

# essential looks

  
Schwarzkopf  
PROFESSIONAL



*Together. A passion for hair.*

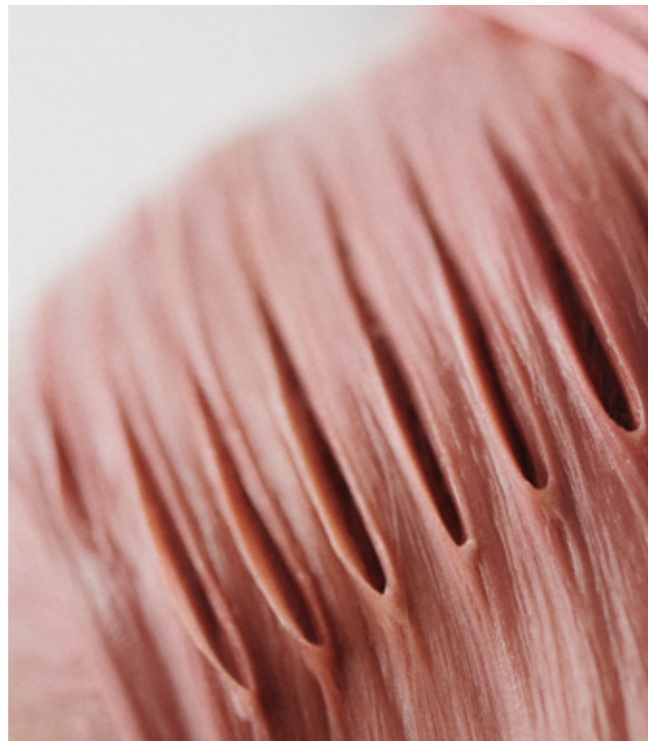
A2Z 2023/02



# PARTNERS IN CRAFT

Together. a passion for hair ... These very words strike right at the heart of our shared love of hair, of craft and of creativity. It's in our DNA; it's the crucial uniting aspect of our community. It's why we do what we do. It is what fuels us ... and that is the question we are exploring with Essential Looks 2:2023: what is fuelling global communities around the world in terms of lifestyle, fashion and, of course, hair? Essential Looks 2:2023, which again sees us partner with some outstanding craftspeople, not only allows us to celebrate great hair with some truly inspirational imagery, but also to support your professional development with a compelling educational offering, complete with salon-ready services. These pages are packed with everything you, our partner in craft, need to navigate this fast-paced, always-evolving industry. Let's grow. Together.

Birlikte. Saça tutkuyla bağlıyız... Bu kelimeler, saç sevgimizin, zanaatimizin ve yaratıcılığımızın kalbine doğru bir vuruş yapar. DNA'mızda var; topluluğumuzun birleştirici temel unsuru bu. Yaptığımız şeyin nedeni bu. Bizi besleyen şey... ve işte Essential Looks 2:2023 ile keşfettiğimiz soru: yaşam tarzı, moda ve tabii ki saç konusunda dünya genelindeki toplulukları besleyen şey nedir? Essential Looks 2:2023, olağanüstü zanaatkarlarla tekrar ortaklık kurmamıza olanak sağlar ve sadece gerçekten ilham verici görüntülerle harika saçları kutlamamıza izin vermekle kalmaz, aynı zamanda kuaför salonuna hizmetleriyle tamamlanan ilgi çekici bir eğitim teklifiyle profesyonel gelişiminizi desteklememizi sağlıyor. Bu sayfalar, hızla değişen bu sektörde gezinmek için ihtiyacınız olan her şeyi siz, zanaat ortağımıza sunar. Büyüyelim. Birlikte.



SIMON ELLIS  
International Creative Director  
Schwarzkopf Professional  
@thesimonellis

SIMON ELLIS  
Uluslararası Yaratıcı Direktör  
Schwarzkopf Professional  
@thesimonellis



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# MEET OUR CREATORS

# YARATICILARIMIZLA TANIŞIN

Here at **SCHWARZKOPF PROFESSIONAL**, we believe in the importance of collaboration. The power of partnership is so significant within our industry and, of course, in the creation of **ESSENTIAL LOOKS**. This is why we always ensure we work with some of the industry's most sought-after and exciting talents.

Essential Looks provides an outstanding platform for celebrating the true craft of hairdressing and shines a light on the amazing artists who populate our industry while providing our community with unrivaled insights into the process behind their signature looks. And it's no different this time around: we have brought together a carefully curated group of **SKILLED ARTISTS** and **CREATIVE POWERHOUSES** united in a passion for hair and a shared dedication to inspire and educate. Like us, they too are driven by a great desire to grow. Together.

