



OIL Ultime

FIND YOUR INNER AND OUTER BEAUTY



CEREMONY MANUAL



Together. A passion for hair.



TRUE BEAUTY...

...is more than just a pleasing look. It is also the essence of a person's inner harmony radiating through the external shell.

AT SCHWARZKOPF PROFESSIONAL WE BELIEVE THAT
ULTIMATE BEAUTY STARTS FROM WITHIN

Developing Oil Ultime we chose only the most precious ingredients - from high performing natural, purified oils to invigorating aromatic Essential Oils. They are known for their power to enhance the outer bloom with brilliant, lightweight shine while helping to escape the hectic daily routine and find inner balance during sensual, pampering ceremonies in the salon.

Let your salon and Oil Ultime be your harmony oasis
to find your true inner and outer beauty.

WHAT MAKES OIL ULTIME SO SPECIAL?



Oil Ultime is a luxurious haircare range of innovative, high performing, yet lightweight formulas powered by oils.

Oil Ultime is formulated with **100% NATURAL, PURIFIED OILS**, such as Rose, Argan, Marula and Barbary Fig Oil to nourish and beautify all hair types.

The secret of the lightweight performance are **SELF-SOLUBILIZING** and **SELF-EVAPORATING** oils which ensure a powerful care performance without weighting down the hair for seductive softness and brilliant, radiating shine.

Indulging in-salon ceremonies powered by precious aromatic **ESSENTIAL OIL BLENDS** involve clients in a sensual, balancing experience to help finding back inner harmony.

100% Natural, purified oils



High performing formulas enriched with 100% natural, purified oils such as Argan, Marula, Rose and Barbary Fig Oil for weightless replenishment of all hair types while boosting sublime softness and

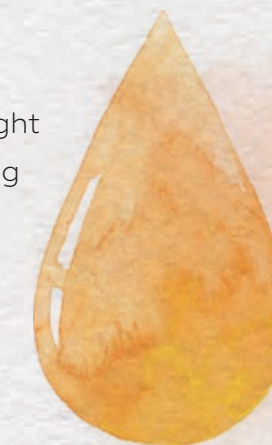
shine.



Self-solubilizing and self-evaporating oils



Formulas with self-solubilizing and self-evaporating oils ensure the lightweight performance. They envelop the hair, filling porous areas in the hair structure while excessive oils instantly evaporate or are easily washed out.



Essential Oil Blends



New Oil Ultime Essential Oils featuring precious blends of calming Lavender & Jasmin and invigorating Ylang Ylang & Mandarin are especially developed to create an aromatic and indulging in-salon experience that helps to balance body and mind.



100% NATURAL, PURIFIED OILS

New Oil Ultime elevates the most precious 100% natural oils such as Argan, Marula, Rose and Barbary Fig Oil. They are blended into a variation of weightless formulations to replenish and beautify all hair types. A multi-level purification process ensures that only the most precious components and nutrients of these pristine oils are implemented, leaving the hair soft, subtle and with a radiant shine.



Argan Oil

Argan Oil (Argania Spinosa Kernel Oil) extracted from the seeds of the Argan tree, mainly found in Morocco, has high anti-oxidative properties to combat free radicals. This precious natural oil contains a high amount of unsaturated fatty acids to support the hair's natural lipid barrier, leaving it strong, yet smooth and supple with a luminous finish.



Marula Oil

Marula Oil (Sclerocarya Birrea Seed Oil) extracted from the nut of the African Marula tree fruit kernels, is a highly nutritious, light textured oil that is rich in antioxidants including Vitamin C & E. Essential fatty acids deeply nourish, moisturize and protect the hair while improving elasticity and manageability.



Rose Oil

A precious composition of Rosa Canina Fruit Oil and Rosa Damascena Flower Oil.

Rosa Canina Fruit Oil extracted from the fruit of the Rose plant, is rich in anti-oxidants while fatty components help to replenish the natural lipid barrier for supple hair with a silky feeling. The oil obtained from the leaves of Rosa Damascena Flower is as well a rich source of indulging fatty components and is known for its refined fragrance and widely used in luxury cosmetics since ancient times.



