

ASK
EDUCATION


Schwarzkopf
PROFESSIONAL

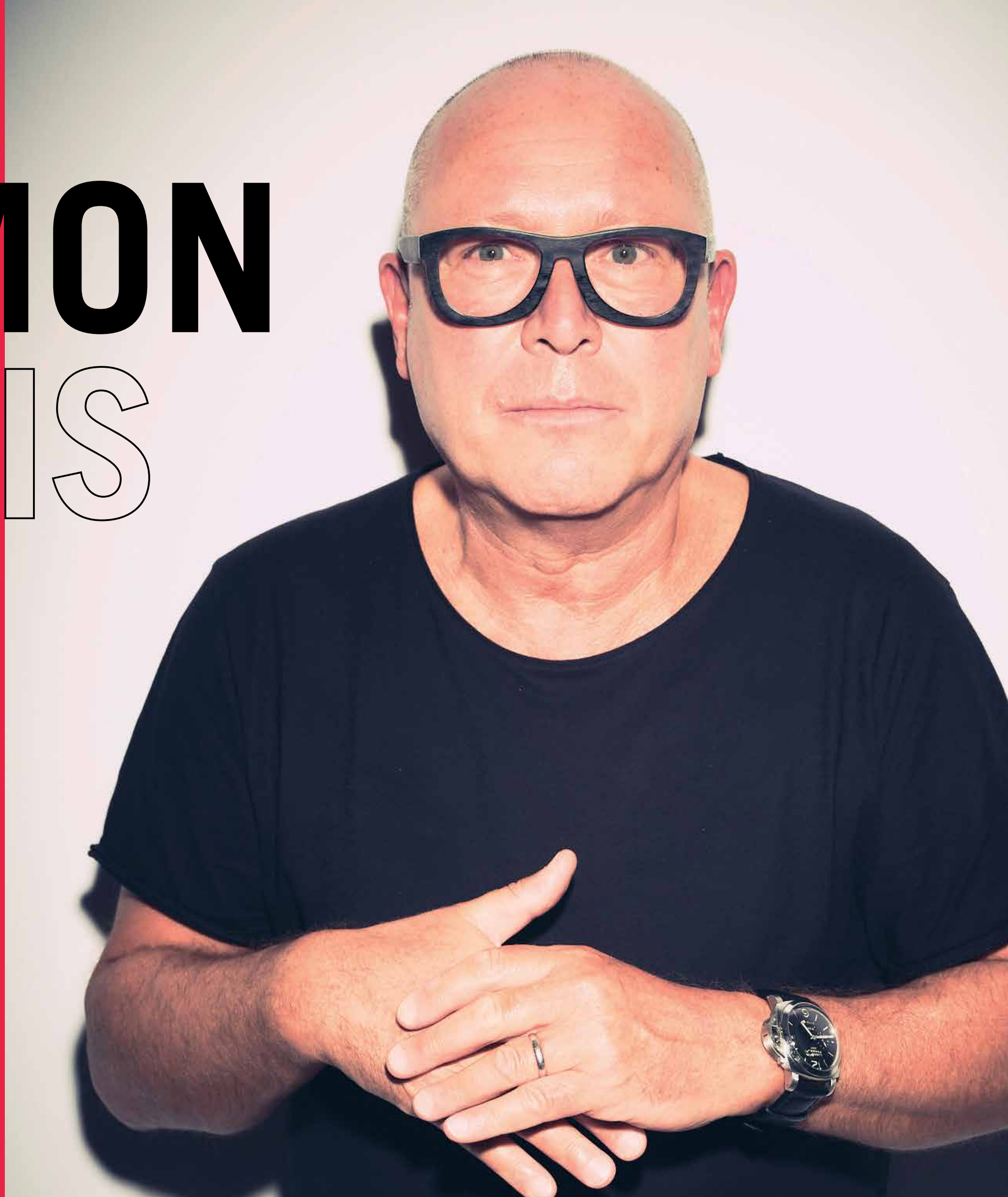
PARTNERS IN CRAFT



2023
SEMINARS

Together. A passion for hair.

SIMON ELLIS



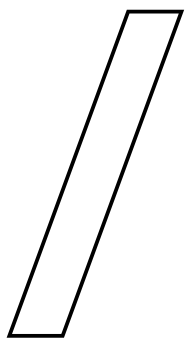
**INTERNATIONAL
CREATIVE DIRECTOR**

@thesimonellis

Our industry simply does not stand still. It moves. We move. Together.

This means supporting the future of our industry by building a global hairdressing community as passionate about hair as we are.

When you partner with us, we give you the tools and support you need today, to become the hairdresser you want to be tomorrow – how do we do that?



CONSTANTLY LEARNING, ALWAYS EVOLVING



Through our **world-class education** offering that's continuously evolving to keep YOU ahead of the curve as you develop the necessary skills and knowledge to empower you and your salon.

We understand that **every hairdresser's journey is unique.** This is exactly why our offer is customisable – so that we can help you to shape yours.

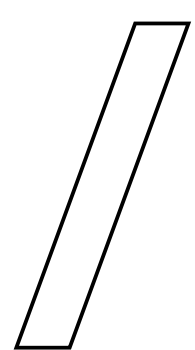
Through our **service-centred approach** – which puts YOU, the hairdresser at it's heart – and our trusted **blended learning experience**, we provide 360° support to help you hone your craft 24/7.



2023 brings a new year of growth and opportunity as we continue to celebrate the craft of hair and the value of true craftsmanship.

Our passionate team works together to continuously grow our portfolio of diverse brands. Tweaking, refining and responsibly sourcing to create innovations that celebrate the latest hair trends and fashion.

Our new care and styling seminars will give you the confidence to **craft the difference** for every client that walks through your door. From customised scalp & hair routines, revolutionary digital hair diagnostics and relevant customer-friendly, boundary-pushing, take-home product assortments, your clients' individual needs are at the centre of every in-salon experience.



NEW SKILLS & SERVICES TO MAKE YOUR SALON A SUCCESS



It's our drive and commitment that propels us forward as we combine precise technical knowledge with creative freedom and sustainable salon practices to continuously set new standards in the market.

So come and **learn with us.**

Experience our classes and meet our team of committed professionals.

A multi-skilled team, dedicated to the **craft of hairdressing**, who will help and support you to become the hairdresser that you want to be.

WE ARE #PARTNERSINCRAFT.

OUR SERVICE-CENTRED APPROACH
PUTS YOU, THE HAIRDRESSER AT
IT’S HEART...

Be empowered with
THE TECHNIQUES to
cut, colour and style –
refreshed & on trend.

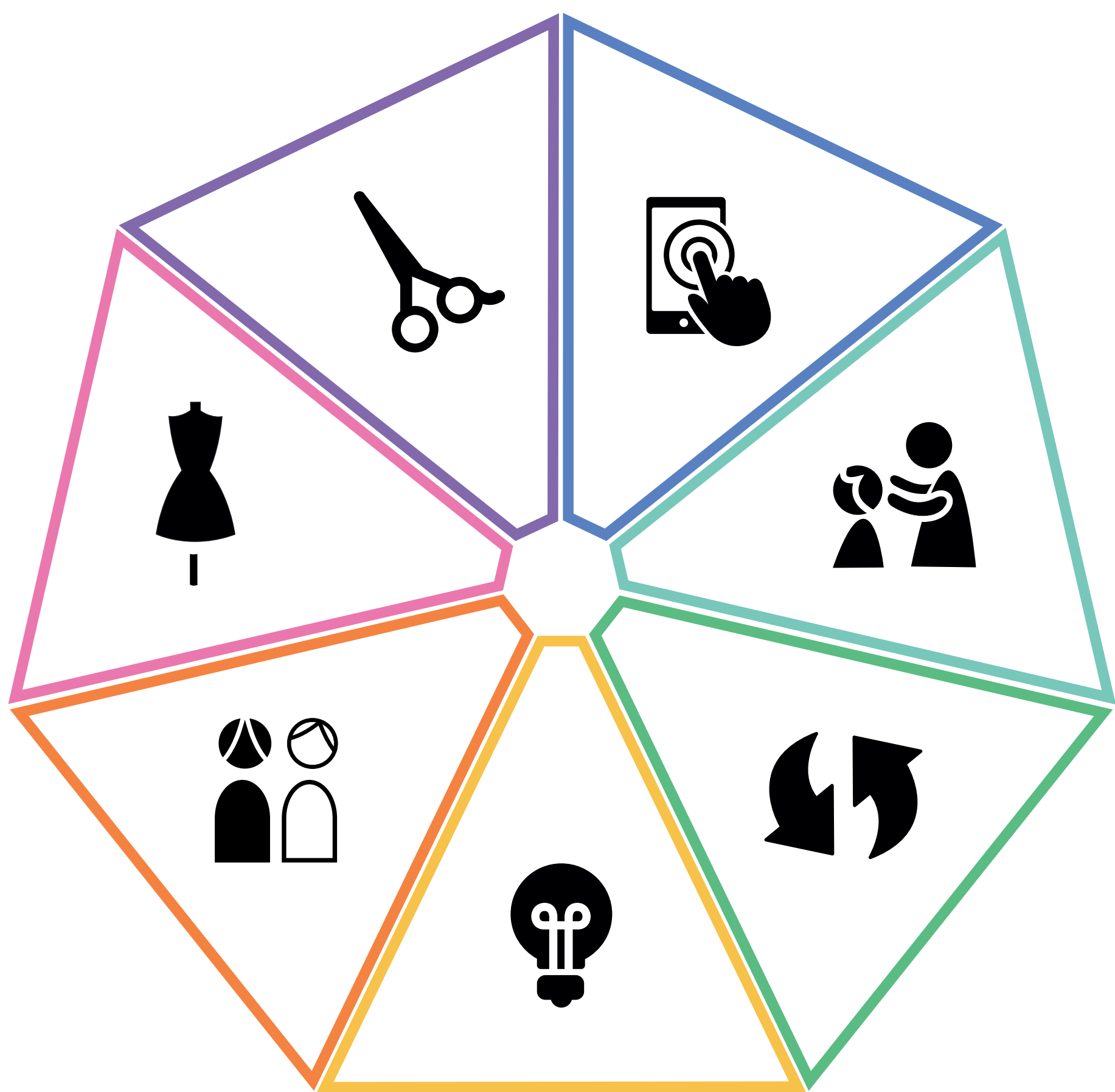






Embrace innovative
PRODUCTS you
can trust to perform.

Use relevant **TOOLS**
to achieve technical
perfection in your craft.

ACCESS ALL AREAS OF HAIRDRESSING

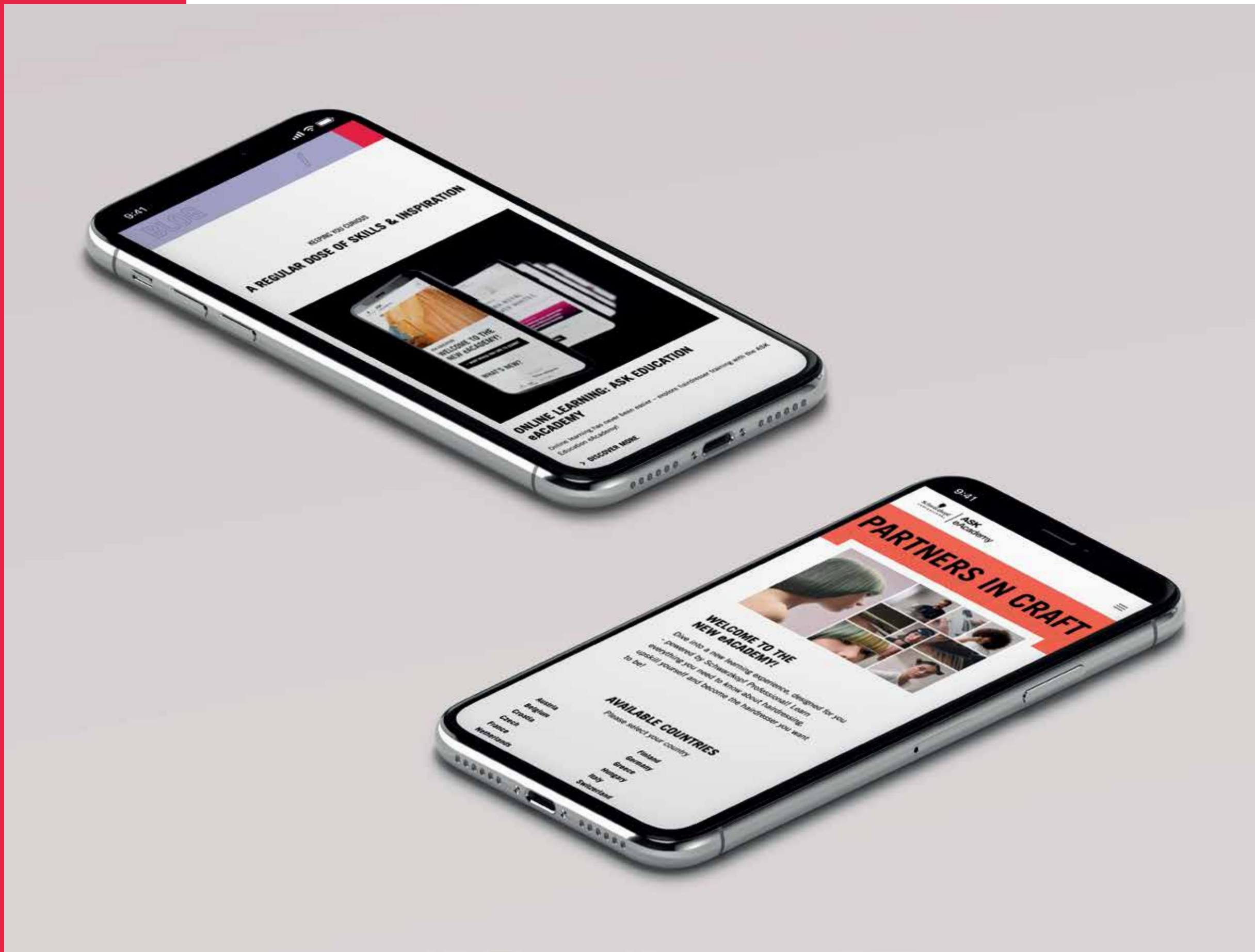
We understand hairdressing expertise goes well beyond our professional product portfolio. We are a **full-service provider** delivering best-in-class education for every area and level of expertise – online and in person.



