

BRAND



BOOK



INDOLA. FOR TRUE COLOUR AND HAIR LOVERS!

WE ARE STANDING BY YOUR SIDE, ALWAYS INNOVATING AND CELEBRATING YOU AND OUR MUTUAL LOVE FOR COLOUR.

We understand your individual needs as an entrepreneurial salon or hairdresser. That's why we provide you with an outstanding colouration portfolio, complemented by a high-performing care & styling range to enable you to perform more services with less products.

This, without compromising on quality & creativity.

And because we breathe colour just like you do, we have been dedicating our know-how and creativity to always inspire you with new street style looks.

Now further accentuated by the perfect care & styling companion.

From business support to education, we aim to build real partnerships at great value for money - integrating our INDOLA range into your services save you a fortune.



OUR ESSENCE IS COLOUR



COMPACT YET CREATIVE ASSORTMENT

- Core permanent assortment of commercial to fashion-led permanent shades, all intermixable for maximum opportunities
- Complemented by Smart Creatives, a selection of compact yet multi-benefit additives and products that maximise your service offer
- Complete blonde assortment to cater for all blonde services, from classical techniques to the latest social media trends

HIGH PERFORMING AND RELIABLE FORMULA

- Best-in-class colour results ensuring up to 100% coverage, longevity, shine and retention
- Hair-bond technology in the BLONDE EXPERT range, to reduce damage during blonde services

INTUITIVE AND EASY-TO-USE PORTFOLIO

- Clear colour coding allowing for easy navigation through the portfolio
- With QR codes leading to additional inspiration & information

SUSTAINABLE COLOUR ASSORTMENT

- Most formulas across our assortment are vegan (without animal derived ingredients)
- Recycled and recyclable packaging across our assortment
- Climate positive manufacturing of our developers

Permanent		Blonding	
<p>PCC</p>	<p>CREA-MIX</p>	<p>BLONDE EXPERT</p>	<p>BLONDE EXPERT</p>
<p>XPRESS COLOR</p>	<p>RAPID BLOND+</p>		
Semi-Permanent		Demi-Permanent	Developers
<p>CREA-BOLD</p>	<p>COLOR STYLE MOUSSE</p>	<p>COLOR TRANSFORMER</p>	<p>CREAM DEVELOPERS</p>
Service Essentials			
<p>NN2</p>	<p>CC2</p>		

A COMPACT RANGE

for unlimited colour services.

- Deliver all core colouring services from fashion-lead to commercial colours
- Compact yet smart: all shades are intermixable
- One range of cream developer (available in 4 strengths) compatible with all INDOLA permanent colourations

PCC

NATURAL

Up to 100% coverage
14 shades

COOL & NEUTRAL

Up to 70% coverage
11 shades

FASHION

Up to 70% coverage
44 shades

INTENSE COVERAGE

Up to 100% coverage on resistant hair
16 shades

CREAM DEVELOPERS

4 strengths

A HIGH-PERFORMING DUO

The combined action of PCC & CREAM DEVELOPERS delivers optimized colour results, even with coarse hair. Micro-dye molecules and amino acids penetrate deep into each hair for unrivalled true colour without compromise and up to 100% coverage.

The full caring benefits of this system are unlocked by the cationic care agent in our CREAM DEVELOPER.

- Permanent, vivid colour results
- Long lasting colour retention
- Beautiful shine
- Up to 100% coverage
- Available in strengths:
2% (7 Vol.), 6% (20 Vol.), 9% (30 Vol.), 12% (40 Vol.),



CREA-MIX

To achieve tailor-made permanent or demi-permanent colour results (6 shades)

- Assortment of 5 mix tones providing vibrant results and 1 clear tone
- With shine enhancing apricot kernel oil
- Oxidative formulas without ammonia
- Up to 70% white hair coverage
- All shades are intermixable

PCC ASSORTMENT

• Compatible with COLOR TRANSFORMER



• Similar shade in XPRESSCOLOR assortment



NATURAL **INTENSE COVERAGE** **COOL & NEUTRAL** **FASHION**

10.0

9.0 9.03 9.0+ 9.03+ 9.2+ 9.11 9.2 9.3 9.32 9.38 9.44 9.82

8.0 8.03 8.0+ 8.8+ 8.1 8.18 8.3 8.32 8.34 8.44x 8.66x 8.77x

7.0 7.03 7.0+ 7.2+ 7.3+ 7.38+ 7.2 7.3 7.32 7.35 7.38 7.44 7.76 7.8 7.82 7.83 7.86

