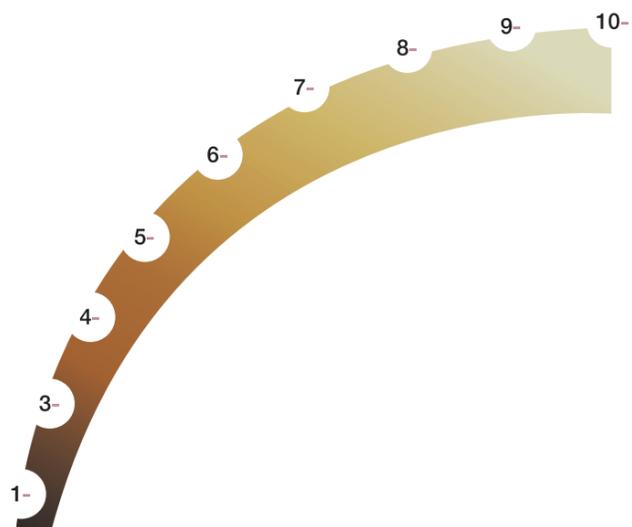


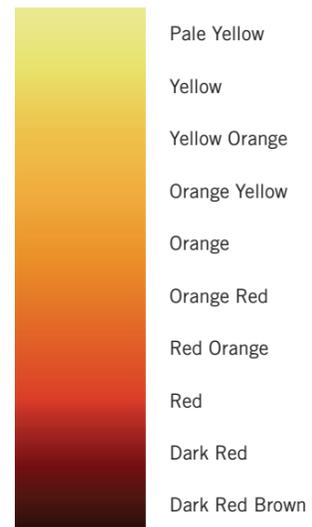
# The color wheel and underlying pigments



## Natural base color



## Contributing pigments



Scan to read the complete BLONDME® Instructions for Use:



BLO<sup>®</sup>  
ND  
ME

Schwarzkopf<sup>®</sup>  
PROFESSIONAL



**Technical  
Booklet**

*Together. A passion for hair.®*

# BLONDME® Color Portfolio



## Bleach & Tone

- Lightener additive for lightening and toning in one step
- Used in combination with all BLONDME Lighteners
- Neutralizes warm undertones during the lightening process, adding lasting tone directions



## Pastel Toning

- Pastel toning range for balanced neutralization & sophisticated tone enhancement
- For pre-lightened and natural lighter hair bases
- All toning shades are intermixable



## Deep Toning

- Deep toning range for sophisticated tone enhancement
- For pre-lightened and natural darker hair bases
- All toning shades are intermixable



## Blonde Lifting

- Highlift range with up to 5 levels of lift
- Specially designed to lift and tone and/or neutralize in one step
- For natural hair bases with up to 30% white hair



## Lift & Blend

- Highlift range for mature blondes with up to 4 levels of lift
- Optimal combination of lifting and up to 100% white blending
- For natural hair bases with 30–70% white hair

# BLONDME® Lightener Portfolio



## Premium Lightener 9+

- Up to 9 levels of lift
- With Integrated Anti-Metal Bond Protection Technology
- Integrated anti-yellow agents directly neutralize warm undertones
- Suitable for on-and off-scalp application



## Clay Lightener

- Ideal for powerful freehand techniques & balayage looks
- Spreads easily and provides optimal precision with our unique Soft-to-solid formula – no need for foils
- Up to 7 levels of lift on pre-lightened or virgin hair



## Precision Lightener

- Ideal for precise on-scalp and regrowth services
- Integrated Anti-Metal Bond Protection Technology helps to protect the hair fiber during processing.
- Up to 7 levels of lift on pre-lightened or virgin hair

	Hair Base	Developer	Mixing Ratio	Development Time
	1–7	2% (7 Vol.) 6% (20 Vol.) 9% (30 Vol.) 12% (40 Vol.)	Please see IFU for detailed mixing ratios	20-45 min
	8–10	2% (7 Vol.)	1:1	Up to 20 min
	5–8	2% (7 Vol.)	1:1	Up to 20 min
	6–9	9% (30 Vol.) 12% (40 Vol.)	1:2	30–45 min
	6–9	9% (30 Vol.) 12% (40 Vol.)	1:1	30–45 min

	Hair Base	Developer	Mixing Ratio	Development Time
	all hair bases	2% (7 Vol.) 6% (20 Vol.) 9% (30 Vol.)	1:1.5 – 1:2.5	20–45 min
	3–8	6% (20 Vol.) 9% (30 Vol.) 12% (40 Vol.)	1:1.5 – 1:2	20–45 min
	3–8	2% (7 Vol.) 6% (20 Vol.)	1:1.5	20–45 min



**BOND**  
Protection  
System

Integrated Anti-metal Bond Protection Technology creates a protective layer around the hair bonds for minimized hair breakage. No bonding additives or anti-metal treatments needed!

**BOND**  
Creation  
System

**Finishing**

Finish BLONDME Color & Lightening Services with BLONDME Care.