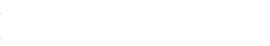


HENKEL BRAND COLORS

PRIMARY COLORS

HENKEL RED **WHITE**



Print

Pantone® C	485 C	–
CMYK	0.100.100.0	0.0.0.0

Screen

RGB	225.0.15	255.255.255
Hexadecimal	#e1000f	#ffffff

3D

RAL (Plus/Classic)	3020	9016
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SUBSTANTIAL COLORS

SAGE GREEN **SOFT BLUE** **WARM GREY**



Print

Pantone® C	5595 C	2127 C	434 C
CMYK	25.5.20.0	30.13.11.0	15.14.14.0

Screen

RGB	191.207.190	189.205.218	222.215.214
Hexadecimal	#bfcfbe	#bdcdda	#ded7d6

3D

RAL (Plus/Classic)	140 80 10	250 80 10	060 80 05
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WELCOMING COLORS

FRESH BLUE **SOFT MINT** **DEEP GREEN** **FRESH YELLOW** **DEEP VIOLET** **SOFT PEACH**



Print

Pantone® C	2209 C	7485 C	343 C	608 C	249 C	2437 C
CMYK	80.35.30.10	17.0.31.0	87.13.72.56	7.5.60.0	43.100.0.17	4.28.41.0

Screen

RGB	49.128.150	223.235.194	23.86.65	246.230.125	135.25.100	244.197.158
Hexadecimal	#318096	#dfebc2	#175641	#f6e67d	#871964	#f4c59e

3D

RAL (Plus/Classic)	230 50 25	110 85 20	160 30 30	095 85 50	340 30 38	060 80 30
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PROGRESSIVE COLORS

ELECTRIC YELLOW **BRIGHT AQUA** **BRIGHT MINT** **DARK LILAC** **BRIGHT ORANGE** **DARK BLUE**



Print

Pantone® C	396 C	2144 C	7478 C	268 C	130 C	3524 C
CMYK	16.0.93.0	100.56.0.3	40.0.40.0	79.100.0.0	0.40.95.0	95.84.35.30

Screen

RGB	232.226.0	0.95.190	162.236.186	105.0.140	251.167.0	40.50.90
Hexadecimal	#e8e200	#005fbe	#a2ecba	#69008c	#fba700	#28325a

3D

RAL (Plus/Classic)	100 80 70	260 40 45	150 80 30	310 30 40	075 70 80	290 20 20
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EXTENSIONS FOR DIAGRAMS

	SAGE GREEN	SAGE GREEN DARK	SAGE GREEN LIGHT
Print			
Pantone® C	5595 C	–	–
CMYK	25.5.20.0	70.30.60.10	15.5.15.0
Screen			
RGB	191.207.190	83.132.106	224.231.223
Hexadecimal	#bfcfbe	#53846a	#e0e7df
3D			
RAL (Plus/Classic)	140 80 10	–	–

	SOFT BLUE	SOFT BLUE DARK	SOFT BLUE LIGHT
Print			
Pantone® C	2127 C	–	–
CMYK	30.13.11.0	80.60.20.0	15.5.5.0
Screen			
RGB	189.205.218	86.114.159	222.229.235
Hexadecimal	#bdcdda	#56729f	#dee5eb
3D			
RAL (Plus/Classic)	250 80 10	–	–

	WARM GREY	WARM GREY DARK	WARM GREY LIGHT
Print			
Pantone® C	434 C	–	–
CMYK	15.14.14.0	35.40.35.20	5.5.5.5
Screen			
RGB	222.215.214	150.130.130	239.235.234
Hexadecimal	#ded7d6	#968282	#efebea
3D			
RAL (Plus/Classic)	060 80 05	–	–

LIGHT GREY (FOR BACKGROUNDS)

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2.2.2.0
249.249.249
#f9f9f9
–