6.0 6.03 6.0+ 6.38+ 6.6+ 6.8+ 6.1 6.11 6.18 6.3 6.34 6.35 6.38 6.4 6.44 6.66x 6.77x 6.83 6.84

5.0 5.03 5.0+ 5.6+ 5.11 5.35 5.56 5.66x 5.77x 5.8 5.82

4.0 4.8+ 4.1 4.3 4.35 4.38 4.4 4.86

3.0 3.66 3.8

1.0 1.1

CREA-MIX

0.00 0.11 0.22 0.44 0.66 0.99



Discover
THE FULL ASSORTEMENT HERE!

1 PRODUCT, MULTI-BENEFITS

Convert permanent shades into demi with just ONE product!

We know that managing stock & order and being able to deliver a large palette of services to your clients is a daily challenge!

That's why we've created a breakthrough innovation that substitutes an entire demi-permanent line with **ONE hero product!**

No need to carry an extra demi-permanent line

- Transforms 80+ shades into demi-permanent* with flawless results from roots to tips
- With easy 1:1 mixing ratio
- Gentle & caring formula to support healthy and shiny looking hair
- Suitable for dual application





TAKE THE FAST TRACK WITH XPRESSCOLOR

Quick colour services for quick wins!

XPRESSCOLOR

Up to 21 shades
Complete assortment of natural & fashion shades with grey coverage



3 times faster colour processing



Stunning colour results with perfect white coverage in half the service time!



Time is money. Time saved for other precious tasks without compromise on the results!



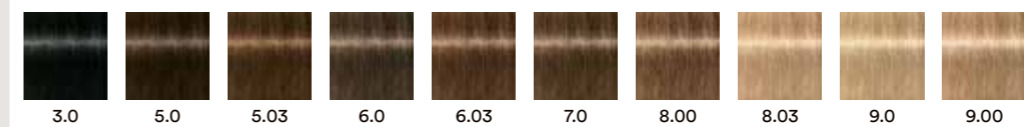
Boost your service potential and expand your colour creativity with Xpress techniques at your fingertips:

- Root retouch
- Short crop
- Partial design
- Male backwash colouration

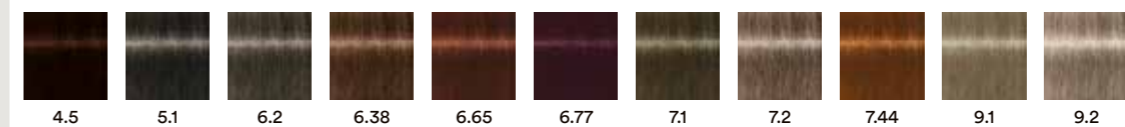


XPRESSCOLOR shades

NATURAL



FASHION



BE THE GO-TO BLONDE EXPERT!

Superior performance with total safety.

1. Superior lifting performance

- Lightening Powder (450g) with up to 9 levels of flawless lift

ULTRA COOL BOOSTER:

- Additive for additional neutralising performance
- Always to be mixed with BLONDE EXPERT Lightener
- Suitable for natural bases 7.0 and darker

ULTRA LIFT BOOSTER:

- Additive for additional lifting performances on natural bases
- Only to be mixed with BLONDE EXPERT Highlift Special Blonde Natural 1000.0
- Suitable on natural bases 6.0 (Dark Blonde) to 5.0 (Light Brown)

2. Maximum hair protection

Integrated Hair Bond Technology for all blonde services with total safety.

- Integrated within the entire assortment*
- Protects hair structure during the highlifting and lightening process
- No additional bonding add-on required

3. An irresistible choice of up to 25 shades

- SMART assortment to cater for ALL blonde needs
- A range of Highlifts to lift & tone in 1 step on different bases and different levels of white hair
- A range of Pastels to tone pre-lightened or natural blonde hair

* except the boosters, which can be easily mixed with other bonding BLONDE EXPERT products.

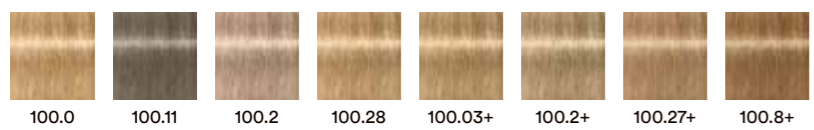
SPECIAL BLONDE - HIGHLIFT 1000.



