

essential looks


Schwarzkopf
PROFESSIONAL



Together. A passion for hair.

THE A2Z

1:2022

Nebojte se. Svět se mění. Spotřebitelé se mění. Náš obor se mění, a proto se i my musíme měnit, musíme se vyvíjet, abychom byli těmi nejlepšími, jakými můžeme být. Buďte si jisti, že my ve Schwarzkopf Professional stojíme při vás, nyní více než kdy jindy, a budeme nedílnou součástí potřebných změn, abychom zajistili, že se vy i všichni naši partneři v tomto našem úžasném odvětví odrazíte ode dna lepší a hlavně silněji! Nyní není čas na obavy nebo na to, abychom seděli se založenými rukama a sledovali, jak se věci vyvíjejí. Nyní nastal čas na to být odvážný, nebát se, vykročit, jít za svými sny a přijmout vše, co z vás dělá to, čím jste. Jsme tu, abychom vám pomohli a podpořili vás na vaší cestě za poznáním a sebezpojením v postpandemickém světě. Tato nabídka představuje rozvíjení naší vlastní cesty. Najdete zde skutečnou oslavu tvůrčího procesu, který stojí za naším nejnovějším pohledem na životní styly a módní trendy v podobě úžasných vlasových stylů vytvořených několika neuvěřitelnými inovátory v oblasti vlasů a barev; připravte se na naši vlastní nepřetržitou cestu za sdílením všech základních informací, postřehů a inspirace, které považujeme za důležité... Prosím vás, abyste nezapomněli na jednu věc, essential looks 1:2022 – je důležité je nejenom vidět nebo číst, ale hlavně je cítit...

Do not be afraid. The world is changing. The consumer is changing. Our industry is changing and indeed, we must change, we must evolve to be the very best that we can be. Rest-assured, here at Schwarzkopf Professional we stand with you, now more than ever & we will be an integral part of the change needed, to ensure that you, and all our partners in this wonderful industry of ours bounce back better and most important of all - stronger! Now is not the time to be fearful or reactive, to sit back and watch how things unfold. Now is the time, to be bold, to be fearless, to step up, chase your dreams and embrace everything that makes you who you are. We are here to help and support you along your journey of discovery and self empowerment in the post pandemic world. This offering marks an evolution in our own journey. Here you will find a real celebration of the creative process behind our latest take on the world of lifestyle and fashion trends distilled into hair created by some incredible innovators in hair and colour; prepar to be taken on our own continuous journey sharing all the background information, insights and inspiration we believe is relevant ... I ask but one thing, essential looks 1:2022 - don't just see it or read it, feel it...

VÁŠ OSOBNÍ PŘÍSTUPOVÝ KÓD
YOUR PERSONAL ACCESS CODE



Simon Ellis

Mezinárodní kreativní ředitel
SCHWARZKOPF PROFESSIONAL
@thesimonellis
International Creative Director
SCHWARZKOPF PROFESSIONAL



Tyler Johnston

Globální ambasador
SCHWARZKOPF PROFESSIONAL
@tylerjohnstonhair
Global Ambassador
SCHWARZKOPF PROFESSIONAL

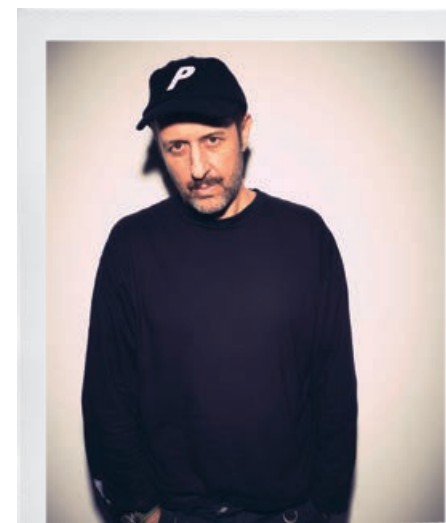


Lesley Jennison

Globální ambasadorka
SCHWARZKOPF PROFESSIONAL
@lesleyjennison
Global Ambassador
SCHWARZKOPF PROFESSIONAL

TVŮRCI THE CREATORS

← ZIŠTĚTE VÍCE O EXKLUZIVNÍM
ONLINE OBSAHU ESSENTIAL LOOKS
DISCOVER MORE EXCLUSIVE
ESSENTIAL LOOKS CONTENT ONLINE



Nick Irwin

Globální ambasador pro styling
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Global Styling Ambassador
SCHWARZKOPF PROFESSIONAL



Arjan Bevers

Globální ambasador pro barvu
SCHWARZKOPF PROFESSIONAL
@arjanbevers
Global Colour Ambassador
SCHWARZKOPF PROFESSIONAL

TREND 1

WAND-
ERLUST



KARA



SALON



TEREZA



TREND 2

CRAFTED
SOULS



DELIA



BIANCA



TREND 3

TOUGH
ICON



CAO



LUISE



WAND-
ERLUST

CRAFTED
SOULS

TOUGH
ICON

TREND 1

TREND 2

TREND 3

WAN- DER- LUST

WANDERLUST SE SOUSTŘEDÍ NA MĚNÍCÍ SE PARADIGMA ROVNOVÁHY MEZI ŽIVOTEM A PRACÍ V MODERNÍM SVĚTĚ, S OBNOVENÝM DŮRAZEM KLADENÝM NA ODPOČINEK A NAČERPÁNÍ NOVÝCH SIL, NA TO BÝT CHVÍLI BEZ CÍLE A A PŘEDEVŠÍM UNIKNOUT.

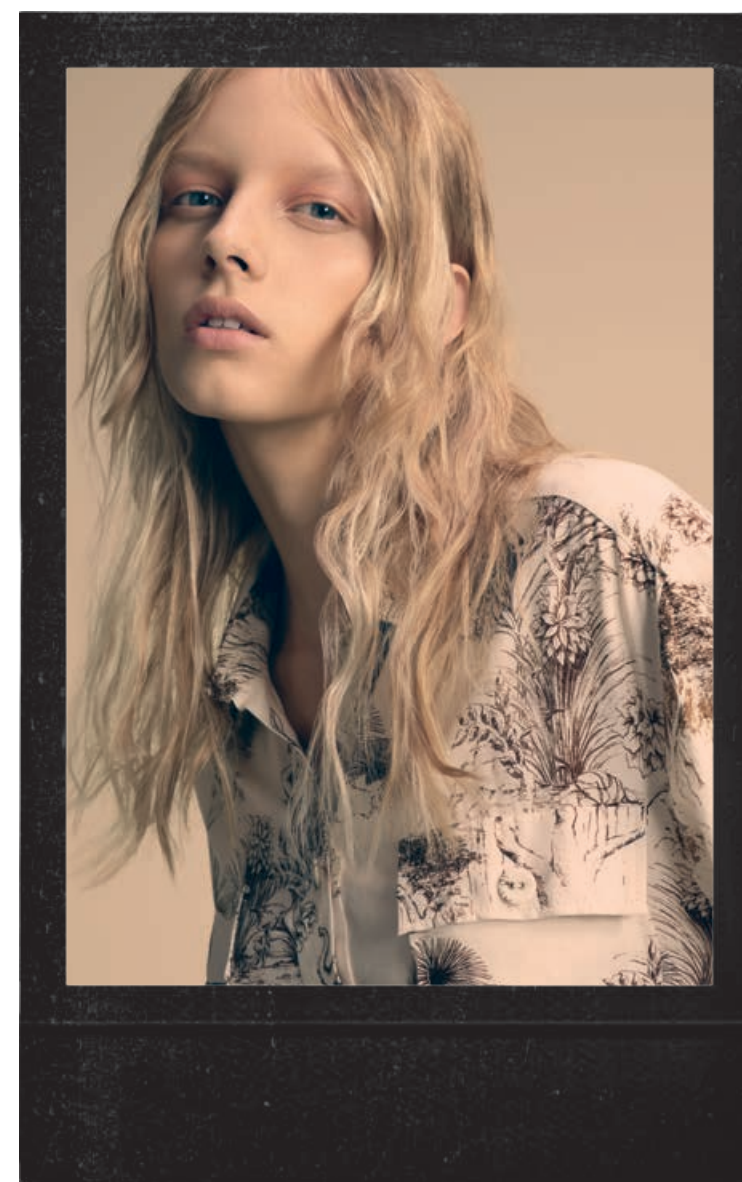
WANDERLUST IS CENTRED AROUND THE SHIFTING PARADIGM OF BALANCE BETWEEN LIFE AND WORK IN THE MODERN WORLD, WITH RENEWED FOCUS PLACED ON THE IMPORTANCE OF MAKING THE TIME TO RELAX, RECHARGE, BE WITHOUT PURPOSE AND ABOVE ALL, ESCAPE.



KLÍČOVÁ SLOVA
KEYWORDS

únik, čas na odpočinek,
plážová atmosféra, znovunabití
a znovobjevování,
zemitá paleta

escape, time to relax,
resort feel, recharge &
rediscover, earthen palette



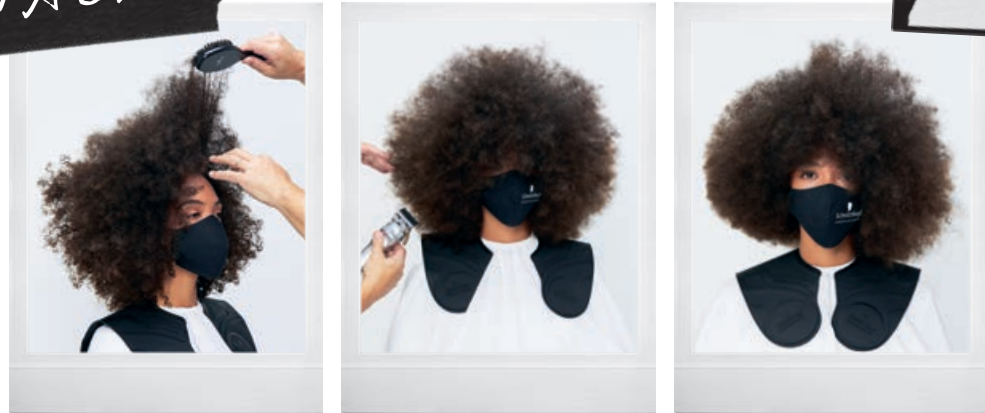
WAN- DER- LUST

CATWALK

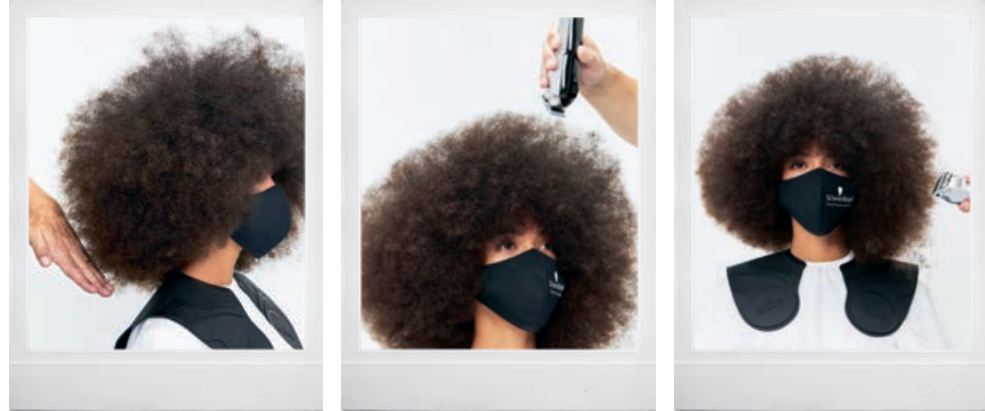
střih krok
za krokem
cut step
by step



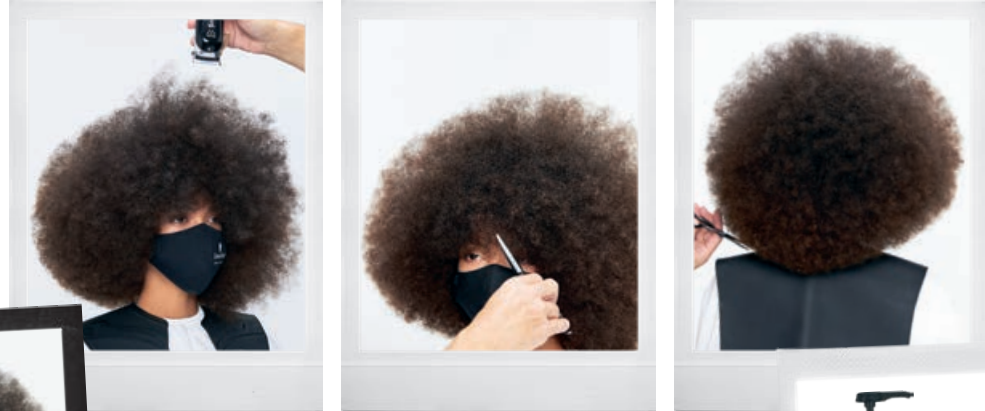
VOĽNÁ RUKA
FREETHAND



Střih: TYLER JOHNSTON



Střih: TYLER JOHNSTON



NŮŽKY
SCISSOR

ROVNŮVAHA
BALANCE



FIBRE CLINIX TRIBOND ŠAMPON
FIBRE CLINIX TRIBOND KÚRA PRO JEMNÉ VLASY
FIBRE CLINIX POSILUJÍCÍ BOOSTER + FIBRE CLINIX
BOOSTER PRO SYTOST

FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR
FIBRE CLINIX FORTIFY BOOSTER + FIBRE CLINIX
VIBRANCY BOOSTER



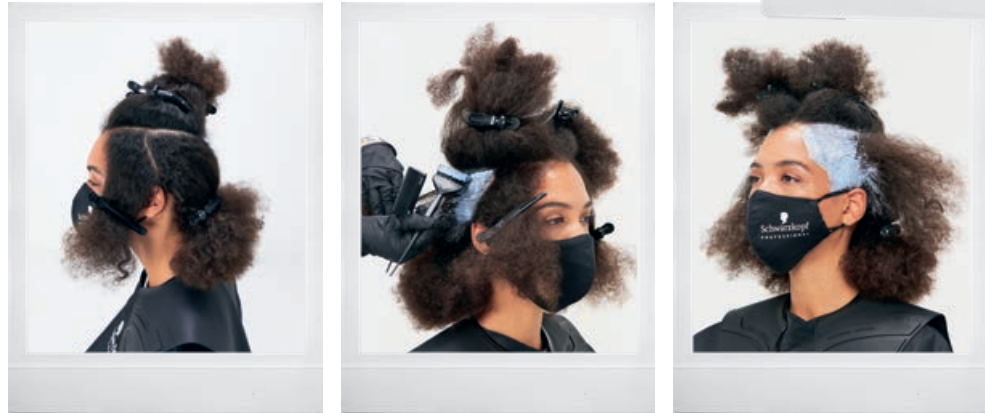
produkt
product

barva krok
za krokem
colour step
by step



produkt
product

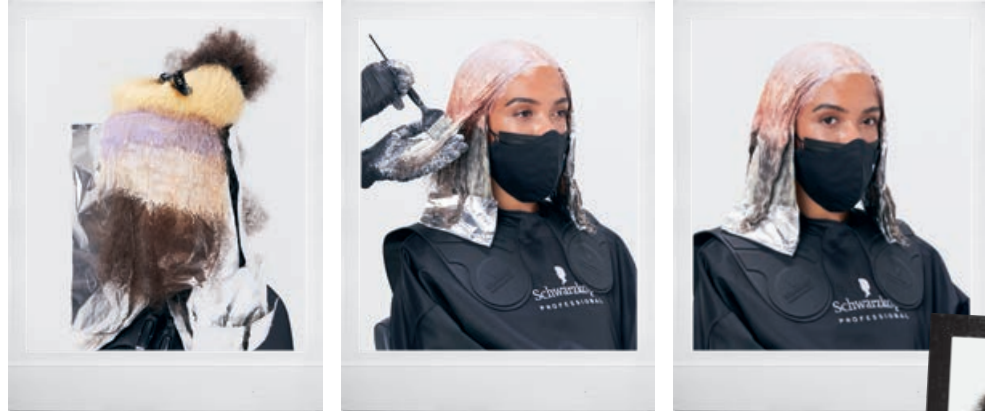
ZÓNY BARVY
ZONES OF
COLOUR



Barva: LESLEY JENNISON



Barva: LESLEY JENNISON



ZÁŘIVÁ
RADIATING

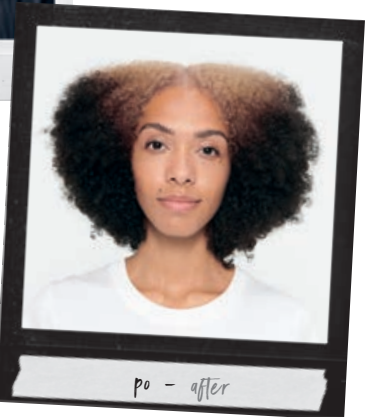
ZEMIA
EARTHEN

POUŽITÉ BARVY

- BARVA 1 - IGORA VARIO BLOND PLUS
+ IGORA ROYAL OLEJOVÝ DEVELOPER 6% | 20 VOL. (1:2)
- BARVA 2 - IGORA ROYAL 9,5-49
+ IGORA ROYAL OLEJOVÝ DEVELOPER 3% | 10 VOL (1:1)
- BARVA 3 - IGORA ROYAL 9-48 + 8-84 (20:10)
+ IGORA ROYAL OLEJOVÝ DEVELOPER 3% | 10 VOL (1:1)
- BARVA 4 - IGORA ROYAL 6-16
+ IGORA ROYAL OLEJOVÝ DEVELOPER 6% | 20 VOL. (1:1)

COLOURS USED

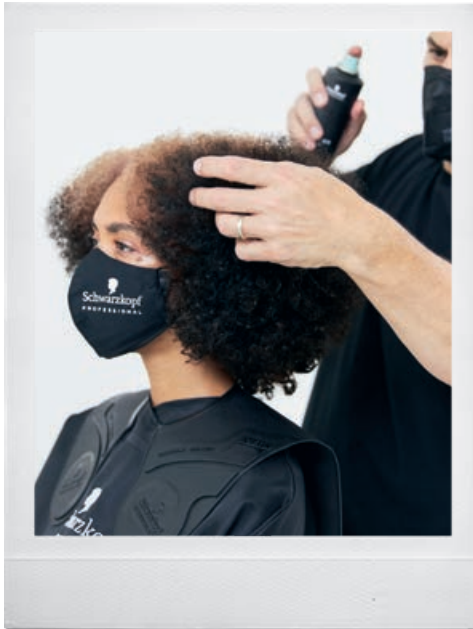
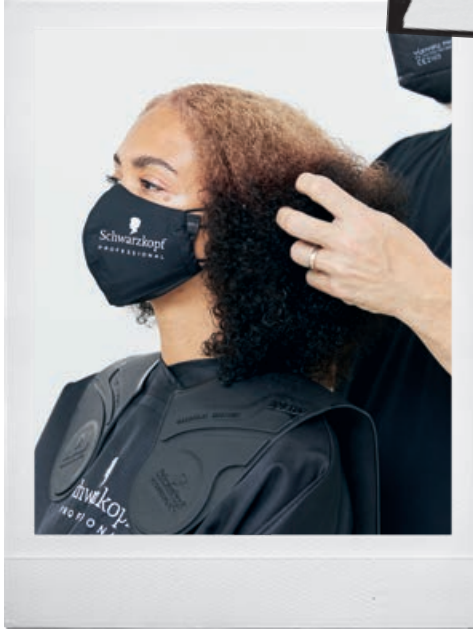
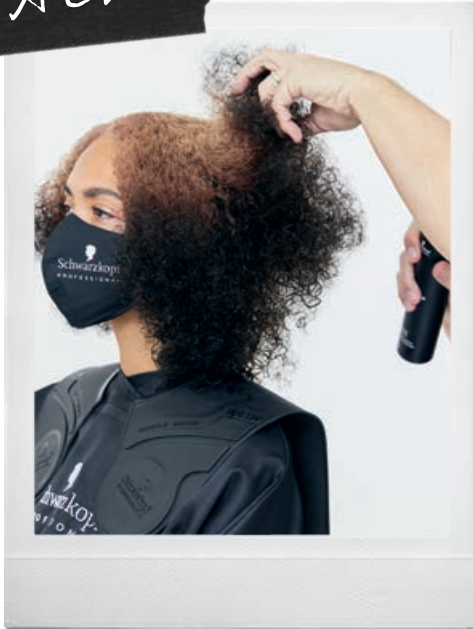
- COLOUR 1 - IGORA VARIO BLOND PLUS
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)
- COLOUR 2 - IGORA ROYAL 9,5-49
+ IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)
- COLOUR 3 - IGORA ROYAL 9-48 + 8-84 (20:10)
+ IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)
- COLOUR 4 - IGORA ROYAL 6-16
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:1)



WAN- DER- LUST

CATWALK

styling krok
za krokiem
styling step
by step



Styling: TYLER JOHNSTON

Styling: TYLER JOHNSTON

product
product



SESSION LABEL
THE MOUSSE
THE DEFINER
THE FLEXIBLE

SESSION LABEL
THE MOUSSE
THE DEFINER
THE FLEXIBLE



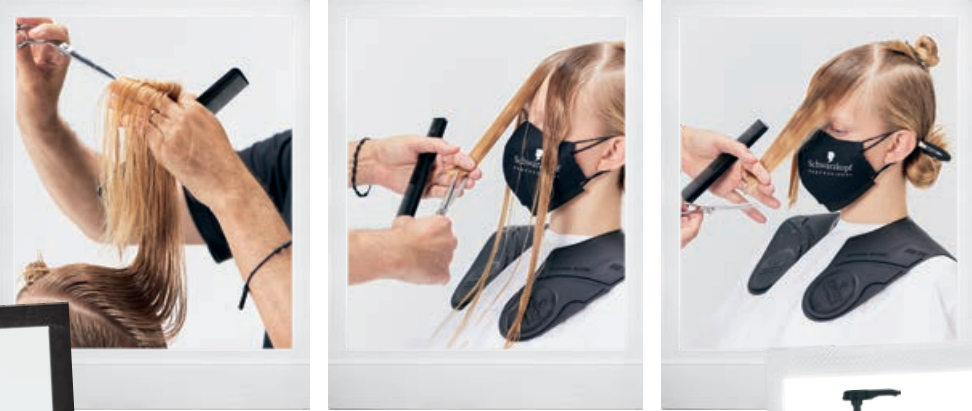
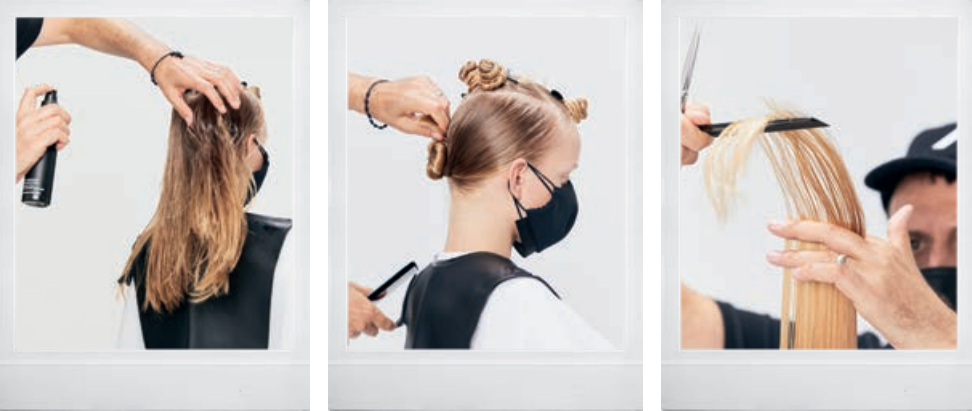
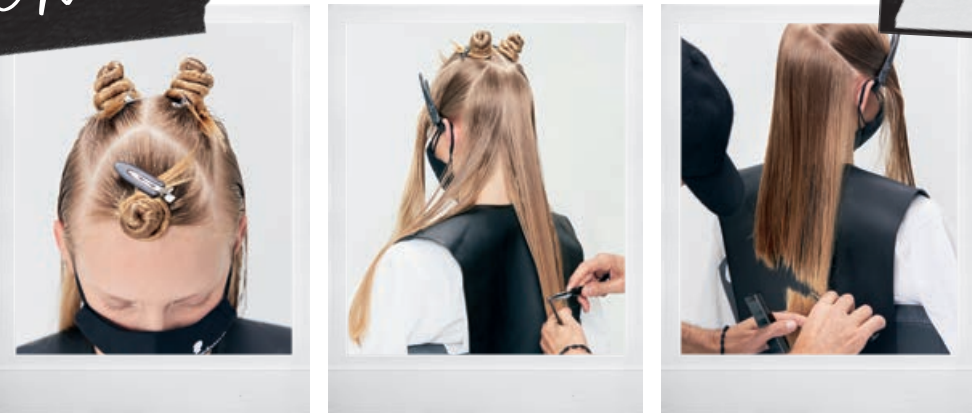
WAN- DER- LUST