**SCHWARZKOPF PROFESSIONAL** olarak, işbirliğinin önemine inanıyoruz. Ortaklık gücü, sektörümüzde ve tabii ki ESSENTIAL LOOKS'un yaratılmasında çok kritiktir. Bu nedenle her zaman, sektörün en çok aranan ve heyecanlı yetenekleriyle çalıştığımızı emin oluyoruz. Essential Looks, kuaförlük zanaatının gerçek bir platformunu kutlamak için olağanüstü bir olanak sağlar ve endüstrimizi dolduran inanılmaz sanatçılara ışık tutar, aynı zamanda topluluğumuza imza saç stilleri arkasındaki süreci anlamada eşsiz bir içgörü sağlar. Ve bu sefer de farklı değil: bir araya getirilmiş ve özenle seçilmiş bir grup **YETENEKLİ SANATÇILARI** ve **YARATICI GÜÇLERİ** saç tutkusunda bir araya getirdik, ilham vermek ve eğitmek için ortak bir bağlılık oluşturduk. Bizim gibi, onlar da gelişme isteğiyle hareket ediyorlar. Birlikte.

#PARTNERSINCRAFT



CHRISTOS MICHAILIDIS  
Cut & Style  
@christosmichailidis



NICK IRWIN  
Cut & Style  
@nickirwinhair



ASHLEE NORMAN  
Colour  
@ashleenormanhair



TYLER JOHNSTON  
Cut & style  
@tylerjohnstonhair



GRACE DALGLEISH  
Colour  
@gracedalgleishx



LESLEY JENNISON  
Colour  
@lesleyjennison

**PAINTER. SCULPTOR. ARTIST. CRAFTSPERSON.**  
**RESSAM. HEYKELCİ. SANATÇI. ZANAATKAR.**

**HAIRDRESSER.**  
**KUAFÖR.**

# ESSENTIAL LOOKS



What fuels us?  
Bizi ne besler?

6

We work to craft compelling **ESSENTIAL LOOKS** trend worlds which relate to key lifestyle trends. We then collaborate with our Essential Looks Creators to define hair and fashion directions for each of them. Every trend features one "STOP-AND-STARE" Catwalk look and one "WANT-TO-WEAR" Salon look.

This season marks a continued exploration of the importance of energy and feeling. We study key drivers influencing people to take action globally and what fuels them in an ever-changing world.

We start by delving into mindful sustainability with INTENTION NOW, which injects typical green energy with urban chic and grit. In contrast, ACID RIOT harnesses a raw fluidity, blurring the lines of traditional identities. RE-ROOTED focuses more on those reinterpreting established values and heritage in today's language to empower their communities.

Temel yaşam tarzı trendleriyle ilişkili olan **ESSENTIAL LOOKS** trend dünyalarını şekillendirmek için çalışıyoruz. Ardından, Essential Looks Yaratıcıları ile işbirliği yaparak her biri için saç ve moda yönelimlerini belirliyoruz. Her trend, "STOP-AND-STARE" Catwalk görünümü ve "WANT-TO-WEAR" Salon görünümünden oluşmaktadır.

Bu sezon, enerji ve hissin önemini keşfetmeye devam ediyoruz. Sürekli değişen bir dünyada, dünya genelinde insanları harekete geçiren ve onları besleyen önemli etmenleri inceliyoruz.

Tipik yeşil enerjiyi kentsel şıklık ve cesaretle birleştiren INTENTION NOW ile bilinçli sürdürülebilirliği derinlemesine inceleyerek başlıyoruz. Buna karşılık, ACID RIOT, geleneksel kimliklerin çizgilerini bulanıklaştıran ham bir akışkanlıktan yararlanır. RE-ROOTED, topluluklarını güçlendirmek için yerleşik değerleri ve mirası bugünün dilinde yeniden yorumlayanlara daha fazla odaklanır.

# 1 INTENTION NOW

## 2 ACID RIOT

### 3 RE-ROOTED

**ESSENTIAL LOOKS** is a trend-based educational tool which curates the latest movements in hair and fashion. We start by defining three of the season's key lifestyle trends. These trends dictate everything that happens – from the catwalk to the high street, right down to how we live and eat – and assembles everything from there.

**ESSENTIAL LOOKS**, saç ve moda dünyasındaki en son hareketleri derleyen trend odaklı bir eğitim aracıdır. Sezonun üç önemli yaşam tarzı trendini belirleyerek başlıyoruz. Bu trendler her şeyi yönlendirir - podyumdan sokak modasına, yaşam tarzımızdan yeme içmeye kadar - ve oradan her şeyi bir araya getirir.