Barbary Fig Oil

Barbary Fig Oil (Opuntia Ficus-Indica Seed Oil), also known as Prickly Pear Seed Oil, is extracted from the seeds of a specie of cactus. It contains a high content of essential fatty acids to nourish and provide intense hydration even to the most dry and dull hair types. Being rich in Vitamin E and antioxidants it helps to protect against free radicals. It is said that this natural moisturizer is even more powerful than other renowned plant based oils used in the cosmetic industry.



AROMATHERAPY & ESSENTIAL OILS

Kazue Gill



Suffering from immense stress when working as a bond dealer in London, Kazue discovered the power of massages with essential oils which helped her to fight headaches and tiredness. She was so impressed by the effectiveness of the oils, that she changed her career to help other people as well suffering from physical pain, anxiety and fatigue.

With 20 years of experience she now is performing and teaching aromatherapy as well as massage techniques and helps creating skin care products powered by essential oils in Japan.

Kazue is Oil Ultime's source of inspiration and ambassador sharing her expert knowledge and passion to give the hairdresser the know-how to become an oasis for well-being and true beauty.

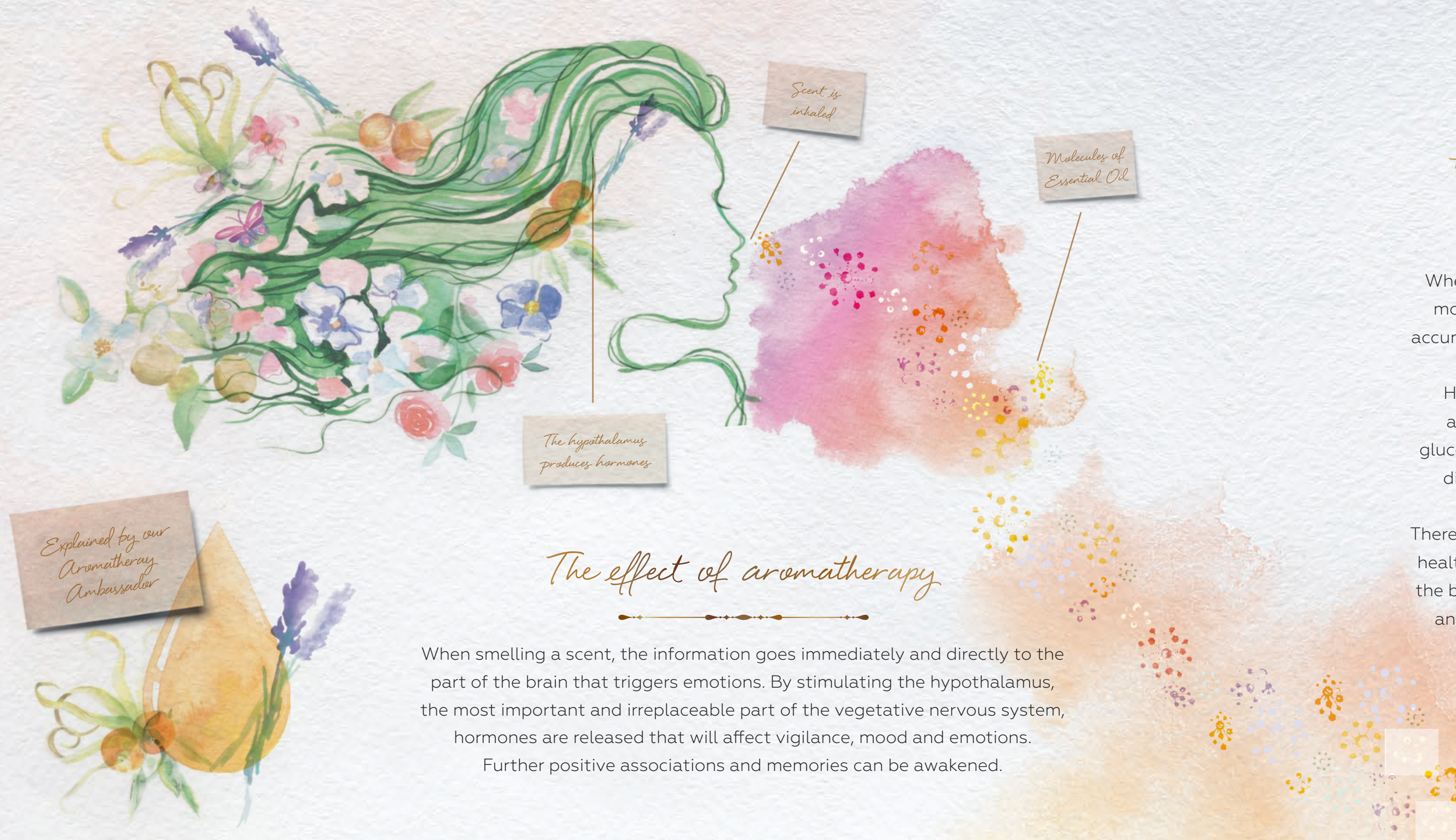
What are Essential Oils?

