tbh

true
beautiful
honest

Schwarzkopf® PROFESSIONAL

dimensional root retouch

FORMULAS

COLOR 1 – tbh - true beautiful honest 5-06N
+ IGORA ROYAL Oil Developer 6% (20 Vol.) (1:1)
COLOR 2 – tbh - true beautiful honest 6-06N
+ IGORA ROYAL Oil Developer 6% (20 Vol.) (1:1)

HOW TO

1. Starting at the top of the head, apply Color 1 to the root area.
2. Continue this process throughout the whole root area.
3. Starting at the nape, color the back section using Color 2 on mid-lengths and ends.
4. Continue on both sides with Color 2 through mid-lengths and ends.
   DEVELOPMENT TIME: 30-45 min.

   TIP: Shampoo with ALL BLONDES Rich Shampoo. After shampooing, use Schwarzkopf Professional Color Essentials Hair Sealer for long lasting color results.

dimensional sombre

FORMULAS

COLOR 1 – tbh - true beautiful honest 6-12C
+ IGORA ROYAL Oil Developer 6% (20 Vol.) (1:1)
COLOR 2 – tbh - true beautiful honest 8-12C
+ IGORA ROYAL Oil Developer 6% (20 Vol.) (1:1)
COLOR 3 – tbh - true beautiful honest 8-12C
+ IGORA ROYAL Oil Developer 9% (30 Vol.) (1:1)
COLOR 4 – tbh - true beautiful honest 10-12C
+ IGORA ROYAL Oil Developer 12% (40 Vol.) (1:1)

HOW TO

1. Start by applying Color 1 to the root area.
2. Section the perimeter of the hair into triangles and alternate between Colors 2,3 & 4. Blend it in with Color 1.
3. Work towards the top of the crown using triangle sections at a 45-degree angle, alternating Colors 2, 3 & 4. Continue on both sides with Color 2 through mid-lengths and ends.
4. Following the same pattern, continue with Colors 2, 3 & 4 all over. Shampoo with a color-protecting shampoo.
   DEVELOPMENT TIME: 45 min.

   TIP: After shampooing, use Schwarzkopf Professional Color Essentials Hair Sealer for long lasting color results.

dimensional pastel toning

FORMULAS

COLOR 1 – tbh - true beautiful honest 10-12C
+ IGORA ROYAL Oil Developer 12% (40 Vol.) (1:1)
COLOR 2 – BLONDME Bond Enforcing Premium Lightener 9+
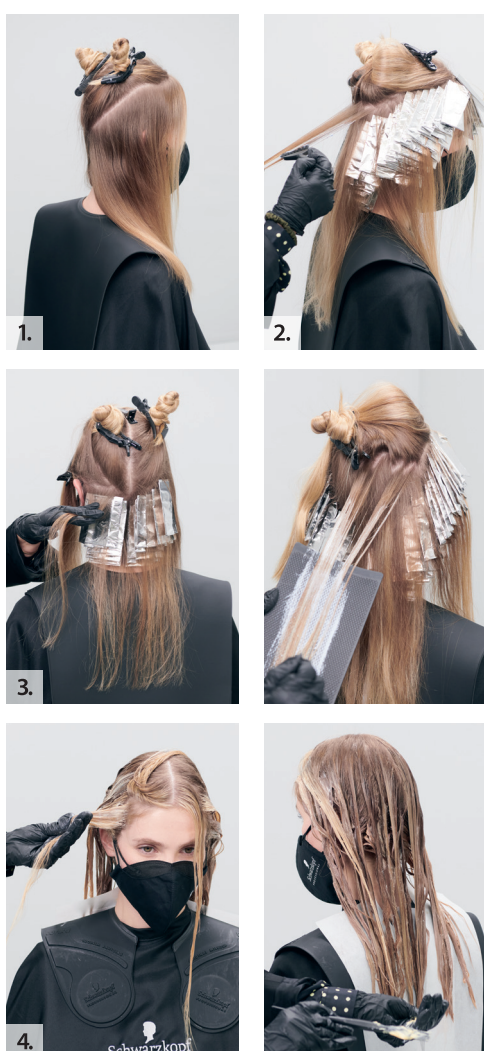+ BLONDME Premium Oil Developer 2% (7 Vol.) (1:2)

Toner
COLOR 3 – tbh - true beautiful honest 9-49C
+ IGORA VIBRANCE Activator Lotion 1.9% (6 Vol.) (1:2)
COLOR 4 – tbh - true beautiful honest 8-56W
+ 9-47W (3:1) IGORA VIBRANCE Activator Lotion 1.9% (6 Vol.) (1:2)
COLOR 5 – tbh - true beautiful honest 10-56W
+ IGORA VIBRANCE Activator Lotion 1.9% (6 Vol.) (1:2)

HOW TO

1. Section off a wide face frame around the entire hairline.
2. Take chunky weaves using Color 1 to create a soft yet defined face frame.
3. With the remaining hair use a ribbon open balayage technique using Color 2. Carry on throughout the hair with this technique.
   DEVELOPMENT TIME: 45 min.
4. After shampooing and while still damp, use Colors 3/4/5 in alternate sections.
   DEVELOPMENT TIME: 15 min.

   TIP: Shampoo with ALL BLONDES Rich Shampoo. After shampooing, use Schwarzkopf Professional Color Essentials Hair Sealer for long lasting color results.

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