7

# Intention Now



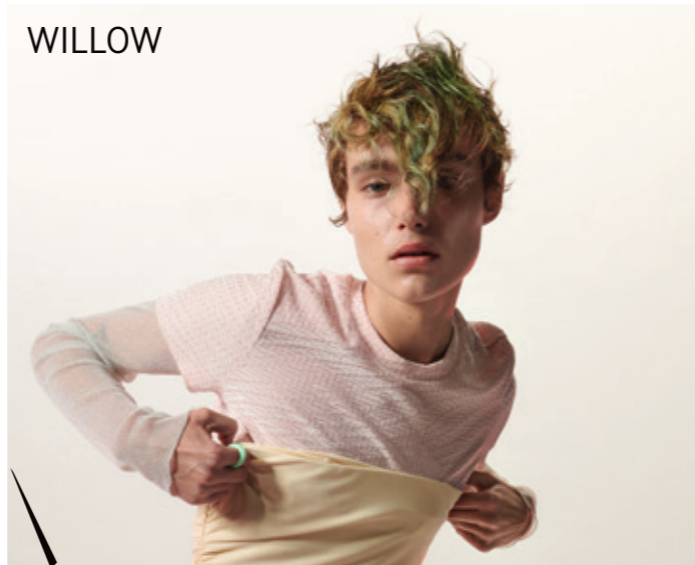
CATWALK



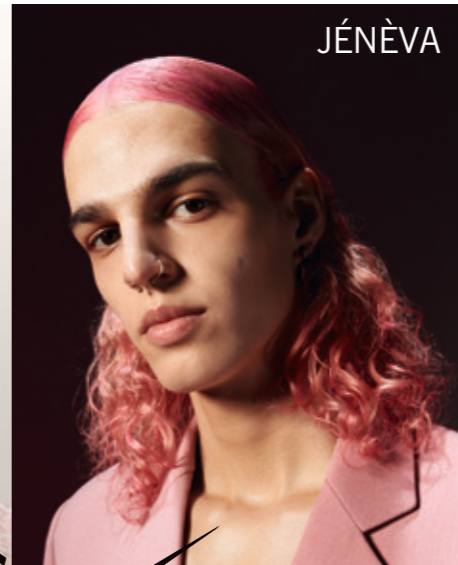
SALON



# ACID RIOT



CATWALK



SALON



# RE- ROOTED



CATWALK



SALON





# Intention Now

CATWALK

## BE THE CHANGE YOU WISH TO SEE.

INTENTION NOW documents the growing movement towards self-fulfilment through conscious, mindful means.

## GÖRMEK İSTEDİĞİN DEĞİŞİM OL.

INTENTION NOW, bilinçli ve duyarlı yöntemlerle kendini gerçekleştirme yolunda büyüyen hareketi belgeliyor.

SALON



MINDFUL  
DUYARLI

SUSTAINABLE  
SÜRDÜRÜLEBİLİR

CONSCIOUS  
BİLİNÇLİ

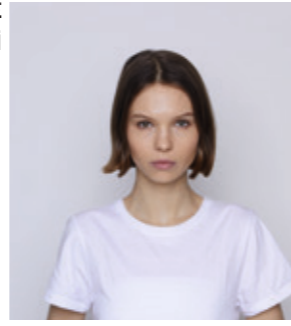
ACCOUNTABLE  
HESAPLI

URBAN  
ŞEHİRLİ

CHANGE-SEEKER  
DEĞİŞİME AÇIK

# CUT STEP BY STEP ADIM ADIM KESİM

BEFORE  
ÖNCESİ



LERA



CUT: TYLER JOHNSTON

## STYLING PRODUCTS USED

SESSION LABEL:  
THE MOUSSE  
THE DEFINER

## KULLANILAN ŞEKİLLENDİRME ÜRÜNLERİ

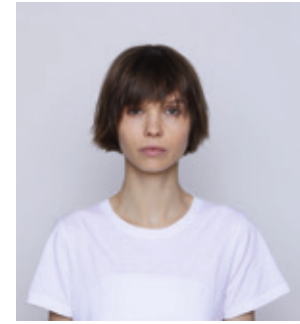
SESSION LABEL:  
THE MOUSSE  
THE DEFINER

## CARE PRODUCTS USED

FIBRE CLINIX TRIBOND SHAMPOO  
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR  
FIBRE CLINIX HYDRATE BOOSTER  
FIBRE CLINIX VIBRANCY BOOSTER