-  Business & Digital
-  Consultation
-  Sustainability
-  Essential Looks

-  Diversity
-  Creativity
-  Essential Skills

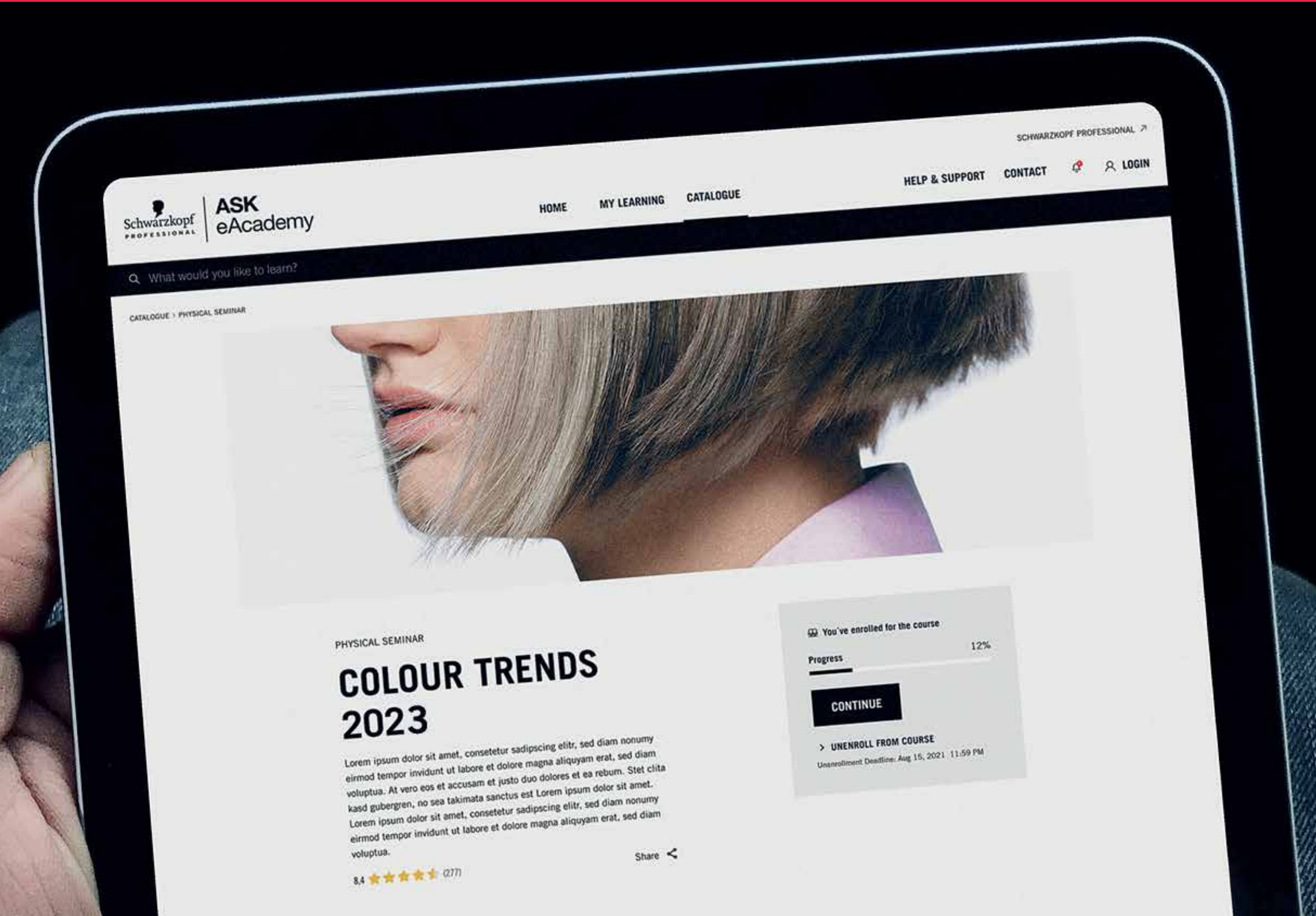
MASTER YOUR CRAFT AT YOUR OWN PACE



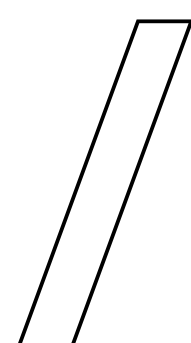
DIGITAL LEARNING



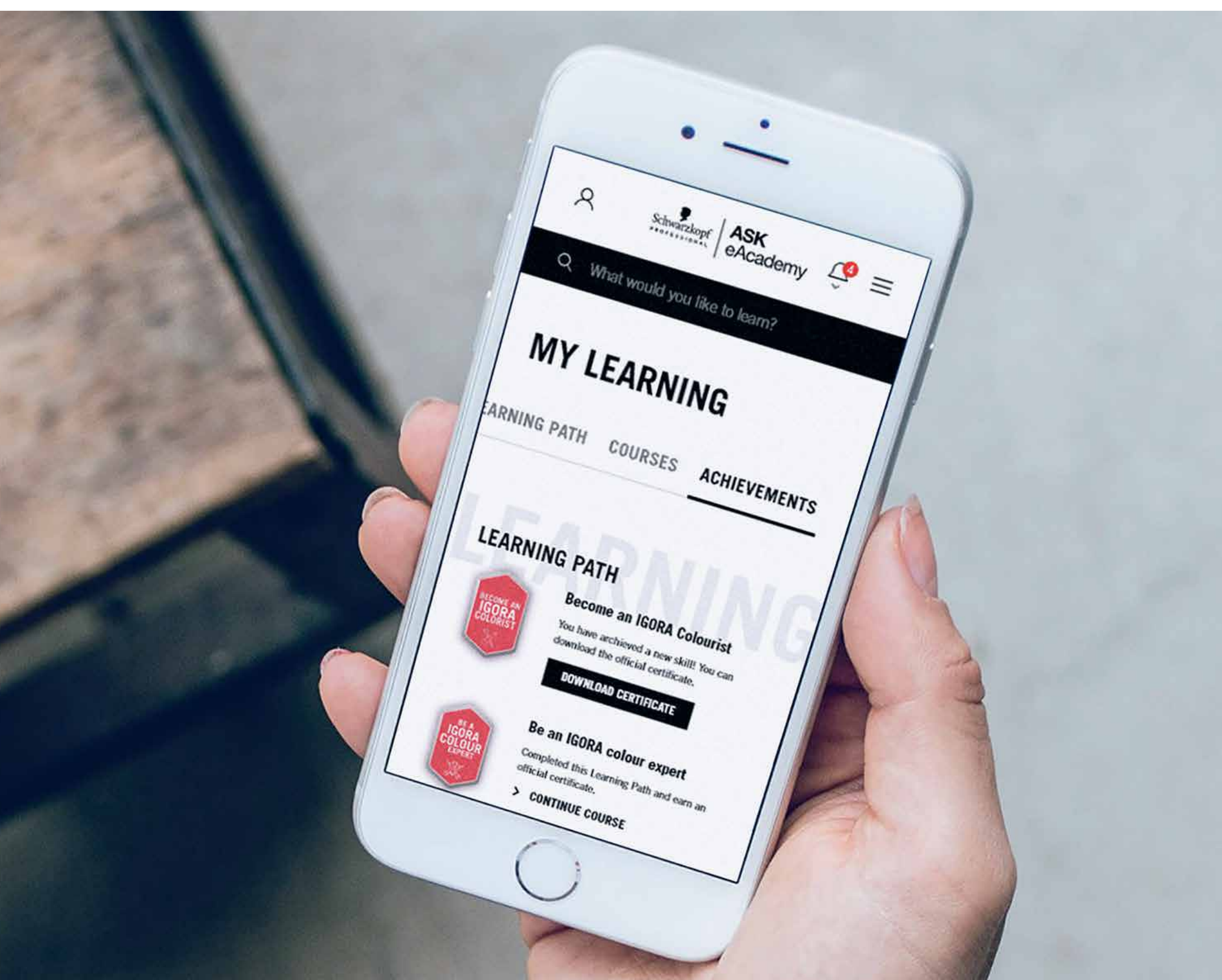
As we support and nurture your personal growth, our digital learning offering provides **ready-to-access education** at your fingertips so you can learn whenever, and however it suits you best! Our new and improved **ASK eAcademy**, online tools and motivational social media content – as well as the ever-popular **ASK Education Blog** – inspire creativity and help you to unlock your true potential!



ASK eACADEMY



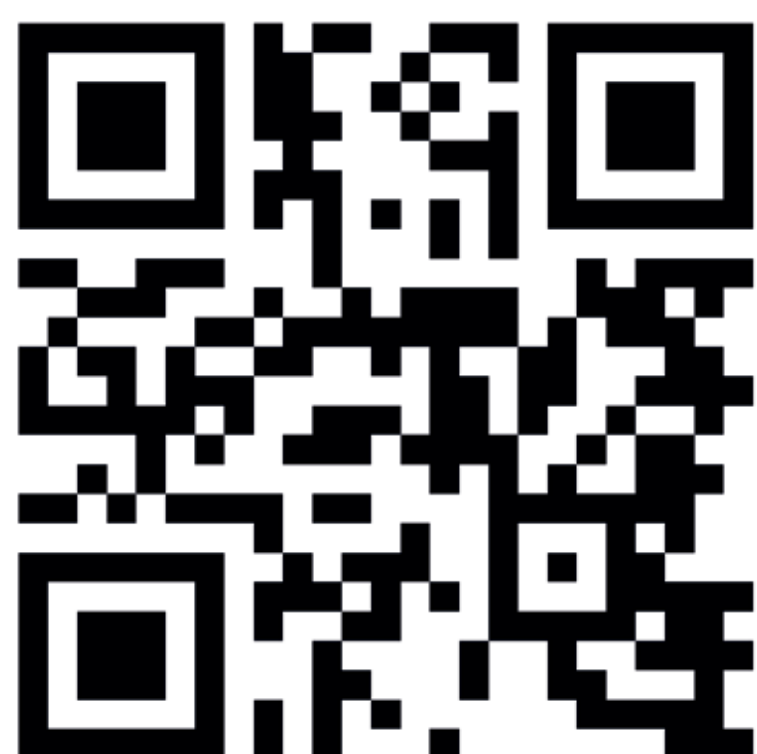
We welcome you to the future of education. Designed by hairdressers, for hairdressers. ASK eAcademy has been revamped to bring you a more dynamic approach to learning – the power of education is truly in you. Our **brand new learning experience** is meant to revolutionise the way you learn your craft. Whether you are looking for inspiration or practice, we have got you covered.



Through our **free online platform**, you will have access to video tutorials, audio-visual presentations, and blended learning opportunities.

