









































Colour Consultation Guide

Permanent Caring Colour & Blonde Expert

Permanent Caring Color – Natural & Essentials

Gorgeous range of natural hues for up to 100% white coverage


































	.0 NATURAL	.03 NATURAL GOLD	.1/.11 ASH / INTENSE ASH	.2 PEARL	.3 GOLD	.32 GOLD PEARL	.34 GOLD COPPER	.35 GOLD MAHOGANY	.38 GOLD CHOCOLATE
10 LIGHTEST BLONDE	 10.0								
9 VERY LIGHT BLONDE	 9.0	 9.03	 9.11	 9.2	 9.3	 9.32			 9.38
8 LIGHT BLONDE	 8.0	 8.03	 8.1		 8.3	 8.32	 8.34		
7 MEDIUM BLONDE	 7.0	 7.03		 7.2	 7.3	 7.32		 7.35	 7.38
6 DARK BLONDE	 6.0	 6.03	 6.1		 6.3		 6.34	 6.35	 6.38
5 LIGHT BROWN	 5.0	 5.03			 5.3			 5.35	
4 MEDIUM BROWN	 4.0		 4.1		 4.3			 4.35	 4.38
3 DARK BROWN	 3.0								
1 BLACK	 1.0		 1.1						



The shades within the frame can be converted into Demi-Permanent colours with the Color Transformer.

Permanent Caring Color – Red & Fashion

Shades formulated with beautiful shine and lasting vibrancy with up to 70% white hair coverage

	<u>.4</u> COPPER	<u>.43</u> COPPER GOLD	<u>.44/.44x</u> INTENSE / EXTRA COPPER	<u>.48</u> COPPER CHOCOLATE	<u>.56</u> MAHOGANY RED	<u>.66/.66x</u> INTENSE/EXTRA RED	<u>.67/.68</u> RED VIOLET / RED CHOCOLATE	<u>.76/.77x</u> VIOLET RED / EXTRA VIOLET	<u>.8</u> CHOCOLATE	<u>.82</u> CHOCOLATE PEARL	<u>.83</u> CHOCOLATE GOLD	<u>.84/.86</u> CHOCOLATE COPPER / CHOCOLATE RED
<u>10</u> LIGHTEST BLONDE												
<u>9</u> VERY LIGHT BLONDE			 9.44							 9.82		
<u>8</u> LIGHT BLONDE		 8.43	 8.44x	 8.48		 8.66x		 8.77x				
<u>7</u> MEDIUM BLONDE			 7.44		 7.56		 7.76		 7.8	 7.82	 7.83	 7.86
<u>6</u> DARK BLONDE	 6.4	 6.43	 6.44	 6.48		 6.66x		 6.77x			 6.83	 6.84
<u>5</u> LIGHT BROWN	 5.4				 5.56	 5.66x		 5.77x	 5.8	 5.82		
<u>4</u> MEDIUM BROWN	 4.4						 4.68					 4.86
<u>3</u> DARK BROWN						 3.66			 3.8			
<u>1</u> BLACK												



The shades within the frame can be converted into Demi-Permanent colours with the Color Transformer.

Permanent Caring Color – Intense Coverage

Complete coverage with a wearable fashion twist with up to 100% white hair coverage

.00 .03+ .20 .30 .38+ .60 .80
INTENSE NATURAL NATURAL GOLD PEARL NATURAL GOLD NATURAL GOLD CHOCOLATE RED NATURAL CHOCOLATE NATURAL

10

LIGHTEST BLONDE

9

VERY LIGHT
BLONDE



9.00



9.03+



9.20

8

LIGHT BLONDE



8.00



8.80

7

MEDIUM BLONDE



7.00



7.03+



7.20



7.30



7.38+

6

DARK BLONDE



6.00



6.30



6.38+



6.60



6.80

5

LIGHT BROWN



5.00



5.60

4

MEDIUM BROWN



4.60



4.80

3

DARK BROWN

1

BLACK

PCC - Creators

Colour wheel featuring PCC Creator shades



Blonde Expert

Flawless blonds with perfect damage protection thanks to the Hair Bond Technology

PASTEL

1:1



P.01



P.11



P.14



P.16



P.17



P.2



P.27



P.31

HIGHLIFTS

1:1



100.0



100.03+



100.2



100.2+



100.28

1:2



1000.0



1000.1



1000.11



1000.18



1000.22



1000.27



1000.38



The shades within the frame can be converted into Demi-Permanent colours with the Color Transformer.

