7-65 (3:3:2)
7/75	8-19 + 9-4 + 0-88 (5:4:1)
6/75	6-68
5/75	5-5
6/77	5-65 + 6-46 + 6-6 (2:1:1)
4/77	5-65



WELLA COLOR TOUCH	IGORA VIBRANCE®
VIBRANT RED	
7/4	0-77 + 7-0 + 7-88 (2:1:0.5)
6/4	5-7
5/4	5-7 + 5-4 (1:1)
66/44	7-88 + 0-88 + 0-55 (5:1:1)
8/43	7-77 + 0-55 + 0-00 (4:2:1)
7/43	7-0
77/45	7-88
6/45	6-78 + 5-88 (1:2)
66/45	7-88
7/47	7-65 + 0-77 + 7.0 (5:2:1)
6/47	6-78
5/5	5-65 + 5-88 + 6-78 (1:1:1)
4/5	5-65 + 5-88 (2:1)
3/5	4-68 + 3-0 + 5-88 (2:1:1)
55/54	5-65 + 5-88 + 5-7 (1:3:1)
4/57	4-6 + 4-68 + 4-46 (2:2:1)
55/65	6-99 + 0-89 (1:1)
44/65	4-68 + 5-88 + 0-00 + 6-99 (3:3:2:1)
10/6	9.5-1 + 0-00 + 0-11 (5:2:1)
5/66	6-99 + 5-88 + 3-0 (10:2:1)
4/6	5-88 + 0-99 + 0-00 (1:1:1)

MOREMIO
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WELLA COLOR TOUCH	IGORA VIBRANCE
SPECIAL MIX	
0-00	0-00
0/45	0-88
0/68	0-00 + 0-22 + 0-89 (5:4:1)

MOREMIO

