

Be the Colorist you
want to be. Because
everything you need
is already inside.


Schwarzkopf
PROFESSIONAL



SAME TRUSTED FORMULA AND PERFORMANCE

- True-to-tuft colour results
- Reliable, even and luminous colour
- Ultimate colour retention
- Holistic portfolio to perform every colour service

NEW SUSTAINABLE PACKAGING

All IGORA ROYAL colour lines
use the following materials:

- **Tube:** 100% recycled aluminium
- **Cap:** 100% recycled plastic
- **Folding Box:** min. 92% recycled cardboard



Together. A passion for hair.

Discover the IGORA portfolio.



Every color service in a salon can be done with the IGORA portfolio.



IGORA ROYAL

The Colourists' permanent colour

IGORA ROYAL is the reference brand for true colour performance with integrated High Definition Technology.

- True-to-tuft results
- Reliable, even and luminous colour results
- Natural shades with up to 100% white hair coverage
- Innovative fashion shades with up to 70% white hair coverage



IGORA ROYAL SILVER WHITES

Perfect for optimizing white hair

Choose IGORA ROYAL Silver Whites to blend and neutralise natural white and salt & pepper hair.

- Extra caring ingredients for mature hair
- Intermixable shades
- Provides gentle tonal fading with no visible re-growth



IGORA ROYAL ABSOLUTES

For confident mature clients

Specially formulated for mature hair, IGORA ROYAL Absolutes offers a wide range of fashion shades.

- 100% white hair coverage plus intense fashion tone in one, without adding a natural base
- Extra care for mature hair: Pro-Age-Complex with Siliamine and Collagen
- Low-Odour Technology



IGORA COLOR10

Fast, convenient colour in only 10 minutes

IGORA COLOR10 is ideal for root and touch-up services, as well as global application for short to medium length hair, achieving the same result as a standard permanent colouration – all in just 10 minutes processing time.

- Perfect white hair coverage
- Long-lasting vibrancy
- Even colour results



IGORA ROYAL HIGHLIFTS

For the coolest blonde result

With ultimate lift and neutralisation, IGORA ROYAL Highlifts is formulated for cool blondes and those who want to be.

- 5 levels of lift
- For cool blonde & bond services
- Integrated Fibre Bond Technology for minimised hair breakage*
- No need for a separate bonding additive



IGORA VIBRANCE

Demi-permanent hair colour

IGORA VIBRANCE is a state of the art moisturising demi-permanent hair colour. With a liquid formula that can turn into a gel or cream for more service options, IGORA VIBRANCE does #MORE for your creativity!

- Liquid formula
- Up to 100% more insta shine**
- New moisture protecting complex with AQUAXYL™
- Shades matching IGORA ROYAL portfolio



IGORA ROYAL FASHION LIGHTS

Radiant shades for highlighting techniques

Lifting and toning in one easy step with IGORA ROYAL Fashion Lights. Achieve intense contrast, even on dark or coloured bases.

- Up to 5 levels of lift (without pre-lightening)
- Integrated Fibre Bond Technology
- Perfect luminosity, intensity and contrast
- For all off-scalp highlighting techniques and effects



IGORA VARIO BLOND

The lifting portfolio for endless colour services

The holistic IGORA VARIO BLOND lightening range with integrated Fibre Bond Technology offers up to 8 levels of lift with minimised breakage for endless blonde transformations.

- Two high-performing lighteners offering up to 7 or 8 levels of lift and strong neutralisation
- Cool Lift additive for extra neutralisation when mixes with lighteners

* Compared to a highlifting service with IGORA ROYAL 10- and 12- series without Fibre Bond Technology
** vs. uncoloured hair

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