

PORTFOLIO

MORE INTUITIVE, BENEFIT-BASED NAVIGATION

- ✓ Vegan formula
- 🔥 Heat protection up to 230°C/450°F
- no hold
- + light hold
- ++ medium hold
- +++ strong hold
- ++++ extra strong hold

SMOOTH & SHINE

Light Shine ————— Strong Shine →



Flatliner + 🔥
 Super Shield ✓ 🔥
 Glow ✓ 🔥
 Sparkler ✓ 🔥

CURLS & WAVES

Light Definition ————— Strong Definition →



Bounty Balm ✓
 Curl Jam + ✓
 Tippy Twirl ++ ✓

VOLUME & BODY

Light Volume ————— Strong Volume →



Hairbody + ✓ 🔥
 Upload + ✓ 🔥
 Air Whip + ✓ 🔥
 Soft Dust + ✓
 Grip +++++ ✓ 🔥
 Volume Up ++ ✓

TEXTURE

Light Texture ————— Strong Texture →



Velvet + ✓
 Texture Craft + ✓
 Dust It +++ ✓
 Mess Up ++ ✓
 Mighty Matte +++ ✓
 Flexwax +++
 Thrill ++ ✓
 G.Force +++++ ✓
 Rock Hard +++++ ✓

HOLD

Light Hold ————— Strong Hold →



Elastic ++ ✓ 🔥
 Freeze +++ ✓ 🔥
 Freeze Pump +++ ✓ 🔥
 Session +++++ ✓ 🔥

2ND DAY HAIR



Refresh Dust ✓