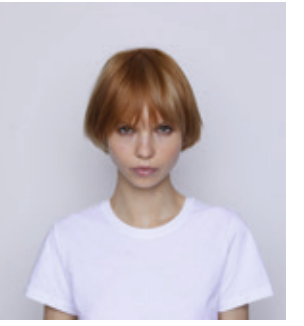
## KULLANILAN BAKIM ÜRÜNLERİ

FIBRE CLINIX TRIBOND ŞAMPUAN  
FIBRE CLINIX TRIBOND İNCE TELLİ SAÇLAR İÇİN KÜR  
FIBRE CLINIX NEM BOOSTER  
FIBRE CLINIX PARLAKLIK BOOSTER



AFTER  
SONRASI

# COLOUR STEP BY STEP ADIM ADIM RENKLENDİRME



AFTER  
SONRASI



COLOUR: LESLEY JENNISON

## COLOURS USED

**COLOUR 1**  
IGORA ZERO AMM 9-55 + 7-55 (2:1) + IGORA ROYAL OIL DEVELOPER 9% | 30 VOL. (1:1)

**COLOUR 2**  
IGORA ZERO AMM 10-14 + IGORA ROYAL OIL DEVELOPER 9% | 30 VOL. (1:2)

**COLOUR 3**  
IGORA VARIO BLOND PLUS + IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)

**COLOUR 4 (TONING STEP APPLIED OFF CAMERA)**  
IGORA ZERO AMM 9-55 + IGORA VIBRANCE ACTIVATOR LOTION 1,9% | 6 VOL. (1:3)

## KULLANILAN RENKLER

**1. RENK**  
IGORA ZERO AMM 9-55 + 7-55 (2:1) + IGORA ROYAL OIL DEVELOPER 9% | 30 VOL. (1:1)

**2. RENK**  
IGORA ZERO AMM 10-14 + IGORA ROYAL OIL DEVELOPER 9% | 30 VOL. (1:2)

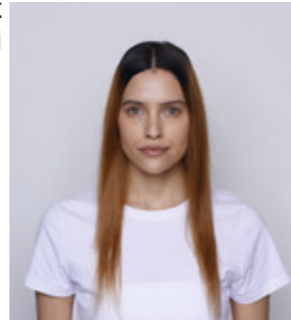
**3. RENK**  
IGORA VARIO BLOND PLUS + IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)

**4. RENK (TONLAMA ADIMI KAMERA KAPALI UYGULANMIŞTIR)**  
IGORA ZERO AMM 9-55 + IGORA VIBRANCE ACTIVATOR LOTION 1,9% | 6 VOL. (1:3)



# CUT STEP BY STEP ADIM ADIM KESİM

BEFORE  
ÖNCESİ



HANNA



CUT: TYLER JOHNSTON

## STYLING PRODUCTS USED

SESSION LABEL:  
THE MOUSSE  
THE TEXTURIZER

## KULLANILAN ŞEKİLLENDİRME ÜRÜNLERİ

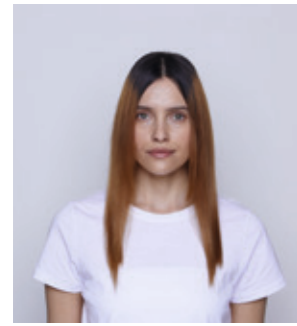
SESSION LABEL:  
THE MOUSSE  
THE TEXTURIZER

## CARE PRODUCTS USED

FIBRE CLINIX TRIBOND ŞAMPUAN  
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR  
FIBRE CLINIX HYDRATE BOOSTER  
FIBRE CLINIX VIBRANCY BOOSTER

## KULLANILAN BAKIM ÜRÜNLERİ

FIBRE CLINIX TRIBOND ŞAMPUAN  
FIBRE CLINIX TRIBOND İNCE SAÇLAR İÇİN KÜR  
FIBRE CLINIX NEM BOOSTER  
FIBRE CLINIX PARLAKLIK BOOSTER



