

LePage® Pro Support Giveaway Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ENTRIES RECEIVED FOR THE APPLICABLE DRAWING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Standard data rates apply to participants who choose to participate in the Giveaway via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

The content will be live on Instagram, outdoor wild postings, stickers and sales collateral.

PRELIMINARY INFORMATION: NO PURCHASE NECESSARY. A purchase will not improve your chances of winning. Void where prohibited or restricted by law. The LePage® Giveaway Pro Support Sweepstakes (the "Giveaway") will begin on September 3, 2024 at 12:00 PM ET and end on December 31, 2024 at 11:59 PM ET ("Giveaway Period"). All times in the Giveaway refer to Eastern Time ("ET"). Odds of winning depend upon the number of eligible Entries (as defined below) received. Giveaway is subject to all applicable federal, provincial/territorial and local laws.

ELIGIBILITY: Open only to legal residents of Canada (excluding Quebec) who have reached the age of majority in their jurisdiction of residence as of the start of the Giveaway Period. Officers, directors, agents, representatives, and employees of Giveaway Entities (as defined below), members of these persons' immediate families (spouses and/or parents, children, and siblings, and each of their respective spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter or win the Giveaway. Giveaway Entities, as referenced herein, shall include Henkel Canada Corporation (referred to in these Official Rules as the "Sponsor"), and its affiliates and subsidiaries, Dentsu Creative Marketing Ltd and Universal McCain Canada (the "Administrator") and each of their respective parent, subsidiary, and affiliate companies, and their administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Giveaway (sometimes jointly referred to in these Official Rules as the "Giveaway Entities").

TO ENTER: NO PURCHASE IS REQUIRED TO ENTER. To enter the Giveaway, you must complete the entry form at <https://www.lepage.ca/prosupport.html> (the "Website") in full as directed and indicate your agreement to be bound by these Rules (the "Entry"). All Entries must be received by Sponsor before the end of the Giveaway Period to be eligible to win the Prize.

Limit 1 entry per person/per household/valid e-mail address for the entire Giveaway Period, regardless of method of entry. For certainty, you may only use one email address to enter the Giveaway. Additional Entries received from any person, household, or e-mail address during the Giveaway Period beyond the specified limit will be void. Entries generated by a script, macro, or other automated means or by any means that subverts the entry process will be disqualified. Sponsor's computer shall be the official timekeeper for all matters related to this Giveaway. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, are void and will not be accepted. In case of a dispute over the identity of an entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant.

“Authorized account holder” is defined as the person who is assigned to an email address by an Internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Entry constitutes permission (except where prohibited by law) for Sponsor and/or Administrator to use the Entry, entrant’s name, city, province/territory, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval.

All Entries received in accordance with these Official Rules will be deemed “eligible Entries”.

All Entries are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility, (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual’s eligibility to participate in this Giveaway; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry and/or other information entered (or purportedly entered) for the purposes of this Giveaway; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Giveaway in accordance with the Sponsor’s interpretation of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor.

PRIVACY: All information submitted by entrants is subject to, and will be treated in a manner consistent with, Sponsor’s Terms of Use accessible at: <https://www.henkel-northamerica.com/terms-of-use-na?view=content-blank> and Privacy Policy accessible at: <https://www.henkel-northamerica.com/privacy-statement-na?view=content-blank>. Entrants agree that all information submitted may be shared with Administrator, and all such information is subject to, and will be used by Administrator in a manner consistent with Sponsor’s Privacy Policy.

WINNER SELECTION AND NOTIFICATION: On or about December 31, 2024, two potential (2) grand prize winners (“Winners”) will be selected in a random drawing by representatives of Sponsor from all eligible Entries received during the entire Giveaway Period. Sponsor will make two (2) attempts to notify the potential Winners at the email address submitted at the time of entry within seven (7) days of the selection date. Sponsor may share potential Winner’s name and contact information with Administrator and any prize provider or shipper, as applicable, for purposes of informing a Winner and/or distributing the Giveaway Prize. Potential Winners will be required to: i) correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor’s form of declaration and release); and ii) execute and return a confirmation of eligibility, release of liability, and, except where prohibited, publicity release (collectively, “Giveaway Documents”), all in a form acceptable to the Sponsor, within three (3) business days of such notification. Noncompliance within this time period will result in disqualification, and, at Sponsor’s sole discretion and time permitting an alternate potential Winner may be selected from the remaining eligible Entries, in which the foregoing will apply to such newly selected potential Winner. If potential Winner cannot be reached, if they are found to be ineligible, if they fail to answer the skill testing question, if they cannot or do not comply with these Official Rules, or if their prize or prize notification is returned as undeliverable, potential Winner will be disqualified and

time permitting, at Sponsor's sole discretion, an alternate potential Winner may be selected from the remaining eligible Entries, in which the foregoing will apply to such newly selected potential Winner.

Limit one (1) Prize per family or household.

GRAND PRIZE/ODDS OF WINNING: There will be one (1) prize ("Prize") awarded to each of the (2) Winners. Each Prize consists of: \$500 CAD, issued in the form of a cheque or direct deposit, as selected by the Sponsor in its sole discretion.

Odds of winning a Prize will depend upon and be determined by the total number of eligible Entrants in the Giveaway.

