



2026 SEMINARS



FOR EVERY YOU.

WELCOME TO THE CLASS OF 2026



A New Era of Excellence in Hairdressing Education

We're proud to introduce a bold new chapter in our professional training journey – one that raises the bar for **creativity, expertise and client experience**.

This year, the Schwarzkopf Professional seminar programme has been upgraded with innovative training formats, empowering you to deliver premium client services and become the hairdresser you want to be.

Look out for our **hair by Schwarzkopfpro ★ Polychrome Colour Hero Service ★** courses to elevate your salon services to a premium level.

These specialised seminars will redefine the client experience and fuel your personal growth.

As partners in craft, we provide a convenient blend of immersive in-person masterclasses and on-demand digital sessions, across all learner levels, to ensure the most impactful upskilling wherever and whenever.

This year is all about unlocking your full potential, building a future-ready skill set and delivering excellence in every service.

Isabell Dietz
Corporate Director Global Head of Education

CHECK OUT OUR NEW CURRICULUM

We believe hairdressing education should be as modern, creative and skilful as you are. This next generation curriculum is designed to inspire and empower you, whatever your level of expertise.

EXPLORE COLOUR

+

EXPLORE BACKBAR

+

EXPLORE STYLING

+

EXPLORE CUTTING

+

PARTNERS IN CRAFT

+

OUR SERVICE-CENTRED APPROACH PUTS YOU, THE HAIRDRESSER, AT ITS HEART...

Embrace
innovative
PRODUCTS
you can trust
to perform.



Be empowered with
THE TECHNIQUES to
cut, colour and style –
refreshed & on trend.

Use relevant **TOOLS**
to achieve technical
perfection in your craft.

PROGRESSIVE LEARNING JOURNEY

The ASK Education journey is designed to take your professional skills to the next level. As we shape the future of hairdressing, we are continuously evolving and innovating so you and your salon team can choose the right level to raise your game.

EXPERT

ADVANCED

ESSENTIAL



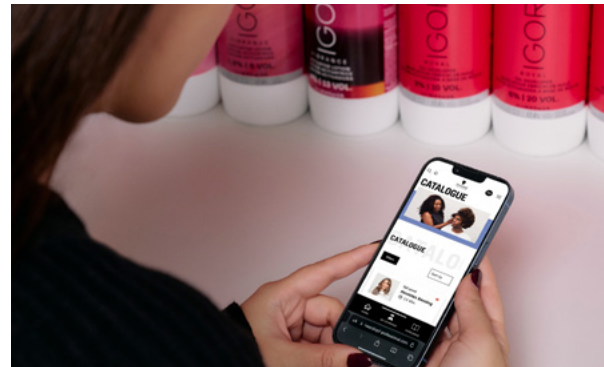
CONSTANTLY LEARNING, ALWAYS EVOLVING

BLENDED LEARNING EXPERIENCE

Through our world-class education offering that's **continuously evolving** to keep YOU ahead of the curve as you develop the necessary skills and knowledge to succeed.

We understand that every hairdresser is unique, which is why our offer can be customised so you can **shape your own journey**.

Through our service-centred approach –which puts YOU, the hairdresser, at its heart – and our trusted blended learning experience, **we provide support to help you hone your craft 24/7**.



STAY CONNECTED

In today's ever-evolving digital world, staying connected with the Schwarzkopf Professional community has never been easier. Whether you're looking to refine your skills, stay on top of trends, or get your artistry featured, there's a digital platform just for you.

eACADEMY

Discover a range of in-depth courses, product knowledge and professional know-how at your fingertips.

BLOG

Designed to support your growth from behind the chair, from salon tips and expert interviews to how-to guides and trend breakdowns.

HOUSE OF COLOR APP

From finding out which colour brand to use to creating the perfect formulas, discover your must-have consultation tool with the House of Color App.

SOCIAL MEDIA

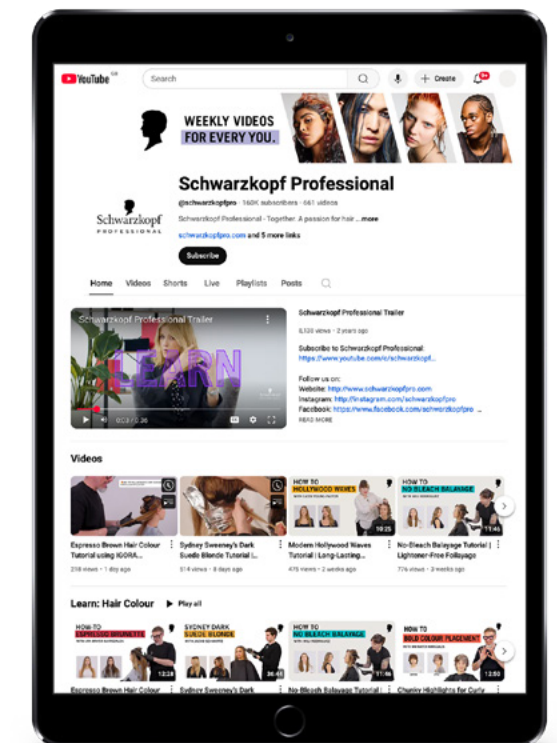
Follow **@schwarzkopfproanz** on social media for the latest hair inspiration, expert tips, tricks and tutorials.