Essential oils are the aromatic, volatile compounds extracted - mostly by distillation - from herbs, citrus fruits, tree leaves and branches, and flowers. They are used for their medicinal and therapeutic properties and can be blended according to the purpose and used in various ways.



What is aromatherapy?

With its consistent use of herbal and plant based remedies, aromatherapy, has been practiced by different cultures since ancient times. Aromatherapy works traditionally with naturally derived essential oils, which are known to improve physical and psychological well-being and can be experienced, among other usages, by the sense of smell.



The effect of aromatherapy

When smelling a scent, the information goes immediately and directly to the part of the brain that triggers emotions. By stimulating the hypothalamus, the most important and irreplaceable part of the vegetative nervous system, hormones are released that will affect vigilance, mood and emotions.

Further positive associations and memories can be awakened.

How does the mood influence the well-being and beauty?

When being relaxed and in a good mood, the body is in "charging mode". In this mode blood and lymph circulation is improved to accumulate energy and ensure the regeneration and growth of cells.

However, when being angry or stressed, the body enters into a "fright, fight or flight mode." The blood pressure and blood glucose levels rise, the blood flow to the digestive organs and skin diminishes, and cell regeneration and growth are postponed.

Therefore, depending the time spend in either mode on a daily basis, health and beauty are affected. If essential oils are used to care for the body, a wonderful natural scent will revert the heart to a happy and relaxed state and into "charging mode" each time for good health and beauty that radiates from the inside out.



ESSENTIAL OIL RELAXING

Oil Ultime Essential Oil Relaxing is a precious blend of oils with calming aromatic Lavender and Jasmin Oil that relaxes anxious and stressed senses. These oils are celebrated for releasing negative feelings and balancing the mind.

PERFECT REMEDY FOR STRESSED MINDS:

The combination of relaxing Lavender & Jasmin Essential Oils and a short scalp massage service will help to unravel tension, relieve stress and enhance the mood.

FRAGRANCE SENSATION:

A relaxing blend of aromatic notes such as Lavender and Rosemary enhanced by a clean fresh Citrus top and soft woody Balsamic dry down.

Jasmin

Handpicked by night or early morning to harvest the highest yield of essential oil, the extract from the Jasmin flowers is one of the most expensive essential oils - also known as the King of Oils.

The heavenly fragrance combines sweetness and freshness and removes anxiety and relaxes by increasing the feeling of happiness and affection.



Lavender

Obtained by the distillation of the flower spikes, Lavender Oil is known for its outstanding calming properties. Its highly recognizable imposing floral scent is widely used to support relaxation, to reduce anxiety and stress for a balanced mind and easy sleep.



ESSENTIAL OIL ENERGIZING

Oil Ultime Essential Oil Energizing with invigorating aromatic Ylang Ylang & Mandarin Oil refreshes tired and stressed senses.