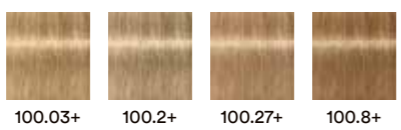
PASTEL



ULTRA BLONDE HIGHLIFT 100.



ULTRA BLONDE + BLEND HIGHLIFT 100.+Blend



RAPID BLOND+ BLEACH POWDER

450g

- High-performance dust-reduced bleaching powders for precise and reliable blonde tones
- Formulation offering up to 8 levels of lift
- Available in white and blue
- Suitable for all creative lightening techniques



COMPLEMENTARY CARE RANGE

with
HAIR-BOND
TECHNOLOGY



#InstaStrong

Ensures the most brilliant blonde looks with outstanding hair quality & high shine, thanks to deeply repairing formulas that reconstruct the hair bonds after lightening & lifting and seal the hair surface.

1. INSTA STRONG Shampoo

- Rich shampoo with enhanced Bonding Technology
- 250 ml

2. INSTA STRONG Spray Conditioner

- Weightless conditioning spray with enhanced Bonding Technology
- 200 ml

3. INSTA STRONG Treatment

- Intense treatment with enhanced Bonding Technology
- 200 ml

#InstaCool

Maintain and refresh cool tone directions and banish unwanted brassy or golden tones while strengthening the hair from within.

4. INSTA COOL Shampoo

- Powerful pigmented purple shampoo with enhanced Bonding Technology
- 250 ml

5. INSTA COOL Spray

- Lightweight spray with neutralizing pigments
- 150 ml

6. INSTA COOL Treatment

- Pigmented treatment with enhanced Bonding Technology
- 200 ml

CREA-BOLD

Bold colour results for all clients that can never get enough colours!

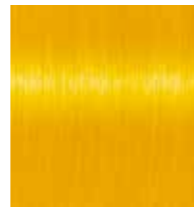
- Assortment of 8 intermixable direct dyes that provide radiant and shiny results (100ml tubes)
- Boosted by shine-enhancing ingredients
- For semi-permanent results up to 15 washes (8 washes for Pastel lavender)
- With extra vibrant dyestuffs

BOLD Results

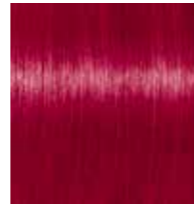
- Ready to use formula
- The paler the hair, the brighter and truer to the tone the shade will be

PASTEL Results

- Mix with CARE & STYLE Color Treatment for softer results and enhanced care effect
- The paler the colour result, the shorter the longevity will be



Canary Yellow



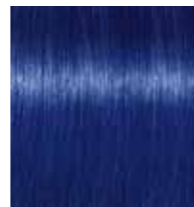
Bright Red



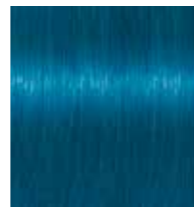
True Pink



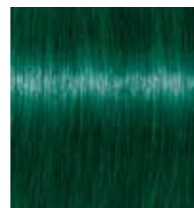
Fuchsia Pink



Indigo Blue



Turquoise Blue



Teal Green



Pastel Lavender

COLOR STYLE MOUSSE

Instantly unleash creativity with easy, temporary hair colouring!

- This is our unique temporary direct dye range with styling benefits!
- You can colour and style in one easy step, with multiple ways to use
- Unleash versatile services: ranging from colour refreshment and neutralisation, to toning and so much more!
- Ready-to-use with short or no processing time
- Easy application with comb and brush
- NEW gentle, non-sticky formula. Vegan
- 15 intermixable shades



Beige Blonde



Honey Blonde



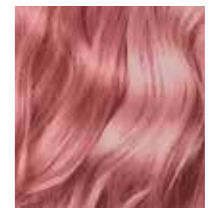
Medium Blonde



Dark Blonde



Medium Brown



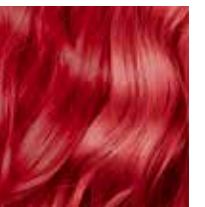
Strawberry Rosé



Soft Mauve



Copper



Red



Light Brown Hazel



Dark Ash



Anthracite



Pearl Grey



Silver



Silver Lavender

COLOUR IN CONFIDENCE & SAFETY

Don't miss our service essentials!