YOUTUBE

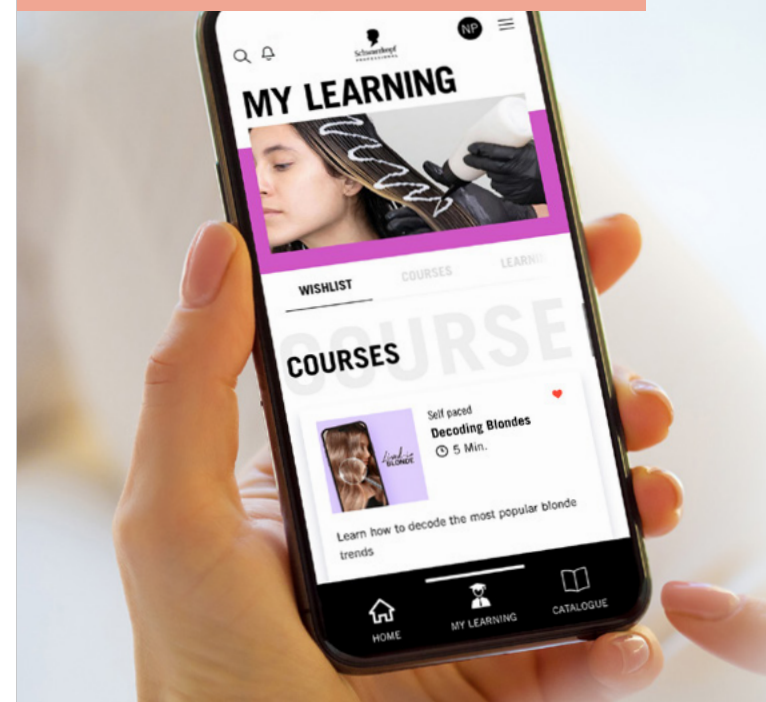
Our dedicated YouTube channel is your go-to hub for **easily accessible education** right at your fingertips.

From quick tips to expert tutorials, our content features **industry-leading educators** sharing regular videos packed with how-to's, insights and trending techniques.

Subscribe now to sharpen your skills, learn new techniques and grow your confidence behind the chair.



eACADEMY



The eAcademy brings you a dynamic approach to learning – the power of education is truly in your hands.

Designed by hairdressers, for hairdressers, our digital learning experience is here to give you 24/7 access to hairdresser training – supporting your every step, as you develop the skills and knowledge to empower you and your salon.

WE TRAIN OUR TRAINERS TO BE THE BEST FOR YOU

PHYSICAL LEARNING

We pride ourselves in offering exceptional education that is accessible to all hairdressers. With our **'education at your doorstep'** approach, we bring expert knowledge and training right to your salon floor. Our thoroughly skilled trainers are always ready to help and share the **latest services**.

BRAND SPECIFIC TRAINING

Treat your team to individually tailored education in your own salon. Together with you, our trainer will customise the training for your team based on your needs.



THE ACADEMY OF HAIR

Schwarzkopf Professional boasts a big network of Academies and partner locations across the globe, offering the perfect environment for hairdressing enthusiasts to **hone their skills, explore new trends, and establish connections**. Every location is thoughtfully designed to ignite a passion for hairdressing, offering first-class training experience and educational support. Our Academies form part of a **unified global network** of creative intelligence which provides a dynamic platform for **collaboration and inspiration**.

SHAPING FUTURES

Shaping Futures offers world-class training and career pathways for people from all backgrounds, students gain life-changing skills and bring fresh perspectives to the industry, while hairdressing professionals volunteer their skills and mentor the next generation.

Shaping Futures is more than just training, it's a global movement and together, we're building a stronger, more inclusive future for hairdressing.



"It's more than just sharing what we love, its about making a real difference in peoples lives"

– NICOLE TURNER
Education Expert NZ



For more information about how to get involved, whether as a volunteer or partner, reach out to your local education expert or visit our website and experience the pride of giving back.



ANZ SYDNEY CLASS OF 2025

CREATIVE COLLECTIVE ANZ

Creative Collective is a vibrant, award-winning community redefining the future of hair artistry across Australia and New Zealand. Crafted as a haven for passionate and ambitious hair creatives, this dynamic community empowers you to elevate your craft through exclusive opportunities, education, networking, collaboration, and inspiration alongside Schwarzkopf Professional's leading Ambassadors.

Celebrating the true artistry of hairdressing, the Creative Collective unites a new generation of innovators dedicated to pushing boundaries, sharing ideas, and

mastering their skills. Stylists gain unparalleled access to premium resources, industry events, and immersive training experiences led by Australia's top talent all crafted to fuel creativity, connection, and professional growth.

Fashion weeks, runways, high-pressure backstage experiences, and loads of fun are just some of the incredible opportunities awaiting you.

