



  
**Schwarzkopf**  
 PROFESSIONAL

**REdiscover**

*bold*



Discover this bold and vibrant look using the **BOLD COLOR WASH PURPLE**

## STEP BY STEP EXPERTISE



### STEP 1:

Apply **IGORA Vario Blond Plus + IGORA Oil Developer 6% / 20Vol. (1:2)** to lengths & ends. Allow sufficient root-stretch to create visual depth.



### STEP 2:

Check the lightening process visually. For maximum lightening performance allow a full development time of **up to 45 minutes.**



### STEP 3:

Utilize **FIBREPLEX Shampoo** for cleansing service and **FIBREPLEX Bond Sealer No.2** for aftercare.



### STEP 4:

Apply **BOLD COLOR WASH PURPLE** into toweldried hair straight at the backwash while wearing professional gloves. Be sure to saturate hair for maximum color uniformity.



### STEP 5:

Massage product into the hair, ensuring seamless distribution. Evaluate pigment deposit visually. For maximum intensity allow to process for **up to 20 minutes.**



### STEP 6:

Rinse out thoroughly, until water runs clear.

DISCOVER THE FULL RANGE ▶



*Together. A passion for hair.*