

IGORA VIBRANCE®

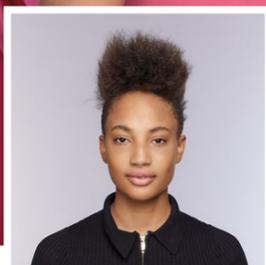
LEVEL 10 TONERS


Schwarzkopf®
PROFESSIONAL

IGORA VIBRANCE® Level 10 Toners are the ideal toning solution for light blonde hair.

Our new line of 5 dedicated ready-to-use shades with beautiful tone directions allows you to create the light and glamorous blonde result you are looking for – no need to mix with clear.

DISCOVER THE RANGE



BEFORE:

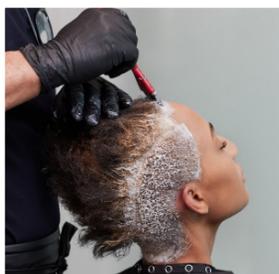
Hair was previously relaxed, making ends compromised. As a result, **COLOR 1** is applied to scalp first.

FORMULAS USED:

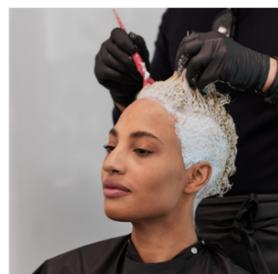
COLOR 1: BLONDME® Bond Enforcing Premium Lightener 9+ + BLONDME Premium Developer 6% (20 Vol.) (1:2)

COLOR 2: IGORA VIBRANCE® 10-12 + IGORA VIBRANCE 1.9% (6 Vol.) Activator Gel (1:1)

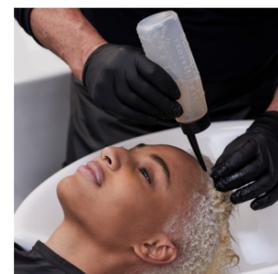
BLEACH & TONE



1. Use Schwarzkopf Professional® COLOR ESSENTIALS Scalp Protect prior to color service, then begin with **COLOR 1** starting on the sides, followed by the roots.



2. Once root application is complete, **COLOR 1** can be evenly distributed to rest of hair shaft. Once hair has lifted to a level 10, rinse thoroughly with BLONDME® Cool Blondes Neutralizing Shampoo.



3. Using IGORA VIBRANCE Activator bottle, tone with **COLOR 2**. Leave for 10 minutes, rinse, and condition with FIBRE CLINIX™ Vibrancy Conditioner.

+ AFTER:

For very compromised hair types, apply Schwarzkopf Professional® Hair Primer on mid-lengths and ends before applying your selected color product to equalize the hair shaft.

+ Make sure application is even by parting hair vertically and horizontally.

+ When hair has previously been chemically treated and lifted multiple levels, watch to make sure hair does not grab onto toner unevenly.

EXPERT TIPS

Together. A passion for hair.®

MICRO-SLICE + MONEY PIECE



1. Cross-part hair from ear to ear. Starting in back, nape area, use a slicing technique with **COLOR 1**. Continue with the same technique working upwards on back side of head. Develop for 30 minutes.

2. Starting at hairline for top section, foil fine back-to-back slices to create a bold face-framing highlight using **COLOR 1**. For rest of top section, tease and highlight hair slices in foils to help create a soft, blended result at the root. Develop for 30 minutes.

3. Rinse, then shampoo hair before toning with **COLOR 2** in IGORA VIBRANCE Applicator Bottle. Beginning at roots, comb through for even distribution. Develop for 10-15 minutes or until desired tone is achieved.

BEFORE:

Regrowth is natural base 5. Mid-lengths and ends level 7 with warm undertones.

FORMULAS USED:

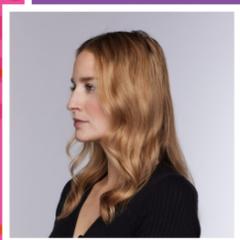
COLOR 1: IGORA® VARIO BLOND Plus + IGORA ROYAL® Oil Developer 6% (20 Vol.) (1:1)

COLOR 2: IGORA VIBRANCE® 10-12 + IGORA VIBRANCE 1.9% (6 Vol.) Activator Gel (1:1)

+ Be strategic with where you begin. Determine texture, density, and porosity. Use professional judgement for where to start and finish color application.

EXPERT TIPS

COLOR CORRECTION + OPEN-AIR BALAYAGE



1. For color correction, cross-part hair from ear-to-ear. Starting at nape area, use slicing technique to apply **COLOR 1**. Apply **COLOR 2** with bowl and brush to paint in between foils, roots to ends, working towards top and sides of head. Develop for 20 minutes. Rinse as you go.

2. For open-air balayage, begin at the front hairline, take fine slices and apply **COLOR 1**. Use bowl and brush to paint between foils with **COLOR 2**. Develop for 20 minutes.

3. Starting at nape, repeat cross-part sectioning and take slice sections. Tease and highlight hair using **COLOR 3**. For top section, starting at front, use freehand painting technique with **COLOR 4**. Leave for 20 minutes, rinse and shampoo.

4. Using IGORA VIBRANCE Applicator Bottle, tone hair with **COLOR 5**. Begin at the roots, then comb through for even distribution. Leave for 10 minutes or until desired tone is achieved, then rinse and condition.

BEFORE:

Natural base 6. Mid-lengths and ends level 7 with warm undertones. Hair was previously color-treated with red undertones.

FORMULAS USED:

COLOR 1: IGORA® VARIO BLOND Plus + IGORA ROYAL® Oil Developer 3% (10 Vol.) (1:1)

COLOR 2: IGORA VIBRANCE® 7-1 + IGORA VIBRANCE 1.9% (6 Vol.) Activator Lotion (1:1)

COLOR 3: BLONDME® Bond Enforcing Premium Lightener 9+ + BLONDME Premium Developer 2% (7 Vol.) (1:2)

COLOR 4: BLONDME Bond Enforcing Premium Clay Lightener + BLONDME Premium Developer 12% (40 Vol.) (1:2)

COLOR 5: IGORA VIBRANCE 10-1 + 10-5 (1:1) + IGORA VIBRANCE 1.9% (6 Vol.) Activator Gel (1:1)

+ A slicing technique is ideal compared to a weave for this color correction as it allows for lightener to be applied onto clean sections, while also allowing color to neatly be applied in between foils.

+ Use balayage board to ensure ends are well-saturated with product.

+ Keep an eye as color is developing to avoid over-pigmentation on porous, mid-lengths or ends.

EXPERT TIPS