

SEMINARS CAPE TOWN

2022

Mar

M	T	W	T	F	S	S
28	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

● FIBRE CLINIX & BACK BAR
07/03/2022 | R400

● COLOUR FOUNDATIONS
& MEET THE FAMILY
14/03/2022 | R500

Apr

M	T	W	T	F	S	S
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

● COLOUR SMART
WITH BRITTNY
4/04/2022 | R1000

May

M	T	W	T	F	S	S
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

● IGORA TAKE IT LIGHTER
WITH ROXY
16/05/2022 | R1000

● STYLING ARTISTRY
23/05/2022 | R800

Jun

M	T	W	T	F	S	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3

● BC CLEAN
06/06/2022 | R500

● GROW YOUR COMMUNITY
FT HAIR BY THELMA
13/06/2022 | R1000

● BLONDE AMBITION
& JUST LIFT IT WITH ROXY
27/06/2022 | R1000

Jul

M	T	W	T	F	S	S
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

● OPERATORS & BACK BAR HERO
13/07/2022 | R400

Aug

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

● COLOUR CRAFT
1/08/2022 | R1000

● GROW YOUR COMMUNITY
FT HAIR BY THELMA
22/08/2022 | R1000

Sep

M	T	W	T	F	S	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

● ESSENTIAL LOOKS
CUTS DAY 1
12/09/2022 | R1000

● ESSENTIAL LOOKS
COLOUR DAY 2
13/09/2022 | R1000

● FOILS, FREE HAND & GLAZING
FT THELMA & TARRYN
19/09/2022 | R1000

Oct

M	T	W	T	F	S	S
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

Nov

M	T	W	T	F	S	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

● FOILS, FREE HAND & GLAZING
FT THELMA & TARRYN
14/11/2022 | R1000

● BLONDES OF THE WORLD
FT. GHD
21/11/2022 | R1000

WE ARE ONE
BOUND TOGETHER
BY OUR LOVE OF
HAIR

SIMON ELLIS
CREATIVE DIRECTOR
SCHWARZKOPF PROFESSIONAL



Together. A passion for hair.

➤ GO TO OUR
LOCAL WEBSITE

TO FIND OUT MORE
SCHWARZKOPF-PROFESSIONAL.CO.ZA

COLOUR FOUNDATIONS & MEET THE FAMILY

Your intro to the world of IGORA colouration. If you want to push your creative boundaries you have to internalize the basic Foundation. Interactive sessions will explore how to use different colour products and their shade charts, illustrates to you how and where the colour products work on the hair and the different ways depth and tone can be used to create the perfect colour – from consultation and product choice for your clients through to a stunning final result.

COLOUR CRAFT

This inspirational, bold, daring class is fantastic for all you colour lovers and those that have yet to reach the colour bug. Creativity flows and the use of your two hands will not be happier, by creating techniques inspired by Essential looks (trend forecasting). Designed for your intermediate to advance stylist.

COLOUR SMART & SECRETS OF A GLOSS WITH BRITNY

You will discover how to formulate customized tones to create personalized results for each and every client. Unwrap what's behind glossing and how to tackle grey coverage in the shortest of time. A look and Learn seminar with Britny that gets you thinking differently, as to how to approach your client and their needs. Through this class you will develop an understanding of Vibrance and Color10.

TAKE IT LIGHTER WITH ROXY

Corrective Colour is an in-depth look at the most challenging processes needed to advance your colour knowledge. From consultation to diagnostic refresh your corrective skills and knowledge and learn how to correctly assess your clients hair in salon speed. Gain confidence in selecting the correct formula and technique to darken, lighten and work tone on tone. A pre-lightening, toning & maintenance masterclass. Eliminate that fear with this in-depth class that will take you through all you need to know about using lighteners. Taking you through hair characteristics and its architecture and how lighteners work. Giving you the mindset to be able to guarantee the integrity of the hair and fulfil your clients wishes on achieving their desired result. It's a whole new world of colour. Colour comes in many forms, from natural-looking to enhanced. This complete deep dive into the world of colour and its fundamentals will give you the experience to create custom formulations, whilst understanding the laws of colour. You'll expand your colour knowledge as you gain the skills to create unique and bespoke colour palettes for each individual client request.

