

COLOR ENABLERS

Offer the best coloration service for your customer.


Schwarzkopf
PROFESSIONAL



STEP 1

Create the perfect canvas **BEFORE** coloration



Bond Enforcing Color Remover

Enables the removal of artificial color build up while maintaining the integrity of the hair.



Hair Primer

Equalizes the hair shaft and further strengthens the hair fiber. Helps to neutralize impurities and metal ions and prevents color inequalities.

STEP 2

Protect the hair, scalp and skin **DURING** coloration



Fibreplex No1

Enforces inner hair bonds.



Scalp Protect

Protects the scalp from irritation during the color and lightening service without compromising on the color performance.



Skin Protect

Prevents skin staining or irritation of the skin on the hair line.

STEP 3

Seal the hair **AFTER** coloration for the perfect long lasting color result



Stain Remover

Removes skin staining after color treatment.



Hair Sealer

Neutralizes, regenerates the hair and smoothenes the hair fiber after each color service. Locks in color pigments to prevent color fading and shifting. Helps to stop the oxidative process.



Fibreplex No2

Stabilizes bonds enforced by Fibreplex N1 Bond Booster.

Together. A passion for hair.

PREMIUMIZE YOUR COLOUR SERVICE BY INCLUDING THE COLOR ENABLERS IN ALL THE FOLLOWING SALON SCENARIOS FOR AN OPTIMAL COLOR RESULT

	First Time Full Head	Re-growth and refresh mid-lengths and ends	Dual Application	Foiling Highlights or Balayage	Lifting Color	Lifting and lightening followed by pastel	Pre-pigmentation	Color Correction
Color Remover								•
Hair Primer	•	•	•	•	•	•	•	•
Fibreplex No1				•	•	•		•
Scalp Protect	•	•	•		•	•	•	•
Skin Protect	•	•	•				•	
Stain Remover	•	•	•					
Hair Sealer	•	•	•	•	•	•	•	
Fibreplex No2					•	•		•

GROW YOUR COLOUR BUSINESS WITH THE COLOR ENABLERS

➔ CONFIDENCE

Comprehensive portfolio allowing you to offer an optimized color service to your client for a better end-result and coloration experience

➔ CUSTOMER LOYALTY

strengthens the relationship with your clients and supports customer retention

➔ PROFITABILITY

Premiumize your service allowing you to increase your ticket price with a limited time and cost investment