SALON

střih krok
za krokem
cut step
by step



Před - before



BRIVA
PÁZOP

SLANE VLNY
SALTY WAVES

POZTRISTENÉ
LÍNIE
SHATTERED
EDGES

Střih: NICK IRWIN

Střih: NICK IRWIN



po - after

FIBRE CLINIX TRIBOND ŠAMPON
FIBRE CLINIX TRIBOND KÚRA PRO JEMNÉ VLASY
FIBRE CLINIX OBJEMOVÝ BOOSTER + FIBRE CLINIX
HYDRATAČNÍ BOOSTER

FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR
FIBRE CLINIX VOLUMIZE BOOSTER + FIBRE CLINIX
HYDRATE BOOSTER

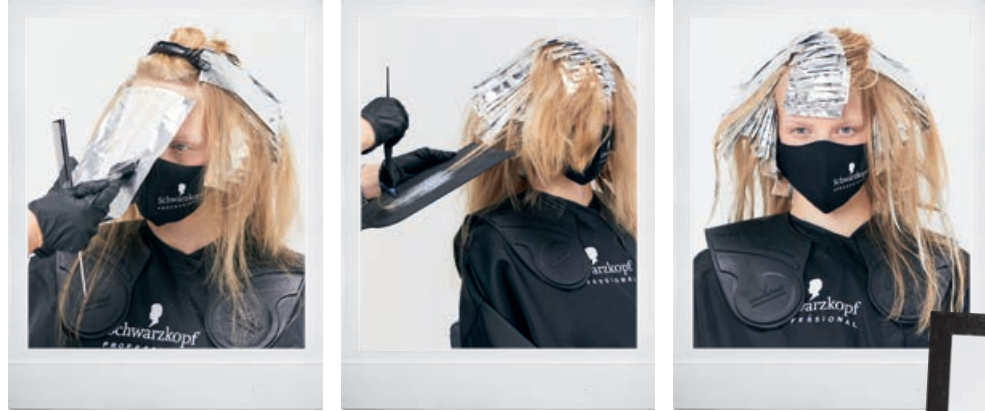
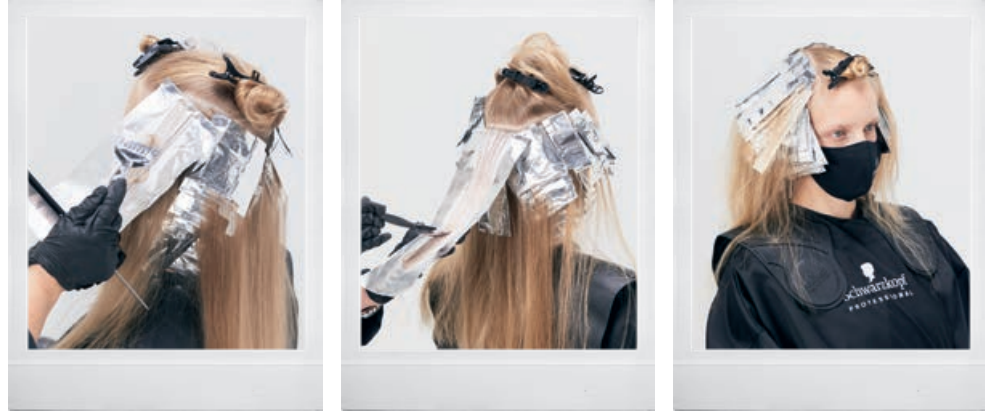
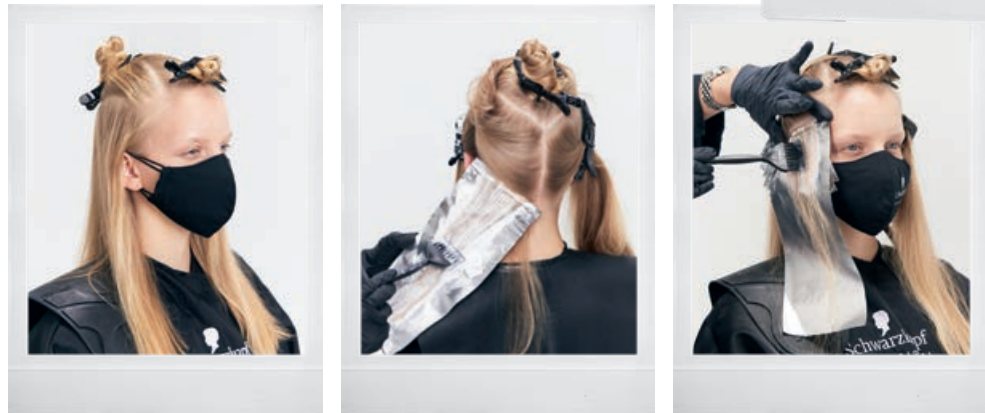


produkt
product

barva krok
za krokem
colour step
by step



produkt
product



Barva: LESLEY JENNISON

Barva: LESLEY JENNISON

MELIRY BABYLIGHTS
BABYLIGHTS

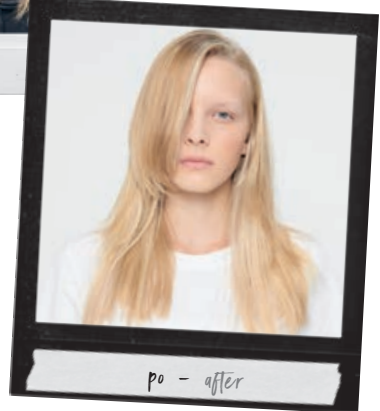
VYSTAVENÁ
BARVA
BUILD
COLOUR

POUŽITÉ BARVY

- BARVA 1 - IGORA ROYAL HIGHLIFT 10-21
+ IGORA ROYAL OLEJOVÝ DEVELOPER 12% | 40 VOL. (1:1)
- BARVA 2 - IGORA ROYAL HIGHLIFT 10-19
+ IGORA ROYAL OLEJOVÝ DEVELOPER 9% | 30 VOL. (1:1)
- BARVA 3 - IGORA VARIO BLOND PLUS
+ IGORA ROYAL OLEJOVÝ DEVELOPER 6% | 20 VOL. (1:2)

COLOURS USED

- COLOUR 1 - IGORA ROYAL HIGHLIFT 10-21
+ IGORA ROYAL OIL DEVELOPER 12% | 40 VOL. (1:1)
- COLOUR 2 - IGORA ROYAL HIGHLIFT 10-19
+ IGORA ROYAL OIL DEVELOPER 9% | 30 VOL. (1:1)
- COLOUR 3 - IGORA VARIO BLOND PLUS
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)



po - after

WAN- DER- LUST

SALON

styling krok za
krokem styl 1
styling step
by step look 1



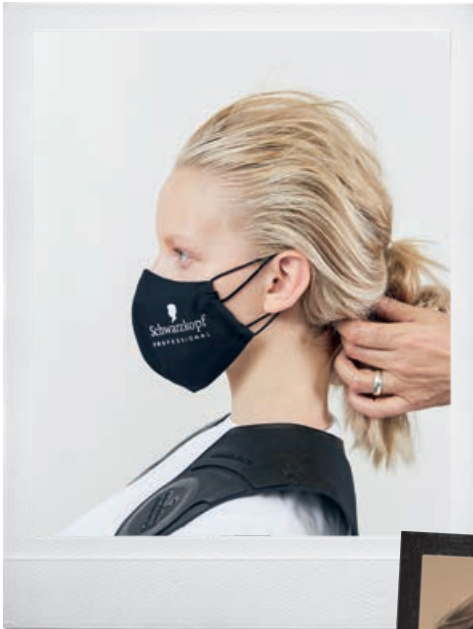
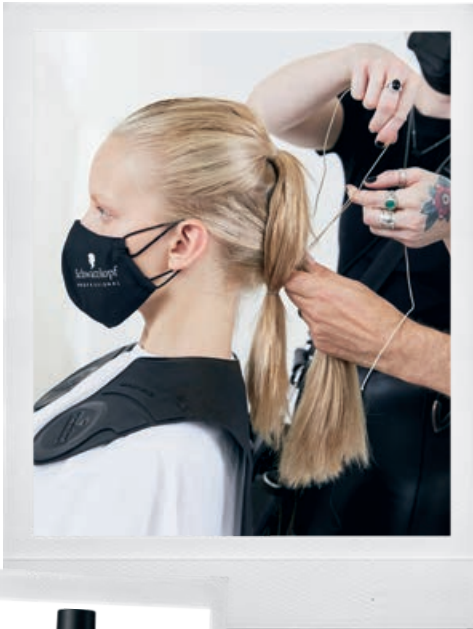
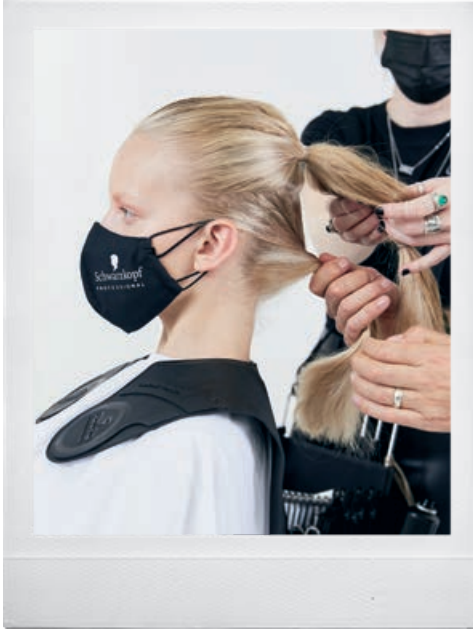
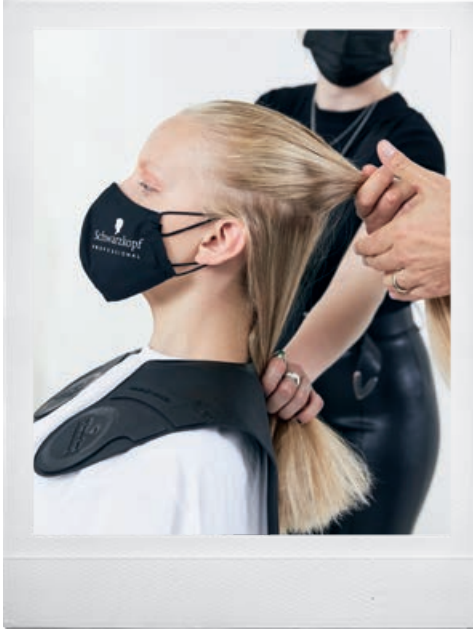
SESSION LABEL
THE THICKNER
THE SALT
THE FLEXIBLE
THE STRONG