**AHFA ARTISTSIC TEAM OF THE YEAR 2024
SCHWARZKOPF PROFESSIONAL ANZ
CREATIVE COLLECTIVE**

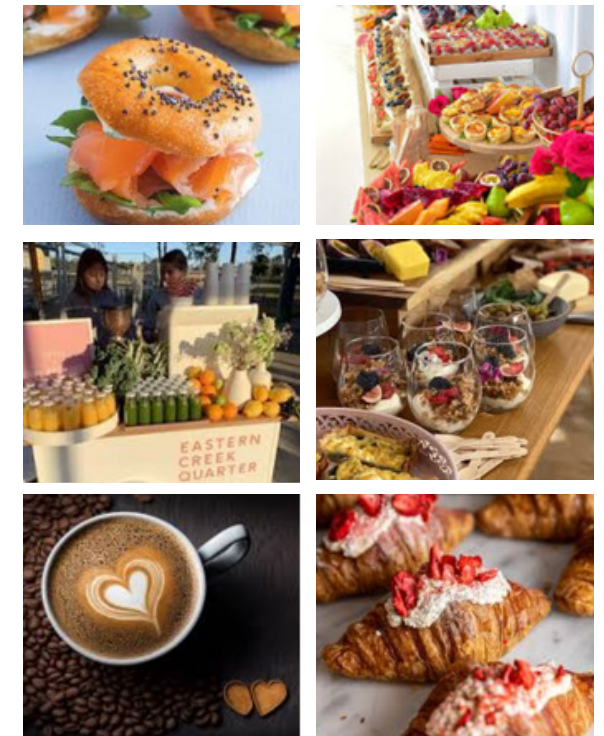


BREAKFAST CLUB

Community First ♥

INTRODUCING THE SKP BREAKFAST CLUB – FOR EVERY YOU, the creative heartbeat of our SKP family. This is where we share what's new, what's next, and what's happening across the world of hair — from breakthrough innovations to exciting brand updates.

Get the inside scoop on fresh innovations, hot news, and the next big things from Schwarzkopf Professional. Connect with fellow pros, build relationships, expand your network, and grow your business while staying one step ahead of the game.



Rooted in creativity and driven by community, Schwarzkopf Professional is reimagining the future of professional hair by putting people first. The SKP Breakfast Club is your space to connect, collaborate, create, and grow — a place to strengthen relationships both within our SKP family and across the wider industry.

Join us to spark ideas, fuel your creativity, stay ahead of trends, and build your business with the support of a network that truly gets it. **Join us, fuel your passion, build relationships, see what's coming before anyone else, and take your business to the next level.**

MARCH + NOVEMBER

GLOBAL AMBASSADORS



MEET OUR GLOBAL AMBASSADORS

Introducing a diverse and truly global collective of industry leaders to guide and inspire us. Sharing their expertise gained from **Educating** and **Innovating** on a global stage, we keep you connected to the best of the best.

These are the creative innovators and driving force in defining our future hair trends.

#FOREVERYYOU



CHRIS APPLETON

GLOBAL AMBASSADOR

Chris Appleton discovered his passion for hair styling at a young age, experimenting with his mother's hair before getting his first salon job at just 13 years old. After years of working in London, Los Angeles came calling and soon Chris became the go-to stylist for Hollywood's top celebrities - Kim Kardashian, Jennifer Lopez and Dua Lipa, to name a few. He's the tastemaker and mastermind behind some of the most famous looks and blonde hair colour transformations of the past decade.



@chrisappleton1



LESLEY JENNISON

GLOBAL AMBASSADOR

Lesley Jennison's hairdressing journey began at the renowned Vidal Sassoon London Academy, becoming the first woman to hold the prestigious title of Head of the Colour Department and sit on the International Art Team. Her passion for colour has allowed her to work with high-profile clientele like Gwyneth Paltrow and Alexander McQueen. Using her expert colour knowledge, Lesley uses her expert colour knowledge to create stunning collections and push creative boundaries.



@lesleyjennison



TYLER JOHNSTON



GLOBAL AMBASSADOR

Beginning as a stylist at Vidal Sassoon in creative 80's Manchester, Tyler progressed rapidly as Art Director at Sassoon's prestigious London salon. Combining technique and adventurous creativity, Tyler Johnston's work is immediately recognisable and has been featured in international magazines, establishing him as one of the industry's most sought-after session stylists with clientele including David and Victoria Beckham, Sofia Vergara, Billie Eilish and Charli xcx.



@tylerjohnstonhair

NICK IRWIN

GLOBAL AMBASSADOR

Nick Irwin began his hairdressing career in the north of England, since then his work has seen him go from Global Creative Director of TIGI International to sitting on the board of directors at Unilever. In 2014, Nick immersed himself back into the session world, with work featured in global fashion magazines and advertising campaigns. His ability to understand the aesthetic of editorial and high-fashion hair has made him one of the most sought-after stylists in the industry.



@nickirwinhair



LISA FARRALL



GLOBAL AMBASSADOR

Beginning her hairdressing career in the 90s, Lisa quickly ascended from her local salon to showcasing her skills at London Fashion Week. At just 17, she found her second home in an Afro hair salon, honing her craft. Now, from working on music videos for renowned artists to being a powerful spokesperson for equality and inclusivity, Lisa holds a collection of over 25 prestigious awards and empowers others through mentorship, advocacy and education.



@lisafarrall

ARJAN BEVERS

GLOBAL AMBASSADOR

Starting at just 15 years old, Arjan's passion and dedication has since lead him to amass 25 years of industry experience, winning many international awards including Dutch 'Hairdresser of the Year' three times. As owner of the Avanti Kappers salon in the Netherlands, Arjan brings a wealth of expertise in salon management and the ability to seamlessly integrate creative innovation with practical application, shaping him into a highly respected figure in the industry.



@arjanbevers



MEET OUR ANZ AMBASSADORS



DEE PARKER-ATTWOOD NATIONAL AMBASSADOR

Dee Parker-Attwood a leading lady in the world of hairdressing. She isn't just any hair guru – she's the captain of the hair ship, steering through the worlds of salon ownership, mentoring, teaching, and creative genius. She's all about blending business savvy with her passion for setting trends that are as unique as they are cutting-edge.

A self-professed hair junkie, Dee thrives in the hustle of the hair game, all fuelled by her mission to help others unleash their full hair potential. She's not just about technique; she's about mixing inspiration with gutsy moves. Dee's all about pushing boundaries in hair design, preferring wild, out-there ideas, and that's what makes her stand out in an industry.