Learn new skills at your own pace with ASK eAcademy:

- **Be inspired**
- **Easily access key information**
- **Access to Online & Offline events with local talented hairdressers**
- **Be part of a global community of like-minded people**





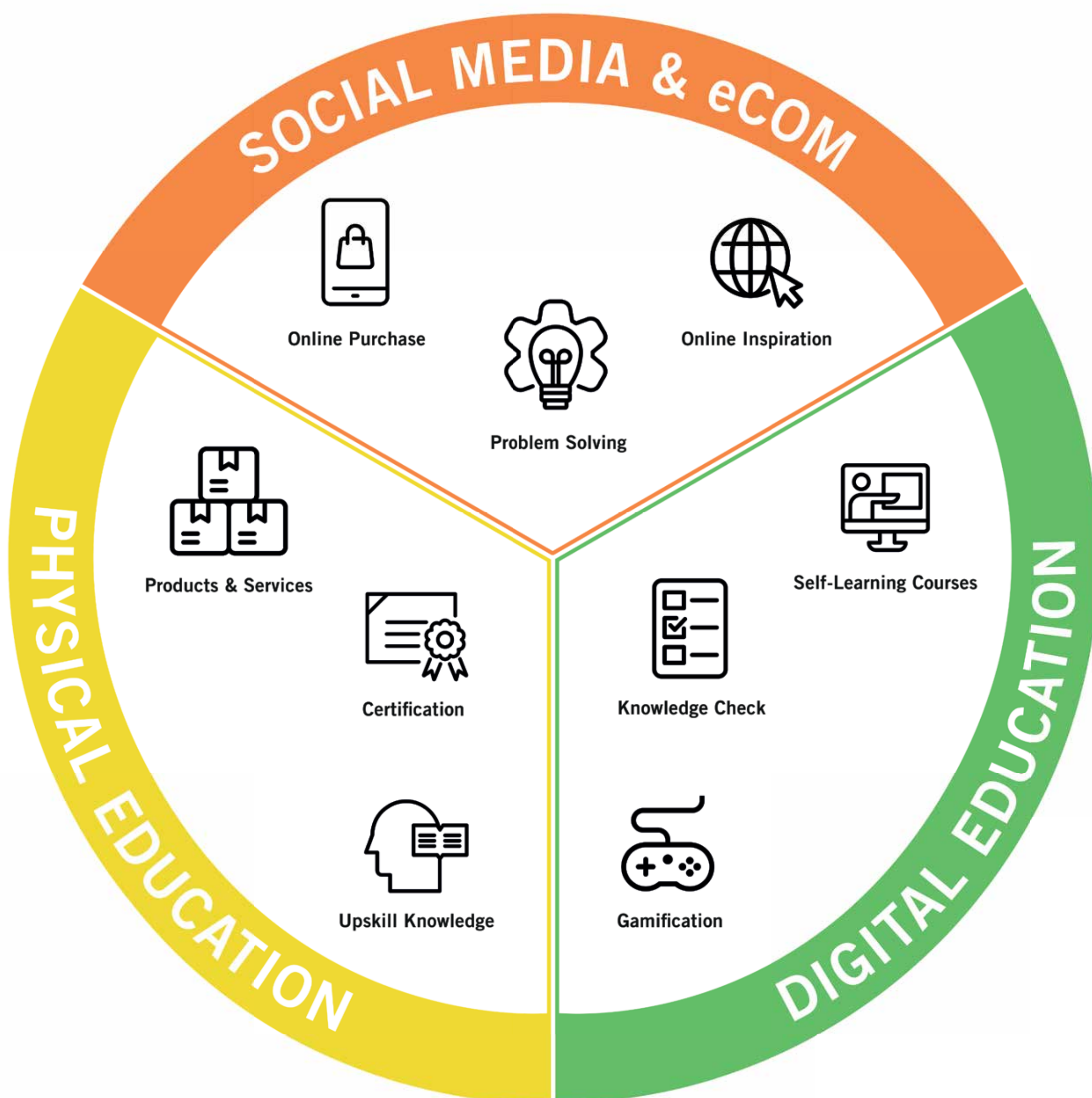
BLENDING LEARNING



We combine physical and digital learning to enrich your learning experience. We offer a variety of hairdressing courses to enhance your skills. You can learn in the way that suits you with a personalised learner journey to **reach your goals**. Then track your progress through new courses and learning paths. Once completed, put yourself to the test and finally get rewarded with badges and certificates.

It is our goal to inspire you and give you confidence. Make your dreams a reality and become the hairdresser you want to be.

Take charge of your own success.



BLENDED LEARNING EXPERIENCE

Our Blended Learning Experience is designed to support you, wherever and whenever you need it. Whether physically through our **cutting-edge seminars** and **in-salon training** sessions, or digitally with inspirational tips & tricks on our social media and new and improved **eAcademy platform** – with self-paced courses available round the clock.



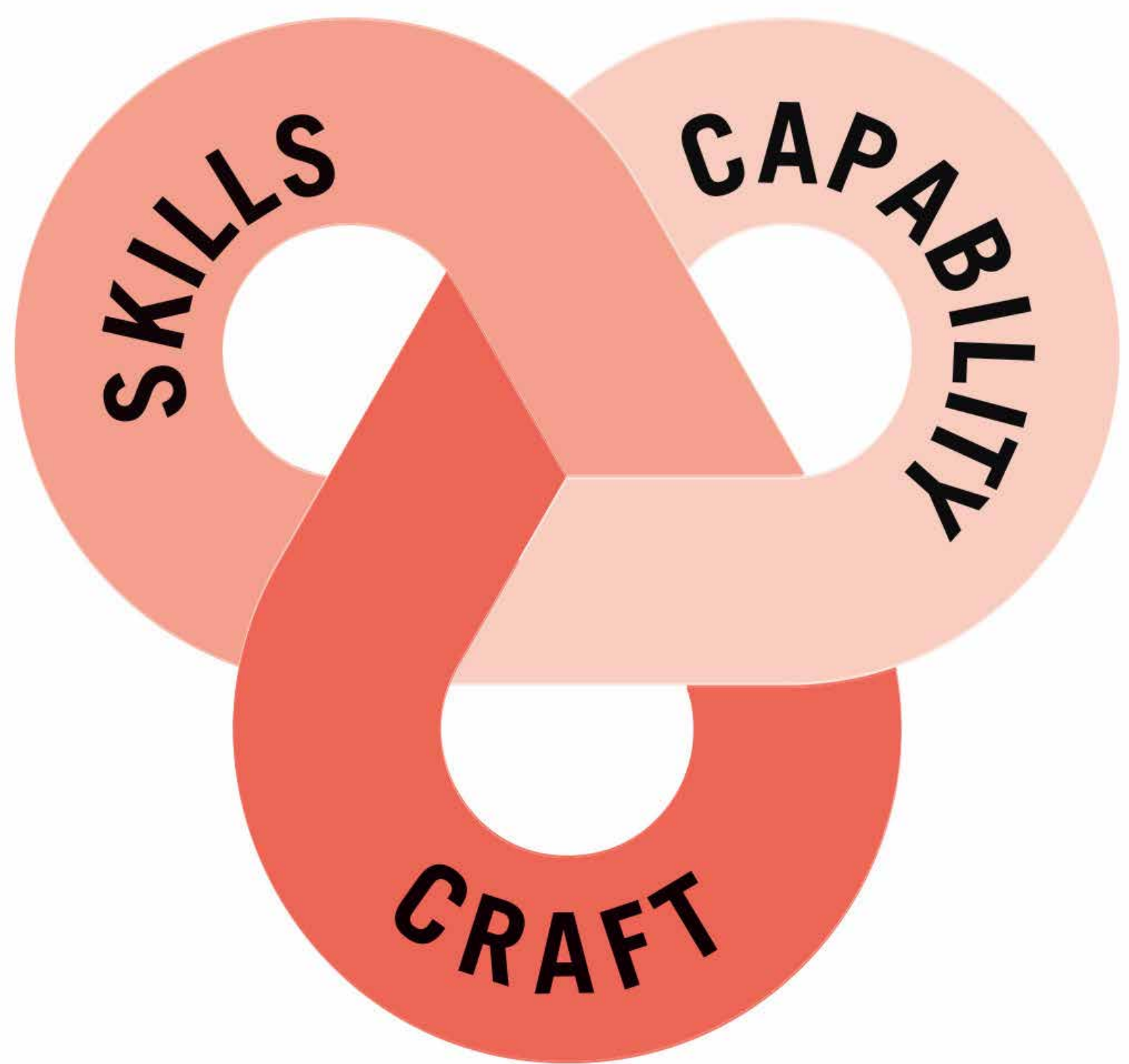
ASK ACADEMY



With a great number of Academies and partner locations around the world, Schwarzkopf Professional is able to provide an inspirational environment where skills are refreshed, trends are born and connections are made.

Each location has been designed to fire up your **passion for hairdressing** as you're welcomed into a world of educational support training. Our Academies are designed to be part of an integrated global network of creative intelligence.

WE TRAIN OUR
TRAINERS TO BE
THE BEST FOR YOU

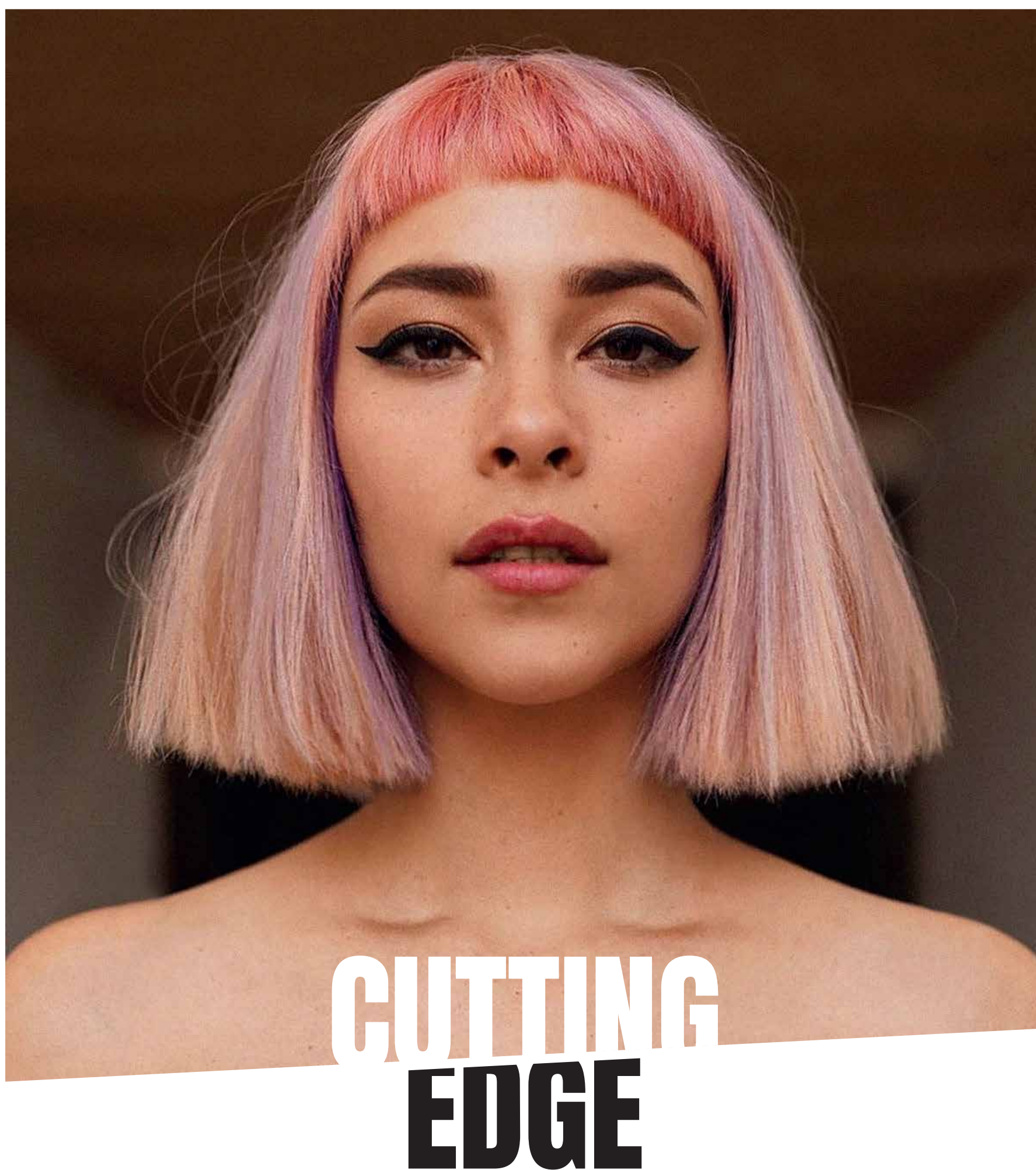


CAPABILITY PROGRAMME

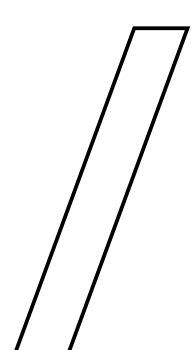


At Schwarzkopf Professional developing and empowering our Education teams is our strongest investment for a **successful future**. Our Capability Programme builds strong, creative and unique Education teams within the industry.

