

# NATURAL STYLING

  
**Schwarzkopf**  
PROFESSIONAL






## Perfectly Defined Curls

*Together. A passion for hair.*

# HOUSE OF PERMS

HAIR TYPE	LOTION
• Resistant, untreated hair	0
• Untreated or slightly porous hair* • Up to 30% lifted/lightened hair*	1
• Colour, lifted/lightened or porous hair* • From 30 - 70% lifted/lightened hair	2

TARGET GROUP	RESULT	DURATION	INGREDIENT	COMPONENTS	HAIR TYPES	LOTION	PRE-TREATMENT	WITHOUT HEAT	WITH PLASTIC CAP & 45°C HEAT	NEUTRALISER	
<b>HYDROWAVE CLASSIC</b>											
	For those of your clients who request a classic perfect perm	Defined & lasting curls which are beautifully formed and soft to touch	12 weeks	Aloe Vera + Keratin	1000 ml Perm Lotion 1000 ml Neutraliser	• Resistant, untreated hair	0	Pre-Treatment Repair & Protect	20 min	20 min	Neutraliser
						• Untreated or slightly porous hair* • Up to 30% lifted/lightened hair*	1		15 - 20 min	10 min	
						• Coloured, lifted/lightened or porous hair* • From 30 - 70% lifted/lightened hair	2 2		15 - 20 min 7 - 10 min	Do not use heat	Neutraliser+
<b>HYDROWAVE GLAMOUR WAVE</b>											
	For those of your clients who want an intense and smooth curl result	Enhanced care & silky smooth curls	12 weeks	Aloe Vera + Silk Protein	80 ml Perm Lotion 100 ml Neutraliser	• Resistant, untreated hair	0	Pre-Treatment Repair & Protect	20 min	10 min	Neutraliser
						• Untreated or slightly porous hair* • Up to 30% lifted/lightened hair*	1		15 - 20 min	10 min	
						• Coloured, lifted/lightened and porous hair* • Between 30 - 70% lifted/lightened hair	2 2		10 - 15 min 7 - 10 min	Do not use heat	Neutraliser+
<b>HYDROWAVE CREATIVE GEL</b>											
	For those of your clients who are looking for enhanced root volume and body	A gel consistency designed for partial style support, root lift or re-growth refreshment to allow total style individualisation	4 - 6 weeks	Aloe Vera + Amino Acids	50 ml Gel 1000 ml Neutraliser	• Untreated to slightly porous hair • Up to 30% lifted/lightened hair	1 1	Pre-Treatment Repair & Protect	15 - 20 min 10 - 15 min	5 - 10 min Do not use heat	Neutraliser

# HYDROWAVE CLASSIC + GLAMOUR WAVE

1

## DIAGNOSIS

Assess the hair quality and select the correct lotion.

2

## PREPARATION

Cleanse the hair without massaging the scalp. Use BC Deep Cleansing Shampoo for normal hair or BC Repair Rescue Shampoo for more porous hair. Towel dry to even out the hair before winding. Even the hair porosity by applying Natural Styling Hydrowave Pre-Treatment Repair & Protect through the lengths & ends prior to winding, comb through, do not rinse out.

3

## WINDING

Wind in the desired manner. Do not pre-dampen with lotion. Protect the hairline with damp cotton wool. Starting in the nape carefully apply a small amount of lotion evenly to each roller. Repeat the lotion application to ensure thorough penetration. Remove cotton wool after perm lotion application.

4

## PROCESSING TIMES

When the processing time is complete the section of hair tested will show an 'S' shape bend (consult House of Perms overview for processing times). Do not exceed the maximum processing time. Rinse the hair thoroughly for 5 minutes with warm water. Towel blot to ensure excess moisture is removed.

5

## NEUTRALISING

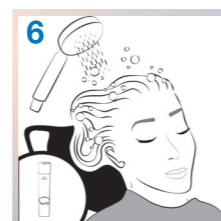
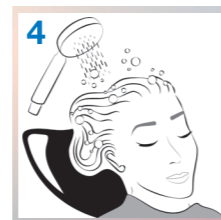
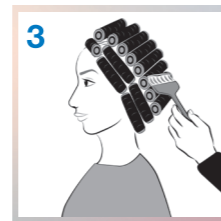
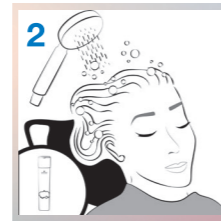
Starting in the nape, carefully apply 2/3 of Natural Styling Neutraliser or Neutralizer+ to each perm rod. Leave to process for 5 mins. Gently remove the perm rods without pulling the hair. Apply the remaining 1/3 Neutraliser to the lengths and ends of the hair. Leave for further 5 mins. Rinse with warm water for a minimum of 5 mins to ensure all Neutraliser is removed.