ACHIEVEMENTS

2025 AHIA Collaboration of the Year Winner
2025 AHIA Shot of the Year Winner
2025 One shot (USA) Avantgarde Collection of the Year Winner
2025 One shot (USA) Avantgarde Shot of the Year Winner
2025 Noise Australia
2025 Avante-Guarde Oneshot International Winner
2025 Inetrnational Editorial Collection Oneshot Winner
2025 AHIA Hair Masterpiece of the Year Winner
2025 AHIA Collective Team of the Year
2024 British Hairdressing Awards: Finalist International Collection
2024 Live International Hairdressing Awards: Hairdresser of the Year
2023 Noise China
2022 AHIS Australian Hairdresser of the Year
2022 One Shot (USA) Avantgarde Shot of the Year
2021 AHIA Australian Hairdresser of the Year
2021/22 Brithairdresser ISH Hairdressing Awards: International Collection of the Year Finalist
2020 IHA International Avantgarde Collection of the Year
2019 Australian Hairdresser of the Year
2019 Hair Expo Australian Hairdresser of the Year
2016 Hair Expo Victorian Hairdresser of the Year
4 x AHFA Australian Hairdresser of the Year

 [@deeparkerattwood_](https://www.instagram.com/deeparkerattwood_)



KRISTIE KESIC AUSTRALIAN NATIONAL COLOUR AMBASSADOR

Kristie Kesic is a master colourist and one of Australia's most influential forces in modern hairdressing. A visionary whose artistry, leadership and unwavering dedication have shaped the national landscape of colour excellence. With an extraordinary 17-year career, she has not only perfected her craft, she has redefined it. Kristie was crowned 2025 Australian Colourist of the Year, alongside winning Collab of the Year with creative partner Dee Parker Attwood and BTS Dream Team. n 2024, she received global recognition winning Colour World International Colour Genius 2024, solidifying her place among the world's best colourists. As the owner and Creative Director of Cobelle Creative in Brisbane, Kristie's visionary leadership has propelled the salon to national acclaim, earning accolades such as winning AHIA Australian Salon Team of the Year 2024 and the Australian Women in Business Award.

A dedicated mentor and educator, she is renowned for nurturing the next generation of Australian colour talent. Her artistry has captivated audiences worldwide. Kristie is a multi-time international finalist, including International Colour Image of the Year and the Fellowship of Hairdressing International Image of the Year. Her collections are celebrated globally, gracing the covers of leading industry publications and inspiring colourists across the world. Kristie's passion is more than colour, it is transformation, storytelling, and elevating Australian hairdressing to new heights.

ACHIEVEMENTS

2025 Australian Colourist of the Year
2025 Collab of the Year with creative partner Dee Parker Attwood and BTS Dream Team
2024 Colour World International Colour Genius
2024 AHIA Australian Salon Team of the Year
2024 Australian Women in Business Award

 [@cobellecreative](https://www.instagram.com/cobellecreative)

 [@kristiekesic_colourist](https://www.instagram.com/kristiekesic_colourist)

JASON FASSBENDER CREATIVE AMBASSADOR

The fusion of hair and fashion serves as a constant muse for Jason. He believes in crafting a holistic narrative where hair seamlessly complements the overall aesthetic. Throughout his career, he's been driven by the desire to see those he's mentored succeed, finding profound fulfillment in their achievements. Experimentation and risk-taking are central to Jason's creative ethos. He pushes boundaries while always prioritizing the enhancement of natural beauty. His quest for inspiration knows no bounds, drawing from music, film, fashion, travel, and the pulse of the street.

For Jason, success isn't measured by accolades alone but by the sense of happiness and fulfillment derived from his work. Winning awards like Australian Hairdresser of the Year in 2017 is undoubtedly gratifying, but his true measure of success lies in the pride he feels for the art he creates and the lives he touches through education and mentorship. With a relaxed yet passionate approach, Jason Fassbender continues to inspire the next generation of hair artists, carrying forward the legacy of Australian creativity in the world of hairdressing.

ACHIEVEMENTS

2025 Hair Director Romance Was Born Australian Fashion Week
2025 AHFA Creative Team of the Year Winner
2025 Noise Australia
2022 AHFA Australian Hairdresser of the Year Finalist
2022 AHFA Australian Hairdresser of the Year Finalist
2017 AHFA Australian Hairdresser of the Year
2009 Hair Expo New Creative Force

 [@jasonfassbender](https://www.instagram.com/jasonfassbender)



