



Street
Style
Looks

Autumn
/
2022

Nomad



Join the nomadic street style journey!

The **Street Style Autumn Collection** celebrates **cross-cultural references and travelling influences**, inspiring us to a multitude of colours.

In a time when we are all dreaming of exploring new horizons, we invite you to a journey through different cultures.

Autumn-inspired hair colour has so many sassy shades to choose from!

Opt for our **Disruptive Red** featuring a lush deep red combo on the lengths. Add a **medium-long cut** with a strong shape and a lot of coily, disruptive texture.

Discover the Feathered Pixie: a super edgy but soft very short cut with a mighty cool brown base colour.

A refined autumn look which will make your hairstyle stand out.

Ready to enjoy the fall season?

cultures

The creative

crew

@andysmith_stylist

Indola Global Ambassador

- Multi award-winning hairdresser
- More than 20 years' experience
- Salon creative director and session artist
- Based in London, England

I want people to be excited about different lengths and textures. I want to give people inspirations and ideas and let the hairdressers gain skills.

"I want everybody to know that hairdressers are back, that they have something for everyone: different lengths, textures, and colors. Ask your stylist and simply enjoy the salon visit!"



@paddymcdougall

Indola Global Ambassador

- Multi award-winning hairdresser
- Salon and session stylist
- Based in Glasgow, Scotland

"We were inspired by different landscapes and cultures, typically discovered through travel, the so-called Nomadic Cultures trend. The palettes deployed in the 2 looks echo the diverse, lived, crafted essence of different cultures."



@ioanna_auschra

Autumn / Winter Collection

Guest Fashion Stylist

- Based in Hamburg, Germany
- She started her career working in theaters where she was making costumes for several years
- Her creative and keen eye captures the spirit of the age with an aesthetics, which is timeless and at the same time, surprising and fresh

"This trend is what everyone feels now: we miss traveling; we want to get inspirations from other cultures and other countries. We used some accessories, such as a camera, to convey the feeling of traveling. The outfits are without too many details to keep the attention on the hair."



*This time we shot our
Collection drop in the
beautiful Lisbon city centre!*



This season we're loving **The Disruptive Red**

The Colour

Darker Roots that melt into autumn red length with a balayage effect achieved without bleaching the hair.

The Cut

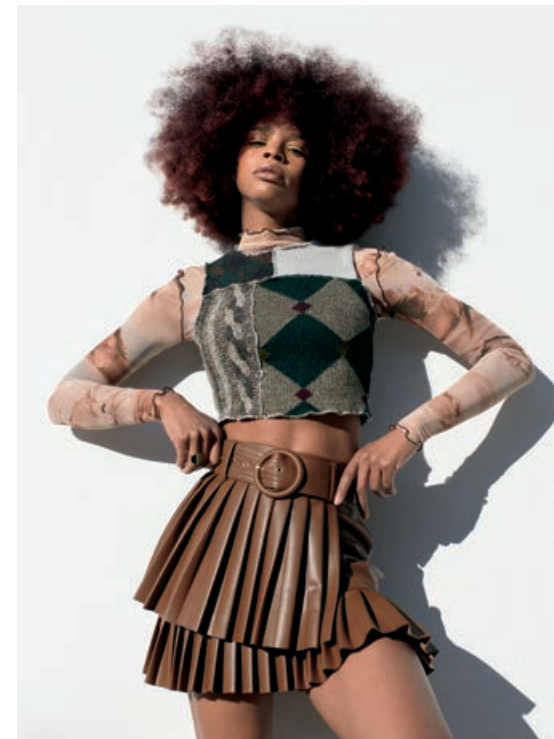
A medium long freehand cut with a strong rounded shape and a lot of graduation.

The Texture

The styling is supported by a flat top of the head and a lot of frizzy, disruptive texture around it.

The Fashion

A patchwork tank top in autumn colors and a perfectly complementing brown leather skirt. Adding the cropped transparent shirt to this look gives it just the right edge.





*This season
we're loving*

The Feathered Pixie

The Colour

A strong cool brown base colour
to intensify the boldness of the cut.

The Cut

A youthful energetic very
short crop with playful details.

The Texture

A cropped fringe and strong
broken edges finished with a
heavy product usage.

The Fashion

Mixing a black leather piece like this
outstanding black fringe jacket with
denim, makes the look more relaxed
and fitting for the everyday nomad life.



Our favourite range:

ACT NOW! The sustainable,
vegan brand with a purpose.

16 products for all your needs.

WASH

1. COLOR SHAMPOO
- Formulated with Chia Seed Extract
2. REPAIR SHAMPOO
- Formulated with Almond Oil
3. MOISTURE SHAMPOO
- Formulated with Aloe Vera Leaf Extract
4. PURIFY SHAMPOO
- Formulated with Moringa Seed Extract
5. SOLID SHAMPOO
- Formulated with Aloe Vera Leaf Extract



CARE

6. COLOR CONDITIONER
- Formulated with Chia Seed Extract
7. MOISTURE SPRAY
- Formulated with Aloe Vera Leaf Extract

8. REPAIR MASK
- Formulated with Avocado Oil

STYLING

SETTING

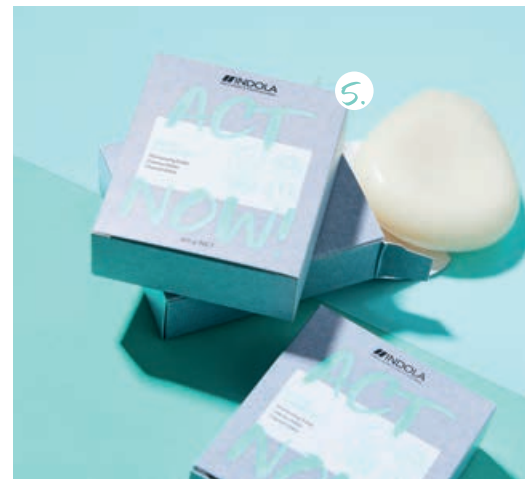
9. SETTING SPRAY
- Formulated with Coconut Oil

TEXTURE

10. TEXTURE SPRAY
- Formulated with Cellulose
11. VOLUME POWDER
- Formulated with Natural Starch
12. MATTE WAX
- Formulated with Mineral Earth Compound
13. SHINE WAX
- Formulated with Glycerin

FINISH

14. HAIRSPRAY





Join us on the **nomadic**
street style journey!



Discover the
full story!

Ask your stylist today!