SESSION LABEL
THE THICKNER
THE SALT
THE FLEXIBLE
THE STRONG



produkt
product

styling krok za
krokem styl 2
styling step
by step look 2



SESSION LABEL
THE MIRACLE
THE PASTE
THE STRONG

SESSION LABEL
THE MIRACLE
THE PASTE
THE STRONG

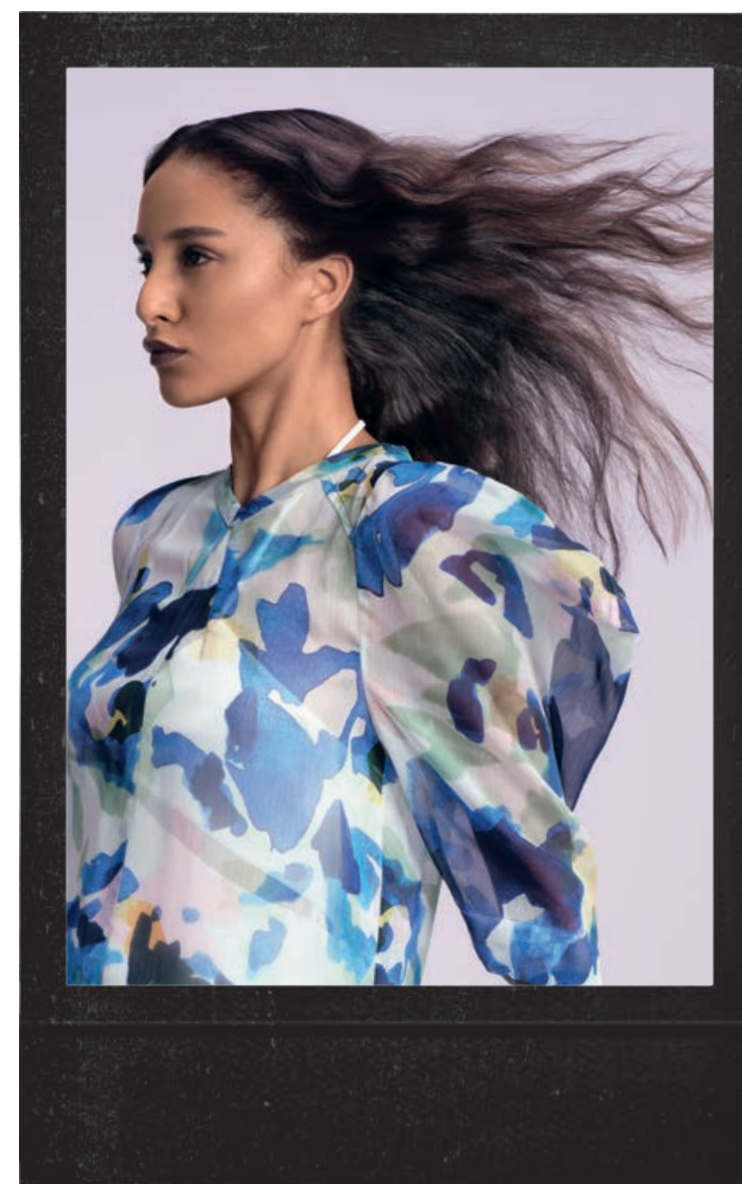
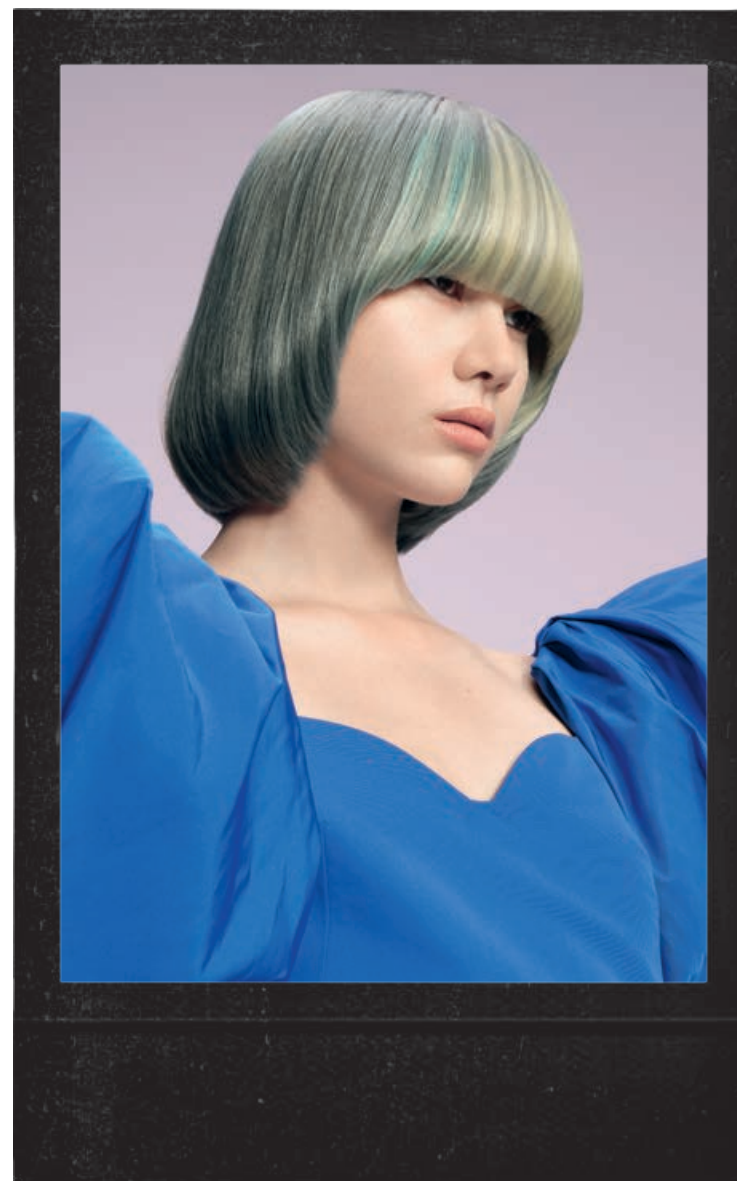
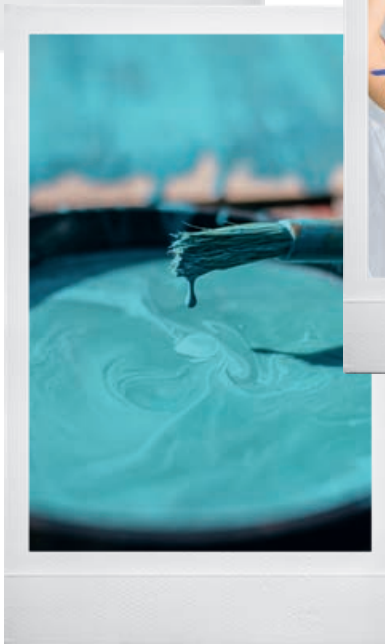
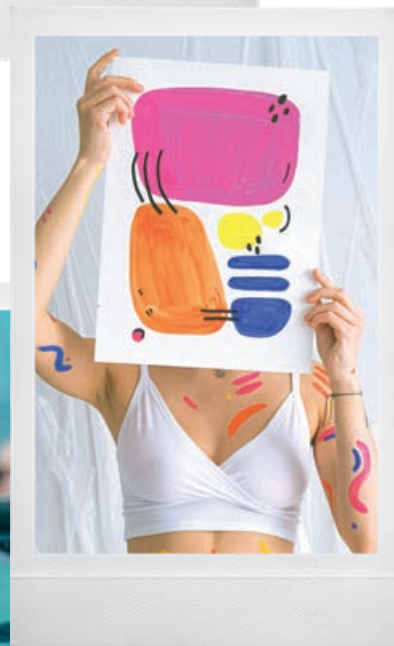
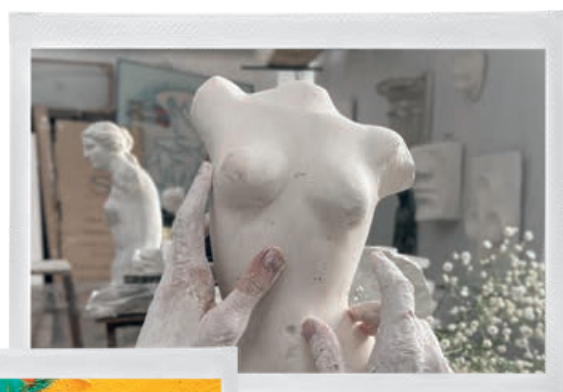
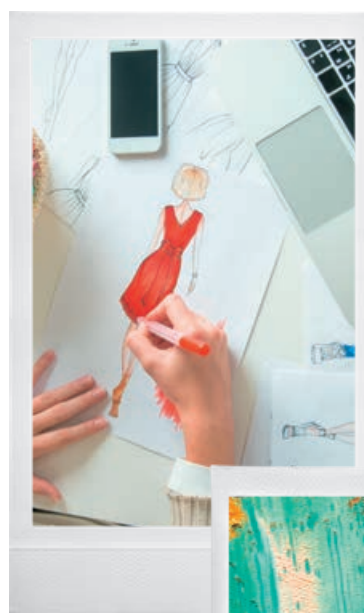


produkt
product

CRAFT- ED SOULS

Bud'te odvážní. Umění je odpověď, kreativita, řešení a lidské propojení, lék. Crafted souls je o přijetí síly představivosti, nasměrování naší vlastní jedinečné kreativity a smyslu pro sebe sama k vytvoření zářivé a jasné budoucnosti. Je to trend, kde jsou umění a vyjádření sebe sama klíčem k seberealizaci a růstu.

Be bold. Art is the answer, creativity; the solution and human connection; the remedy. Crafted souls is about embracing the power of imagination, channeling our own unique creativity and sense of self to craft a bright, vibrant future. Where art and self-expression are the key to self fulfilment and growth.