CC2 Color conditioning spray

The best of shine and colour longevity, even on porous hair!

- 2-in-1 spray formulated with vegan keratin (hydrolyzed soy protein) and vitamin E, with integrated **Hair Bond Technology**

PRODUCT BENEFITS:

- Balances out the hair's porous structure to support even colour results and great longevity
- Protects highly porous hair structures against further hair damages

PRODUCT USAGE:

- **Use before the colour service** on highly porous hair to prepare your colouring canvas
- **Use after the colour service** on all hair types to provide shine, subtleness and combability
- **Use at home** as a non-overburdening conditioning spray to banish frizz and leave the hair smooth
- **Free from parabens and artificial colourants. Vegan formula.**



NN2 No stain, no pain

Say goodbye to scalp discomfort and staining!

- Protecting formula with **algae oil, bisabolol** and **aloe vera leaf juice**

PRODUCT BENEFITS:

- Acts as reliable barrier to reduce irritation & discomfort especially for clients prone to sensitive or itchy scalps
- Prevents from staining

PRODUCT USAGE:

- Can be intermixed with PCC, BLONDE EXPERT Highlifts and Lightener
- Apply directly on skin as a barrier or mixed in the colour mixture
- **Free from silicones, parabens, artificial colourants. Vegan formula.**



with
HAIR-BOND
TECHNOLOGY

INDOLA
EXCLUSIVELY PROFESSIONAL

CC2

2-IN-1
COLOR
CONDITIONING
SPRAY



NN2

COLOR
ADDITIVE
FOR SKIN
PROTECTION





WE INDOLA CARE & STYLE



New INDOLA CARE & STYLE.

Our compact and high performing care and styling assortment enables you to create the complete services simply in-salon and at home. Infinite care & styling performance for you.

WE INDOLA CARE

FORMULA * VEGAN

Fascinated by our love for hair, inspired by imagination and confirmed by results we believe in the power of truly smarter care. With high-performing formulas and powerful benefits, we aim to reveal the true beauty of every individual's hair.

As we know, quality colour isn't possible without healthy hair. Because the perfect look is always about seeing and feeling.

COLOR

For up to 90% colour retention even after 30 washes.**



COLOR SHAMPOO

Colour-protecting shampoo that locks colour into the hair as it cleanses. 300ml, 1000ml

- Locks colour into the hair as it cleanses to prevent fading
- Provides a rich lather
- Enhances shine and silkiness
- For healthy-looking hair
- Suitable for daily use



COLOR CONDITIONER

Colour-protecting conditioner that detangles and smooths the hair. 300ml, 1000ml

- Locks in the vibrancy of coloured, stressed hair
- Non-overburdening consistency
- Detangles the hair and smooths the hair surface
- Helps to protect the hair against mechanical damage
- For visibly healthy-looking hair with outstanding shine
- Easy to rinse off

SILVER



SILVER SHAMPOO

Silver shampoo that cleanses and repairs hair, whilst reducing brassy tones. 300ml, 1000ml

- Helps to brighten white, blonde and salt & pepper hair by neutralising unwanted brassy or warm tones
- Repairs the hair structure as it gently cleanses
- Provide a luxurious lather when massaged into the hair
- Does not deposit colour on the hands or scalp
- Leaves the hair feeling moisturised
- For healthy-looking hair, outstanding shine and improved lustre



COLOR TREATMENT

Colour-protect hair treatment that provides in-depth care. 250ml

- Locks in the vibrancy of coloured hair that is damaged and porous
- Provides in-depth care
- Regenerates the inner hair structure
- Nourishes the hair from root to tip
- Maintains the hair's natural bounce and movement
- For visibly healthy-looking hair with outstanding shine

REPAIR

Protects physically or chemically stressed hair against breakage up to 95%**



REPAIR SHAMPOO

Repairing shampoo that cleanses and nourishes porous, damaged hair. 300ml, 1000ml

- Luxurious, rich formula
- Cleanses and nourishes damaged and porous hair
- Adds suppleness and shine
- Supports and eases the combability of hair without overburdening it
- Restores inner hair strength and elasticity
- Suitable for daily use



REPAIR CONDITIONER

Repairing conditioner that strengthens porous, damaged hair. 300ml, 1000ml

- Rich consistency
- Formulated for damaged and porous hair
- Detangles the hair and eases combability
- Repairs and enhances the hair cuticle whilst improving shine
- Helps to protect the hair against mechanical influences
- Increases the hair's resistance to breakage



