

BLONDME BASE BREAKER

QUICK-FIX FOR THE PERFECT ROOT
TRANSITION AND SOFT NEUTRALIZATION


Schwarzkopf
PROFESSIONAL

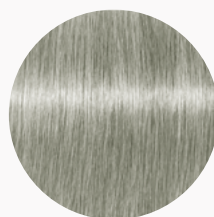


SHADE ASSORTMENT:



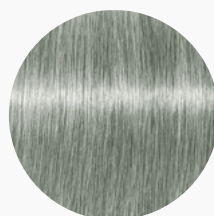
SOFT COOL

optimal balancing results with softest neutralization effect, suitable for light to medium pre-lightened blonde hair bases



COOL

optimal balancing results with anti-yellow effect, suitable for light to medium pre-lightened blonde hair bases



EXTRA COOL

optimal balancing results with strongest neutralization and anti-orange effect suitable for medium to dark pre-lightened blonde hair bases

BENEFITS:

- Integrated Bonding Technology to minimize hair breakage
- Up to 1 level of lift
- Soft tone deposit in up to 10 minutes
- Gentle ammonia-free formula with Aloe extract
- Gel consistency for easy mixing, fast application and full saturation

TIPS:

- To be applied after or in-between lightening services
- Apply on damp or towel-dried hair
- Suitable for bowl/brush and bottle application

HOW-TO:

SERVICE OFFERS:

- Base breaking and neutralizing unwanted warm undertones in one service step
- Root transition after or in between foiling or balayage services
- Full-head application to maintain the luminosity of the hair



APPLICATION:

- Apply the mixture immediately after preparation using the Schwarzkopf Professional applicator bottle or brush & bowl. Use professional gloves. Apply plenty of product to ensure best possible balancing results.
- Leave for up to 10 minutes, allow visual control. No additional heat recommended.
- Rinse thoroughly.

TIP:

Start the application from the back and work up to the front.

AFTER COLOUR BOND CREATION SERVICE:



Rinse
Colour



BLONDME
Shampoo



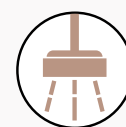
Rinse



BLONDME
Conditioner or Mask



2-15 min.*



Rinse