KLÍČOVÁ SLOVA
KEYWORDS

síla představivosti,
vyjádření sebe sama,
umění, kreativita,
živě a výrazné látky

power of imagination,
sense of self,
art, creativity,
vibrant & bold fabrics

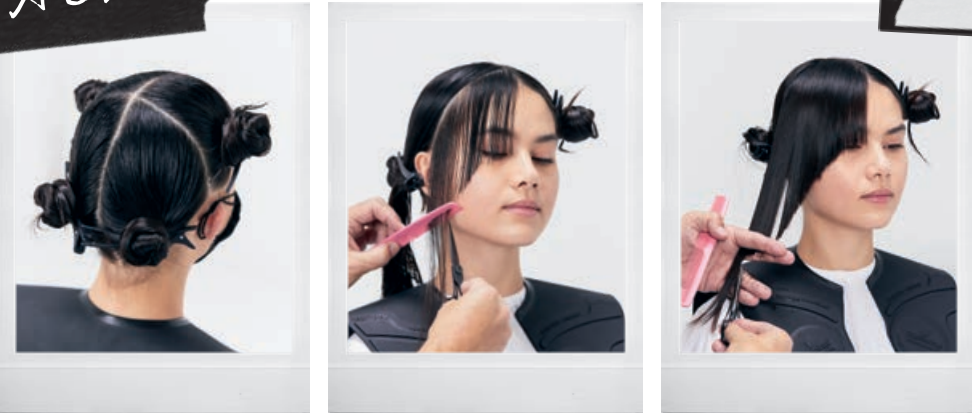
CRAFTED SOULS

střih krok za krokem
cut step by step

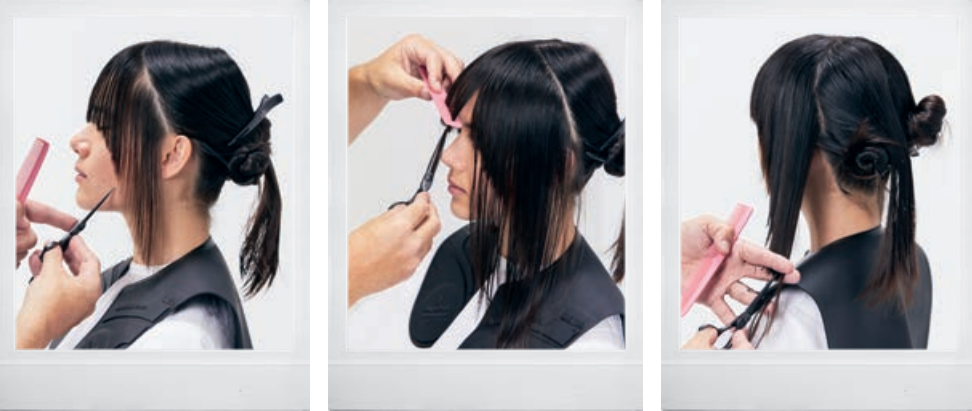


CATWALK

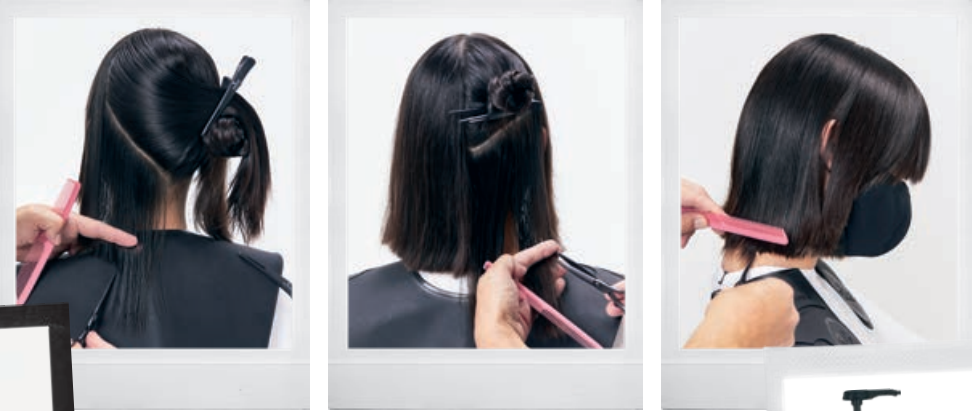
PRECIZNOST
PRECISION



Střih: TYLER JOHNSTON



Střih: TYLER JOHNSTON



ZAKULACENI
ROUNDED

MODERNI
KLASIKA
MODERN
CLASSIC

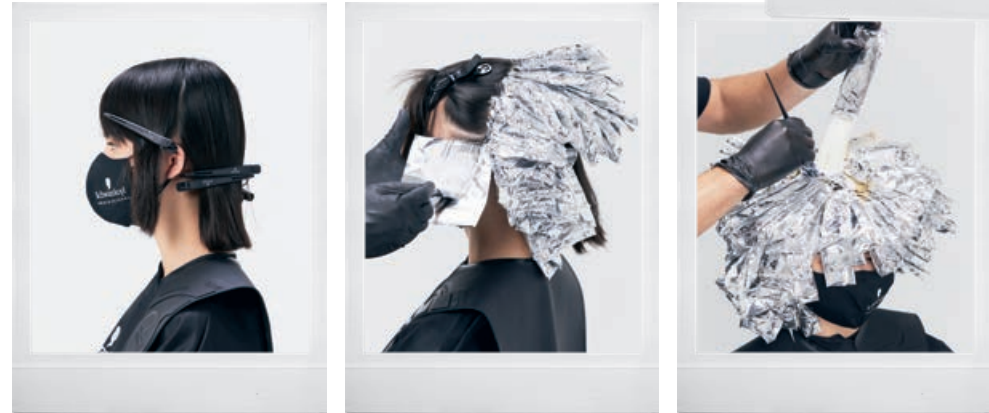


FIBRE CLINIX TRIBOND ŠAMPON
FIBRE CLINIX TRIBOND KÚRA PRO JEMNÉ VLASY
FIBRE CLINIX BOOSTER PRO SYTOST + FIBRE CLINIX
BOOSTER PRO ZKROČENÍ

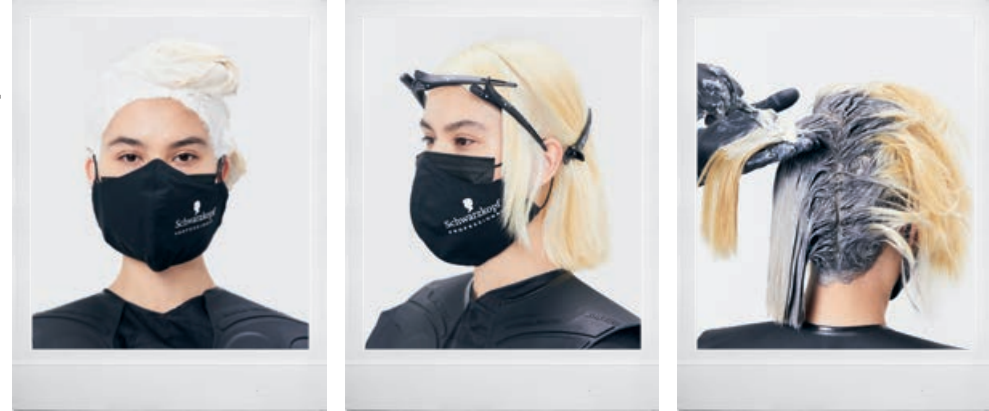
FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR
FIBRE CLINIX VIBRANCY BOOSTER + FIBRE CLINIX
TAME BOOSTER



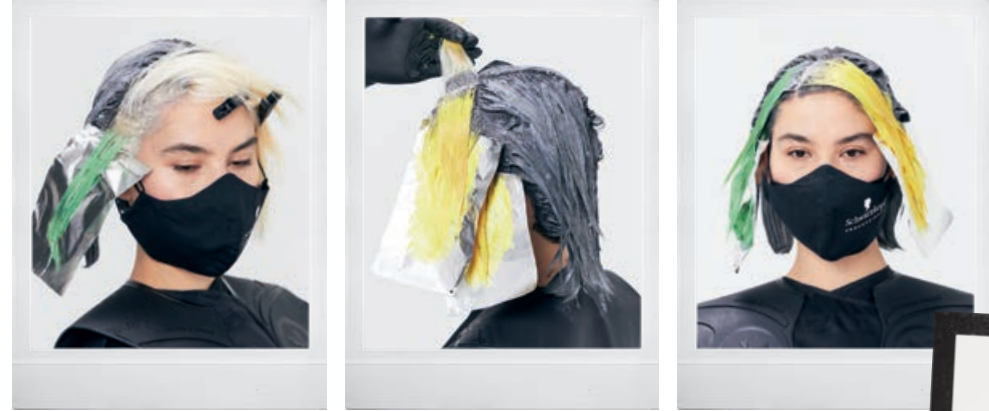
barva krok za krokem
colour step by step



Barva: ARJAN BEYERS



Colour: ARJAN BEYERS



BLOKY BARV
COLOUR
BLOCKING

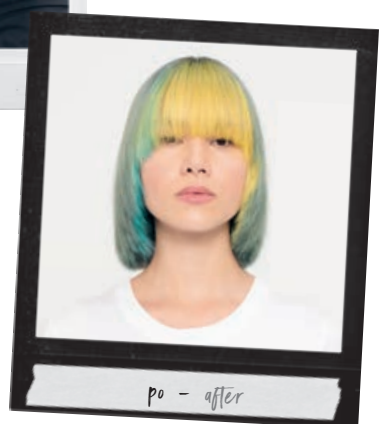
ZAMĚŘENÍ NA
OFINU
FOCAL
FRINGE

POUŽITÉ BARVY

- BARVA 1 - IGORA VARIO BLOND SUPER PLUS
+ IGORA ROYAL OLEJOVÝ DEVELOPER 6% | 20 VOL. (1:2)
- BARVA 2 - IGORA ROYAL 8-11 + 4-33 (10:1)
+ IGORA ROYAL OLEJOVÝ DEVELOPER 3% | 10 VOL (1:1)
- BARVA 3 - IGORA ROYAL 8-11 + 4-33 + 0-00 (10:1:4)
+ IGORA ROYAL OLEJOVÝ DEVELOPER 3% | 10 VOL (1:1)
- BARVA 4 - CHROMA ID ŽLUTÁ + CHROMA ID MODRÁ
+ CHROMA ID 0-00 (35:15:50)
- BARVA 5 - CHROMA ID ŽLUTÁ + CHROMA ID 0-00 (60:40)

COLOURS USED

- COLOUR 1 - IGORA VARIO BLOND SUPER PLUS
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)
- COLOUR 2 - IGORA ROYAL 8-11 + 4-33 (10:1)
+ IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)
- COLOUR 3 - IGORA ROYAL 8-11 + 4-33 + 0-00 (10:1:4)
+ IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)
- COLOUR 4 - CHROMA ID YELLOW + CHROMA ID BLUE
+ CHROMA ID 0-00 (35:15:50)
- COLOUR 5 - CHROMA ID YELLOW + CHROMA ID 0-00 (60:40)

