

**ULTIST**  
by PRIMIENCE

*With* **tripleS**



**GLOW IN YOUR IDOL COLOR**



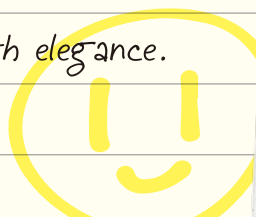
tripleS

Kotone

## Earth Beige

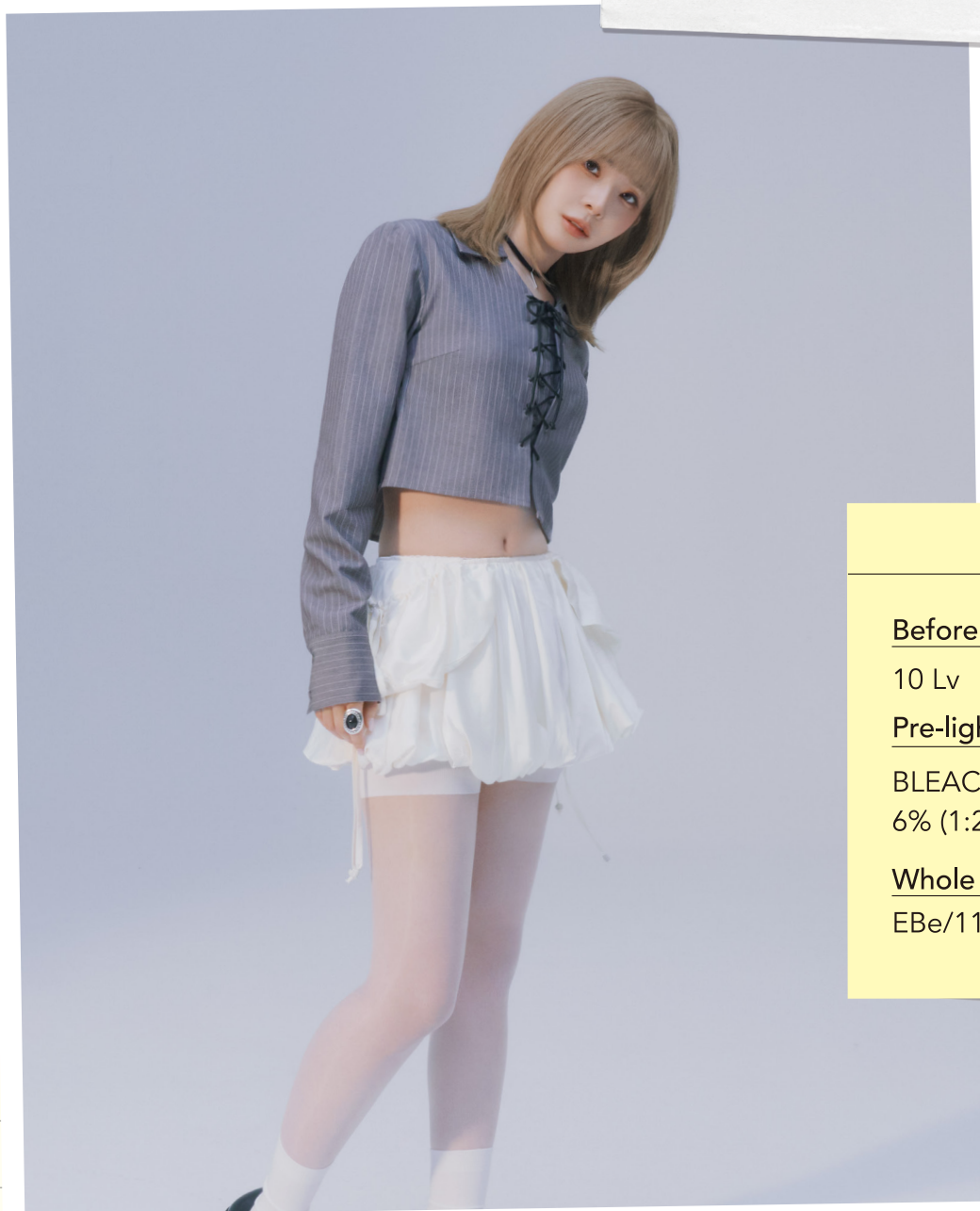
Warm and natural, Kotone's beige shade reflects her calm and effortlessly charming presence.