It is a progressive development plan, setting a standard for new hires, developing excellence in experienced trainers and ultimately recognising and **celebrating top mastery**.



CUTTING EDGE COMPETITION



Join us at **CUTTING EDGE** – our accessible, digital hair competition for the **superstars of everyday salon work**. We provide a platform for all the talented craftspeople out there to celebrate their skills, creativity, and passion for hair.

Showcase your skills with wearable salon looks and increase your **digital visibility**, become part of a global hair-loving **community**, and help us shape tomorrow's hairdressing.

CRAFT
CAPTURE
SHARE

BORN FROM A SIMPLE YET POWERFUL IDEA



SHAPING FUTURES

The Shaping Futures initiative, in collaboration with Fritz Henkel Stiftung, strives to create a brighter, sustainable future for socially disadvantaged young adults, by teaching them the craft of hairdressing. Through this shared passion, Schwarzkopf Professional has brought the Shaping Futures programme into over 32 different countries, **influencing the lives of more than 2,600 young adults.**

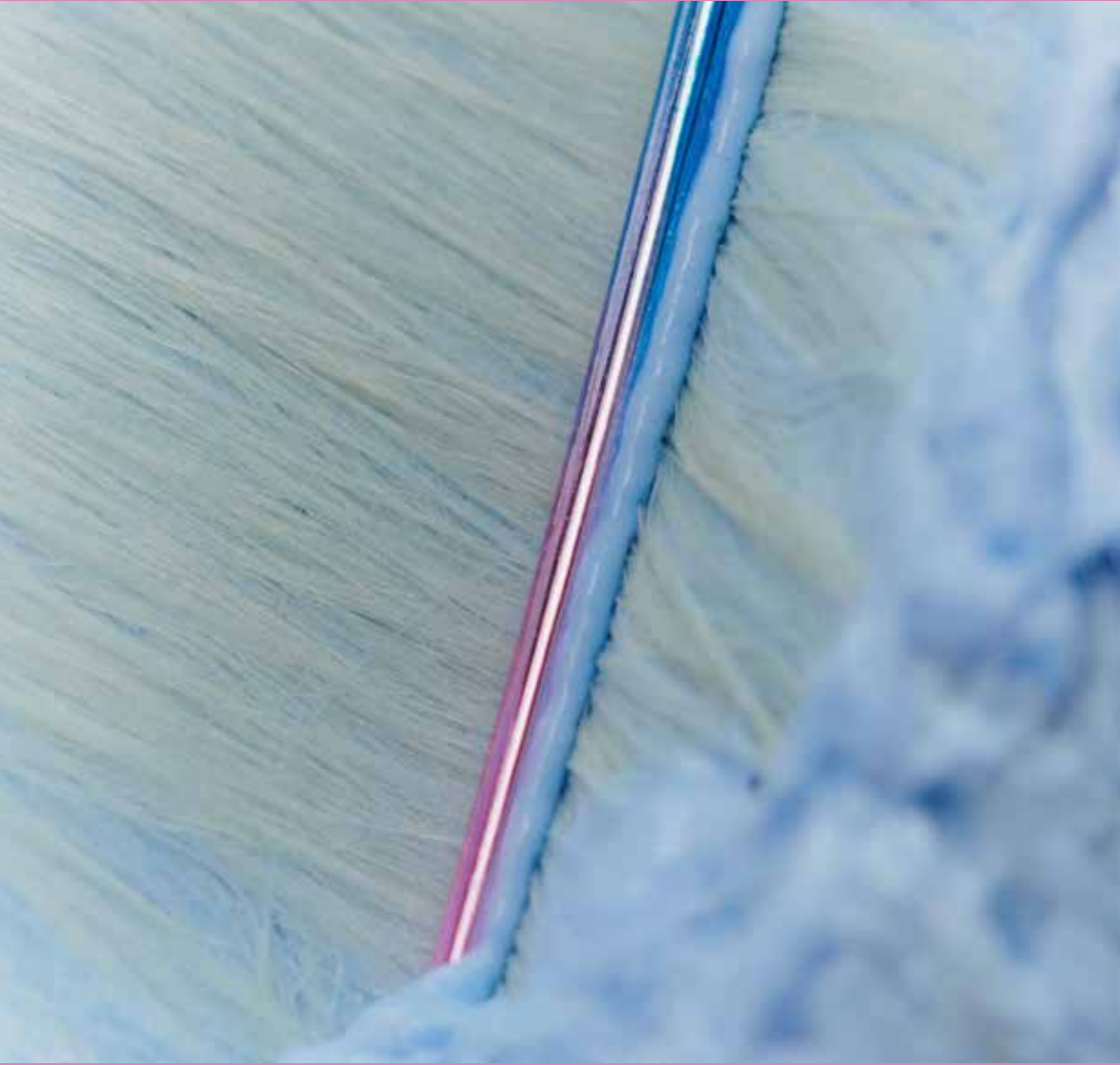


This exceptional success is thanks to the tireless work performed by volunteers from Schwarzkopf Professional's experienced partner salons, **who offer their time, passion and skill for free** – this means that some of the most vulnerable people in the world can benefit from their hairdressing expertise to build a successful career and an independent future.

COLOUR

COLOUR

COLOUR

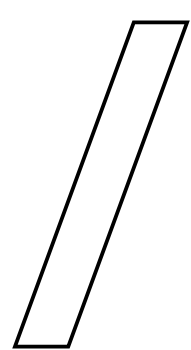


COLOUR

COLLAPSE



**COLOUR. IT'S A POWERFUL TOOL.
IT TRANSFORMS. DELIGHTS. EMPOWERS.**



Our colour seminars are designed to enhance your existing skills. This year sees an even bigger focus on **colour mixing** with our exciting collaborations, we're also expanding both our **multidimensional colour** and blonde offerings with specialist seminars and training opportunities developed to **empower and advance** your individual colour artistry.

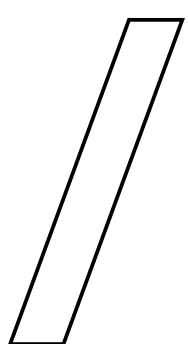


HERO SEMINAR

UPPER SEMINAR



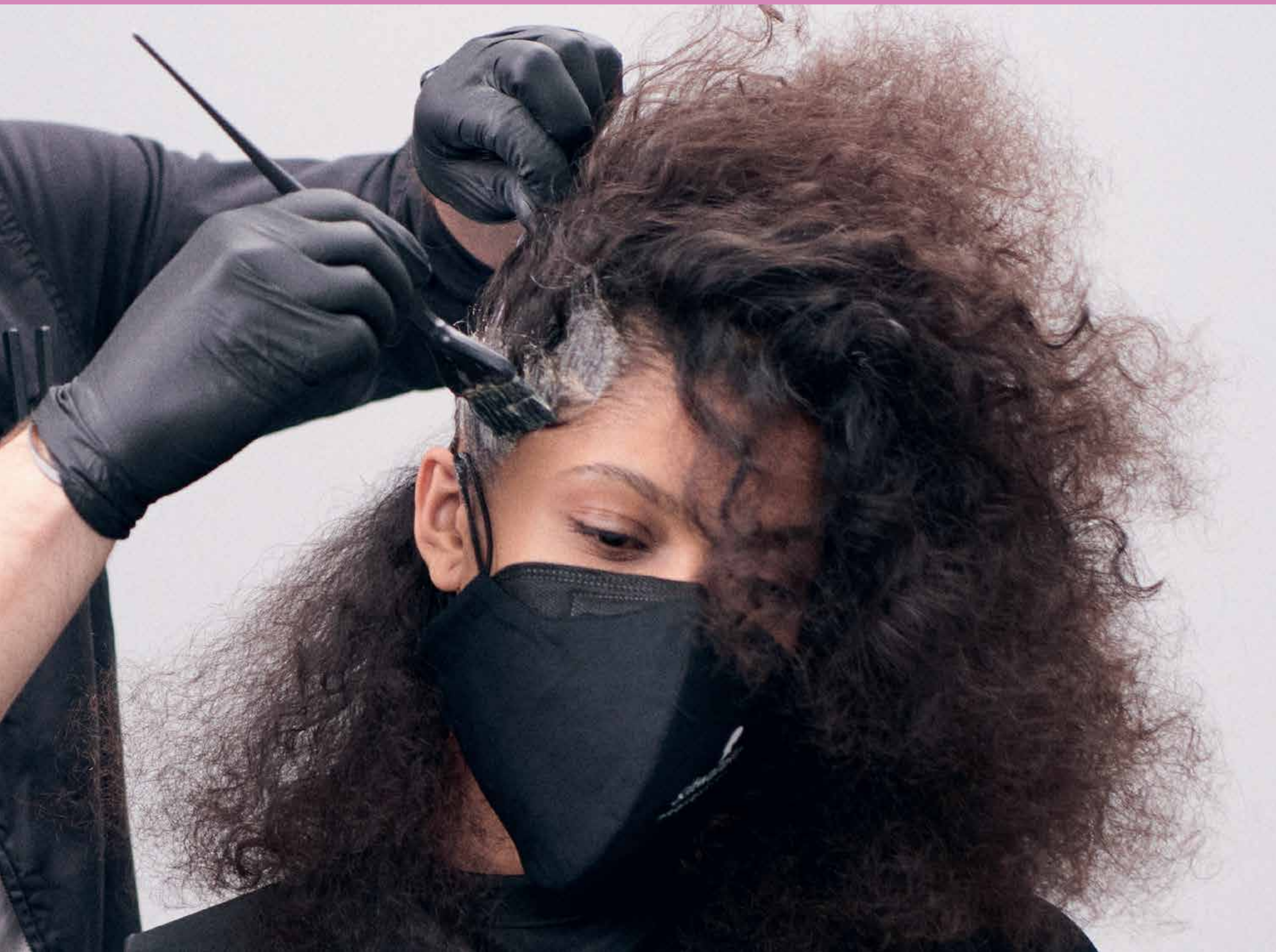
FROM CONSULTATION TO SERVICE



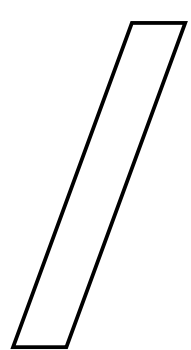
This seminar highlights our full Schwarzkopf Professional colour portfolio, showcasing the latest innovations and new techniques to really get the most out of our **high-performing colour assortment**. Through role-play, you'll be able to master the colour consultation, fuelling you with confidence to meet each and every individual client request.



With the knowledge behind
our colour brands, you'll
consultation right through
and result; presenting your
piece on stage with real life
Dedicated to pushing your
creative limits, you'll be empowered
with the tools and knowledge to
become the colourist you want to be!



YOUR COLOUR ESSENTIALS

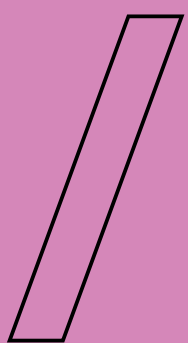


When it comes to colouring hair, understanding the essential principles of colour is the first step to becoming a colour master! This seminar will get your creativity flowing as you think about how colours work and interact together; paired with our diverse range of colour products, you'll be guided through the colour process to **showcase your skills** on either blockhead or live models.

IT'S A WHOLE NEW WORLD OF COLOUR.



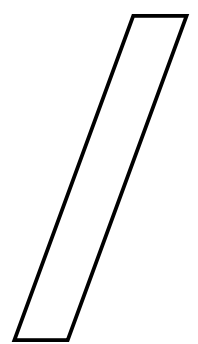
EMERGING COLOUR TRENDS



It's a whole new world of colour! Colour comes in many forms, from natural-looking to enhanced. This seminar offers a complete deep dive into the **exciting world of colour** and the fundamental principles behind the laws of colour – once you understand these, creating custom colour formulations will be a breeze! You'll leave with the skills to create unique and **bespoke colour mixes** for each individual client request.



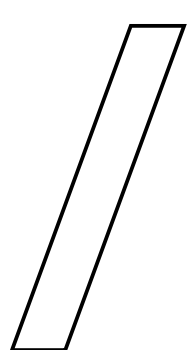
CREATIVE FREEHAND TECHNIQUES. RELOADED!



Be a pioneer and master your freehand skills! This course will put you at the forefront of the latest advanced application techniques, pushing the boundaries of your comfort zone. Following up-to-the-minute hair trends, you'll **maximise your creativity** guided by a talented guest artist, to craft a completely bespoke and prescriptive service for every salon client.