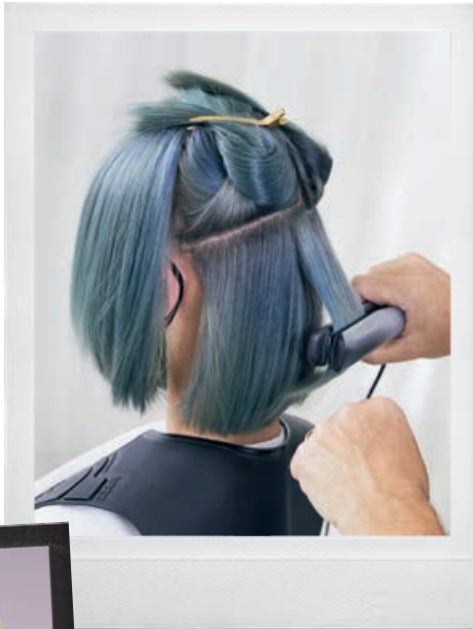


CRAFTED SOULS

styling krok za krokiem styl 1
styling step by step look 1



CATWALK



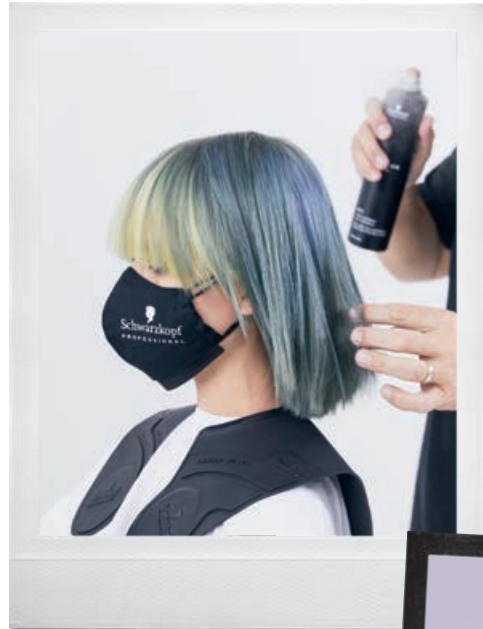
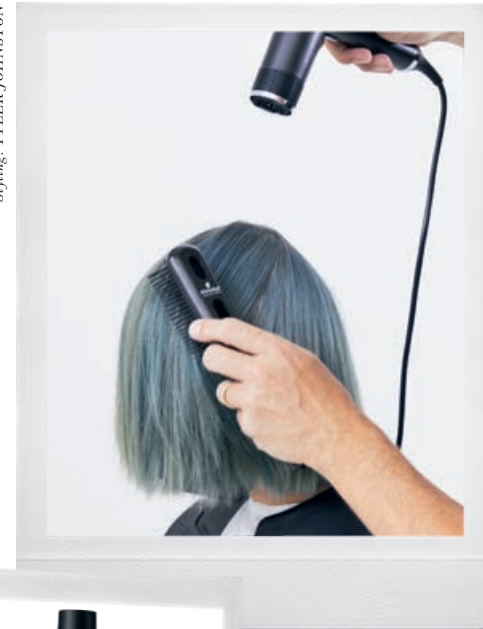
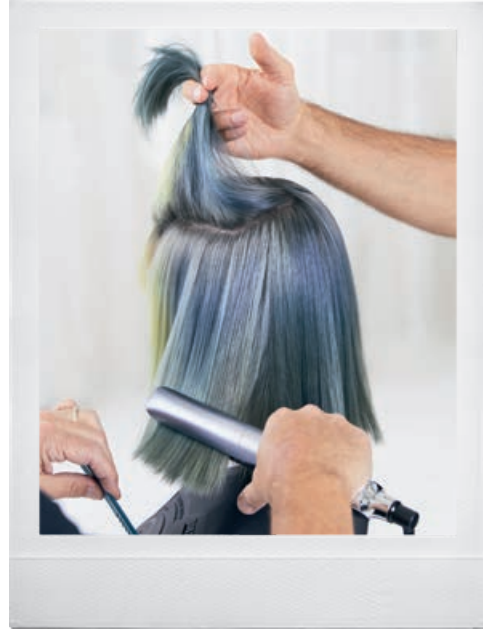
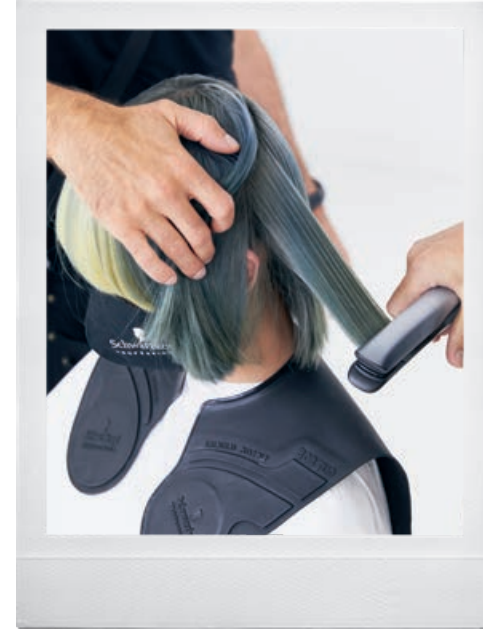
SESSION LABEL
THE MIRACLE
THE SERUM
THE FLEXIBLE

SESSION LABEL
THE MIRACLE
THE SERUM
THE FLEXIBLE



produkt
produkt

styling krok za krokiem styl 2
styling step by step look 2



SESSION LABEL
THE MIRACLE
THE SERUM
THE FLEXIBLE

SESSION LABEL
THE MIRACLE
THE SERUM
THE FLEXIBLE



produkt
produkt

CRAFTED SOULS

střih krok za krokem
cut step by step



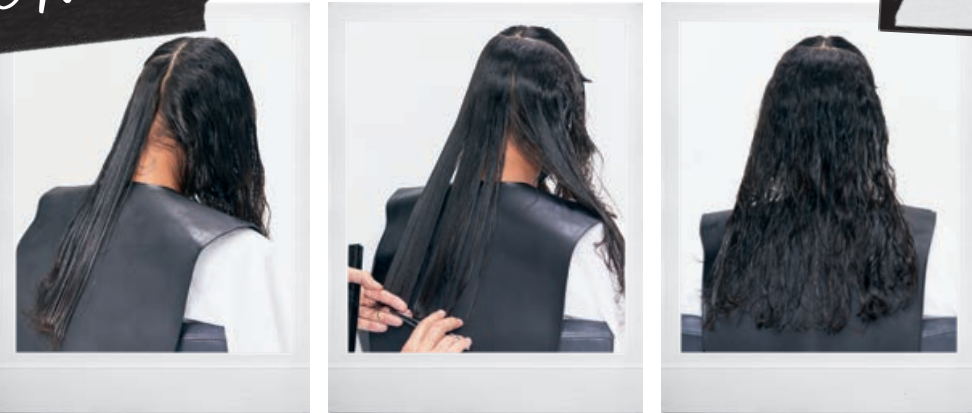
Před - before

barva krok za krokem
colour step by step

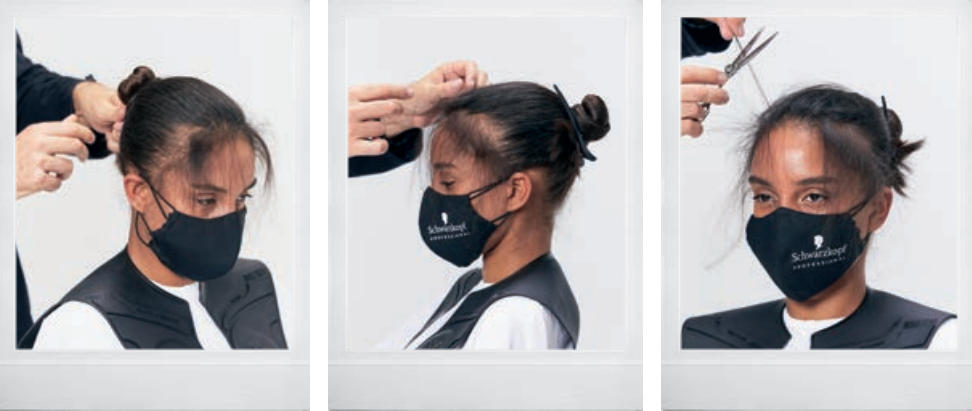


produkt
product

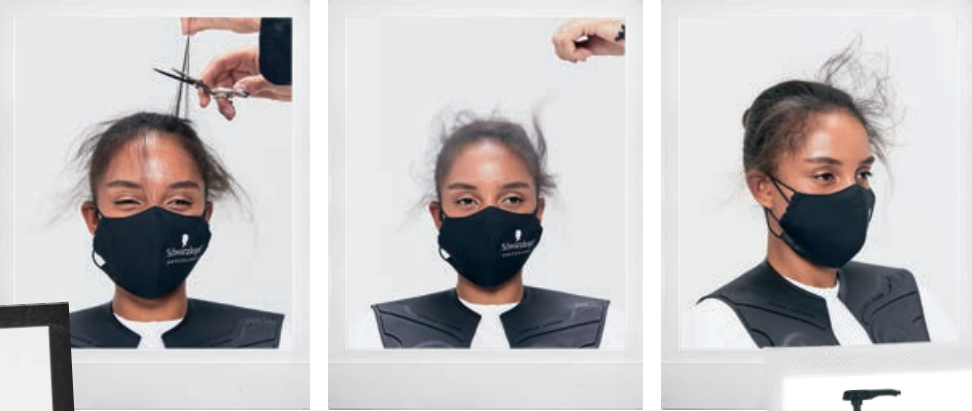
SALON



Střih: NICK IRWIN



GM: NICK IRWIN



VÝRAZNÝ OBJEM
EXAGGERATED

STRUKTURA
TEXTURE



po - after

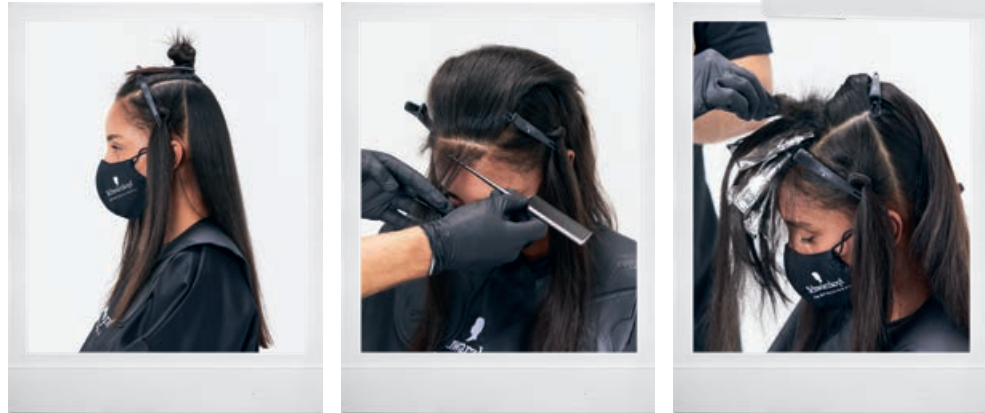
FIBRE CLINIX TRIBOND ŠAMPON
FIBRE CLINIX TRIBOND KÚRA PRO JEMNÉ VLASY
FIBRE CLINIX OBJEMOVÝ BOOSTER + FIBRE CLINIX BOOSTER PRO SYTOST

FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR
FIBRE CLINIX VOLUMIZE BOOSTER + FIBRE CLINIX VIBRANCY BOOSTER



produkt
product

PROPLETANI
WEAVE



Barva: ARJAN BEYERS

POZESANI
TEASE



Colour: ARJAN BEYERS

DOTYK SLUNCE /
LEŠT
HIT OF SUN /
GLAZE

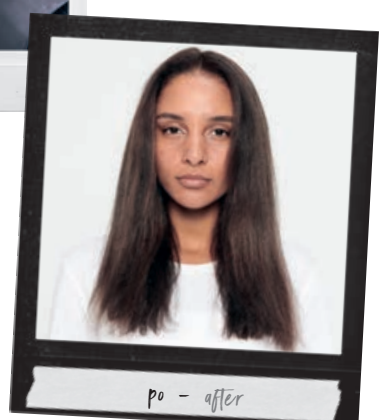


POUŽITÉ BARVY

BARVA 1 - IGORA VARIO BLOND PLUS
+ IGORA ROYAL OLEJOVÝ DEVELOPER 6% | 20 VOL. (1:2)
BARVA 2 - IGORA VIBRANCE 7-48 + 8-46 (2:1)
+ IGORA VIBRANCE AKTIVAČNÍ ROZTOK 1.9% | 6 VOL (1:1)

COLOURS USED

COLOUR 1 - IGORA VARIO BLOND PLUS
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL. (1:2)
COLOUR 2 - IGORA VIBRANCE 7-48 + 8-46 (2:1)
+ IGORA VIBRANCE ACTIVATOR LOTION 1.9% | 6 VOL (1:1)



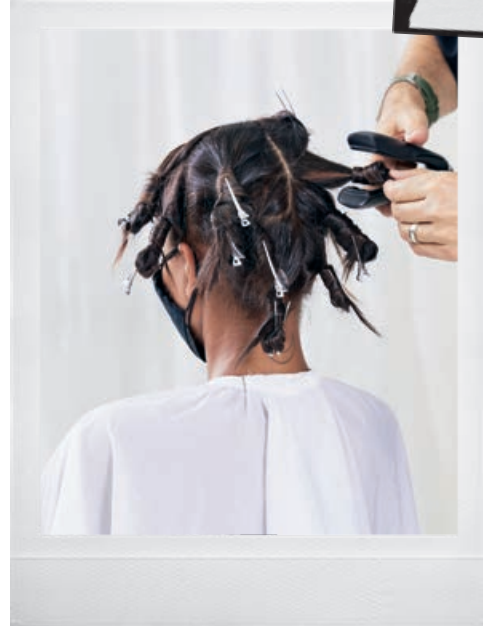
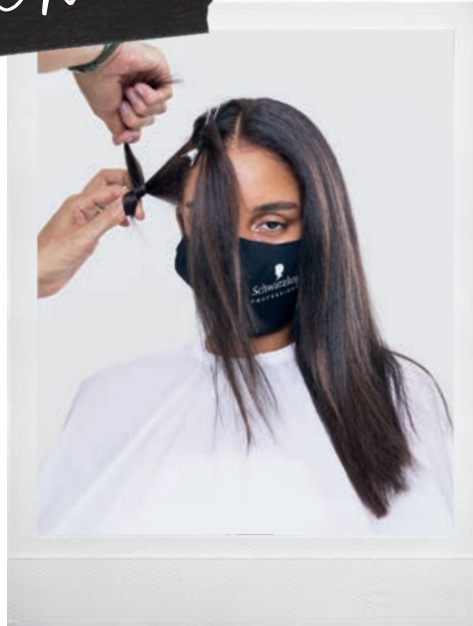
po - after