REPAIR TREATMENT

Repairing hair treatment that strengthens porous, damaged hair. 250ml

- Repairs the inner and outer structure of damaged and porous hair
- Seals the hair surface whilst helping to smooth unruly hair types
- Detangles the hair and eases combability
- Maintains the hair's natural bounce and movement
- Helps to prevent further damage
- Increases the hair's resistance to breakage



REPAIR SPLIT ENDS SERUM

Repairing hair serum that seals split ends without weighing down the hair. 100ml

- Dramatically seals split ends
- For visibly healthier-looking hair
- Lightweight formula does not weigh the hair down or leave it feeling oily
- Increases the hair's resistance to breakage
- Adds natural shine
- Suitable for daily use on damp and dry hair



REPAIR KERATIN FILLER

Repairing keratin spray that deeply repairs the inner structure of damaged hair. 300ml

- Repair spray with Vegan Keratin Alternative
- Deeply repairs the inner hair structure of damaged and chemically over-processed hair
- Provides strength, elasticity and bounce
- Reduces hair damage up to 95%**
- Helps to prevent further hair damage
- Suitable for daily use



INTENSE REPAIR MASK

Hair mask that repairs the inner fibre of damaged and porous hair. 250ml

- Repair mask with Vegan Keratin Alternative
- Provides in-depth regeneration of the internal hair structure of extremely damaged and chemically over-processed hair
- Penetrates the weakened hair foundation and replenishes the bonding cement
- Reduces hair damage up to 95%**
- Seals the hair surface
- Provides outstanding shine

HYDRATE

Improves the moisture level and enhances bounce.



HYDRATE SHAMPOO

Hydrating shampoo that improves the hair's moisture level whilst cleansing. 300ml, 1000ml

- Ideal for dry and brittle hair types
- Cleanses whilst improving the hair's moisture level
- Lightweight formula enhances bounce and vitality of wavy and curly hair
- Provides frizz control and fights flyaways
- For healthy-looking hair
- Suitable for daily use



HYDRATE SPRAY CONDITIONER

Hydrating spray conditioner that leaves the hair soft and nourished. 300ml

- Ideal for dry and brittle hair types
- Instantly detangles and provides improved combability
- Smooths the hair's cuticle, leaving the hair soft and nourished
- Shine-enhancing, providing a flawless foundation for styling
- Provides frizz control and protects against mechanical damage
- Suitable for daily use

SCALP

Targeted care for individual scalp concerns.



CLEANSING SHAMPOO

Shampoo that deeply cleanses and refreshes the hair and scalp. 300ml, 1000ml

- Targets the specific needs of the hair and scalp
- Formulated with Eucalyptus Extract for a fresh scalp feeling
- Effectively removes chlorine
- Cleanses the hair of urban pollution
- Rids the hair of product build-up without stripping it of nutrients
- Safe for daily use on any hair type, revealing the hair's natural shine



ANTI-DANDRUFF SHAMPOO

Anti-dandruff shampoo for a healthy scalp microbiome. 300ml

- Targets the dandruff-causing microorganism yeast
- Fosters a healthy scalp microbiome
- Reduces the discomfort of an itchy scalp and the redness and irritation associated with dandruff
- Can be used on a dry and oily scalp
- Suitable for daily use
- Vegan formula*



ROOT ACTIVATING SYSTEM SHAMPOO

Root-stimulating, non-pathological hair loss shampoo with Taurine and Carnitine. 300ml

- First step to reduce non-pathological hair loss
- Cleanses whilst stimulating roots
- Strengthens fragile hair
- Provides high energy nutrients to the hair follicles
- For all hair types
- Suitable for daily use



ROOT ACTIVATING SYSTEM LOTION

Root-stimulating, hair loss lotion with Trichotherapy Cosmetics' energising formula. 7ml

- Second step to reduce non-pathological hair loss
- Trichotherapy Cosmetics' energising formula stimulates hair roots
- Provides high energy nutrients to the hair follicles
- Restores the proportion of active hair roots to a near normal level of 80% after 24 weeks of application
- Enhances the hair for a fuller appearance and improved vitality
- For all hair types

HAIR THERAPY



SCALP & HAIR THERAPY SHAMPOO

Shampoo that targets chemically-treated hair and a dandruff-prone scalp. 300ml, 1000ml