6

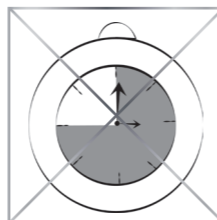
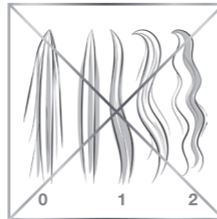
## POST FORM

After the final rinse we recommend applying BC Repair Rescue Conditioner. On bleached & porous hair use BC Repair Rescue Treatment.

DO



DON'T



# HYDROWAVE CREATIVE

1

## DIAGNOSIS

Assess the hair quality and select the correct lotion.

2

## PREPARATION

Cleanse the hair without massaging the scalp. Use BC Deep Cleansing Shampoo for untreated hair or BC Repair Rescue Shampoo for slightly porous & porous hair. Even the hair porosity when required by applying Natural Styling Hydrowave Pre-Treatment Repair & Protect through the lengths & ends prior to winding, comb through, do not rinse out.

3

## STYLE & SUPPORT TECHNIQUES: HOT IRON SHAPING

**Use for:** Full head and partial shaping for extremely soft natural movement or light style support.

**3 Shape & application:** Towel dry the hair before applying the gel. Comb the hair into style. Separate and surround the sections to be treated with cotton wool. Apply Schwarzkopf Professional Skin Protect Cream to the hairline. Brush the gel the whole hair length covering all hair strands in the section.

**Processing times:** Consult House of Perms overview.

Do not exceed the maximum process guide time. No test curl required.

**3A Dry & hot iron:** Rinse the gel thoroughly from each section with warm water. Using a low blow-dryer, roughly shape the hair back into style until 100% dry. Now style the treated area section by section with the hot tong and fix the created curls with a plastic clip. Continue with step 4.

## ROOT LIFT & RE-GROWTH REFRESHMENT:

**Use for:** Full head and partial root lift & style support and re-growth refreshing.

**3B Shape & application:** Towel dry the hair before winding. Do not pre-dampen with gel. Apply Schwarzkopf Professional Skin Protect Cream. Protect the hairline with damp cotton wool.

**Root lift:** Wind either the full or partial head with rollers according to the area requiring root lift. Gently brush the gel onto the hair visible on top of the roller (the roots only). Do not push the gel down into the under-lengths of the hair.

**Re-growth:** A re-growth application can be done 6 - 8 weeks after an initial perm or previous root perm application. The re-growth should not be more than 5 cm. Wind the rollers over the full head. Gently brush the gel onto the hair visible on top of the roller (the roots only). Do not to push the gel down into the under-lengths of the hair.

**Processing times:** Consult House of Perms overview.

Do not exceed the maximum process guide time. No test curl required.

4

## NEUTRALISING

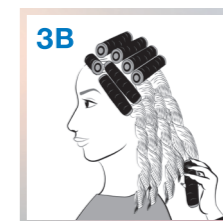
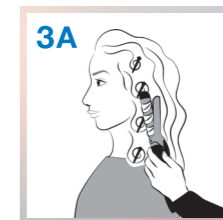
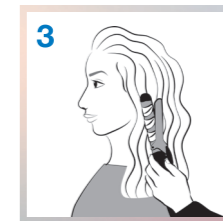
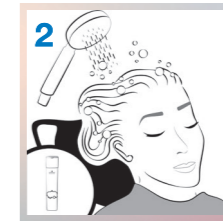
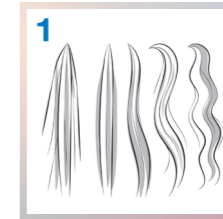
Rinse thoroughly for 5 minutes and blot to remove excess water. Apply Natural Styling Neutraliser or Neutralizer+ to the rollers or hot tong shaped curls, ensuring all visible hair is covered with Neutraliser. Leave for 10 minutes. If rollers or plastic clips have been used, remove them carefully without pulling the hair. Rinse thoroughly with warm water.

5

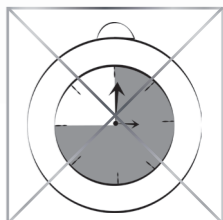
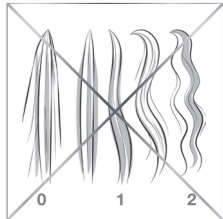
## POST FORM

After the final rinse we recommend applying BC Repair Rescue Conditioner. On bleached & porous hair use BC Repair Rescue Treatment.

DO



DON'T





Schwarzkopf  
PROFESSIONAL

[www.schwarzkopfpro.com](http://www.schwarzkopfpro.com)



@schwarzkopfpro