This subtle yet refined color enhances her natural beauty with elegance.



Earth Beige

GLOW IN YOUR IDOL COLOR



## RECIPE

### Before :

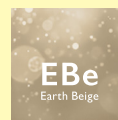
10 Lv

### Pre-lighting :

BLEACH MASTER POWDER +  
6% (1:2)

### Whole :

EBe/11 (3), EBe/9 (1) + 6%



## RECIPE

### Before :

12 Lv

### Pre-lighting :

BLEACH MASTER POWDER +  
6% (1:2)

### Whole :

SP/11 (6), SP/9 (1) + 6%



GLOW IN YOUR IDOL COLOR

tripleS

HaYeon

### Sheer Pearl

Graceful and luminous, HaYeon's cool-toned shimmer reflects her gentle and refined personality.

This ethereal shade brings out her soft yet captivating aura.

Sheer Pearl





*Iris Violet*

tripleS

*SeoAh*

### *Iris Violet*

Chic and sophisticated, SeoAh's blue-violet shade balances mystery with elegance. This color enhances her poised yet youthful charm with a bold, modern edge.



### *RECIPE*

#### Before :

7 Lv



#### Pre-lighting :

BLEACH MASTER POWDER +  
6% (1:2) x 2 times

#### Whole :

IV/9 + 6%







## RECIPE

### Before :

10 Lv

### Pre-lighting :

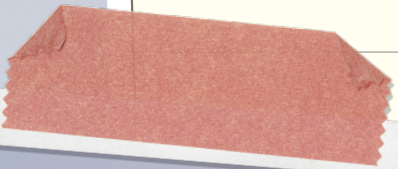
BLEACH MASTER POWDER +  
AC4.5% (1:2)

### Whole :

PO/11 (1), PO/9 (1) + 6%



GLOW IN YOUR IDOL COLOR



tripleS

Nien

## Passion Orange

Bold and energetic, Nien's vivid orange with a hint of pink mirrors her fearless, confident, and lively spirit. This powerful shade makes an unforgettable statement.



Passion Orange



With **tripleS**

## GLOW IN YOUR IDOL COLOR COLLECTION

*tripleS is a next-generation K-pop group known for its innovative concept, ever-changing units, and bold individuality.*

*With each comeback, they redefine themselves – just like ULTIST empowers limitless self-expression through trendy hair color.*

*For TripleS, hair color isn't just a look; it's a statement. With ULTIST's salon-quality shades, they can confidently experiment while keeping their hair damage-less and vibrant.*

*With ULTIST, they don't just change their look – they lead with confidence.*

**BEHIND THE SCENE**



**INTERVIEW MOVIE**





Check!



## COLOR CHART



## PRODUCTS



### ULTIST COLOR CREAM

For all Asian people who love to color their hair.  
Hair color with an exclusive treatment featuring a breakthrough new concept.

[15 Shades 52 Colors] 80g



Official Instagram  
@shiseidopro\_official



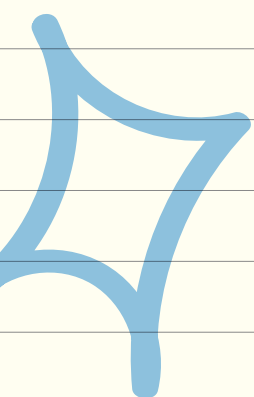
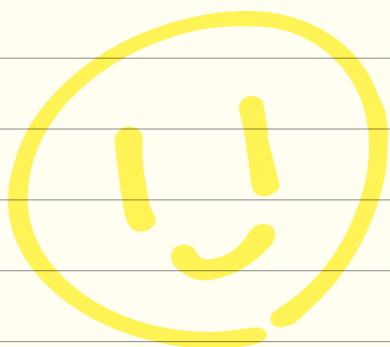
For detail product information,  
please check Official Website.

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