All details of Prize will be determined by Sponsor in its sole discretion. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize are the sole responsibility of the Winner. Prize cannot be transferred by Winner and is valid only for the prize detailed above, with no substitution of Prize by Winner. If Prize is unclaimed within a reasonable time after notification from Sponsor, as determined by Sponsor in its sole discretion, it will be forfeited, and time permitting, an alternate Winner may be selected from the remaining eligible Entries at Sponsor's sole discretion in which the foregoing will apply to such newly selected potential Winner. Prior to taking receipt of the Prize, Winner agrees to return the signed Giveaway Documents in a form acceptable to the Sponsor.

The Prize will be delivered to the Winner within 5 weeks of Winner's delivery of the fully executed Giveaway Documents. Sponsor will deliver the Prize to Winner at Sponsor's expense.

CONDITIONS: By entering the Giveaway, each entrant agrees for entrant and for entrant's heirs, executors, and administrators (a) to release and hold harmless Giveaway Entities and each of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, "Released Parties") from all alleged, existing, or future actions, claims, and/or liabilities of whatever nature including, but not limited to, illness, injury, death, loss, litigation, damage, personal injury, bodily injury (including, without limitation, wrongful death and disability), property damage, and expense (including, without limitation, reasonable attorneys' fees) and loss or damage of any other kind, relating to or arising from, in whole or in part, directly or indirectly whether caused by negligence or not, from such entrant's participation in the or Giveaway and/or his/her acceptance, possession, use, or misuse of Prize or any portion thereof; (b) if selected as a Winner, to the posting of such entrant's name on the Website and the use by Released Parties of such name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (c) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Giveaway itself, and to be bound by all decisions of the Sponsor, which are binding and final.

Failure to comply with these conditions may result in disqualification from the Giveaway at Sponsor's sole discretion.

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, THE RELEASED PARTIES EXPRESSLY DISCLAIM ANY AND ALL WARRANTIES OF ANY KIND (WHETHER EXPRESS, IMPLIED, STATUTORY OR OTHERWISE), INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. RELEASED PARTIES SHALL NOT BE LIABLE OR

RESPONSIBLE FOR THOSE GUARANTEES OR WARRANTIES MADE OR OFFERED BY ADVERTISERS, PARTNERS, MANUFACTURERS OR SUPPLIERS, INCLUDING THOSE RELATED TO ANY PRIZE. UNDER NO CIRCUMSTANCES SHALL RELEASED PARTIES BE HELD RESPONSIBLE OR LIABLE FOR YOUR USE OF THE INFORMATION AND/OR PRODUCTS PROVIDED AND/OR MADE AVAILABLE THROUGH THE PROMOTION OR FOR ERRORS OR ANOMALIES RESULTING IN THE UNINTENDED OR ERRONEOUS PARTICIPATION, AWARD OF ANY PRIZE OR OTHER BENEFITS UNDER THESE OFFICIAL RULES. RELEASED PARTIES OFFER NO ASSURANCES, GUARANTEES OR WARRANTIES THAT THE PROMOTION OR RELATED WEBSITES WILL BE UNINTERRUPTED OR ERROR-FREE AND DO NOT GUARANTEE THE ACCURACY OR RELIABILITY OF ANY INFORMATION OBTAINED THROUGH THE GIVEAWAY.

ADDITIONAL TERMS: Sponsor reserves the right to permanently disqualify from any promotion any person they believe has intentionally violated these Official Rules. Any attempt to deliberately damage or interfere with the operation of the Giveaway, the Website, or the operation thereof is unlawful and subject to legal action by Sponsor, who may seek damages to the fullest extent permitted by law. The failure of Sponsor to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsor (excepting compliance with applicable laws, codes and regulations), epidemic, pandemic, or other public health emergency, or other “force majeure” event will not be considered a breach of these Official Rules. Released Parties assume no responsibility for any injury or damage to entrants’ or to any other person’s computer relating to or resulting from entering or downloading materials or software in connection with the Giveaway. Released Parties are not responsible for telecommunications, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic error; or for Entries that are stolen, misdirected, garbled, delayed, lost, late, damaged, or returned. Sponsor reserves the right to cancel, modify, or suspend the Giveaway or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these Official Rules). In the event of cancellation, modification, or suspension, Sponsor reserves the right to select Winners in a random drawing from among all eligible, non-suspect Entries received prior to the time of the event warranting such cancellation, modification, or suspension. Notice of such cancellation, modification, or suspension will be posted on the Website. Sponsor may prohibit any entrant or potential entrant from participating in the Giveaway, if such entrant or potential entrant shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other entrant, Sponsor, or Sponsor’s agents or representatives; or behaves in any other disruptive manner (as determined by Sponsor in their sole discretion). Sponsor reserves the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Giveaway. Sponsor reserves the right to conduct an alternative test of skill as required to comply with applicable law.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with the Giveaway will be governed by and

construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to the exclusive jurisdiction and venue of the courts located in Ontario in any action to enforce (or otherwise relating to) these Rules or relating to this Giveaway.

Abbreviated Rules:

†NO PURCHASE NECESSARY TO ENTER OR WIN. Open September 3, 2024, at 12:00 PM ET - December 31, 2024, at 11:59 PM ET to legal residents of Canada (excluding Quebec) who have reached the age of majority in their jurisdiction of residence. Two (2) prizes available: \$500 CAD each. Odds of winning depend upon the total number of entrants. Math skill test required.