

ULTIST *With* **tripleS**
by PRIMIENCE

GLOW IN YOUR IDOL COLOR





SeoYeon

Passion Orange

"The color is so vivid and bright, yet I was amazed at how soft and healthy my hair looked. I could try vibrant colors without worrying about damage. It's vibrant, comfortable, and truly confidence-boosting."

RECIPE

Before :

19 Lv



Whole :

PO/11 + 6%





RECIPE

Before :

19 Lv



Whole :

SP/11 (3), SP/9 (1) + 6%

Mayu

Sheer Pearl

"The transparency and shine are incredible. It gives a soft, luminous glow that feels so natural, yet polished."

I love how the light catches every angle, making the hair look fresh and radiant without feeling heavy."



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JooBin

Earth Beige

"I loved how effortless it looked every time I moved under the light, my hair reflected beautifully. It feels refined yet soft, making the color perfect for a natural but polished look."

GLOW IN YOUR IDOL COLOR

RECIPE

Before :

18 Lv

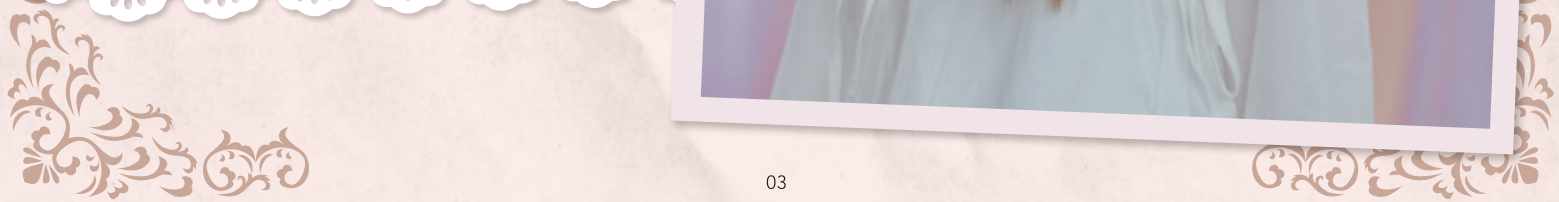


Root :

EBe/11 (5), EBe/9 (1), MP/11 (3%) + 6%

Whole :

EBe/11 (5), EBe/9 (1), MP/11 (6%) + 6%





RECIPE

Before :
17 Lv



Root :
MP/11 (6), MP/9 (1) + 6%

Whole :
MP/11 (3), MP/9 (1) + 6%

DaHyun

Mauve Pink

"The color is vivid, yet my hair still looks soft and natural. I was surprised by how smooth it feels to the touch.

It's the kind of shade that's both striking and gentle at the same time."



GLOW IN YOUR IDOL COLOR



YeonJi

Cyan

"The tone is pure and the color payoff is stunning. I love how clear and vivid it looks, yet it still feels polished and wearable. Every time the light hits, the color shines through in such a striking way."

RECIPE

Before :
17 Lv



Whole :
CYAN + 6%

End :
CYAN, JADE (10%) + 6%



GLOW IN YOUR IDOL COLOR COLLECTION

Fairy Bloom is the new story of ULTIST with tripleS.

It connects the power of ULTIST color with the free creativity of K-pop.

Just as tripleS always tries new styles and concepts, Fairy Bloom shows the joy of transformation that expressing mood, personality, and individuality.

The colors in this collection are soft yet radiant, giving hair a dreamy, luminous aura that feels almost magical like stepping into a new world every time you look in the mirror.

Fairy Bloom is where ULTIST color and tripleS energy glow together.

BEHIND THE SCENE

INTERVIEW MOVIE

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PRODUCTS



ULTIST COLOR CREAM

For all Asian people who love to color their hair.
Hair color with an exclusive treatment featuring a breakthrough new concept.

[15 Shades 52 Colors] 80g

COLOR CHART



GLOW IN YOUR IDOL COLOR



Official Instagram
@shiseidopro_official



For detail product information,
please check Official Website.

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