PERFECT REMEDY FOR STRESSED HAIR & MIND:

Create a reviving experience that helps encouraging positive thinking and uplifting the mood.

FRAGRANCE SENSATION:

A fresh and energizing cocktail of Citrus fruits boosted by rich Mandarin aroma and floral, sweet Ylang Ylang.

Help your customers to escape their hectic daily lives and become an oasis of well-being. Customize your service offer with the new Oil Ultime Essential Oils for an indulging in-salon experience with an aromatic sensation that balances body and mind.

HOW TO USE:

Use in combination with a pre-shampoo scalp massage. Either apply a few drops of Oil Ultime Essential Oil Relaxing or Energizing in partings onto dry hair and scalp or spray onto hair and scalp after applying the Oil Ultime Oil-In-Scrub. Massage to create an indulging experience. Rinse off thoroughly and shampoo with suitable Oil Ultime Shampoo. Repeat shampoo if necessary. Suitable for all hair types.

pH VALUE N/A
30ML

Discover the versatile usage opportunities. Utilize the spray pump to create a cloud of well-being or dispense with the pipette for precise application. Do not apply to sensitive scalps. After usage, always rinse off Oil Ultime Essential Oil Blends from scalp.

Ylang Ylang

Originated in Indonesia and extracted from the fresh flowers of the Cananga tree, this essential oil has a rich floral fragrance that helps to uplift depressed spirits and to relieve mental and physical tension and stress.

Also it is said to be the favorite fragrance for men, making the wearer appear more feminine.



Mandarin

Extracted from the fruit peel of this small citrus tree native to China, the endlessly gentle yet rich, sweet and fruity fragrance of the Mandarin Oil brings back pure joy. It is known to shift negative moods and to support well-being by energizing and relieving anxiety.

LOTUS FLOWER

Oil-In-Scrub

Oil Utime Oil-In-Scrub formulated with a blend of 100% natural, purified oils combined with luxurious Lotus Flower Extract and precious Argan Shell particles purifies, releases clogged up pores and impurities and prepares hair and scalp for being beautified.

- ✓ 100% NATURAL, PURIFIED OILS
- ✓ ARGAN SHELL PARTICLES GENTLY REMOVE IMPURITIES
- ✓ PANTHENOL FOR ESSENTIAL HYDRATION

In Asian beauty traditions Lotus is celebrated as a symbol of purity of body and mind. Use the Oil Utime Oil-In-Scrub for a gentle exfoliating effect that leaves hair and scalp clean.

The benefit of head massages

Kazue states that muscle tension in head, neck and shoulders prevents from relaxing, can accumulate fatigue and lead to malpositioning which hinders blood and lymph circulation, thus making it difficult for nutrients to reach the skin of head and face.

By stimulating important energy points in the scalp and activating the lymph vessels in the neck, the microcirculation is stimulated and original healthy and beauty of skin and hair can be regained. The energy can flow again through the whole body and the client will be more relaxed and full of energy.



HOW TO USE:

Apply directly onto dry or towel dried scalp in sections. For a sensorial experience, spray the favored Oil Utime Essential Oil onto hair and scalp after applying the scrub. Follow with an indulging massage in small circular movements. Rinse off thoroughly with the suitable Oil Utime Shampoo. Repeat if necessary. Suitable for all hair types

pH 5,0 – 6,5
250ml

MARULA & ROSE

The Oil Ultime Marula & Rose Oil range is especially created to weightlessly cleanse and treat fine to medium hair types. Infused with a blend of precious botanical Marula and Rose Oil it leaves the hair soft and subtle, while helping to protect coloured hair.