AFTER  
SONRASI

# COLOUR STEP BY STEP ADIM ADIM RENKLENDİRME



AFTER  
SONRASI



SERVICE NAME: MUTED BRONZE

## COLOURS USED

**COLOUR 1**  
IGORA ZERO AMM 6-0 + 6-46 (1:2) + IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:1)

**COLOUR 2**  
IGORA ZERO AMM 6-46 + 8-46 (1:2) + IGORA ROYAL DEVELOPER 9% | 30 VOL. (1:1)

**COLOUR 3**  
IGORA VIBRANCE 5-57 + IGORA VIBRANCE ACTIVATOR LOTION 1,9% | 6 VOL. (1:1)

**COLOUR 4**  
IGORA VIBRANCE 7-57 + 8-0 (3:1) + IGORA VIBRANCE ACTIVATOR LOTION 1,9% | 6 VOL. (1:1)

## KULLANILAN RENKLER

**1. RENK**  
IGORA ZERO AMM 6-0 + 6-46 (1:2) + IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:1)

**2. RENK**  
IGORA ZERO AMM 6-46 + 8-46 (1:2) + IGORA ROYAL DEVELOPER 9% | 30 VOL. (1:1)

**3. RENK**  
IGORA VIBRANCE 5-57 + IGORA VIBRANCE ACTIVATOR LOTION 1,9% | 6 VOL. (1:1)

**4. RENK**  
IGORA VIBRANCE 7-57 + 8-0 (3:1) + IGORA VIBRANCE ACTIVATOR LOTION 1,9% | 6 VOL. (1:1)

COLOUR: LESLEY JENNISON







# ACID RIOT

CATWALK

## DO IT YOUR WAY.

ACID RIOT channels the fluid, inclusive, constantly shifting world of today's most overt trendsetters and tastemakers.

## KENDİ YÖNTEMİNLE YAP.

ACID RIOT, Günümüzün en bariz trend ve zevk öncülerinin akıcı, kapsayıcı ve sürekli değişen dünyasını yönlendiriyor.

RAW

HAM

16

REVOLUTIONARY

DEVİRİMCİ

NON-CONFORMIST

YENİLİKÇİ

SELF-MADE

KENDİ EMEĞİYLE

FLUID

AKIŞKAN

SALON



17

# CUT STEP BY STEP ADIM ADIM KESİM

BEFORE  
ÖNCESİ



WILLOW



CUT: NICK IRWIN

### CARE PRODUCTS USED

FIBRE CLINIX TRIBOND SHAMPOO  
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR  
FIBRE CLINIX VIBRANCY BOOSTER  
FIBRE CLINIX VOLUME BOOSTER

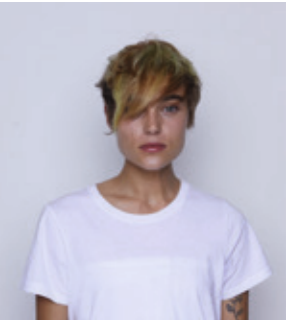
### KULLANILAN BAKIM ÜRÜNLERİ

FIBRE CLINIX TRIBOND ŞAMPUAN  
FIBRE CLINIX TRIBOND İNCE TELLİ SAÇLAR İÇİN KÜR  
FIBRE CLINIX PARLAKLIK BOOSTER  
FIBRE CLINIX HAÇİM BOOSTER



AFTER  
SONRASI

# COLOUR STEP BY STEP ADIM ADIM RENKLENDİRME



AFTER  
SONRASI



COLOUR: GRACE DALGLEISH

### COLOURS USED

**COLOUR 1**  
IGORA VARIO BLOND PLUS + IGORA ROYAL OIL DEVELOPER  
6% | 20 VOL. (1:2)

**COLOUR 2**  
IGORA VIBRANCE 9-12 + 7-42 (1:1) + IGORA VIBRANCE  
ACTIVATOR LOTION 1,9% | 6 VOL. (1:1)

**COLOUR 3**  
CHROMA ID YELLOW + BLUE + RED (30:10:0.5)

**COLOUR 4**  
CHROMA ID YELLOW + PINK (3:1)

### KULLANILAN RENKLER

**1. RENK**  
IGORA VARIO BLOND PLUS + IGORA ROYAL OIL  
DEVELOPER 6% | 20 VOL. (1:2)

**2. RENK**  
IGORA VIBRANCE 9-12 + 7-42 (1:1) + IGORA VIBRANCE  
ACTIVATOR LOTION 1,9% | 6 VOL. (1:1)

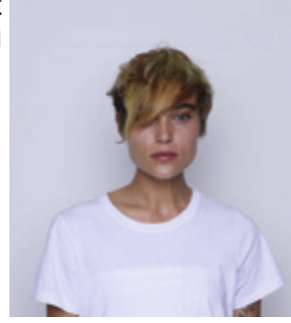
**3. RENK**  
CHROMA ID YELLOW + BLUE + RED (30:10:0.5)

