

ULTIST  
by PRIMIENCE *With* tripleS

GLOW IN YOUR IDOL COLOR





# SeoYeon

## Passion Orange

"The color is so vivid and bright, yet I was amazed at how soft and healthy my hair looked. I could try vibrant colors without worrying about damage. It's vibrant, comfortable, and truly confidence-boosting."

### RECIPE

#### Before :

19 Lv



#### Whole :

PO/11 + 6%





## RECIPE

Before :

19 Lv



Whole :

SP/11 (3), SP/9 (1) + 6%

# Mayu

## Sheer Pearl

"The transparency and shine are incredible. It gives a soft, luminous glow that feels so natural, yet polished.

I love how the light catches every angle, making the hair look fresh and radiant without feeling heavy."





## RECIPE

### Before :

18 Lv



### Root :

EBe/11 (5), EBe/9 (1), MP/11  
(3%) + 6%

### Whole :

EBe/11 (5), EBe/9 (1), MP/11  
(6%) + 6%

# JooBih

## Earth Beige

"I loved how effortless it looked every time I moved under the light, my hair reflected beautifully. It feels refined yet soft, making the color perfect for a natural but polished look."





# DaHyun

## Mauve Pink

"The color is vivid, yet my hair still looks soft and natural. I was surprised by how smooth it feels to the touch.

It's the kind of shade that's both striking and gentle at the same time."



## RECIPE

### Before :

17 Lv



### Root :

MP/11 (6), MP/9 (1) + 6%

### Whole :

MP/11 (3), MP/9 (1) + 6%



## RECIPE

### Before :

17 Lv



### Whole :

CYAN + 6%

### End :

CYAN, JADE (10%) + 6%

# YeonJi Cyan

"The tone is pure and the color payoff is stunning. I love how clear and vivid it looks, yet it still feels polished and wearable. Every time the light hits, the color shines through in such a striking way."



# GLOW IN YOUR IDOL COLOR COLLECTION

Fairy Bloom is the new story of **ULTIST with tripleS**.

It connects the power of **ULTIST** color with the free creativity of K-pop.

Just as **tripleS** always tries new styles and concepts, Fairy Bloom shows the joy of transformation that expressing mood, personality, and individuality.

The colors in this collection are soft yet radiant, giving hair a dreamy, luminous aura that feels almost magical like stepping into a new world every time you look in the mirror.

Fairy Bloom is where **ULTIST** color and **tripleS** energy glow together.

BEHIND THE SCENE

INTERVIEW MOVIE

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## PRODUCTS



### ULTIST COLOR CREAM

For all Asian people who love to color their hair.  
Hair color with an exclusive treatment featuring a breakthrough new concept.  
[15 Shades 52 Colors] 80g

## COLOR CHART



GLOW IN YOUR IDOL COLOR



Official Instagram  
@shiseidopro\_official



For detail product information,  
please check Official Website.

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