ANZ GUEST ARTISTS



STUART BANE



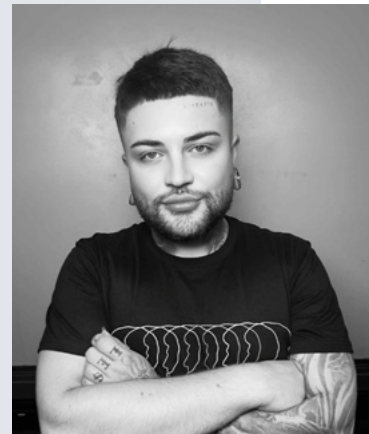
@knot_sure_



STEPH MEYER



@stephmeyerandco



JORDAN JAMES



@jordanjames
@jordanjameshairsalons



KRYSTLE TOKUNAI



@tokunaihair



DANI BLAKELY



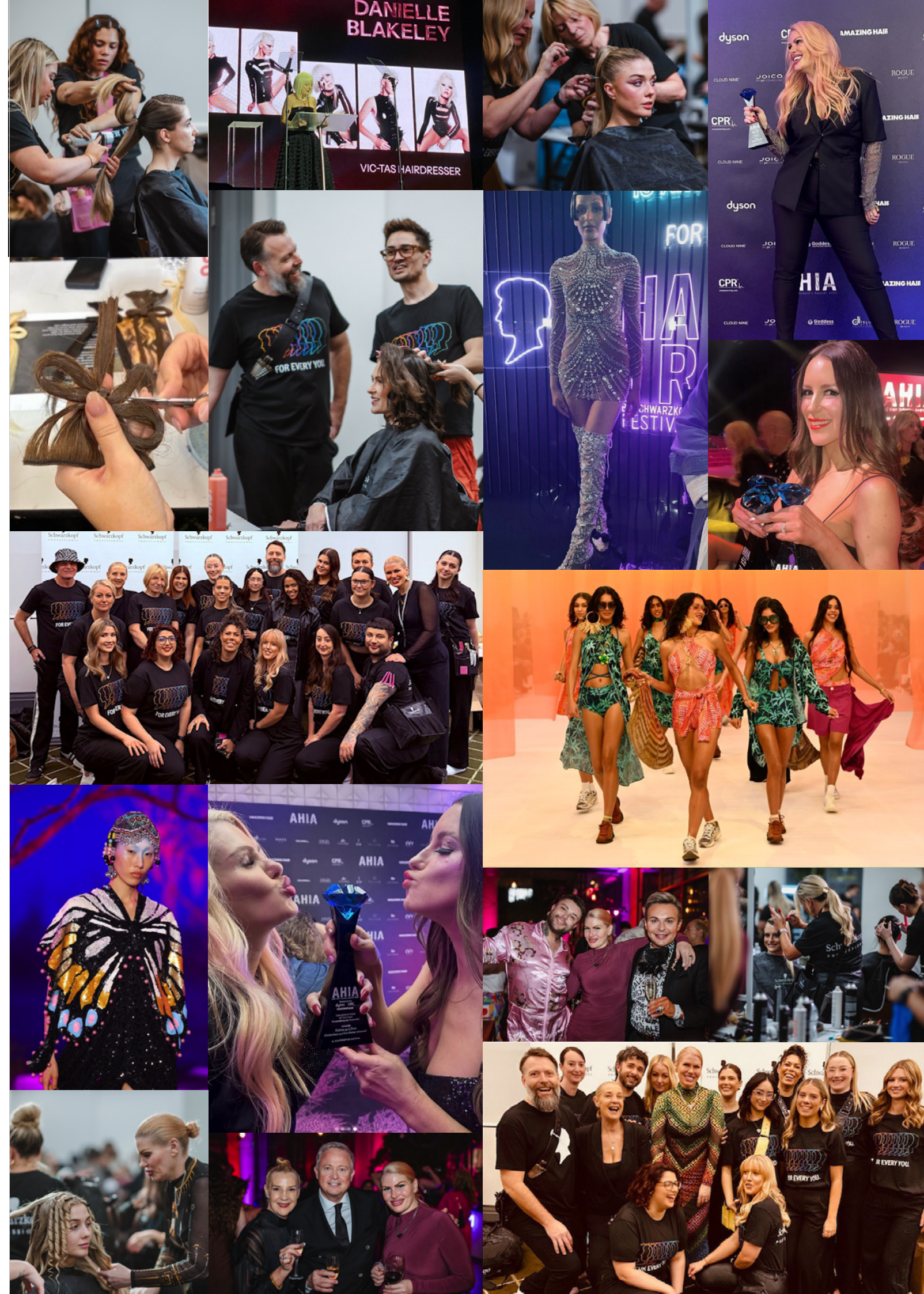
@yoshiko_hair



KAWADA



@kawadahairstudio



COLOUR

EXPLORE OUR SEMINARS +





ALL YOU NEED TO KNOW ABOUT COLOUR SCIENCE

To become a great colourist you need to start with the **colour fundamentals**. Master a complete understanding of **colour principles** and the Schwarzkopf Professional portfolio combined with practical experience on live models, in this hands-on workshop.

ALL YOU NEED TO KNOW ABOUT COLOUR TECHNIQUES

Whether you are looking to create modern highlights, freehand or timeless techniques, this seminar will elevate your practical skills to new heights.