- Balances out the needs of physically or chemically-stressed hair and scalp
- Fosters a healthy scalp microbiome to reduce dandruff
- Strengthens the hair's fibres
- Gently cleanses whilst enhancing the hair's vitality and shine
- Provides a rich lather
- Suitable for daily use



HAIR THERAPY SPRAY CONDITIONER

10-in-1 spray conditioner that combines 10 benefits in a single haircare product. 300ml

- Enjoy 10 benefits in one haircare solution
- Provides heat protection up to 230°C
- Nourishes and smooths the hair
- Prevents hair damage and enhances shine
- Eases detangling and improves combability
- Provides frizz control, evens out porosity and strengthens the hair

GLAM OIL



GLAM OIL

Luxurious leave-in oil for soft, smooth and glossy hair. 100ml

- Luxurious, versatile hair oil for all hair types
- For instantly soft, smooth and glossy hair
- Provides frizz control
- Eases detangling and improves combability
- Can be used in combination with INDOLA rinse-off hair treatments to enhance smoothness
- Suitable for daily use



WE INDOLA STYLE



STYLE - SMOOTH



GLAZE IT UP

Shine spray for instantly healthier-looking hair with less frizz. 300ml

- Instant glossy shine
- Provides frizz control
- Eases detangling and improves combability
- Adds a light conditioning effect
- Helps to protect against humidity with added humidity protection
- Provides heat protection up to 230°C/450°F



TREAT & TAME

Hair styling cream that smooths frizzy hair. 150ml

- Smooths and tames unruly hair
- Provides a nourished hair feeling
- Improves detangling and combability
- Emphasises soft definition
- Helps to reduce hair breakage
- Provides frizz control and fights static flyaways



FINISHING SERUM

Finishing serum that provides beautiful shine whilst controlling frizz. 100ml

- Tames unruly hair
- Provides frizz control, improves tangles and reduces static
- Lightweight formula provides beautiful shine
- Eases blow-drying
- For healthy-looking hair with a smooth surface
- Vegan formula*



THERMAL PROTECTOR

Heat protection spray that helps to protect against heat damage up to 230°C. 300ml

- Heat protection up to 230°C
- Helps to protect against humidity with added humidity protection
- Fine non-aerosol spray mist
- Reduces hair breakage
- Provides light, non-sticky hold
- Leaves hair feeling smooth and silky

*Free from animal derived ingredients

STYLE - VOLUME



LIGHT MOUSSE

Light, non-aerosol volume mousse for natural volume and light hold. 200ml

- Light hold without stiffness
- Boosts natural volume, and supports bounce and shine
- Creates natural definition when air-dried
- Protects against blow-dry damage
- Lightweight consistency
- Helps to thicken, texturise and increase fullness of the hair



STRONG MOUSSE

Hair mousse that boosts volume and bounciness, with strong hold. 200ml

- Creates incredible volume and bounce
- Reliable, strong hold
- Supports lasting body
- Tames stubborn hair
- Rich cream-foam consistency
- For all hair types, and ideal for medium and thick hair



VOLUMINISING POWDER

Volume powder that provides impressive root-lift and volume with a matte finish. 10g

- Provides impressive root-lift, volume and texture
- Ideal for fine or limp hair
- Remouldable grip supports all up-dos
- Leaves hair with a matte finish
- Vegan formula*



LIFT IT UP

Root-lift spray that helps to protect the hair from drying out. 200ml

- Helps the hair to fight gravity
- Targeted nozzle applicator allows the root booster to be applied as close to the scalp as possible
- Connects hair strands with strong, but flexible, polymers, which makes the hair look and feel thicker
- Boosts roots and creates major volume without any sticky residue
- Panthenol and Glycerine protects the hair from drying out
- Suitable for dry hair application to reactivate or enhance root-lift



VOLUME & BLOW-DRY SPRAY

Volume spray that eases blow-drying and helps to protect against blow-dry damage. 200ml

- Protects against blow-dry damage
- Ideal for porous or fine porous hair
- Keeps the hair smooth and detangled
- Adds free-flowing volume
- Creates natural, healthy-looking shine
- Vegan formula*