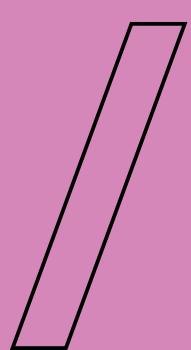
COLOUR: CORRECT & RESET



It's time to refresh your corrective colour skills! Take a look at the most **challenging processes** and learn how to tackle them. Gain confidence in selecting the right formula and technique needed to darken, lighten and work tone on tone. **Consult, diagnose and remedy** as you master our supporting products to address the needs of client hair, skin and scalp condition – you'll provide perfect colour results every time, and upgrade your salon services.



“MY HAIR BUT BETTER” COLOUR

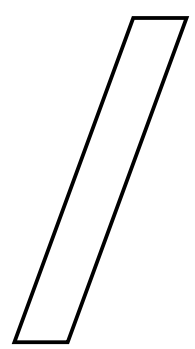


Authenticity really matters to your clients! This includes the brands they choose to use. Dive into the world of our newly improved, vegan permanent colour brand, tbh – true beautiful honest; our first multidimensional colour for personalised beauty experiences with “my hair but better” colour results.

Multidimensional techniques like Balayage, Ombre, Highlights, Pastel Toning and Microlights continue to dominate salon services – master these to illuminate and provide your clients with the most beautiful, natural-looking colour results.



MASTER OF COLOUR



The most advanced colour education. Are you ready to take your colouring skills to the next level. Immerse yourself into the world of Schwarzkopf Professional and everything colour. This journey will take you through everything you need to know about colour and its fundamentals. Learn the latest and most up-to-date techniques from industry experts at the forefront of everything colour.

BACKBAR

BACKBAR

BACKBAR

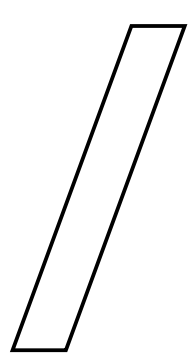


BACKBAR

BACKROAD



LEAVE YOUR CLIENTS BUZZING WITH SATISFACTION.

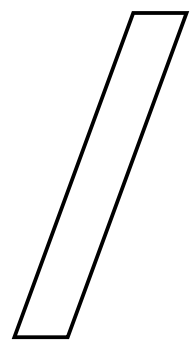


Celebrate your artistry and enhance your client's look with educational Backbar classes designed to inspire and excite.

Learn how to take your clients on a **truly customised**, in-salon care journey and create beautifully **personalised results**, every time.



SUSTAINABLE SALON PRACTICES

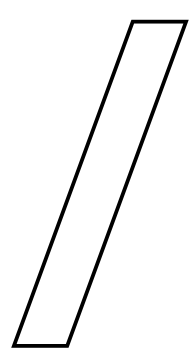


It's easy being green with the right support and products! Backed-up by a global community of green experts, this course will help you to make the right choices when it comes to being **more sustainable** in the salon.

From best practices and impactful guidance, to bullet-proof product knowledge and **'clean' services**, we will equip you with everything you need to upskill your sustainable business practices without the need to compromise!



DIAGNOSE & TREAT



It's all about high performance customised scalp & hair routines. Every single customer that comes through your salon door has a different hair type, so prescribing a **scalp & hair care routine** isn't going to be a one-size-fits-all kind of deal. Luckily, we've created this course to help you build on everything you already know about haircare. We'll cover the basics of hair structure and **scalp conditions**, give you an in-depth understanding of **Fibre Clinix & Scalp Clinix** and get you ready to deliver incredible, bespoke in-salon and at-home regimes, every time.

TAKE A HOLISTIC HAIRCARE APPROACH



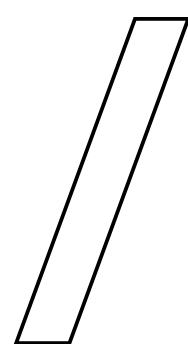
BACKWASH HEAVEN



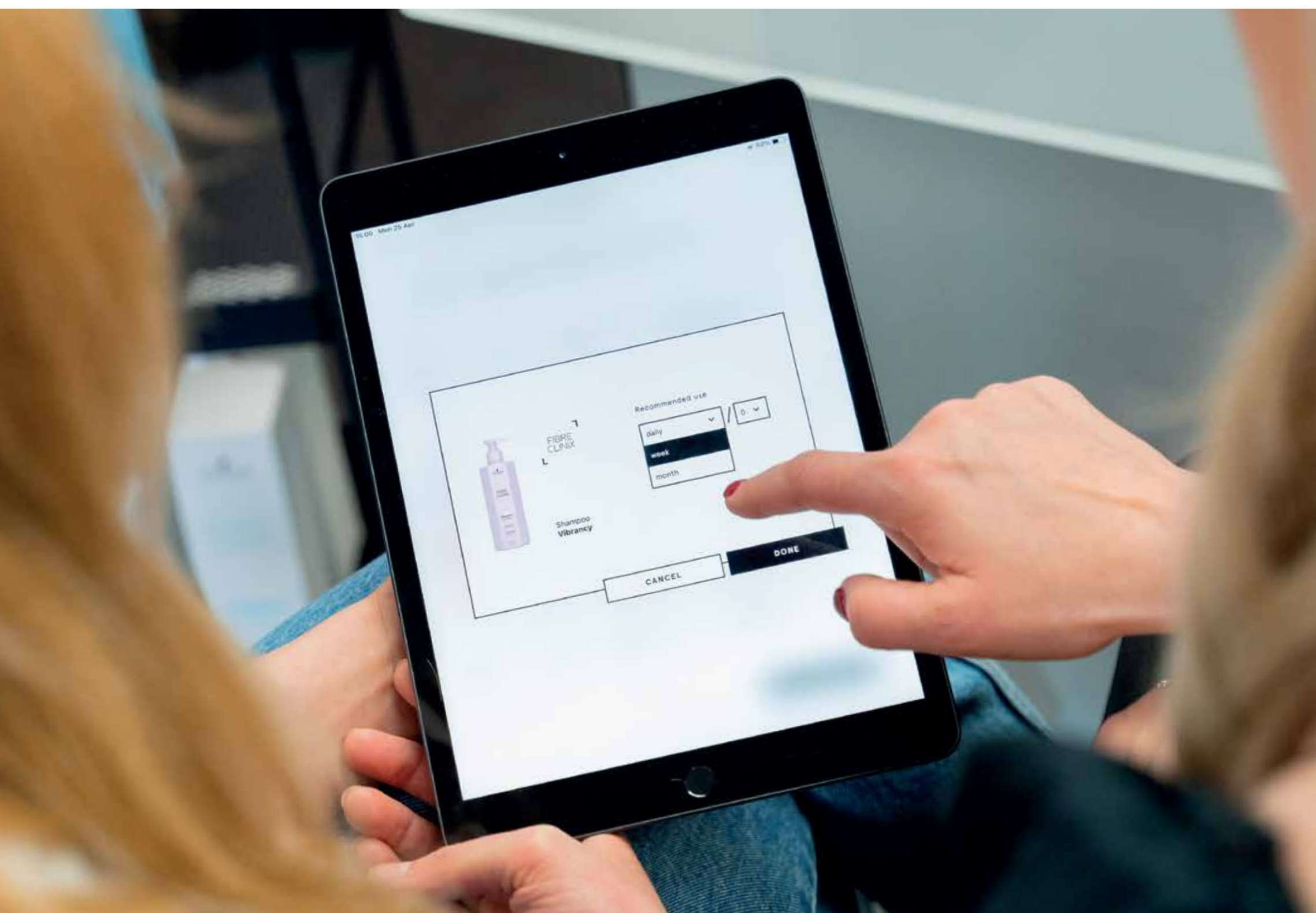
We believe in providing professional **haircare services** for each client. This in-depth session will make you an expert in our unique hairtherapy range. With a new, **holistic approach** to our salon exclusive consultation, you will learn how to recommend the perfect solution for every clients' hair need – become a **Care Ambassador** today!



SALONLAB



Pioneering the salon of the future, our award-winning Schwarzkopf Professional **SalonLab Smart Analyzer** and Consultation App enables you to take the guesswork out of which products and services best suit each client’s hair type – by analysing hair at a molecular level. By combining biometric hair condition and colour data with your expert know-how you’ll open up a multitude of benefits for both your clients and your salon.



Learn how to elevate your expertise and salon business using this **scientific approach to beauty care** through a full SalonLab walkthrough; resulting in a hands-on session with a model where inner hair condition, moisture level, hair type, scalp condition and hair colour are all analysed for a fact-based consultation experience, ready to take back to your own salon.

STYLING

STYLING

STYLING

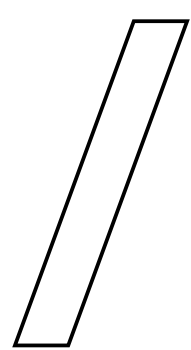


STYLING

STYLING



CRAFT TRULY INDIVIDUAL HAIRSTYLES AND BOUNDARY-PUSHING LOOKS

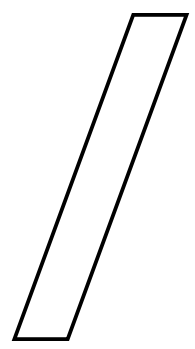


Craft the difference with our **performance-driven products** and techniques, developed to meet the needs of every styling situation.

Our portfolio is now **greener and more accessible than ever before**, ready and waiting for you to build the confidence to craft truly individual hairstyles and boundary-pushing looks.



STYLING DNA



Immerse yourself in OSiS+!

After covering the basics, our team will show you how to achieve the latest styling trends.

You'll gain confidence to unleash your creativity as you master Schwarzkopf Professional's innovative styling range.

Take fresh inspiration and new styling skills back to the salon, so you can **create customised looks** your clients will love!

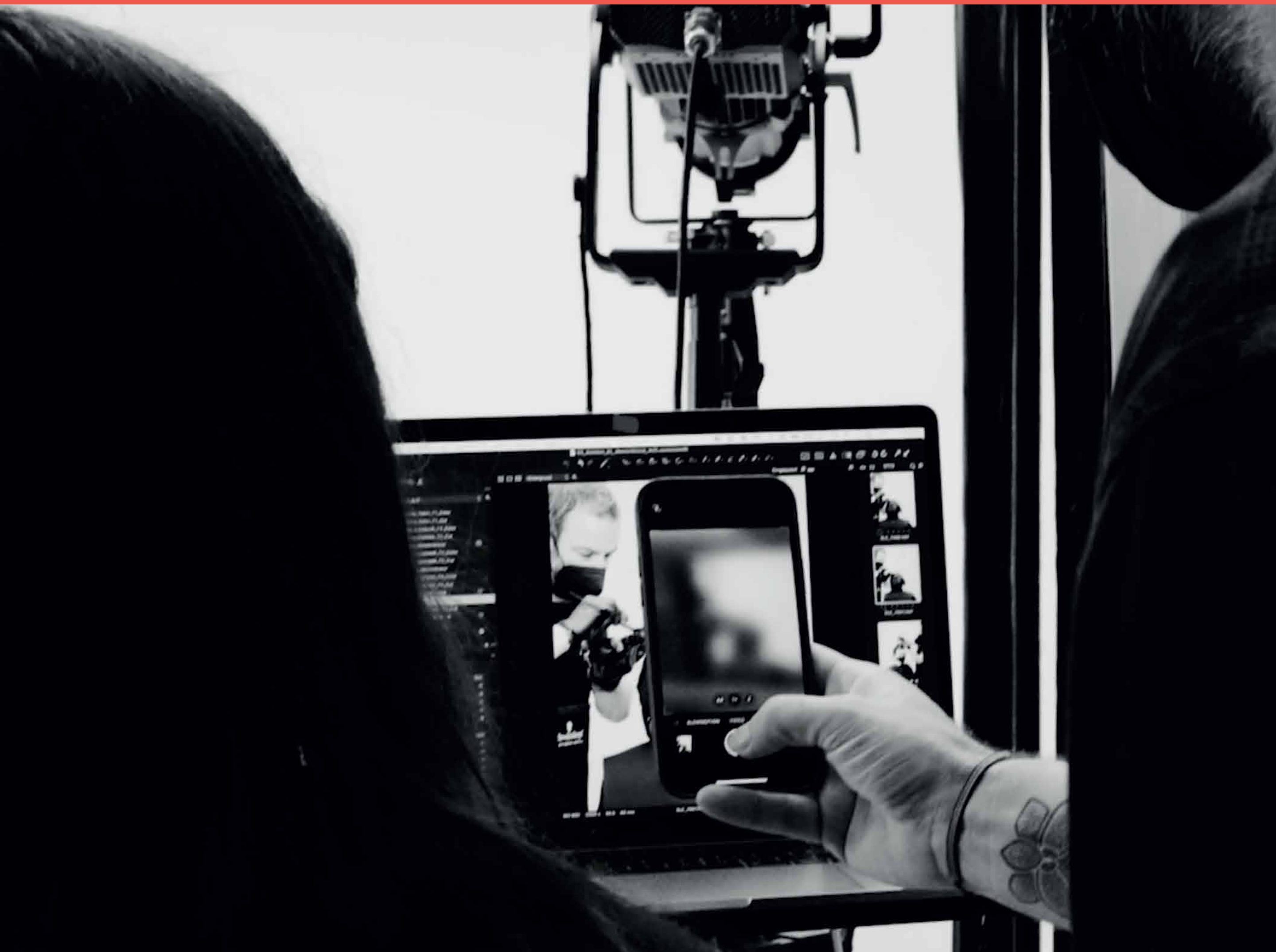
LEARN HOW TO NAIL THAT BLOW-DRY



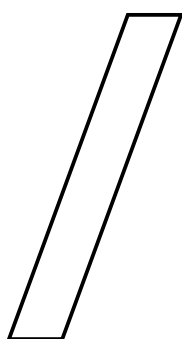
YOUR PERFECT BLOW-DRY



Learn how to **nail that blow-dry**, from product & brushes to new techniques. Starting with classic techniques, we will expand your knowledge and teach you the smart way to create outstanding **volume, bounce and lustre**. Explore Schwarzkopf Professional's range of blow-dry products as we support you on your journey to the perfect finish!