- ✓ 100% NATURAL, PURIFIED MARULA & ROSE OIL FOR LIGHTWEIGHT NOURISHMENT
- ✓ SELF-SOLUBILIZING OIL FOR A WEIGHTLESS HAIR FEELING
- ✓ HYDROLYZED KERATIN, A PROTEIN DERIVATE, HELPS REFILL & STRENGTHEN HAIR STRUCTURE
- ✓ PANTHENOL FOR ESSENTIAL HYDRATION
- ✓ SUITABLE FOR FINE TO MEDIUM HAIR TYPES
- ✓ SUPPORTED BY A SEDUCTIVE SOFT FLORAL SCENT

Light Oil-In-Shampoo

The clear Shampoo gently cleanses and beautifies fine to medium hair types without weighting it down. The luxurious formula replenishes and boosts radiant shine and smoothness while self-solubilizing oil ensure a lightweight, yet soft hair feeling.

HOW TO USE:

Work into wet hair and rinse out. For radiant shine and light nourishment follow with the suitable Treatment and Finishing Oil. Suitable for fine to medium hair types.

pH 4,5 – 5,0
300ml / 1000ml



Light Oil-In-Mousse Treatment

The Light Oil-In-Mousse replenishes and beautifies delicate fine to medium hair types. The fine aerosol mousse creates a flawless hair surface, boosting natural sheen without weighting the hair down.

HOW TO USE:

Cleanse with Oil Ultime Light Oil-In-Shampoo. Shake well. Apply to lengths and ends of towel dried hair, rinse after 5–10 minutes.

pH 3,0 - 4,0
200ml / 500ml



Light Oil-In-Spray Conditioner

The Light Oil-In-Spray Conditioner nourishes and beautifies fine to medium hair types. The luxurious 2-phase formula helps to detangle and boosts sublime shine and smoothness while ensuring a lightweight hair feeling.

HOW TO USE:

Shake well and spray onto lengths and ends of clean, towel dried hair. Leave in.

pH 4,0 - 5,0
200ml

ARGAN & BARBARY FIG OIL



The Oil Ultime Argan & Barbary Fig Oil range is especially created to beautify medium to coarse hair types. Precious formulas with a blend of Argan & Barbary Fig Oil deliver essential hydration and nourishment, reduce frizz and create sublime shine, while protecting coloured hair.

- ✓ 100% NATURAL, PURIFIED ARGAN & BARBARY FIG OIL
- ✓ DELIVERING INTENSE NOURISHMENT FOR DRY HAIR
- ✓ SELF-SOLUBILIZING OIL FOR WEIGHTLESS RESULTS
- ✓ HYDROLYZED KERATIN, A PROTEIN DERIVATIVE, HELPS REFILL & STRENGTHEN HAIR STRUCTURE
- ✓ PANTHENOL DELIVERS ESSENTIAL HYDRATION
- ✓ SUPPORTED BY A RICH, DIVINE FRAGRANCE EXPERIENCE.

Oil-In-Shampoo

This divine shampoo gently cleanses and beautifies medium to coarse hair. The luxurious formula deeply replenishes the hair and boosts brilliant shine and smoothness while self-solubilizing oil ensure a lightweight hair feeling.

HOW TO USE:

Work into wet hair and rinse out. For radiant shine and nourishment follow with the suitable Oil Ultime Treatment and Finishing Oil.

pH 4,5 - 5,0
300ml / 1000ml

Oil-In-Conditioner

This nourishing conditioner replenishes, detangles and beautifies medium to coarse hair types. The luxurious emulsion boosts sublime shine and smoothness while ensuring a lightweight hair feeling.

HOW TO USE:

Work into clean, towel dried hair and rinse out after 2 minutes.

pH 3,0 - 4,0
200ml



Oil-In-Treatment

Formulated with the highest amount of 100% natural, purified Argan and Barbary Fig Oil in the range this rich treatment deeply replenishes and beautifies medium to coarse hair types lacking shine, manageability and smoothness. The luxurious formula nourishes, detangles and tames while boosting brilliant shine and smoothness, yet ensuring a lightweight hair feeling.



HOW TO USE:

Work into clean, damp hair.
Leave 5-10 minutes and rinse thoroughly.

pH 3,0 - 4,0
200ml / 500ml

FINISHING OILS

Discover the Oil Ultime Finishing Oils, a range of nourishing oils developed to weightlessly illuminate and soften all hair types. Precious 100% natural, purified oils such as Rose, Marula, Argan or Barbary Fig Oil help to nourish and smooth different hair types, while self-evaporating silicon oils ensure lightweight results with no overburdening, leaving the hair with sublime softness, radiant shine and manageability.