BLONDE AMBITION & JUST LIFT IT WITH ROXY

The fundamentals of all things blonde. Blonde colourists have more fun. Yeah, we're pretty sure that's how the saying goes. Well, the fun starts here as we bring you up to speed with the fundamentals of pre-lightening, toning & maintenance. Sharpening your knowledge of BLONDME Lightner and BLONDME Bonding. This course helps you offer a truly customised experience for your customers, from consultation through to maintenance. With a hands-on sessions designed to help you do what you do best: create amazing blondes!

BLONDES OF THE WORLD BLONDE SPECIALIST MASTER

Contemporary Blonde Looks. Blonde? Bring it on! Get ready to feel inspired as you immerse yourself in the latest new blonde looks – and wow, is there a lot to discover! Featuring 9 contemporary Blonde looks, teaching you techniques on how to achieve them as well as covering the important aspect of blonde maintenance, with our new BLONDME rituals with the complete BLONDME portfolio. Practical, hands-on sessions give you the chance to really get involved; by the end of this there won't be anything you don't know about blonde making!

FOILS, FREEHAND & GLAZING WITH THELMA & TARRYN

Focus on the creative side of blonde. Now we're talking. Let your creativity run free and get your balayage on! But partial lightening can be tricky, whether it's foils, balayage, root shadow, you name it. That's exactly why we run these sessions, showing you how to master the art of toning, improving your free-hand painting and giving you the confidence to deliver incredible blonde.



COLOUR SEMINARS 2022



OPERATORS

This Seminar is designed for Schwarzkopf Professional salons and exclusively for Operators. As Operators are the heart of the salon, let us inspire and educate them to be the best they can be. You will be equipped with the fundamentals from greeting the client, colour application and removal, shampooing, different massage techniques as well as communication skills and basic salon ethics.



SUSTAINABLE SALON PRACTICES BC CLEAN

It's easy being green with the right support and products! Backed-up by a global community of salon insiders, this course will help you to make the right choices when it comes to being more sustainable in the salon. From best practices and impactful guidance, to bullet-proof product knowledge and 'clean' services, we will equip you with everything you need to up-skill your sustainable business practices without compromise!

FIBRE CLINIX

We all need to start somewhere and for goodness sake, this is the best place to start, as it all happens right here. New Fibre Clinix OTC and Backbar Services. Excelling in the science of hair to better understand the hair structure. Here we will go through hair type analysis, product information, client consultation and retail excellence to provide a premium sort after service. This seminar will have you feeling powerful and excited to approach each client.

BACKBAR

SEMINARS 2022

STYLING SEMINAR 2022

CREATE IT, POST IT STYLING ARTISTRY

Want to create your own look and showcase this digitally but don't know where to start. Want to work up close and personal with our Ambassadors who can show you how to get that perfect Insta-ready shot using the most advanced techniques on live models. Transform festival buzz into Instagrammable looks, with Session Label. For the 'gram! We'll show you how to create Insta-ready looks, using the most advanced techniques and creative mixing of OSiS+ and Session Label products. Braids. Knots. Buns. Bring 'em on. In a series of live festival-hair product demos, our award-winning stylists will show you how to perfect them all, from choosing the right style for face shape and hair texture, through to capturing the very best images for social. #nailedit



CUT & COLOUR JAM

Learn from the Colour Masters. Recreate their looks and capture them for social. A kaleidoscopic voyage of discovery. Or, Digital Colour Jam to you and me! In these unique sessions, we'll showcase the latest Essential Looks collection through practical hands-on workshops and live product demos. You'll learn how to create the latest cut and colour looks, with a focus on what's now and what's next, developing the skills and knowledge to mix next-gen colours in your salon.

GROW YOUR COMMUNITY WITH THELMA

Learn how to grow your social following – and then drive that traffic in store. Social Media. Love it or hate it, you can't escape it. It doesn't matter how good you are if your digital game isn't on point. But when done right it can turn your salon from best-kept secret to overnight sensation. Working with our social-savvy team we'll show you how to make the most of digital. Don't know a hashtag from a handle? No worries. TikTok trendsetter? Great. Whatever your experience with social media, by the end of this course you'll be trending hard. Because from now on, you need a digital game that's as sharp as your scissors.

VISIONARY SEMINARS 2022