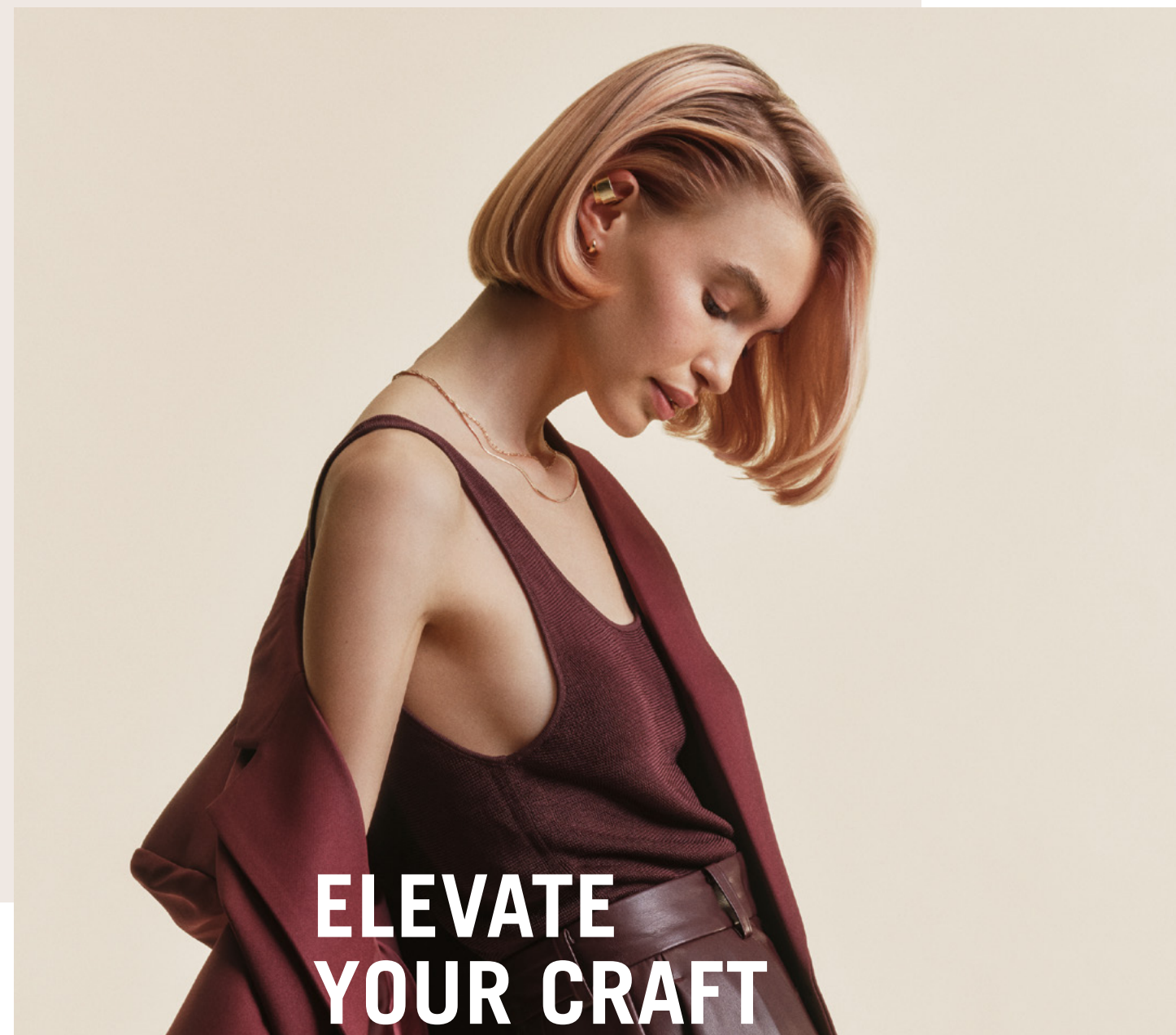
COLOUR CORRECTION

Conquer the skill of colour correction and solve any colour challenge! A service that will guarantee a long-lasting client relationship. This seminar provides the combination of skills and knowledge, in a hands-on workshop with colour correction challenges.

CREATIVE COLOUR & TECHNIQUES

Being able to work creatively with colour is the aim of every colourist. There are a lot of aspects to take into consideration. In this seminar you will discover how to create different colour techniques and placements.

AUTHORITY IN BLONDE



ELEVATE
YOUR CRAFT

MASTERCLASS



Immerse yourself in 3 days of advanced mastery, exploring the full SKP Blonde portfolio while sharpening your expertise in hair biology, “sexy science,” consultation, and communication. Level up your technical skills in creating bespoke formulations, precise colour placement, dimensional techniques, and expert colour correction.

Master the where, why, and how of the Blonde portfolio in hands-on, interactive workshops with our Guest Artists, Igniting your creativity, sharpen your skills, and push your colour artistry to the next level!

This program is exclusively designed for experienced colourists. To ensure you gain maximum value from the Masterclass, participants must successfully complete all pre-work sessions and meet the eligibility criteria.

By joining the alumni, you’ll get the exclusive opportunity to test and try Blonde innovations before anyone else, share your feedback, and become recognised and certified as a Schwarzkopf Professional Authority in Blonde. Speak with your Schwarzkopf Professional Education Expert to register your interest. Don’t miss this chance to elevate your artistry and cement your status as a Blonde expert.



DAYS

**SYDNEY
MELBOURNE**

BACKBAR

EXPLORE OUR SEMINARS +



ALL YOU NEED TO KNOW ABOUT HAIR & SCALP CARE

Are you looking for in-depth knowledge about hair and scalp? If so, this is the perfect seminar for a deeper understanding of the hair and scalp, its foundations, functions and structure. Learn the theory and then put it into practice in our hands-on workshop, introducing different services to address any hair and scalp concern. The know-how you need to improve your consultations.

CARE RITUALS AND SERVICES

Deep dive into the world of scalp conditions and trichology. Experience different massage techniques and learn about the benefits of offering bespoke hair and scalp care services to increase client loyalty and salon revenue.

STYLING

EXPLORE OUR SEMINARS +



ALL YOU NEED TO KNOW ABOUT STYLING

Discover the specific techniques needed to style every hair type. This session provides you with a portfolio of styling techniques and salon-relevant skills to suit a diverse client group.

CUTTING

EXPLORE OUR SEMINARS +



ALL YOU NEED TO KNOW ABOUT CUTTING

Designed to give hairdressers a solid grounding in cutting, along with the skills and confidence to begin growing in their career as a stylist. This seminar will focus on the different techniques needed for cutting different hair length from long hair to Bobs, one-lengths, layers and different variations of fringes.