Marula Finishing Oil

Formulated with 100% natural, purified Marula Oil this finishing treatment caresses fine to medium hair types and boosts brilliant shine and softness without overburdening the hair. The weightless, self-evaporating formula smoothes the cuticle and combats frizz.

HOW TO USE:

Work a small amount to lengths and ends of damp or dry hair avoiding the root area. Style as desired.

pH N/A
100ml



Rose Finishing Oil

Formulated with 100% natural, purified Rose Oil this light oil caresses and gently envelops the hair while helping to soothe and nourish. The weightless, self-evaporating formula boosts brilliant shine and extra smoothness without weighting down the hair.

The blend of precious Rosa Canina Fruit Oil and Damascena Flower Oil weightlessly moisturises stressed fine to medium hair types.

HOW TO USE:

To enhance luminosity, apply a thin layer to lengths and ends of damp or dry hair. Style as desired.

pH N/A
100ml

Argan Finishing Oil

Formulated with 100% natural, purified Argan Oil caresses normal to thick hair types, while boosting brilliant shine and softness. The weightless, self-evaporating formula nourishes and fights frizz without weighting down the hair.

HOW TO USE:

Work a small amount into lengths and ends of clean, damp or dry hair and style.

pH N/A
100ml



Barbary Fig finishing Oil

Formulated with 100% natural, purified Barbary Fig Oil this divine, rich formula intensively caresses, replenishes and nourishes very dry and brittle hair without weighting it down. The weightless, self-evaporating formula boosts brilliant shine and extra smoothness while improving the manageability.

HOW TO USE:

To ease the blow-dry and work effectively against frizz, work a small amount into the lengths and ends of towel-dried or dry hair. To combat frizz and add additional smoothness, apply a thin layer to dry hair.

pH N/A
100ml



IN-SALON HARMONY CEREMONY

Indulge. Replenish. Glow

AROMATHERAPY & PURIFICATION

Immerse into an aromatic treat combining one essential oil with an exfoliating scalp, massage to beautify hair and mind



Essential Oil Energizing

A zesty blend of pure essential oils including Mandarin and Ylang-Ylang, known for their invigorating effect on body and mind.



Essential Oil Relaxing

A pristine blend of pure essential oils including Lavender and Jasmine, known to relieve stress and relax body and mind.

CLEANSE & BEAUTIFY



FINAL SHINE TOUCH



PREMIUMIZE YOUR SERVICES

Next to the Harmony Ceremony there are many ways to incorporate the new Oil Ultime Essential Oils in your salon routine to create a new sensorial experience for your clients and premiumize your offer:

TIP 1

To enhance the clients' well-being during the Harmony Ceremony prepare a damp, warm towel scented with new Oil Ultime Essential Oil and wrap it around the clients' head during the development time of the treatment

TIP 2

Spray Essential Oils in the air – take a deep breath and enjoy the calming or energizing effect.

TIP 3

Cover up the undesirable smell of ammonia with a few drops on the temples or 1-2 spray pumps of the Oil Ultime Essential Oils in the air during the developing time of the colouration.*

TIP 5

Utilize some drops of Oil Ultime Essential Oil blends for a indulging hand massage.*

Known from Chinese medicine, the stimulation of the many acupuncture points and sensory nerves in the hands will bring positive effects to the body. In particular, it improves the function of the organs above the shoulders and helps to relax the brain.

TIP 4

Offer a relaxing or energizing massage with new Oil Ultime Essential Oil after a male haircut.

TIP 6

Instead of wiping the hands with a towel after a hand massage, use a bath with warm water of 40 °C to enhance the relaxation effect.

*Explained by our
Aromatherapy
Ambassador*

* Always rinse off Oil Ultime Essential Oil Blends from the scalp or clear away residues with a damp towel from the skin.

@schwarzkopfpro #truebeauty