CRAFTED SOULS

styling krok za krokiem styl 1
styling step by step look 1



SALON



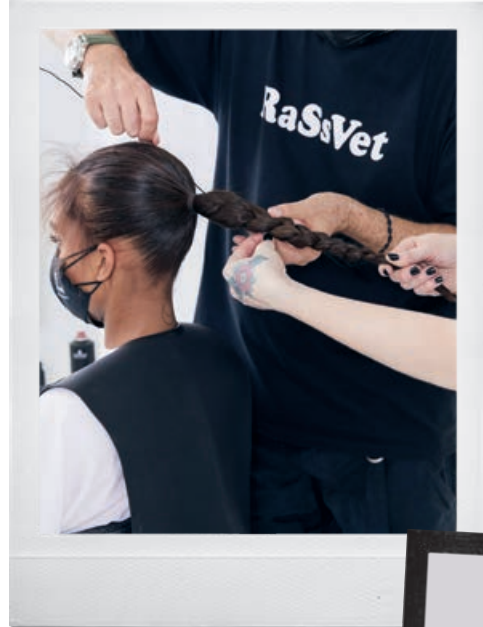
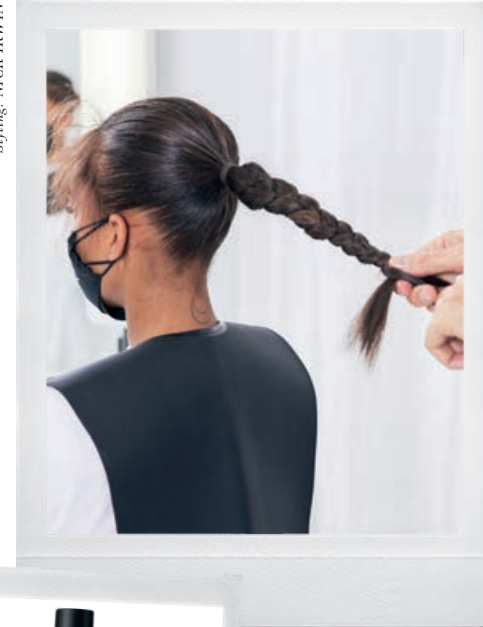
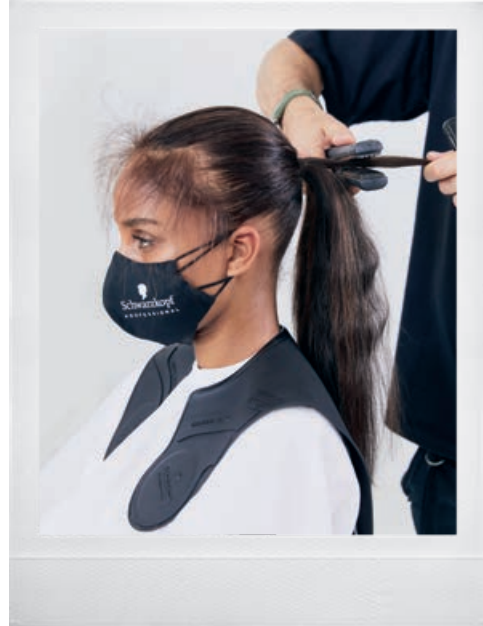
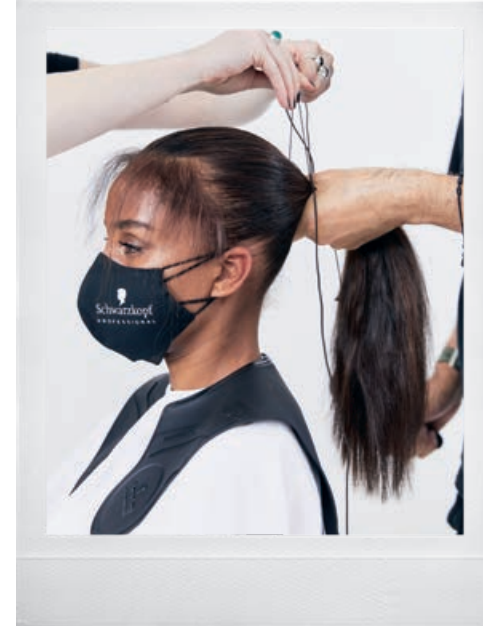
SESSION LABEL
THE TEXTURIZER
THE POWDER
THE FLEXIBLE

SESSION LABEL
THE TEXTURIZER
THE POWDER
THE FLEXIBLE



produkt
produkt

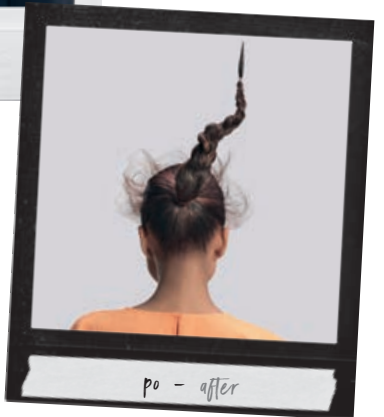
styling krok za krokiem styl 2
styling step by step look 2



produkt
produkt

SESSION LABEL
THE PASTE
THE POWDER
THE STRONG

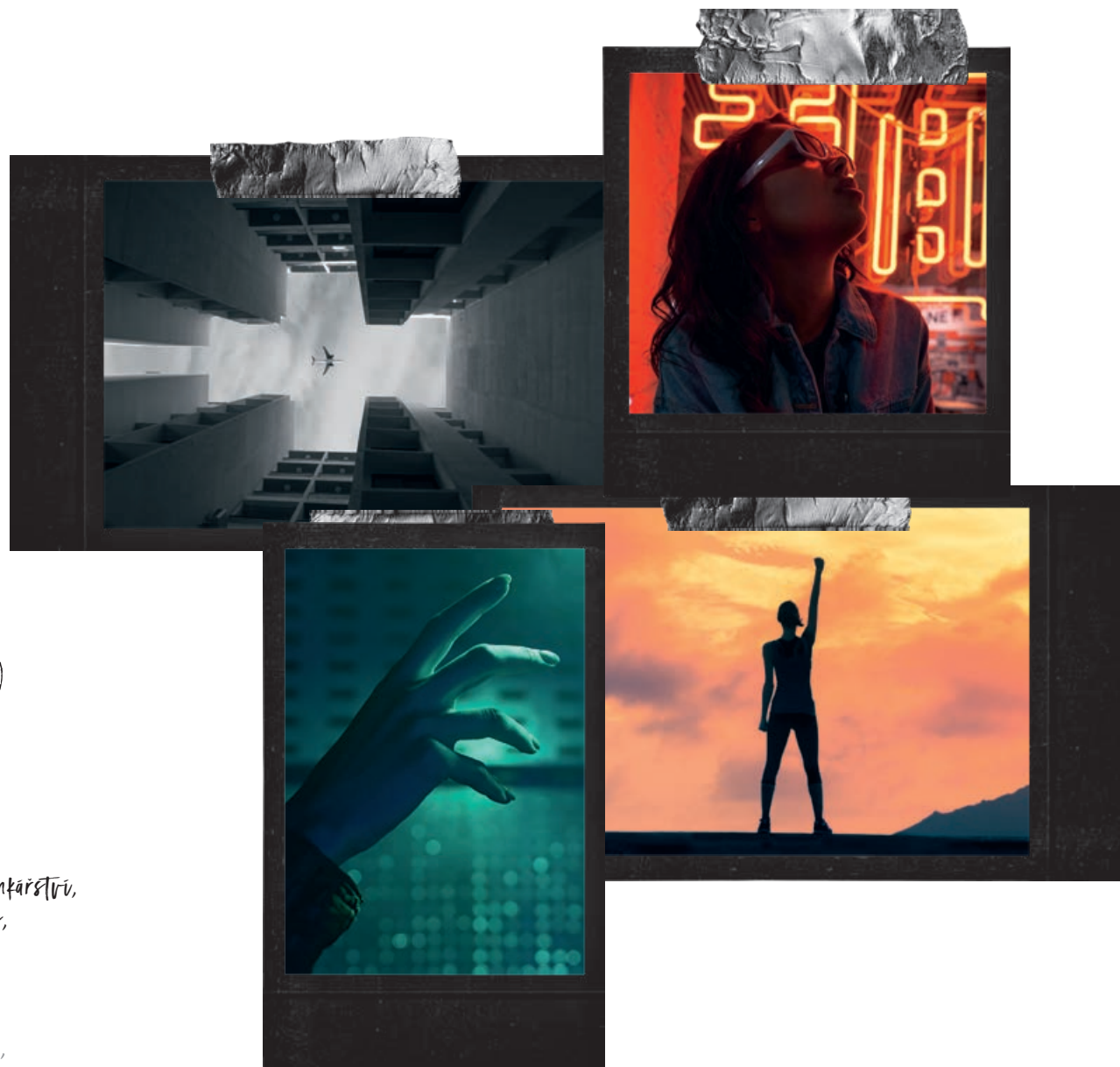
SESSION LABEL
THE PASTE
THE POWDER
THE STRONG



TOUGH ICON

Budte silní. Budte odvážní. Budte nezaměnitelní. Využijte sílu svého vlastního ducha. Tough icon nachází inspiraci u originálních průkopníků a volnomyšlenkářů, kteří na svět nahlíží skrze optiku high fashion.

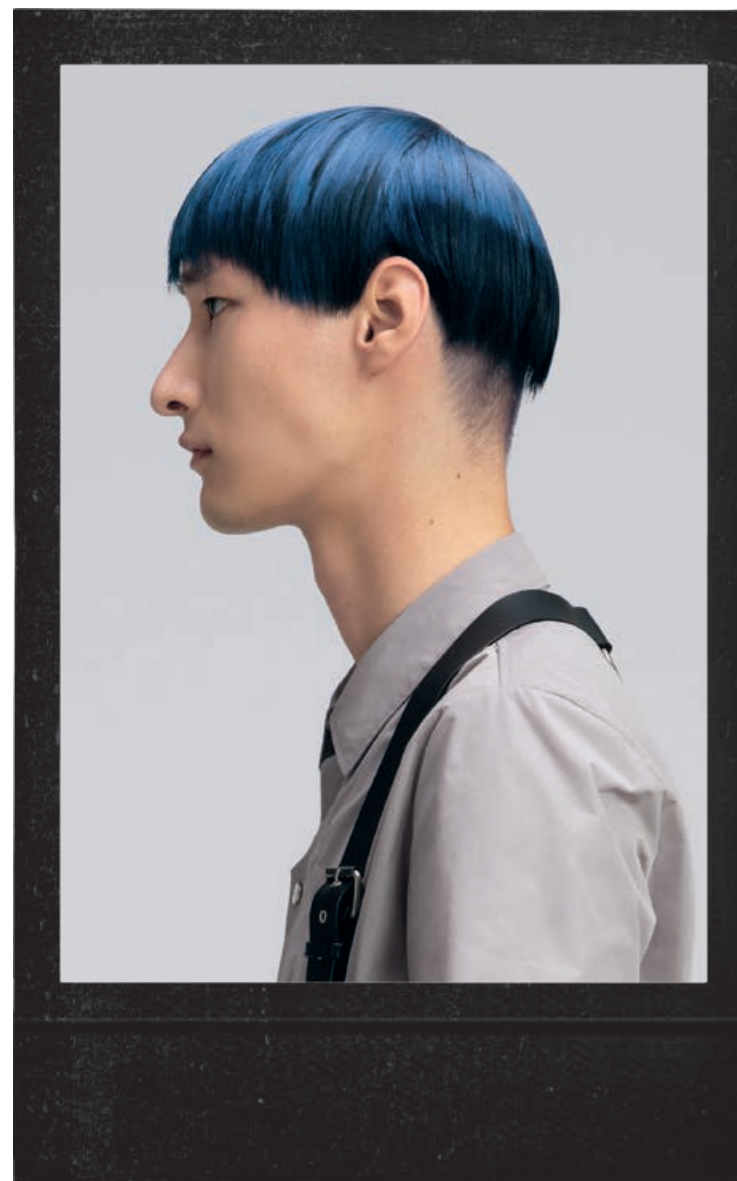
Be powerful. Be brave. Be unmistakably you. Harness the power of your own individual spirit. Tough icon is inspired by the ground breakers, the free-thinkers who inhabit a world filtered through a high fashion lens.