**4. RENK**  
CHROMA ID YELLOW + PINK (3:1)



# STYLING STEP BY STEP ADIM ADIM ŞEKİLLENDİRME

BEFORE  
ÖNCESİ



WILLOW



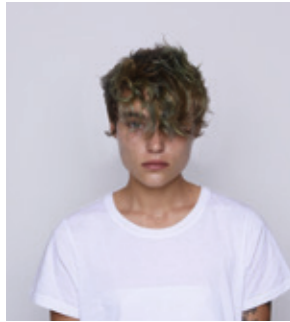
STYLING: NICK IRWIN

## STYLING PRODUCTS USED

SESSION LABEL:  
THE COAT  
THE MIRACLE

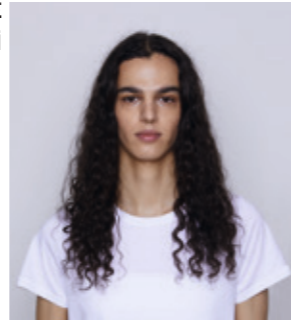
## KULLANILAN ŞEKİLLENDİRME ÜRÜNLERİ

SESSION LABEL:  
THE COAT  
THE MIRACLE



# CUT STEP BY STEP ADIM ADIM KESİM

BEFORE  
ÖNCESİ



JÉNÈVA



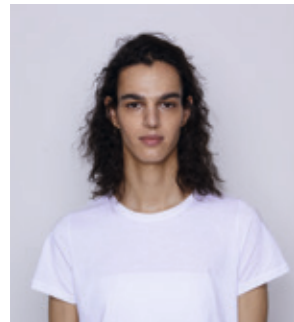
CUT: NICK IRWIN

### CARE PRODUCTS USED

FIBRE CLINIX TRIBOND SHAMPOO  
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR  
FIBRE CLINIX HYDRATE BOOSTER  
FIBRE CLINIX VIBRANCY BOOSTER

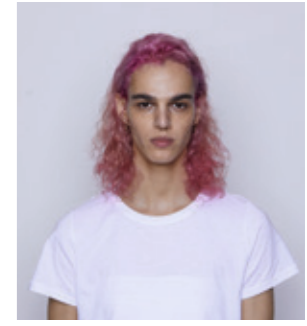
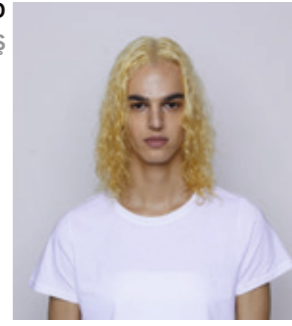
### KULLANILAN BAKIM ÜRÜNLERİ

FIBRE CLINIX TRIBOND ŞAMPUAN  
FIBRE CLINIX TRIBOND İNCE TELLİ SAÇLAR İÇİN KÜR  
FIBRE CLINIX NEM BOOSTER  
FIBRE CLINIX PARLAKLIK BOOSTER



AFTER  
SONRASI

PRE-LIGHTENED  
ÖN AÇMA İŞLEMİ YAPILMIŞ



AFTER  
SONRASI

# COLOUR STEP BY STEP ADIM ADIM RENKLENDİRME



SERVICE NAME: ACID RINSE

COLOUR: GRACE DALGLEISH

### COLOURS USED

#### PRE-LIGHTENER

COLOUR 1: IGORA VARIO BLOND SUPER PLUS + IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)

COLOUR 2: IGORA VARIO BLOND SUPER PLUS + IGORA ROYAL OIL DEVELOPER 6% | 20 VOL (1:2)

#### TONERS

COLOUR 3: CHROMA ID PINK + CLEAR (1:1)

COLOUR 4: CHROMA ID CLEAR + PINK + OFF BLACK (30:10:1)

COLOUR 5: IGORA VIBRANCE 9.5-1 + 9.5-98 (1:1) + IGORA VIBRANCE ACTIVATOR LOTION 1.9% | 6 VOL. (1:1)

#### KULLANILAN RENKLER

1. RENK: IGORA VARIO BLOND SUPER PLUS + IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)

2. RENK: IGORA VARIO BLOND SUPER PLUS + IGORA ROYAL OIL DEVELOPER 6% | 20 VOL (1:2)

#### TONLAMALAR

3. RENK: CHROMA ID PINK + CLEAR (1:1)

4. RENK: CHROMA ID CLEAR + PINK + OFF BLACK (30:10:1)

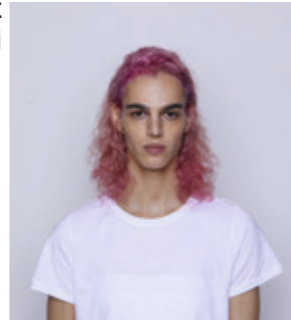
5. RENK: IGORA VIBRANCE 9.5-1 + 9.5-98 (1:1) + IGORA VIBRANCE ACTIVATOR LOTION 1.9% | 6 VOL. (1:1)



