

STRAIGHT LOOK

An utterly chic, poker straight and shiny hair finish. Truly underlining timeless perfection.



STEP 1

Brush and dryer placement are important for creating the best end results. Work with even tension and straighten out the hair by using a large paddle brush.



STEP 2

Comb each section through before styling. Straighten each section following the comb. At the hair ends, turn the straightener in, to achieve a polished result.



STEP 3

To smoothen the hair cuticles and combat frizz, use Oil Ultime Marula Finishing Oil. This boosts shine and softness, without overburdening the hair.

WAVY LOOK

It is all about natural movement. A casual, lived-in and effortless look.



STEP 1

Direct the flow of air from the hairdryer down the hair shaft while using your fingers to scrunch the hair into the desired direction.



STEP 2

Take a small section of hair. Start by smoothing-out the root area. Twist the straightener at a 180° angle. Start shaping a defined curl, with leaving out the ends.



STEP 3

Use your fingers to work through the hair. This will help to break up the curls and providing a beachy, undone look.

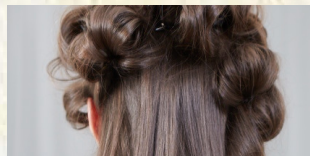
VOLUME LOOK

A high fashion look, full of glamour. A "red-carpet" look for day and evening.



STEP 1

Overdirect the hair and apply heat to the roots, then work through the ends. Wrap the hair around the brush. Let the hair cool to achieve full bounce.



STEP 2

Then, roll each section around your fingers to create a large-barrel curl and pin at the base. As the curl set cools, create large waves throughout the rest of the hair.



STEP 3

Allow to cool before brushing. Then work with a large paddle brush to gently loosen up the curls and to tame hair's surface. Aim for a perfectly sealed canvas.