KLÍČOVÁ SLOVA
KEYWORDS

individualismus,
sci-fi, volnomyšlenkářství,
odvážný a působivý,
silné vyjádření

individualism,
sci-fi, free thinker,
brave & powerful,
strong statement



TOUGH ICON

CATWALK

střih krok
za krokem
cut step
by step



Střih: NICK IRWIN

Střih: NICK IRWIN

PODSTŘIH
UNDERCUT

NEŠPOJITĚ
LINIE
SHATTERED
EDGE



FIBRE CLINIX TRIBOND ŠAMPON
FIBRE CLINIX TRIBOND KÚRA PRO JEMNÉ VLASY
FIBRE CLINIX POSILUJÍCÍ BOOSTER + FIBRE CLINIX
BOOSTER PRO SYTOST

FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR
FIBRE CLINIX FORTIFY BOOSTER + FIBRE CLINIX
VIBRANCY BOOSTER



barva krok
za krokem
colour step
by step



DVOJITÁ
APLIKACE
DOUBLE
APPLICATION

PŮSOBIVÁ
POWERFUL

AZUROVÉ MODRÁ
AZURE BLUE



Barva: ARJAN BEYERS

Barva: ARJAN BEYERS

POUŽITÉ BARVY
BARVA 1 - IGORA VARIO BLOND SUPER PLUS
+ IGORA ROYAL OLEJOVÝ DEVELOPER 6% | 20 VOL (1:2)
BARVA 2 - IGORA ROYAL 9,5-22 + 9,5-29 (1:1)
+ IGORA ROYAL OLEJOVÝ DEVELOPER 3% | 10 VOL (1:1)
BARVA 3 - IGORA ROYAL 8-21 + 3-22 (2:1)
+ IGORA ROYAL OLEJOVÝ DEVELOPER 3% | 10 VOL (1:1)

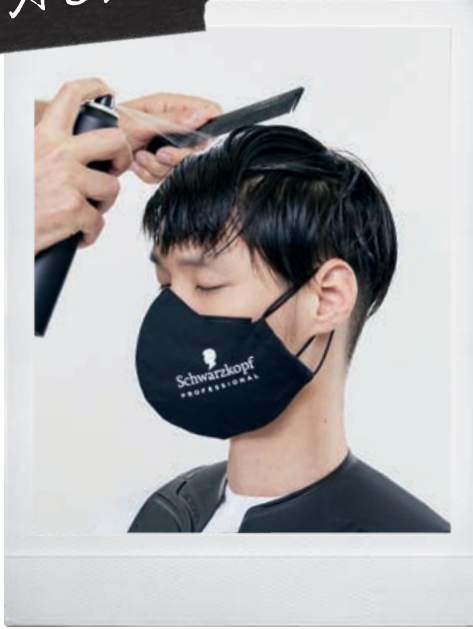
COLOURS USED
COLOUR 1 - IGORA VARIO BLOND SUPER PLUS
+ IGORA ROYAL OIL DEVELOPER 6% | 20 VOL (1:2)
COLOUR 2 - IGORA ROYAL 9,5-22 + 9,5-29 (1:1)
+ IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)
COLOUR 3 - IGORA ROYAL 8-21 + 3-22 (2:1)
+ IGORA ROYAL OIL DEVELOPER 3% | 10 VOL (1:1)



TOUGH ICON

CATWALK

styling krok
za krokiem
styling step
by step



Styling: NICK IRWIN

Styling: NICK IRWIN

product
product



SESSION LABEL
THE MOUSSE
THE MUD
THE SERUM

SESSION LABEL
THE MOUSSE
THE MUD
THE SERUM

po - after



TOUGH ICON

SALON

střih krok
za krokem
cut step
by step



barva krok
za krokem
colour step
by step



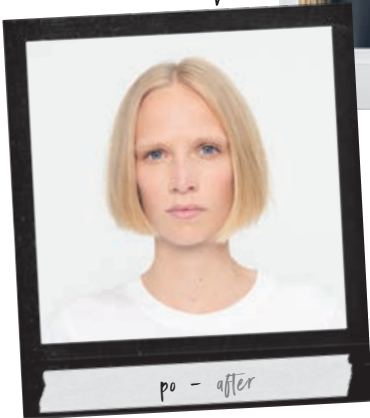
Střih: TYLER JOHNSTON

Střih: TYLER JOHNSTON

GRAFICKA
GRAPHIC

JEMNĚ
STUPNOVÁNÍ
SOFT
GRADUATION

MIKADO/BOB



FIBRE CLINIX TRIBOND ŠAMPON
FIBRE CLINIX TRIBOND KÚRA PRO JEMNÉ VLASY
FIBRE CLINIX HYDRATAČNÍ BOOSTER + FIBRE CLINIX
BOOSTER PRO SYTOST

FIBRE CLINIX TRIBOND SHAMPOO
FIBRE CLINIX TRIBOND TREATMENT FOR FINE HAIR
FIBRE CLINIX HYDRATE BOOSTER + FIBRE CLINIX
VIBRANCY BOOSTER



Barva: LESLEY JENNISON

Barva: LESLEY JENNISON

SKUTEČNĚ
ZESVĚTLENÍ
TRUE LIFT

BEZ
ODBARVOVÁNÍ
BLEACH
FREE

POUŽITÉ BARVY

- BARVA 1 - IGORA ROYAL HIGHLIFT 12-21 + 12-0 (1:1)
+ IGORA ROYAL OLEJOVÝ DEVELOPER 12% | 40 VOL (1:2)
- BARVA 2 - IGORA ROYAL HIGHLIFT 12-19
+ IGORA ROYAL OLEJOVÝ DEVELOPER 12% | 40 VOL (1:2)
- BARVA 3 - IGORA ROYAL HIGHLIFT 12-49
+ IGORA ROYAL OLEJOVÝ DEVELOPER 12% | 40 VOL (1:2)
- BARVA 4 - IGORA ROYAL HIGHLIFT 12-21 + 12-0 (1:1)
+ IGORA ROYAL OLEJOVÝ DEVELOPER 9% | 30 VOL (1:2)
- BARVA 5 - IGORA ROYAL HIGHLIFT 12-19
+ IGORA ROYAL OLEJOVÝ DEVELOPER 9% | 30 VOL (1:2)
- BARVA 6 - IGORA ROYAL HIGHLIFT 12-49
+ IGORA ROYAL OLEJOVÝ DEVELOPER 9% | 30 VOL (1:2)

COLOURS USED

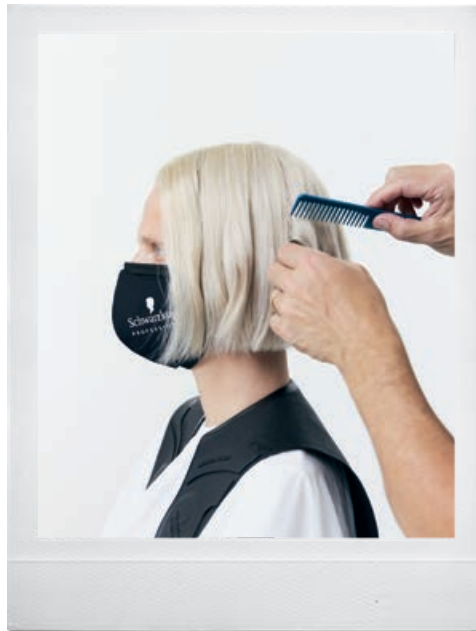
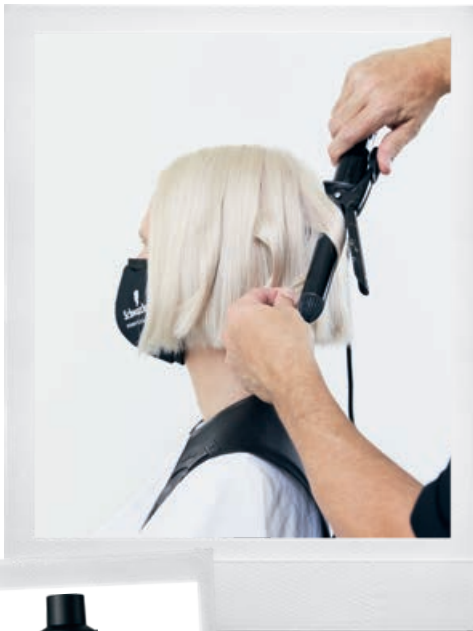
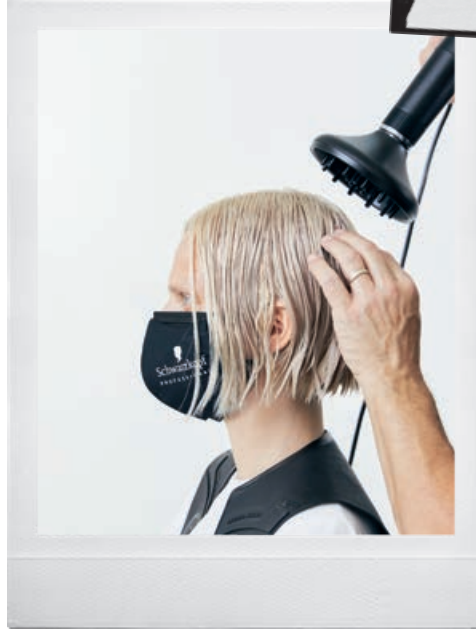
- COLOUR 1 - IGORA ROYAL HIGHLIFT 12-21 + 12-0 (1:1)
+ IGORA ROYAL OIL DEVELOPER 12% | 40 VOL (1:2)
- COLOUR 2 - IGORA ROYAL HIGHLIFT 12-19
+ IGORA ROYAL OIL DEVELOPER 12% | 40 VOL (1:2)
- COLOUR 3 - IGORA ROYAL HIGHLIFT 12-49
+ IGORA ROYAL OIL DEVELOPER 12% | 40 VOL (1:2)
- COLOUR 4 - IGORA ROYAL HIGHLIFT 12-21 + 12-0 (1:1)
+ IGORA ROYAL OIL DEVELOPER 9% | 30 VOL (1:2)
- COLOUR 5 - IGORA ROYAL HIGHLIFT 12-19
+ IGORA ROYAL OIL DEVELOPER 9% | 30 VOL (1:2)
- COLOUR 6 - IGORA ROYAL HIGHLIFT 12-49
+ IGORA ROYAL OIL DEVELOPER 9% | 30 VOL (1:2)



TOUGH ICON

SALON

styling krok
za krokiem
styling step
by step



Styling: TYLER JOHNSTON

Styling: TYLER JOHNSTON

product
product



SESSION LABEL
THE THICKNER
THE MIRACLE
THE FEXIBLE

SESSION LABEL
THE THICKNER
THE MIRACLE
THE FEXIBLE

po - after



#essentiallooks
#schwarzkopfpro
#togetherapassionforhair

