













































# Colour Consultation Guide

Permanent Caring Colour & Blonde Expert

# Permanent Caring Color – Natural & Essentials

Gorgeous range of natural hues for up to 100% white coverage


































	.0 NATURAL	.03 NATURAL GOLD	.1 ASH	.11 INTENSE ASH	.18 ASH CHOCOLATE	.2 PEARL	.3 GOLD	.32 GOLD PEARL	.34 GOLD COPPER	.35 GOLD MAHOGANY	.38 GOLD CHOCOLATE
<b>10</b> LIGHTEST BLONDE	 10.0										
<b>9</b> VERY LIGHT BLONDE	 9.0	 9.03		 9.11		 9.2	 9.3	 9.32			 9.38
<b>8</b> LIGHT BLONDE	 8.0	 8.03	 8.1		 8.18		 8.3	 8.32	 8.34		
<b>7</b> MEDIUM BLONDE	 7.0	 7.03				 7.2	 7.3	 7.32		 7.35	 7.38
<b>6</b> DARK BLONDE	 6.0	 6.03	 6.1	 6.11	 6.18		 6.3		 6.34	 6.35	 6.38
<b>5</b> LIGHT BROWN	 5.0	 5.03		 5.11			 5.3			 5.35	
<b>4</b> MEDIUM BROWN	 4.0		 4.1				 4.3			 4.35	 4.38
<b>3</b> DARK BROWN	 3.0										
<b>1</b> BLACK	 1.0		 1.1								



The shades within the frame can be converted into Demi-Permanent colours with the Color Transformer.

# Permanent Caring Color – Red & Fashion

Shades formulated with beautiful shine and lasting vibrancy with up to 70% white hair coverage

	<b>.4</b> COPPER	<b>.43</b> COPPER GOLD	<b>.44/.44x</b> INTENSE / EXTRA COPPER	<b>.48</b> COPPER CHOCOLATE	<b>.56</b> MAHOGANY RED	<b>.66/.66x</b> INTENSE/EXTRA RED	<b>.67/.68</b> RED VIOLET / RED CHOCOLATE	<b>.76/.77x</b> VIOLET RED / EXTRA VIOLET	<b>.8</b> CHOCOLATE	<b>.82</b> CHOCOLATE PEARL	<b>.83</b> CHOCOLATE GOLD	<b>.84/.86</b> CHOCOLATE COPPER / CHOCOLATE RED
<b>10</b> LIGHTEST BLONDE												
<b>9</b> VERY LIGHT BLONDE			 9.44							 9.82		
<b>8</b> LIGHT BLONDE		 8.43	 8.44x	 8.48		 8.66x		 8.77x				
<b>7</b> MEDIUM BLONDE			 7.44		 7.56		 7.76		 7.8	 7.82	 7.83	 7.86
<b>6</b> DARK BLONDE	 6.4	 6.43	 6.44	 6.48		 6.66x		 6.77x			 6.83	 6.84
<b>5</b> LIGHT BROWN	 5.4				 5.56	 5.66x		 5.77x	 5.8	 5.82		
<b>4</b> MEDIUM BROWN	 4.4						 4.68					 4.86
<b>3</b> DARK BROWN						 3.66			 3.8			
<b>1</b> BLACK												



The shades within the frame can be converted into Demi-Permanent colours with the Color Transformer.

# Permanent Caring Color – Intense Coverage

Complete coverage with a wearable fashion twist with up to 100% white hair coverage

.00      .03+      .20      .30      .38+      .60      .80  
INTENSE NATURAL    NATURAL GOLD    PEARL NATURAL    GOLD NATURAL    GOLD CHOCOLATE    RED NATURAL    CHOCOLATE NATURAL

10

LIGHTEST BLONDE

9

VERY LIGHT  
BLONDE



9.00



9.03+



9.20

8

LIGHT BLONDE



8.00



8.80

7

MEDIUM BLONDE



7.00



7.03+



7.20



7.30



7.38+

6

DARK BLONDE



6.00



6.30



6.38+



6.60



6.80

5

LIGHT BROWN



5.00



5.60

4

MEDIUM BROWN



4.60



4.80

3

DARK BROWN

1

BLACK

# PCC - Creators

Colour wheel featuring PCC Creator shades