CREATE IT, POST IT



Want to create your own look and showcase this digitally but don't know where to start? Want to work **up close and personal** with our Ambassadors who can show you how to get that perfect Insta-ready shot using the most advanced techniques on live models?

Braids. Knots. Buns? Bring 'em on. Thinking outside the box to capture that **perfect image for social media** and allowing your creative juices to flow.



HAIR BEHIND CAMERA



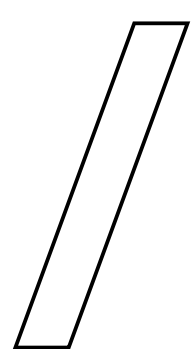
Step behind the camera with the award-winning hairdresser **Nick Irwin**. As he shows you how to deliver creative campaigns that do justice to your work!

Join Nick as he shares his secrets for casting the right models, the dos and don'ts of on-set etiquette and tips for finding the perfect location.

This **exclusive, hands-on workshop** includes studio and location shoots as you create your own video to use on social media!



SPECIAL EVENTS: OWN THE UPDO

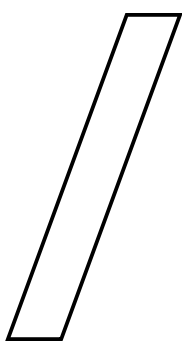


Their big day comes with some seriously **big expectations**. But rather than stress it, we're here to help you ace it with show-stealing looks; because who doesn't love a wedding?

In this seminar, we'll give you an introduction to the **bridal and occasion-based hair markets** and share our tips and tricks for following a detailed checklist, designed to satisfy even the most demanding bridezilla. And it'll be love at first sight as we showcase the **latest wedding trends** through live demos and practical sessions. Think braids. Chignons. Romantic waves and more!



MEN’S HAIR. MASTERED.

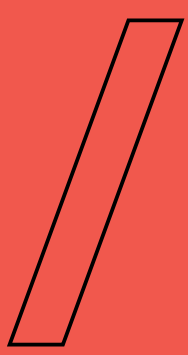


Did you know that male clients are often the most loyal and frequent visitors and most open to buying retail? Three very good reasons to learn how to expertly cater to their needs. Keep up to date with the **latest in men’s cutting** and learn how to translate your inspirations into **salon-viable looks** as you get to know the Schwarzkopf Professional styling assortment.

SECTIONING, DISTRIBUTION, ELEVATION AND CUT



ESSENTIAL SKILLS WORKSHOPS – CUTTING

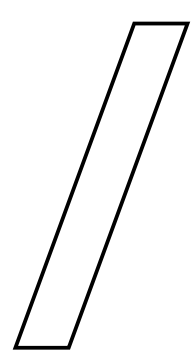


Designed to give new learners and hairdressers a basic **insight into cutting**. Learn the fundamental principles of creating any classic shape, essential for all salon work.

With an emphasis on the ASK Essential Skills methodology and terminology, this course covers the key elements to **create the perfect haircut**: parting and sectioning, distribution, elevation and cut.



FORM SPECIALIST



Everything you need to know about **form**, featuring the Schwarzkopf Professional form assortment. This course is firmly rooted in the basic **form theory and techniques**, aiming to equip you with the right skillset to create the best look when it comes to curls or waves.

Successfully **mastering a straightening** technique is a bonus to your daily salon work, adding a great portfolio of new looks to your repertoire, whilst optimising the health of the hair. Ideal for all stylists interested in form or in constant pursuit of more indepth theory and stronger techniques.

VISIONARY

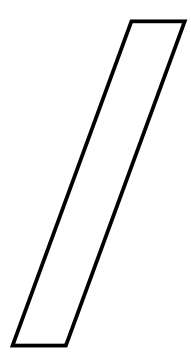
VISIONARY

VISIONARY



VISIONARY

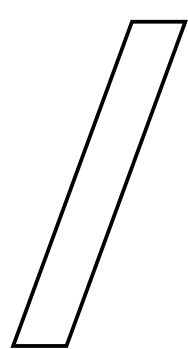
VISIONARY



We look ahead to keep you ahead! ASK Visionary is all about giving you a **fresh perspective**; sharing ideas, aspirations and curated educational experiences that inspire us all to hone our craft. Whilst talk is great, action is better – which is why we’ve developed our range of Visionary seminars to not only only **spark creativity**, but to empower you with tips & tricks and essential knowlege, as well as the techniques to safeguard and grow your future business.



ESSENTIAL LOOKS

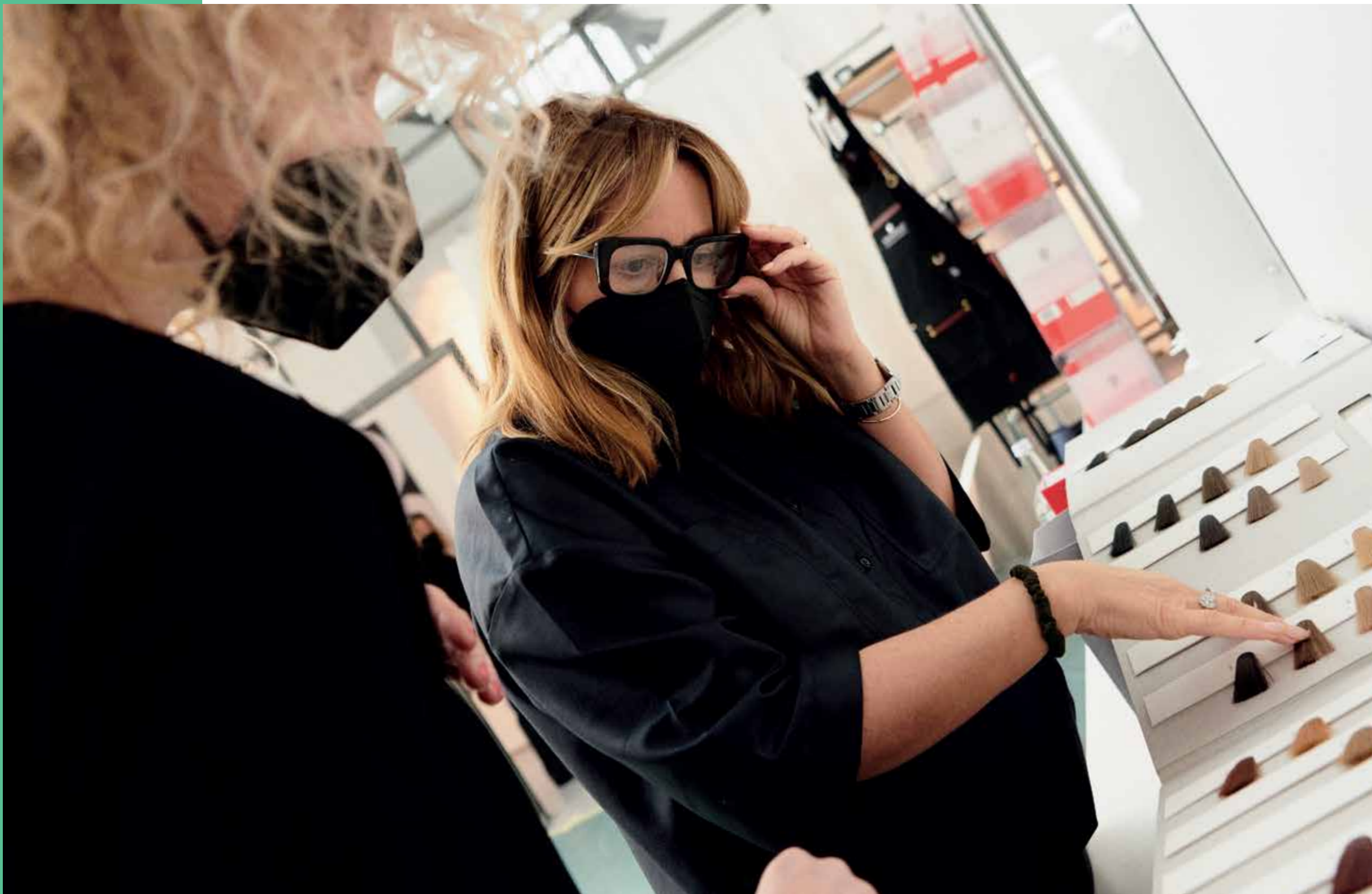


Hair doesn't stand still, it grows. Trends are always changing. The demands of salon clients shift and grow too. We help you to stay a cut above the rest with Essential Looks. Bringing you the latest lifestyle and fashion trends, and translating these into our three distinct Essential Looks trends with **aspirational catwalk and wearable salon looks**. Empowering you with techniques in cuts, colour and styling to create those.

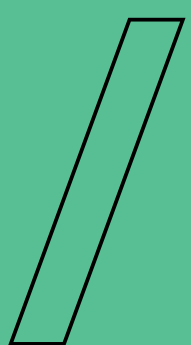


With Essential Looks we look at trends in a holistic way, because we know that fashion and hair are closely connected. We bring you hair and **fashion trends** in one unique collection **twice a year** – providing educational value through the latest innovations and techniques while seeking to constantly inspire you to **create new on-trend services** for your clients. Discover a unique immersive experience with exclusive content at **essentiallooks.com**

WITNESS THE MASTERS AT WORK



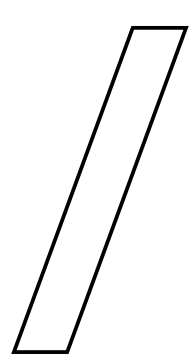
LOOK & LEARN



An exclusive overview of the Essential Looks Collection. We get that sometimes things can be busy and finding time to keep up with the latest looks just isn't going to happen. That's exactly why we run this Look & Learn session. Get up close and personal with everything the latest Essential Looks Collection has to offer as you **learn from the masters**. Our team of world-renowned hair artists show you how to put your own spin on the latest runway looks, recreating the hottest **cut and colour trends** in a viable way for everyday salon services.



UNPLUGGED & INSPIRED

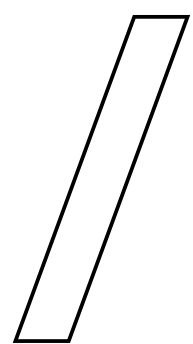


Cast your own models and create high-impact, catwalk-inspired images. Hair. But make it fashion. This is your chance to **flex your artistic muscles** and realise your creative vision.

As well as an overview of the latest **Essential Looks Collection**, we'll dissect the most recent catwalks shows, recreating the looks that are trending hard. With a live demo, you'll get to cast your own models and learn how to direct a shoot, generating high-impact styles for **eye-catching digital images**.



DIGITAL COLOUR JAM



Learn from the Colour Masters. Recreate their looks and capture them for social. A kaleidoscopic voyage of discovery. Or, Digital Colour Jam to you and me!

In these unique sessions, we'll showcase the latest **Essential Looks Collection** through practical hands-on workshops and live product demos. You'll learn how to **recreate the latest colour looks**, with a focus on what's now and what's next, developing the skills and knowledge to **mix next-gen colours** in your salon. And because you'll want to show them off, there's also a digital image workshop to amplify and share your colour vision with the world.



INNOEXPLORER

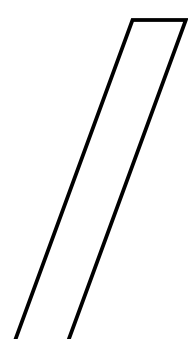
Be first to experience the newest product innovations. Forget what’s happening now, this is where we show you **what’s coming next!** Be the first to try the latest innovations from Schwarzkopf Professional, with exclusive live product demos and hands-on sessions.

With an introduction to the **newest services and treatments**, you’ll get an exciting taste of what the future holds. It’s not quite time travel, but we think it’s the next best thing!