# STYLING STEP BY STEP

## ADIM ADIM ŞEKİLLENDİRME

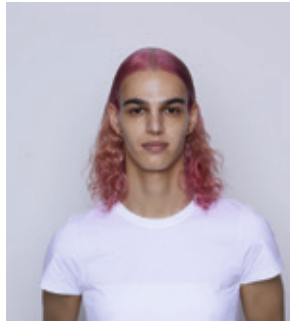
BEFORE  
ÖNCESİ



JÉNEVA



STYLING: NICK IRWIN



AFTER  
SONRASI



### STYLING PRODUCTS USED

SESSION LABEL:  
THE JELLY  
THE FLEXIBLE

KULLANILAN  
ŞEKİLLENDİRME ÜRÜNLERİ

SESSION LABEL:  
THE JELLY  
THE FLEXIBLE





RE-  
ROOTED

GATWALK

## COMPARISON KILLS PERSONALITY.

RE-ROOTED is centred on the concept of telling personal stories. It explores those who let the stories of yesterday help shape, inform and define the stories of today; who revive their roots through personal reinterpretation.

## KIYAS KIŞİLİĞİ ÖLDÜRÜR.

RE-ROOTED, kişisel hikayeleri anlatma konseptine odaklanır. Köklerini, tekrar yorumlama yoluyla canlandıran; dünün hikayelerinin bugünün hikayelerini şekillendirmesine, bilgilendirmesine ve tanımlamasına izin verenleri araştırıyor.

SALON



PERSONALITY

KİŞİLİK

EMPOWERMENT

GÜÇLENDİRME

AWARENESS

FARKINDALIK

STRENGTH

GÜÇ

COMMUNITY

TOPLULUK

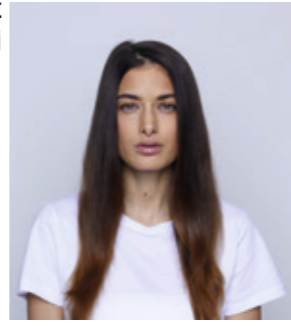
ADVOCACY

SAVUNUCULUK

## RE-ROOTED - CATWALK

# CUT STEP BY STEP ADIM ADIM KESİM

BEFORE  
ÖNCESİ



SAMIRA



CUT: TYLER JOHNSTON

### STYLING PRODUCTS USED

SESSION LABEL:  
THE SALT  
THE TEXTURIZER

### KULLANILAN ŞEKİLLENDİRME ÜRÜNLERİ

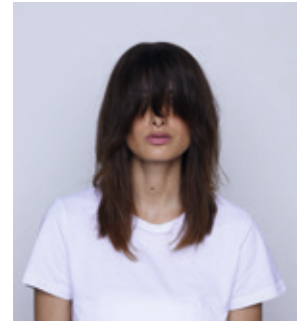
SESSION LABEL:  
THE SALT  
THE TEXTURIZER

### CARE PRODUCTS USED

FIBRE CLINIX TRIBOND SHAMPOO  
FIBRE CLINIX TRIBOND TREATMENT FOR COARSE HAIR  
FIBRE CLINIX TAME BOOSTER  
FIBRE CLINIX HYDRATE BOOSTER

### KULLANILAN BAKIM ÜRÜNLERİ

FIBRE CLINIX TRIBOND ŞAMPUAN  
FIBRE CLINIX TRIBOND KALIN TELLİ SAÇLAR İÇİN KÜR  
FIBRE CLINIX YATIŞTIRMA BOOSTER  
FIBRE CLINIX NEM BOOSTER