*Free from animal derived ingredients

STYLE - TEXTURE



TEXTURE SPRAY

Non-sticky styling spray that enhances lived-in and tousled texture. 300ml

- Heat protection up to 230°C
- Ideal for limp to normal hair
- Enhances lived-in, tousled texture with remouldable volume
- The lightweight, non-sticky formula allows for natural movement
- Hair can still be brushed
- Vegan formula*



SALT SPRAY

Styling spray that creates beachy texture. 200ml

- Ideal for wavy and curly hair
- Creates beachy texture and perceptible grip
- Provides a matte finish whilst adding volume and body
- Allow the hair to air-dry for greater definition
- Blow-dry the hair for increased volume and subtle grip
- Does not dry out the hair



SHAPING GEL

Styling gel for defined and sleek looks with a natural shine effect. 100ml

- Creates sleek looks with natural shine
- Lightweight consistency does not weigh down the hair
- Clear, silicone-free gel formula provides light hold for a natural look and feel
- Provides memory hold on long hair
- Vegan formula*



SHINE WAX

Styling wax for smooth or heavily-textured hairstyles with intense shine. 100ml

- For smooth or heavily-textured hairstyles
- Adds intense shine
- Leaves hair mouldable
- Tactile consistency on the hair without feeling rough or creating flakes
- Easy to apply and wash out
- Vegan formula*



MATTE WAX

Styling wax for enhanced hair fullness with a defined and fixed hairstyle. 100ml

- Soft, creamy texture with a matte effect
- Enhances the fullness of the hair without being greasy or stiff
- Strong hold ensures that the hair is defined and fixed
- Hair stays malleable
- Can be mixed with INDOLA Shine Wax for tailormade satin results
- Easy to apply and to wash out



STYLE - FINISH



GEL SPRAY

Non-aerosol styling spray that supports shape and definition, whilst providing long-lasting hold. 300ml

- Fast-drying, non-aerosol formula
- Supports shape and definition
- Creates long-lasting hold
- Use as a hair spray on dry hair
- Use as a setting spray before blow-drying
- Creates a wet-look when air-dried



FLEXIBLE HAIRSPRAY

A fast-drying hairspray that delivers natural-looking hold. 500ml

- Heat protection up to 230°C
- Micro-fine spray distribution
- Fast-drying formula
- Delivers flexible hold that is workable and natural-looking
- Allows natural, effortless movement
- Can be brushed out easily without unpleasant residue



STRONG LACQUER

A fast-drying hairspray that provides strong hold and shine. 500ml

- Heat protection up to 230°C
- Micro-fine spray distribution
- Fast-drying formula
- Provides strong hold for durable, shiny hair
- For maintaining long-lasting shape
- Can be brushed out easily without unpleasant residue



INSPIRING STREET STYLE COLLECTION

WHAT'S IN IT FOR YOU!

Discover our street style collection, meticulously curated by our Creative Crew. We've translated these cutting-edge looks into commercial services, complete with scene-stealing color techniques and must-have products tailored for your salon's success.

Elevate your salon into the ultimate destination for wearable street style looks, where clients can find inspiration and transformation. With our expert guidance, turn heads and set trends with every appointment.



WE ARE AT YOUR SIDE TO BOOST YOUR SKILLS

The Ed[YOU]cation offer.

All your challenges covered:

LIVE SEMINARS

We are all individuals and not everyone has the same learning needs. That's why we have created a modular Ed[YOU]cation system.

- 1) Fundamental
- 2) Creative
- 3) Heroes

SOCIAL MEDIA

You can count on our Instagram to bring you strong educational content where you will not only find #smarttips but short Reel videos tackling on-trend Ed[YOU]cation.



@Indola



@IndolaUK

WEBPAGE

Dedicated inspiring educational content available 24/7.

Delivered by industry experts, our online resources provide accessible learning at your own pace. Elevate your craft with us today!

AND TO STEP UP YOUR COLOUR SERVICES

Easy clientele matrix to better target the needs of your clients with a bespoke offer.



