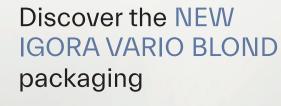
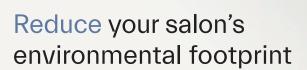
# NEW SUSTAINABLE PACKAGING SAME TRUSTED FORMULA





- recycable
- stackable
- crafted for safer usage
- contains exact same quantity as previous packaging



The measuring scoop from our Lighteners has been replaced with a separately available re-usable Lightener scoop

- 100% recycled material
- 100% recycable material
- comes in 99% FSC recycable packaging



Together. A passion for hair.

## UPTO 8 LEVELS OF LIFT, WITH MINIMIZED HAIR BREAKAGE



**High-performing lightener with Integrated Fibrebond Technology** for perfect lightening results from strands to full head lightening. Endless blonde transformation with no compromise on hair quality.



#### **IGORA Vario Blond Super Plus**

up to 8 levels of lift with high neutralisation performance



### **IGORA Vario Blond Plus**

up to 7 levels of lift with maximum neutralisation performance due to cool pigments



#### **IGORA Vario Blond Cool Lift**

lightener additive for cool blonde highlights in one easy step. Off scalp application only. Mix with IGORA Vario Blond.

All to be used with IGORA ROYAL Oil Developer (3%/ 6%/ 9%\*)

Together. A passion for hair.