AFTER  
SONRASI

# COLOUR STEP BY STEP ADIM ADIM RENKLENDİRME



AFTER  
SONRASI



COLOUR: LESLEY JENNISON

### COLOURS USED

**COLOUR 1**  
IGORA ROYAL 6-68 + 0-99 (4:1) + IGORA ROYAL OIL DEVELOPER 3% | 10 VOL. (1:1)

**COLOUR 2**  
IGORA ROYAL 6-68 + 9-98 (4:1) + IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:1)

**COLOUR 3**  
IGORA ROYAL 6-88 + PASTELFIER (4:1) + IGORA ROYAL OIL DEVELOPER 9% | 30 VOL. (1:1)

### KULLANILAN RENKLER

**1. RENK**  
IGORA ROYAL 6-68 + 0-99 (4:1) + IGORA ROYAL OIL DEVELOPER 3% | 10 VOL. (1:1)

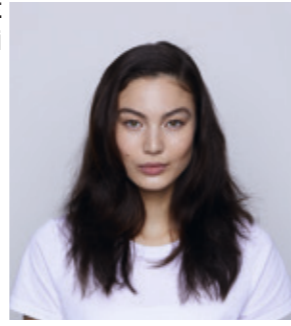
**2. RENK**  
IGORA ROYAL 6-68 + 9-98 (4:1) + IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:1)

**3. RENK**  
IGORA ROYAL 6-88 + PASTELFIER (4:1) + IGORA ROYAL OIL DEVELOPER 9% | 30 VOL. (1:1)



# CUT STEP BY STEP ADIM ADIM KESİM

BEFORE  
ÖNCESİ



SARAH



CUT: CHRISTOS MICHAILIDIS

### STYLING PRODUCTS USED

SESSION LABEL:  
THE MOUSSE  
THE TEXTURIZER

### KULLANILAN ŞEKİLLENDİRME ÜRÜNLERİ

SESSION LABEL:  
THE MOUSSE  
THE TEXTURIZER

### CARE PRODUCTS USED

FIBRE CLINIX TRIBOND SHAMPOO  
FIBRE CLINIX TRIBOND TREATMENT FOR COARSE HAIR  
FIBRE CLINIX FORTIFY BOOSTER  
FIBRE CLINIX HYDRATE BOOSTER

### KULLANILAN BAKIM ÜRÜNLERİ

FIBRE CLINIX TRIBOND ŞAMPUAN  
FIBRE CLINIX TRIBOND KALIN TELLİ SAÇLAR İÇİN KÜR  
FIBRE CLINIX GÜÇLENDİRME BOOSTER  
FIBRE CLINIX NEM BOOSTER



AFTER  
SONRASI

# COLOUR STEP BY STEP ADIM ADIM RENKLENDİRME



AFTER  
SONRASI



COLOUR: ASHLEE NORMAN

### SERVICE NAME: FOILAYAGE MELT

#### COLOURS USED

**COLOUR 1:** BLONDME PREMIUM LIGHTENER 9+ + PREMIUM DEVELOPER 2% | 7 VOL. ( 1:1.5)

**COLOUR 2:** BLONDME PREMIUM LIGHTENER 9+ + PREMIUM DEVELOPER 6% | 20 VOL. (1:1.5)

**COLOUR 3:** TBH - TRUE BEAUTIFUL HONEST 5-06 + 6-19 (1:1) + IGORA VIBRANCE ACTIVATOR LOTION 1,9% | 6 VOL. + TBH TONE SOFTENER (1:1:1)

**COLOUR 4:** TBH - TRUE BEAUTIFUL HONEST 6-06 + 7-16 (1:1) + IGORA VIBRANCE ACTIVATOR LOTION 1,9% | 6 VOL. (1:2)

**COLOUR 5:** TBH - TRUE BEAUTIFUL HONEST 9-49 + 8-19 (2:1) + IGORA VIBRANCE ACTIVATOR LOTION 4% | 13 VOL. ( 1:2)

#### KULLANILAN RENKLER

**1. RENK:** BLONDME PREMIUM LIGHTENER 9+ + PREMIUM DEVELOPER 2% | 7 VOL. ( 1:1.5)

**2. RENK:** BLONDME PREMIUM LIGHTENER 9+ + PREMIUM DEVELOPER 6% | 20 VOL. (1:1.5)

**3. RENK:** TBH - TRUE BEAUTIFUL HONEST 5-06 + 6-19 (1:1) + IGORA VIBRANCE ACTIVATOR LOTION 1,9% | 6 VOL. + TBH TONE SOFTENER (1:1:1)

**4. RENK:** TBH - TRUE BEAUTIFUL HONEST 6-06 + 7-16 (1:1) + IGORA VIBRANCE ACTIVATOR LOTION 1,9% | 6 VOL. (1:2)

**5. RENK:** TBH - TRUE BEAUTIFUL HONEST 9-49 + 8-19 (2:1) + IGORA VIBRANCE ACTIVATOR LOTION 4% | 13 VOL. ( 1:2)





#essentiallooks  
#schwarzkopfpro  
#togetherapassionforhair  
#partnersincraft