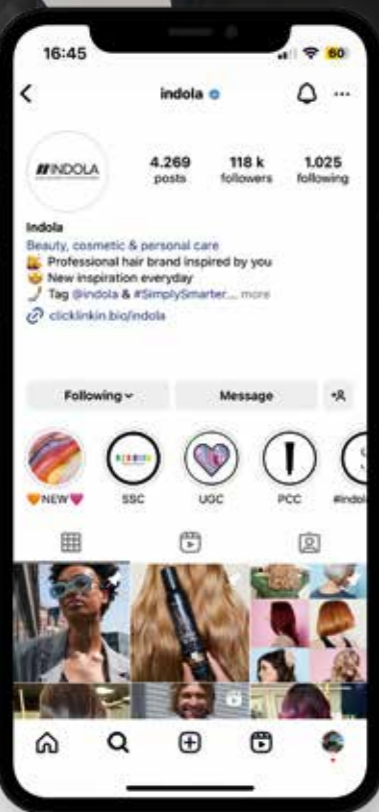
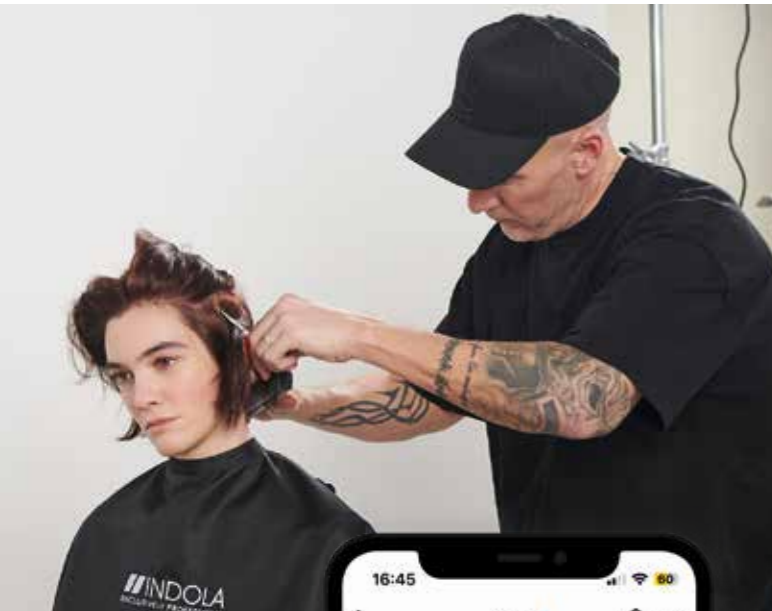
- Analyse your clientele and check out your unexploited potential behind each target group. i.e. do you have services in your portfolio targeting a younger clientele 17-24 y.o.?
- Offer your clients new services to increase your ticket price. i.e. Did you know that Rainbow colours can also be done with soft pastels?
- Gain new clients through innovative services i.e. the Color Reversal for customers aged 55+, who either want to transition to, or are already grey.



Dive into
OUR SERVICE MANUAL FOR
ACCESS TO MORE INFO.

#INDOLASELECTED

#indolaselected is a hairdresser influencer programme that jumps on the latest trends while spreading the word about our lovely INDOLA brand through social media channels.



WE ARE BY YOUR SIDE TO HELP YOU GROW YOUR BUSINESS

- Top-quality point of sales materials to boost your visibility & attract new clients
- Loyalty programmes & on-trend gift with purchase to reward & retain your most valuable clients
- Salon tools designed to help the hairdresser in their salon



SALON TOOLS FOR TRUE COLOUR LOVERS

All sustainable!



SCOOP

Scoop to be used together with the Indola colour lighteners
Size: 125 mm



PUMP

Salon Dispenser Pump delivers 3.5 ml.
For 1000 ml backwash bottles.



THE SUPER COLOUR BOWL

The stylish shape allows easier mixing, stacking and cleaning. Comfortable to hold, with a non slip base for better stability on all surfaces.



THE UNMISSABLE COLOUR BRUSH

The perfect brush for all daily salon techniques.
Bristles: 23 mm long, 43 mm wide.



THE PAPER BAG - FSC ECO-FRIENDLY

High-quality paper bags that complete your client's salon visit.
Reusable and fully recyclable.
Colour: white.



THE FAST HAIR DRYING TOWEL!

Soft and delicate towel for daily use. Machine washable.
They dry your client's hair in a fraction of the time of other towels!
Size 500mm W x 900mm L



THE STYLISH COLOUR APRON

Made from recycled polyester. With useful front pocket to store brushes and clips.
Machine washable cool (30°C),
One size: 680mm W x 840mm L



THE GREAT CAPE

Smart closure with 5 neck buttons preventing hair and water from running down your clients neck! Smooth surface that allows hair to slide off cape. Exceptional sustainable material that is breathable for client.
Machine washable in cold water, air dry.
One size: 1530mm W x 1300mm L