VISIONARY BUSINESS BUSINESS

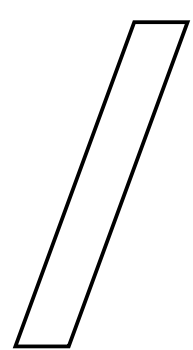


VISIONARY BUSINESS BUSINESS



The business of running a salon is an ever-evolving challenge where hairdressing skills alone will not determine your overall success; salon owners are expected to wear many hats. But don't worry! Our commitment to continuous education means that ASK Business is here to support you to:

- **Operate a business in the new, digitalised world**
- **Create the best experience for each individual client**
- **Build a rewarding workplace for your employees**



To win in this fast-paced industry, ASK Business offers **six modules** that guide you through your salon's philosophy and unique offering, financial management and incentives, team building, staff retention and best management practices, in-salon services and client experience, sustainable salon practices and lastly, marketing strategies for a digital world that's **more connected than ever before!**

Get ready for the launch of the Business Academy, where every academy will have a dedicated sales & education BLONDME expert. Following the launch, gear up for the first-ever ASK Business philosophy seminar.

FOR A NEW TOMORROW. DIVE INTO ASK BUSINESS EDUCATION.

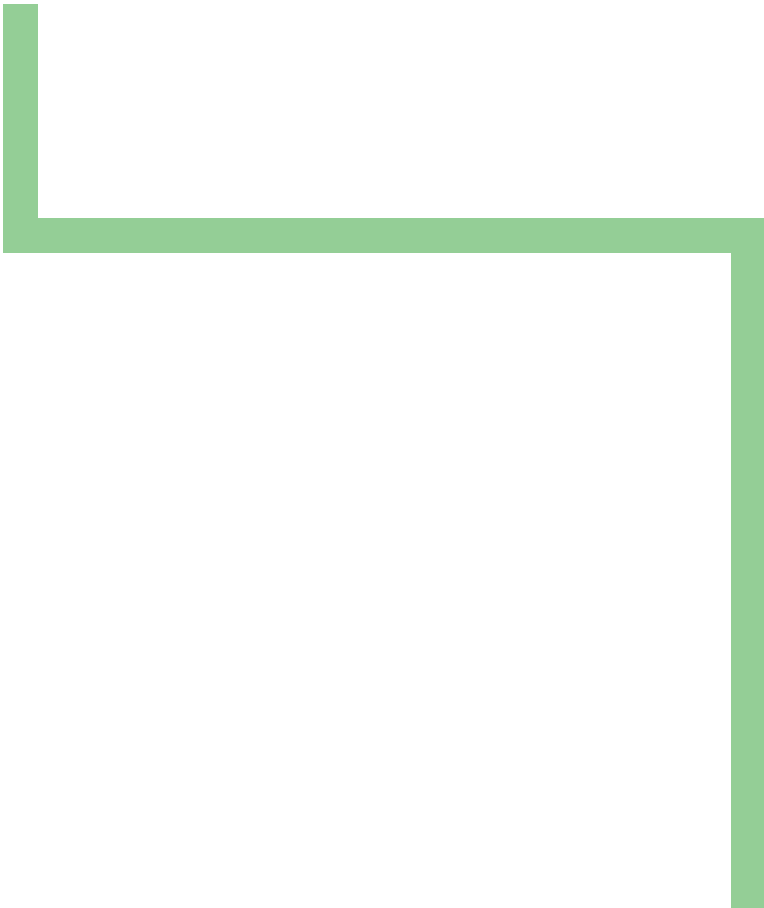
1. PHILOSOPHY



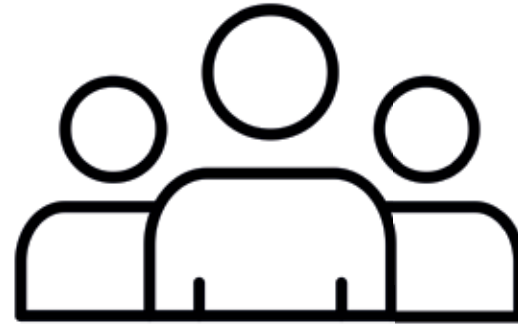
This module looks at your and your salon’s identity. Asking questions such as “who am I?” and “what should we as a team stand for?”. This is all about looking within to really pinpoint what makes your salon special and what makes it stand out.

2. MONEY

Discover how to maximise your salon’s profits as you learn how to successfully operate a salon. From the overall running costs to paying and incentivising your staff, this module helps you look at your salon business from a truly financial perspective.



3. **TEAM**



One of the single biggest overheads in a hairdressing salon is employee costs, which is why it is so important to find and retain the best team members for your business. Learn how to manage the productivity of every individual in the salon as you motivate, inspire and educate your team.

4. **SERVICE & EXPERIENCE**



The reality is, your clients could get a cut or colour anywhere, but they can only have one relationship. Make it YOU – and make it count. This module explores ways to ensure high-quality and personalised client experiences, so you and your team can deliver stand-out services that underpin client loyalty.

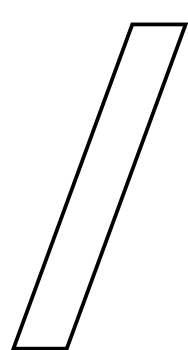
5. **BUILDING A GREEN BUSINESS**



Look at what sustainability means to you and your salon as you learn how to think more green. Together we explore the many ways to contribute to the green movement; saving water, reducing energy, managing waste etc. – remember, starting with just one change can make the difference.

6. **DIGITAL**

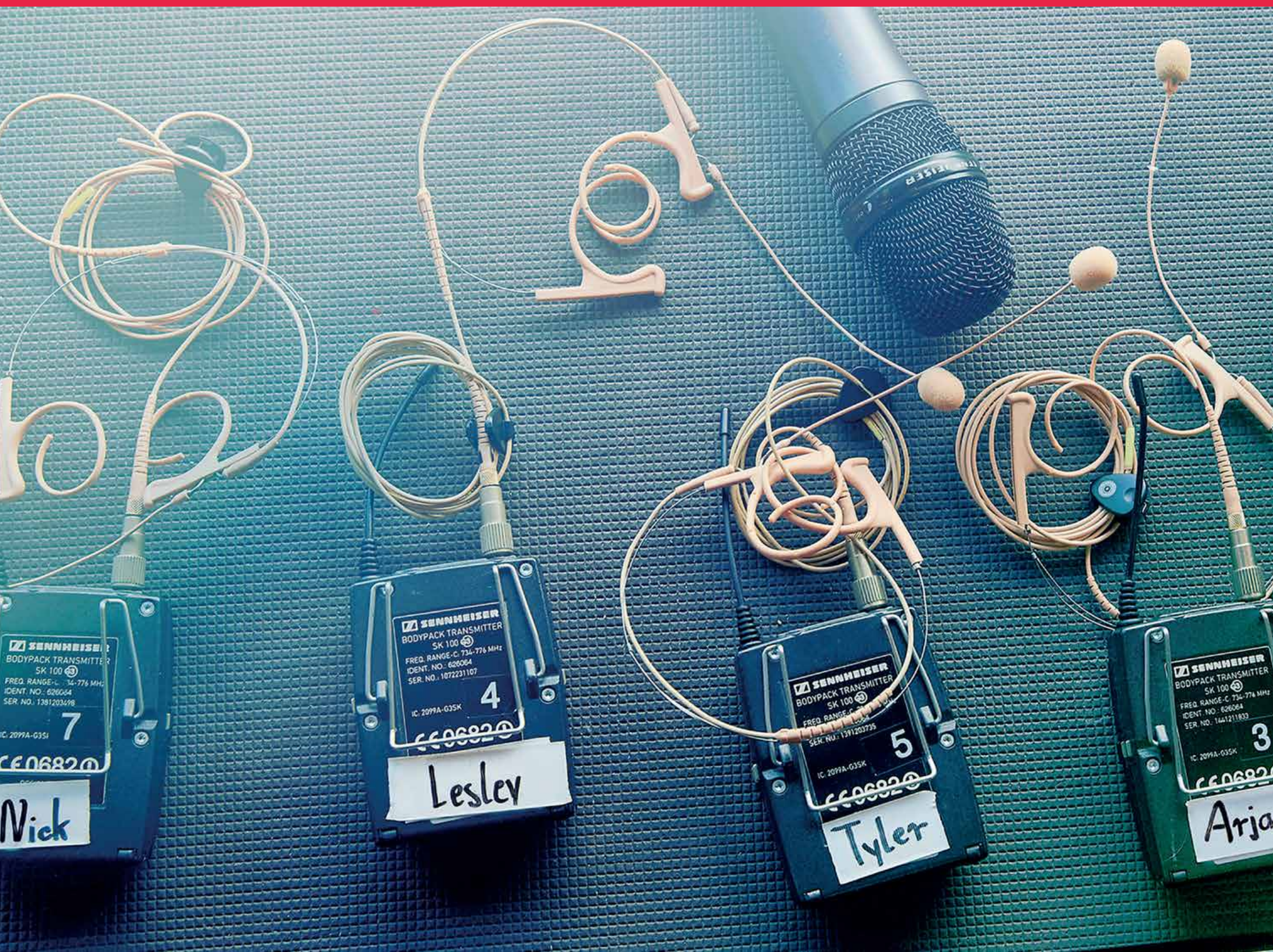
What exactly is a ‘salon of the future’? This module will help you to get onboard with digital as you navigate new and exciting ways to connect and engage with your clients. Highlighting best practices and tips, as well as which devices and channels to use to bridge the communication gap between salon and client.



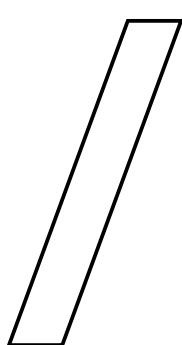
Once all modules are complete it will act as your very own personalised business plan – you’ll be fuelled with the knowledge, passion and confidence to accelerate your salon’s business growth.

GLOBAL AMBASSADORS AMBASSADORS





MEET OUR GLOBAL AMBASSADORS



Introducing a diverse and truly global collective of industry leaders to guide and inspire us. Sharing their expertise gained from **Session Styling**, **Educating** and **Innovating** on a global stage, we keep you connected to the best of the best.

These are the creative innovators and driving force in defining our future hair trends.

WE ARE #PARTNERSINCRAFT.

GLOBAL AMBASSADORS



TYLER JOHNSTON

GLOBAL AMBASSADOR

@tylerjohnstonhair



Tyler Johnston is one of the **masterminds behind Essential Looks** who has an immaculate pedigree as both a creative hairdresser with a celebrity clientele and as a leading editorial stylist with some of the world best brands and icon photographers.

He is a multitalented hair artist with a focus on producing beautifully crafted, original looks that celebrate the very best in hair.



LESLEY JENNISON

GLOBAL AMBASSADOR

@lesleyjennison



Lesley Jennison is a true world expert and leading educator in the art of hair colour. She is one of the key Essential Looks **colour experts who is both a specialist and craftswoman** who has used her technical expertise, learned from the world's best, to create some of the industry's stand out innovations, techniques and services that celebrate the very best in creative and commercial hair colour.



NICK IRWIN

GLOBAL STYLING AMBASSADOR

@nickirwinhair



Nick Irwin is a true industry icon. He has had prestigious careers with both Toni & Guy and Tigi as their Global Creative Director working alongside Anthony Mascolo, amongst others. He works closely with Rankin the iconic photographer and the team at hunger magazine.

With a **passion for hair matched only by his outstanding talent**, his work is often featured in global fashion magazines and international advertising campaigns.



