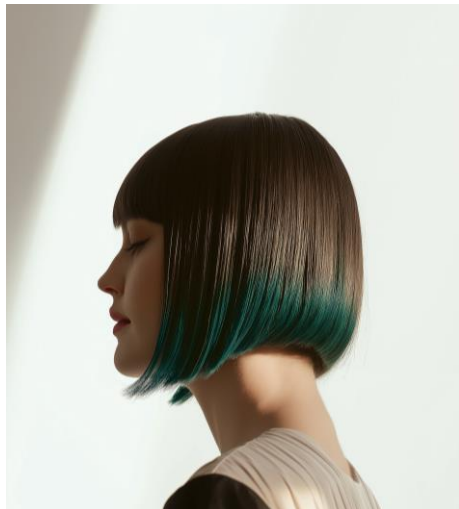




COLOR TALENT
AWARDS 2025



TRANSFORMATION SNAPSHOT



JOICO
the **joi** of healthy hair

Mood Board for the Transformation Snapshot (In-Salon) Category only



This mood board serves as a creative guide for this category, providing inspiration rather than a blueprint.

Participants are encouraged to interpret the concept in their own way rather than directly replicating the styles shown.



TRANSFORMATION SNAPSHOT

Deliver a salon-ready transformation with strategic color placement and a striking before-and-after result. Focus on wearable yet creative techniques that enhance the client's look. The final style should be vibrant, polished, and professionally executed while maintaining hair integrity. Let me know if you need any further tweaks!