PARTNERS IN CRAFT

EXPLORE OUR SEMINARS +





THE ART OF CONSULTATION

A vibrant and empathetic connection between client and stylist is a crucial moment in the salon. This moment is the hairdresser's consultation, a beautiful and profound dialogue that unveils unique stories, aspirations and the inner beauty of each individual. We explore the art of consultation in six engaging modules.

THE ART OF COMMERCIALISATION

This seminar is about creating an experience, a connection with your customers. It's the art of understanding people's needs, their desires and crafting services that not only meet those needs but exceed their expectations. It's not just about selling products, it's about creating an experience.



SOCIAL MEDIA HAIR

Offering a never-ending source of inspiration for trends and techniques, Social Media plays a crucial role in hairdressing for stylists, colourists and their clients. In this seminar, you'll learn how to use social media features to your advantage, including how to use ChatGPT to create catchy captions.

DIGITAL SEMINARS

Experience our COMPLIMENTARY and interactive online training sessions, designed to fit seamlessly into your schedule. Each 45 min interactive session is facilitated by our education Experts, packed with valuable insights, providing a comprehensive learning experience from the comfort of your own space. Join us to expand your skills, stay inspired, and gain practical knowledge in an interactive format that encourages participation and growth.

WHO CAN ATTEND

This program is open to individuals of all skill levels, from beginners to seasoned professionals. Our education offering is inclusive and accommodates all learning styles to ensure that each participant has a valuable and enriching experience. Whether you're looking to build foundational knowledge or expand your existing expertise, these sessions are tailored to support your growth and enhance your capabilities. Join us and become part of a community dedicated to learning and professional excellence.

WHAT WILL YOU LEARN

Our comprehensive education offering is designed to enhance your product knowledge and empower you to achieve exceptional results across the full SKP portfolio. Through these sessions you will gain in-depth insights into product features, benefits, and effective application techniques. Learn how to leverage your expertise across the entire range to deliver outstanding outcomes, boost client satisfaction, and elevate your professional skills. Join us and transform your understanding into practical skills that set you apart in the industry.

All times AU Eastern Standard Time.

COLOUR

FIT FOR COLOUR

Join our Igora Royal Colour session and master the fundamentals of SKP colour! This interactive session will guide you through the essential details of the range and teach you how to achieve outstanding results with confidence. Perfect for those looking to solidify their understanding and elevate their colour skills, this training is designed to set you up for long-term success in delivering exceptional hair colour services. Dive into the rich world of Igora Royal and discover how to use unlocking your full creative potential.

9th March	11.00 – 12.00pm
27th April	11.00 – 12.00pm
4th May	11.00 – 12.00pm
29th June	11.00 – 12.00pm
31st August	11.00 – 12.00pm
5th October	11.00 – 12.00pm

BLONDME COLOUR

Unlock the secrets to achieving the perfect blonde with our BLONDME Colour session! Dive into the versatile BLONDME colour portfolio, this session will equip you with the knowledge to master every aspect of the colour range. Gain a thorough understanding of the products that will help you deliver flawless blonde results every time. A great opportunity to enhance your skills and elevate your blonde colour expertise.

13th April	2.00 – 3.00pm
11th May	11.00 – 12.00pm
1st June	11.00 – 12.00pm
13th July	11.00 – 12.00pm
31st August	1.00 – 2.00pm

VIBRANCE

WITH IGORA VIBRANCE THERE IS ALWAYS MORE TO CREATE

With its infinite colour palette, many service opportunities, flexible applications and always evolving techniques, IGORA VIBRANCE is the brand for all hairdressers who never stop exploring, evolving and creating. Discover how IGORA VIBRANCE can do more for your creativity, clients and colour business.

13th April	1.00 – 1.45pm
3rd August	11.00 – 11.45am
19th October	11.00 – 11.45am

ZERO AMM

Be the Colourist you want to be! Discover all things Igora Zero AMM, understanding the benefits of an ammonia free colour, what makes Igora Zero so special, when, and how to use Igora Zero, where it fits and sustainable story.

2nd March	1.00 – 1.45pm
18th May	11.00 – 11.45am
14th September	12.00 – 12.45am

CARE

FIBRE CLINIX

Unlock the next level of bonding with FIBRE CLINIX.

Discover the BONDFINITY Method – a fully customisable in-salon service delivering permanent repair that keeps reactivating, infinitely. Learn how to elevate your treatment services with cutting-edge bonding technology, luxurious formulas, and seamless in-salon to at-home results powered by BONDXTEND Technology. Complete the experience with FIBRE CLINIX at-home ranges, infused with skin-care-inspired ingredients to continually reactivate results for infinite repair and long-lasting hair health.

Transform hair health. Offer infinite repair.

4th May	12.30 – 1.30pm
1st June	12.00 – 1.00pm
13th July	12.30 – 1.30pm
3rd August	12.00 – 1.00pm



To register, simply scan the QR code, select the session you'd like to attend, and complete the short form to secure your spot. It's quick, easy, and will get you booked in and ready to go!

DIGITAL SEMINARS

BLONDME CARE

Explore in depth product knowledge on the NEW BLONDME care range. Delve into the revolutionary BLONDME care system with BONDFINITY this innovative technology creates a sophisticated network of two types of bonds, working together to promote a robust, yet flexible hair structure. Enhance your expertise in haircare for blondes ensuring you are the expert in maintaining gorgeous blonde hair as it requires special care to prevent breakage and keratin loss, to reveal a stronger, more resilient blonde.