ARJAN BEVERERS

GLOBAL COLOUR AMBASSADOR

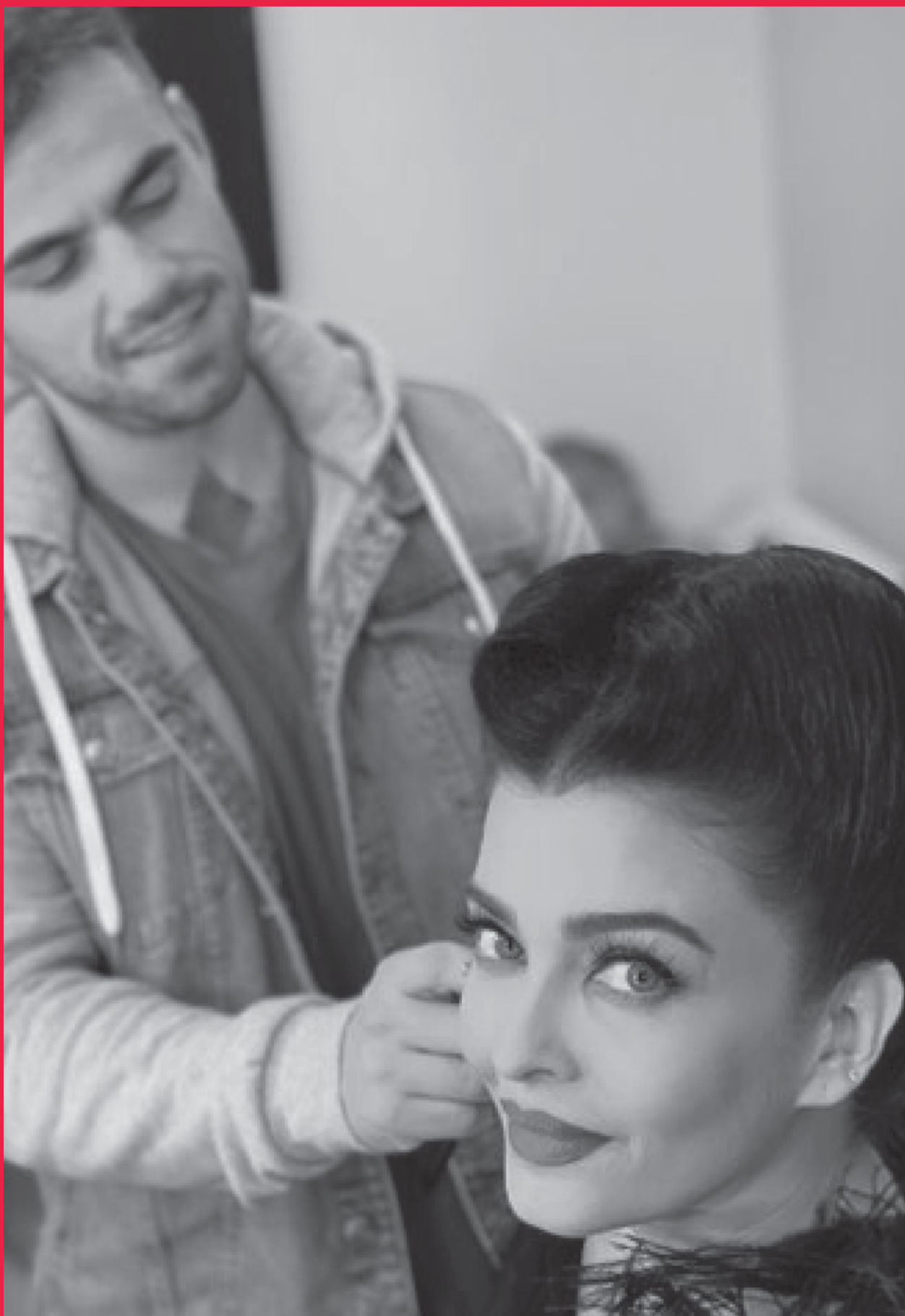
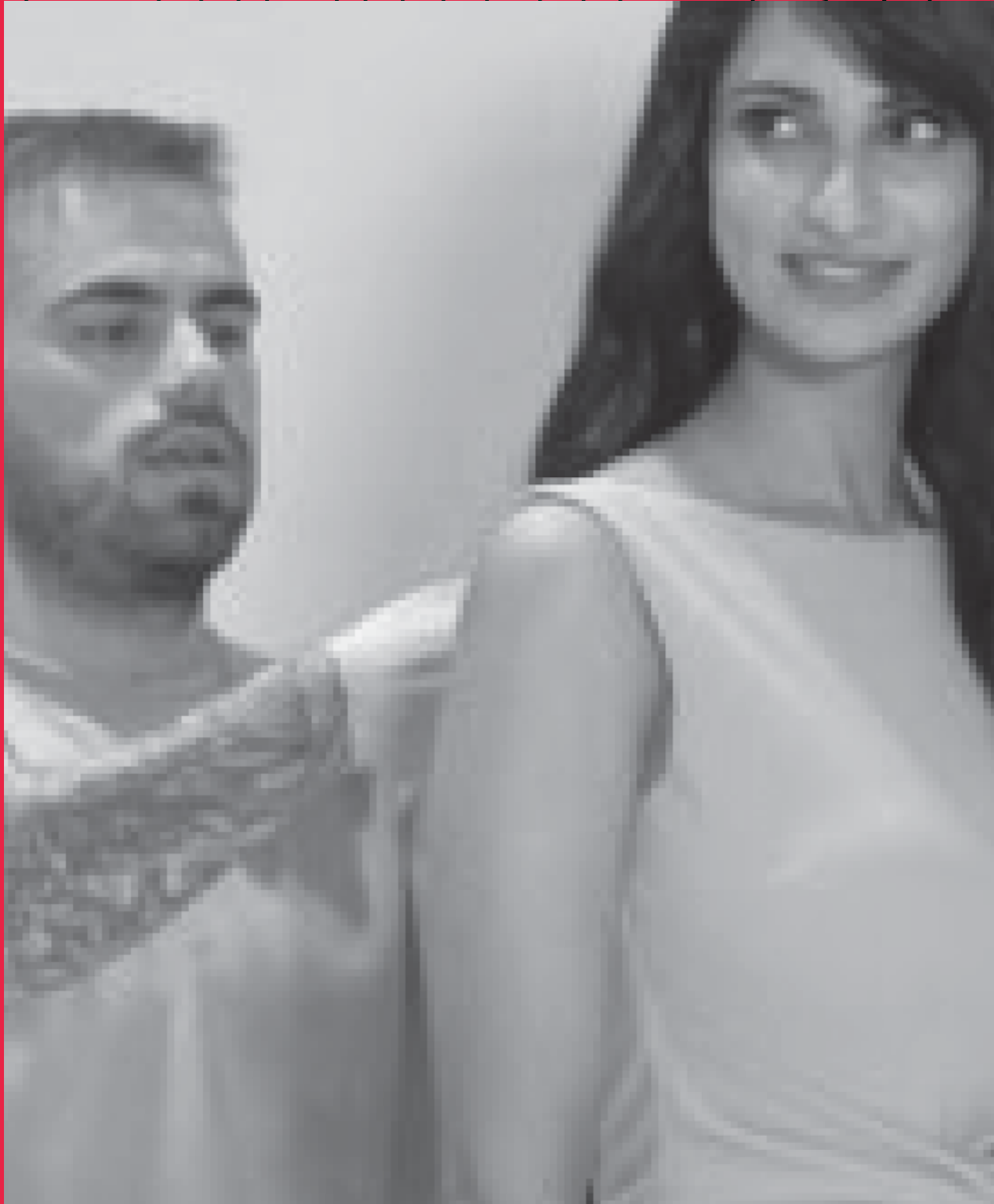
@arjanbevers



Arjan Bevers is both a **multitalented, award-winning hair artist** as well as successful Netherlands-based, salon owner producing highly commercial, in-demand hair services.

He brings a commercial eye and produces world class hair, with looks and salon services that have strong consumer appeal.

BRAND AMBASSADORS AMBASSADORS





FLORIAN HUREL

NATIONAL BRAND AMBASSADOR

@florianhurel



A part of the fresh, new age of European hair and makeup artist hails from the fashion capital (Paris) holding 18 years of international experience in hair and makeup and has traveled 3 continents and finally found his destination India. Has also worked on the biggest platforms such as the Cannes film festival. Florian is one of the renowned names in the country and the only international hair specialist. Worked on Bollywood blockbuster hits such as the sky is Pink, Zero, Fanne Khan

Achievements:-

- Winning the best hairdresser in Europe award at the age of 15.
- A Guinness world record title holder for holding worlds first 24-hour educational platform "hairdressers united" in association with Schwarzkopf Professional and a brand ambassador for Schwarzkopf Professional since 2018.

NATIONAL BRAND AMBASSADOR

HAIR ARTIST KOLLEKTIV

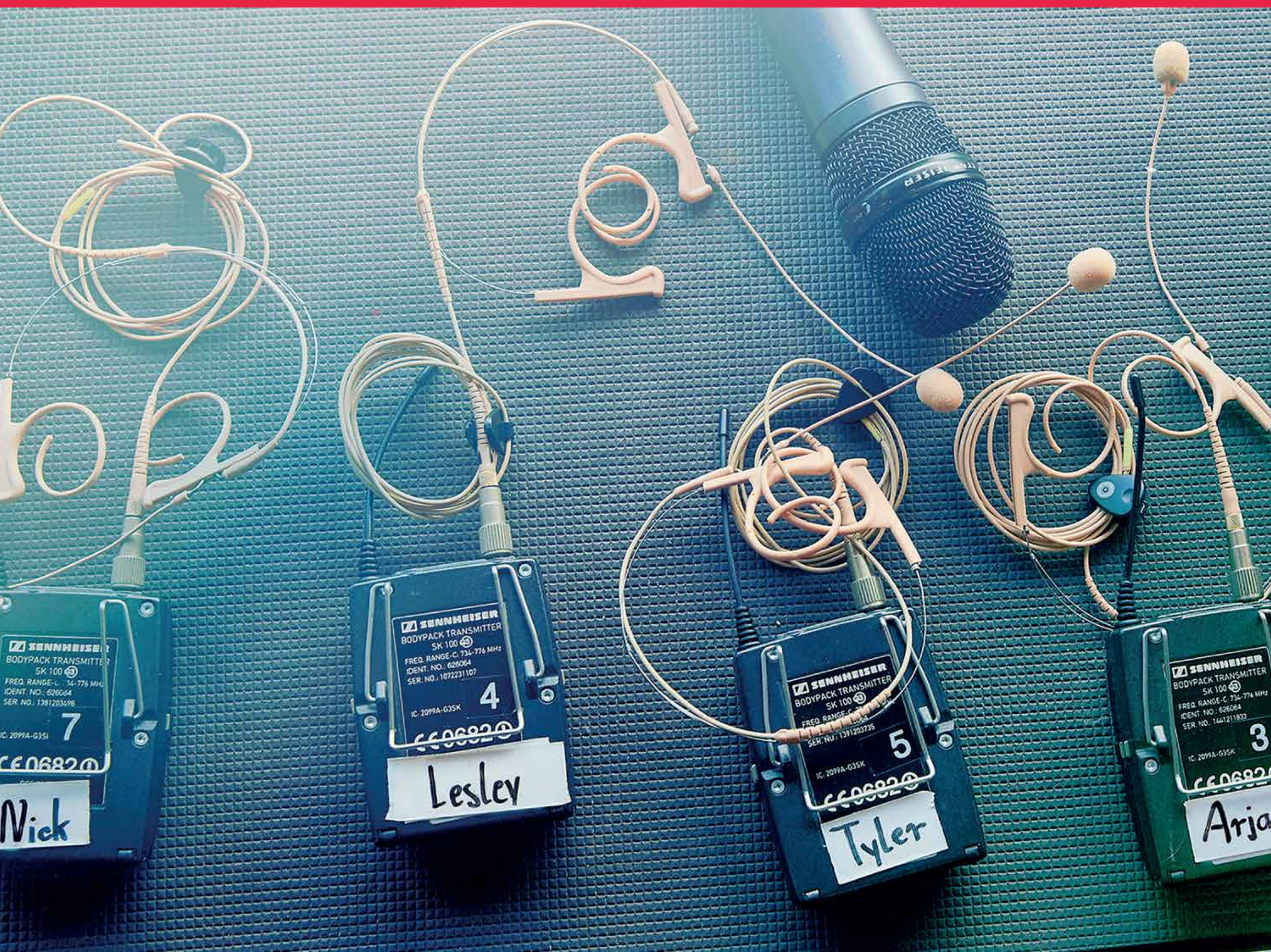
HAIR ARTIST KOLLEKTIV

HAIR ARTIST KOLLEKTIV

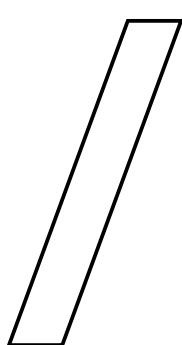
HAIR ARTIST KOLLEKTIV



NATIONAL BRAND AMBASSADOR



MEET OUR HAIR MEISTERS @HAK



The Hair Artist Kollektiv is an exclusive group of Hair Meisters who have

- unparalleled hair artistry
- believe in reinventing hair rules
- ambitious about creating new hair trends
- strive to learn and also share their knowledge



Deepak Jalhan

Meister @ Hair Artist Kollektive,
Schwarzkopf Professional

@deepakjalhan

DEEPAK JALHAN



With international accreditations to his name, multiple hairdressing awards and having styled some big names in the film industry, Deepak's creative flair is well recognized and celebrated.



Vaishakhi Haria

Meister @ Hair Artist Kollektive,
Schwarzkopf Professional

VAISHAKHI **HARIA**

@vaishakhi_haria



Vaishakhi discovered her passion for hair so early in life, she had already begun her career at the age of 17. She has worked with numerous Indian celebrities and renowned hair artists over the world to master her art.



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www.SchwarzkopfProfessional.in