2nd March	11.00 – 12.00pm
18th May	12.30 – 1.30pm
27th July	11.00 – 12.00pm
14th September	11.00 – 12.00pm



To register, simply scan the QR code, select the session you'd like to attend, and complete the short form to secure your spot. It's quick, easy, and will get you booked in and ready to go!

STYLING

SESSION LABEL

Session Label styling products are a curated, small editorial range crafted by stylists for stylists, delivering runway-ready results. Each product is designed to provide the high-performance, innovative solutions that professionals need to create impactful, fashion-forward looks. With a focus on quality and versatility. Join us to learn how Session Label empowers stylists to express their creativity and achieve superior, flawless finishes that meet the demands of editorial and runway looks. Learn how to select the right products for different styles and techniques, helping you enhance your skills and create personalised looks for your clients.

11th May	12.30 – 1.15pm
5th October	1.00 – 1.45pm

OSiS+

We champion limitless self-expression and styling done your way. Unleash your creativity, whatever your energy. Styling that's ready for any character, anywhere. Discover OSiS+ styling tips and tricks, gain insights into the benefits of each product, from adding volume and texture to ensuring long-lasting hold and shine. This training will teach you how to select the right products for different styles and techniques, helping you enhance your skills and create flawless, customised looks for your clients.

11th May	1.30 – 2.15pm
19th October	1.00 – 1.45pm

SEMINAR DATES

ALL YOU NEED TO KNOW ABOUT COLOUR SCIENCE

Sydney	13th Mar	\$50 inc GST
Perth	30th Mar	\$50 inc GST
Brisbane	13th Apr	\$50 inc GST
Auckland	4th May	\$50 inc GST
Perth	10th Aug	\$50 inc GST
Auckland	28th Sep	\$50 inc GST

ALL YOU NEED TO KNOW ABOUT COLOUR TECHNIQUES

Brisbane	18th May	\$50 inc GST
Sydney	15th Jun	\$50 inc GST

COLOUR CORRECTION

Perth	11th May	\$100 inc GST
Auckland	8th Jun	\$100 inc GST
Melbourne	6th Jul	\$100 inc GST
Sydney	10th Aug	\$100 inc GST
Auckland	7th Sep	\$100 inc GST
Brisbane	14th Sep	\$100 inc GST
Perth	12th Oct	\$100 inc GST

CREATIVE COLOUR & TECHNIQUES

Melbourne	16th Mar	\$100 inc GST
Waikato	25th May	\$100 inc GST
Christchurch	15th Jun	\$100 inc GST
Perth	22nd Jun	\$100 inc GST
Auckland	20th Jul	\$100 inc GST
Brisbane	20th Jul	\$100 inc GST
Melbourne	17th Aug	\$100 inc GST
Sydney	12th Oct	\$100 inc GST

ALL YOU NEED TO KNOW ABOUT HAIR & SCALP

Brisbane	15th Jun	Complimentary
Melbourne	7th Sep	Complimentary

CARE RITUALS & SERVICES

Brisbane	9th Nov	Complimentary
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ALL YOU NEED TO KNOW ABOUT STYLING

Sydney	6th Jul	\$50 inc GST
Waikato	3rd Aug	\$50 inc GST
Christchurch	10th Aug	\$50 inc GST
Brisbane	17th Aug	\$50 inc GST
Auckland	17th Aug	\$50 inc GST
Melbourne	14th Sep	\$50 inc GST

THE ART OF CONSULTATION & COMMERCIALISATION

Christchurch	20th Apr	\$50 inc GST
Melbourne	18th May	\$50 inc GST
Auckland	21st Sep	\$50 inc GST
Waikato	28th Sep	\$50 inc GST
Brisbane	19th Oct	\$50 inc GST

SOCIAL MEDIA HAIR

Perth	23rd Feb	\$50 inc GST
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AUTHORITY IN BLONDE

Sydney	\$1,200 inc GST
Melbourne	\$1,200 inc GST

ALL YOU NEED TO KNOW ABOUT CUTTING

Sydney	\$50 inc GST
Melbourne	\$50 inc GST

HOW TO BOOK YOUR SEMINAR



To register, simply scan the QR code, select the session you'd like to attend, and complete the short form to secure your spot. It's quick, easy, and will get you booked in and ready to go!

PAYMENT OPTIONS

1. Charge to your Schwarzkopf Professional Account
2. Pay via credit card; Mastercard & Visa are accepted – surcharges apply

CHANGES TO COURSE CONTENT

Course content may vary subject to changes in the product range or service techniques. Schwarzkopf Professional reserves the right to alter the content, Schwarzkopf Professional Artists, or change the published dates of the courses at any time without notice.

PHOTOGRAPHY & VIDEOGRAPHY DURING COURSES

Occasionally, Schwarzkopf Professional team members may take photographs and/or videos of education courses taking place, which are used for education marketing purposes (e.g. Instagram, Facebook, and the Schwarzkopf Professional Education website). Your attendance assumes your agreement to appear in these photos and videos. If you do NOT wish to appear, please make it known to your Course Leader before you leave the Studio on the first day of your course.

CANCELLATION POLICY

Course bookings are subject to cancellation if payment is not received. A minimum of 14 days' notice is required for a full refund. No refunds will be given after this period. All seminars must be prepaid in full before attendance of the first course.

* In case of a course being cancelled or postponed due to low enrolment or unforeseen circumstances, refunds will be processed where due. Schwarzkopf Professional reserves the right to update their courses and Guest Artists without notice.





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For more information please contact your ASK Advisor, or alternatively call the
Schwarzkopf Professional Technical Hotline number: 1800 624 000 (AU) 0800 500 515 (NZ)
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